



PARKS, ARTS, RECREATION AND CULTURAL COMMISSION AGENDA REPORT

Meeting Date: September 19, 2023

Subject: Pop-Up Activities

Prepared by: Manny A. Hernandez, Parks & Recreation Director

Initiated by: Staff

Attachment(s): None

Staff Recommendation

Discuss PARC Commissioner coordinated pop-up activities and how they will be scheduled and administered.

Environmental Review:

Not applicable

Summary/Project Description:

The former Parks & Recreation and Public Arts Commissions coordinated pop-up events independently. For the Parks & Recreation Commission pop-up events focused on the following.

- Serve all age groups with age-targeted activities
- One-session events
- Utilization of Commissioner skills and bandwidth
- Access outside bandwidth or expertise when needed
- Manage budgetary impact (seek sponsorships)
- Simplify participant registration requirements

Fiscal Impact:

None

Discussion/Analysis

Now that the two commissions have come together, the new PARC commission will discuss future plans for pop-up events in the coming year and how they will be managed with the requirement of staying under 50% of the number of commissioners appointed to the PARC.