

Special Events as Government Speech

April 22, 2025





Policy Question

- Would the City Council wish to continue sponsoring special events by adopting sponsored special events as government speech?



Background

- 2007 – Adopted LAMC Chapter 9.25 governing special events
- 2015 – Adopted Resolution No. 2015-23 listing City-sponsored special events
- 2023 – Amended LAMC Chapter 9.25



What triggers government speech?

- Sponsorship via in-kind use of City property or services



Decision Impact

- Must adopt City-sponsored events as “government speech” by resolution of the City Council
- Must create standard process for events to become sponsored



Policy Question

- Would the City Council wish to continue sponsoring special events by adopting sponsored special events as government speech?
 - If yes, City staff will amend existing resolution by determining that City-sponsored events qualify as government speech for approval at a future meeting