



MEETING DATE: December 12, 2022

SUBJECT: EV Fair

PREPARED BY: Tania Katbi, Sustainability Coordinator

REVIEWED BY: Aida Fairman, Director of Environmental Services and Utilities

BACKGROUND

Goal 1.4A of the Climate Action and Adaptation (CAAP) Plan recommends the following:

- Develop a yearly EV fair with participation from local dealerships and owners.
- Develop a map of the city charging network and available dedicated parking spaces.
- Create a webinar series on EV ownership.
- Promote all available incentive programs and encourage their use.

The goal is to increase education and awareness of available EV resources and incentive programs.

STATUS UPDATE

City staff have continued to meet with the EV Fair Planning Committee (Sybil Cramer – Silicon Valley Chapter of Electric Vehicle Association, Suresh Venkatraman – GreenTown, and Commissioner Van Reis) to establish elements of the fair and coordinate next steps.

In the last planning meeting, the Committee confirmed the event will be held at the Los Altos Community Center on April 1st. The plan is to incorporate a ‘meet and greet’ model where EV owners will display their vehicles. Attendees can chat with EV owners, ask questions, and explore different features of the vehicles. There will potentially be E-bikes on display, as well as informational booths and exhibits. The EV charging stations at the Community Center will also be located next to the event.

EV recruitment is currently being conducted, with the goal of having a variety of EVs on display. The City of Los Altos (Sustainability Coordinators, Tania Katbi and Casey Leedom) are tasked with publicity in support from GreenTown (Suresh Venkatraman). Sybil Cramer is tasked with informational booth recruitment and Green Town with volunteer recruitment.

The Committee will continue to update the Environmental Commission at regular meetings as details become finalized.

DISCUSSION

1. Event start time and duration
2. Booth and vehicle layout
3. EV vehicle recruitment