



AGENDA REPORT SUMMARY

Meeting Date: April 26, 2022

Subject City Council Strategic Priorities

Prepared by: Jon Maginot, Assistant City Manager

Approved by: Gabriel Engeland, City Manager

Attachment(s):

1. Resolution No. 2022-xx

Initiated by:

City Council

Previous Council Consideration:

April 12, 2022

Fiscal Impact:

Unknown at this time

Environmental Review:

Not applicable

Policy Question(s) for Council Consideration:

- Does the Council wish to adopt the Resolution affirming the City Council Strategic Goals?

Summary:

- On April 12, 2022, the City Council reviewed its 5-Year Strategic Goals and made modifications, eliminating one goal section, while adding two more.
- The City Council has indicated nine-goal sections: Housing, Land Use, Fiscal Sustainability, Community Safety, Asset Management, Environmental Sustainability, Community Engagement, Staffing, Business Communities.

Staff Recommendation:

Adopt a Resolution affirming the City Council 5-Year Strategic Goals

City Manager

GE

Reviewed By:

City Attorney

JH

Finance Director

JE



Subject: City Council Strategic Priorities

Purpose

To adopt a Resolution affirming the City Council 5-Year Strategic Goals

Background

On February 23, 2021, the City Council adopted Resolution No. 2021-09 setting the City Council 5-Year Strategic Goals. The five-year priorities were broken into eight goals: Housing, Land Use, Fiscal Sustainability, Community Safety, Asset Management, Environmental Sustainability, Community Engagement, and Transitioning Through Change.

Discussion/Analysis

At its meeting on April 12, 2022, the City Council reviewed the 5-Year Strategic Goals. During the discussion, the Council determined that the “Transitioning Through Change” as a goal should be removed. The Council directed that two other goals be added: Staffing and Business Communities. The nine goals to be affirmed by Council are:

1. **Housing:** The City of Los Altos will support the creation of housing that is safe, diverse, and affordable for all income levels to meet the needs of the Community and will advocate for State legislation and funding that support this goal.
2. **Land Use:** The City of Los Altos will implement policies that support a land use mix and density that reflect the values of the Community, which includes seeking to increase and protect its green space, while ensuring compliance with any applicable laws and regulations.
3. **Fiscal Sustainability:** The City of Los Altos will continue to be financial stewards of its resources and assets in order to provide fiscally sustainable government services that address the needs of the Community. This goal will be achieved by practicing sound, responsible, and transparent financial management principles and practices that are adaptable and flexible to meet the City’s financial needs in an ever-changing world.
4. **Community Safety:** The City of Los Altos will continue to provide the high-quality public safety services that the Community values. This will be achieved by continuing to implement plans and strategies for improving public safety, transportation safety, and emergency preparedness services in a responsive, equitable, and professional manner.
5. **Asset Management:** The City of Los Altos will set clear expectations and allocate the necessary funding to support the maintenance and improvement of City facilities and infrastructure that are necessary to preserve the quality of services and well-being of residents.



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6. **Environmental Sustainability:** The City of Los Altos will be a leader in environmental sustainability through education, and adopting and embracing policies, initiatives, and practices that advance this effort.
 7. **Community Engagement:** The City of Los Altos will continue to improve its community engagement process to ensure residents are heard, informed, and engaged. Completion of this priority will ensure that community engagement remains a foundation of how the City meets its responsibilities to the community on an ongoing basis.
 8. **Staffing:** The City of Los Altos will provide a work culture and environment, including competitive compensation and benefits, that support recruitment and retention of exceptional employees to provide City services.
 9. **Business Communities:** The City of Los Altos will support the different business communities in an effort to help them thrive, including implementing specific projects and/or elements of the Downtown Vision Plan and launching initiatives to bolster the other business communities.

Recommendation

Staff recommends adopting the Resolution affirming the City Council 5-Year Strategic Goals.