



MEETING DATE: May 8, 2023

SUBJECT: EV Fair

PREPARED BY: Tania Katbi, Sustainability Coordinator

REVIEWED BY: Aida Fairman, Director of Environmental Services and Utilities

BACKGROUND

Goal 1.4A of the Climate Action and Adaptation (CAAP) Plan recommends the following:

- Develop a yearly EV fair with participation from local dealerships and owners.
- Develop a map of the city charging network and available dedicated parking spaces.
- Create a webinar series on EV ownership.
- Promote all available incentive programs and encourage their use.

Planning Committee members: Sybil Cramer, Jerry Pohorsky, and Ben White – Silicon Valley Chapter of Electric Vehicle Association, Suresh Venkatraman – GreenTown, Commissioner Van Reis, and the City’s Sustainability Coordinators.

Event Name: Destination Electric: A Los Altos EV Showcase

Event Location: Los Altos Community Center (97 Hillview Avenue, Los Altos)

Event Time: 10 a.m. – 2 p.m.

STATUS UPDATE

City staff have continued to meet with the EV Fair Planning Committee to establish elements of the fair and coordinate the next steps. Thus far, the City’s Communications Team released a press announcement on the EV Fair in April that can be found on the City Website Homepage. The event can also be found on the Environmental Commission Webpage under the ‘Upcoming Events’ section. GreenTown and MTWS also promoted the event in their Newsletters.

Additionally, the event will be advertised twice in the City Manager Weekly Update. It will also be promoted through multiple other platforms: El Camino Real/San Antonio and Fremont/Grant banners, webpage, Town Crier, social media, school and organizational newsletters, and informational fliers.

<https://www.losaltosca.gov/environmentalcommission/page/destination-electric-los-altos-ev-showcase>