

Parks Arts Recreation & Culture Commission 2025 Work Plan

Goal	Objective	Projects	Anticipated Completion	Priority Source	Assignment	Status
Community Outreach	Continue increasing community involvement in activity and the arts through programs and events	Continue search for opportunities for community involvement programs.		Powers and Duties		In Progress
		Call for Art <ul style="list-style-type: none"> Develop process/program 		Powers and Duties		
		PR Outreach: Work with City PR support for communications outreach and Commission charter <ul style="list-style-type: none"> Brochure Commission program signage 		Powers and Duties		
		PARC representation at City and community special events <ul style="list-style-type: none"> Farmers Market (LAVA) Concerts Family Fun Days 		Powers and Duties		
Expand existing public arts "footprint"	Establish Los Altos as a "Destination" for experiencing public art	Walking and bike tour of business district sculptures: Planned tours, flyer, promotion Create/update sculpture walking tour map and brochure		Powers and Duties		
		Call for public art (Art Without Walls)		Powers and Duties		
		Placing art within a reasonable distance to the public. (Art Near Me)		Powers and Duties		
Art Conservation and Stewardship	Ensure a positive end-to-end experience with	Work with staff to enter website updated with new sculpture information.		Powers and Duties		

	our city's art installations including interaction with artists, staff and community	<p>Work with staff to manage and monitor:</p> <ul style="list-style-type: none"> • Current values of city-owned sculptures • Placement of sculptures • Loan sculptures insurance and extensions • Best practices of other cities regarding loan program <p>Proof of insurance through the life of the art loan (check with staff on this)</p>		Powers and Duties		
		Explore restoration possibilities for various City-owned artworks		Powers and Duties		
		Catalog all art in public spaces (City and private)		Powers and Duties		
Mange Los Altos Community Center and other public facility art programs	Implement ongoing visual art exhibits that enhance community spaces	<p>Community Center art gallery: Complete two calls for art each year</p> <ul style="list-style-type: none"> • Winter Call for Art • Fall Call for Art 		Powers and Duties		
		Art for the Council Chamber entry steps: Scope project and receive community input		Powers and Duties		
Increase park and facility use	Engagement events	<p>Work with staff on:</p> <ul style="list-style-type: none"> • Art related event(s) • Recreation related event(s) <p>Gather feedback on events</p>		Powers and Duties		
	Assess use of current dog parks	Compile report with observations that were done by commissioners		Powers and Duties		
	DEI (Diversity Equity and Inclusion)	Apply DEI principles to everything we do		Powers and Duties		
Increase participation in recreation programs	Multi-cultural	Work with staff and partners to plan new cultural events		Powers and Duties		
	Performance	Be responsive to staff as they select performance activities		Powers and Duties		

	Sponsorship	Work with staff to recommend a sponsorship program for summer concerts and events		Powers and Duties		
Public Process	Be conduit for public input and city transparency	Park improvement projects and public art purchases		Powers and Duties		