City of Los Altos
Non-Profit and Civic Organization Contributions Application

Organization Information

Name: Arts Los Altos

Address: P.O. Box 1281, Los Altos, CA 94023

Website: https://www.artslosaltos.org/

Tax Identification Number: EIN94-1593216

Non-profit? Y/N **Yes**

Civic organization? Y/N **Yes**

Benefit Los Altos community? Y/N **Yes**

Description of organizational activities: Arts Los Altos is an all-volunteer nonprofit dedicated to elevating the cultural identity of Los Altos by implementing 2-3 public art projects each year. We have the unique ability to work directly with artists, the downtown business community and property owners to achieve vibrant curated public art on private property. Since our inception in June of 2020, we have implemented 12 public art projects. Our projects have a defined concept and are site specific. We maintain a curated artists list and hold "Calls for Art" where we invite those most appropriate for a particular project to respond to a prompt with a concept proposal. We work with selected artists to ensure the best possible outcome for them and for our community to elevate the cultural identity of Los Altos. Our goals include collaborating with local businesses and organizations, including publishing an inclusive Downtown Public Art Map.

Description of organizational impact on Los Altos community: The entire community benefits from the improved aesthetics, increased activity and commerce -- including residents of all ages, local merchants, restaurants, property owners and visitors to downtown Los Altos. All are served by local artists transforming blank walls into public art that delights, educates, informs, evokes emotion or simply starts a conversation. Local artists benefit from local employment. Let's support young artists to live among us and diversify our community. Downtown merchants and restaurant owners benefit from increased foot traffic as Los Altos develops its reputation for cultural vibrancy and becomes a destination for viewing public art.

Contact Information

Contact name: Karen Zucker

Contact role: Co-Director

Email: karen@artslosaltos.org

Phone: 650-823-0630

Contribution Information

Annual contribution amount requested: **$15,000**

Length of contribution request? supports activities for one year

Total contribution amount requested: **$15,000**

Repeat request from a previous budget cycle? Y / N Y

Use of funds:

Expense	Amount	Provide a detailed explanation of the use of requested funds	Explain how this expense will benefit the City
Artist, Materials, Marketing	$10K	Public Art	Increase economic vitality and community experience
Community Outreach	$5K	Events, Education, Community Experience	Brings community together, accessible to all
Total	$15K		

Agreement

As the official representative for the above organization, I agree to comply with all requirements listed or otherwise enforced through the City of Los Altos Non-Profit and Civic Organization Contribution Policy. The City reserves the right to revoke this application at any time for any purpose. The organization shall provide all documents and organizational information as required by the City of Los Altos necessary to comply with Non-Profit and Civic Organization Contribution Policy application. The official representative certifies that the above information is true and accurate to the best of my knowledge.

Signature: Karen Zucker

Date: 4-16-24