



LIBRARY COMMISSION AGENDA REPORT SUMMARY

Meeting Date: May 2, 2024

Subject Receive final report from Ad-Hoc Subcommittee for Targeted Outreach and disband Ad-Hoc Subcommittee for Targeted Outreach if necessary

Prepared by: Anthony Carnesecca, Assistant to the City Manager

Purpose

Receive final report from Ad-Hoc Subcommittee for Targeted Outreach and disband Ad-Hoc Subcommittee for Targeted Outreach if necessary

Discussion

Project:

- Explored targeted outreach to seniors, youth and general public, working with our Community Librarian

Subcommittee Members:

- Rose Baiza
- Christine Fawcett
- Michelle Morris

Goal:

- To increase awareness of Los Altos Library

Execution plan:

- Through in-person events, visits, library tours
- Seasonal events, organizations, public / private schools, summer schools located in Los Altos
- Take the Go Go Biblio truck, with the ability to check out and create new library cards
- Crafts, giveaways, promote library events, activities for kids (games)

Execution options:

1. Take the Go Go Biblio truck to the venue identified
2. Bring games, giveaways, crafts, activities (if no space for GCB truck)
3. Organize a tour at the Los Altos Main Library

Contact List:

- New potential partners / events
- Existing partners / events



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New Potential Partners

Name	Category	Location
<u>Children’s House of Los Altos</u>	Preschool / Afterschool	Los Altos (Loyola) Los Altos Hills
YMCA	Afterschool	Los Altos (Oak / Almond)
<u>Champions</u>	Afterschool	Los Altos (Covington)
Foothill College	College	Los Altos Hills
Los Altos Arts & Wine Festival	Seasonal Events	Los Altos
<u>Westwind Riding Institute</u>	Seasonal Events, Summer camp	Los Altos Hills
Montecito Preschool / Elementary	Preschool & Elementary	Los Altos
Children’s Corner	Preschool	Los Altos
Mountain View Parent Nursery	Preschool	Los Altos
Children’s Center Preschool	Preschool	Los Altos
Waldorf School	School (K-8)	Los Altos/MV
Bridge Point at Los Altos	Senior Living Facility	Los Altos
El Sereno Home	Senior Living Facility	Los Altos
Hidden Lane Villa	Senior Living Facility	Los Altos
Los Altos Subacute & Rehab	Senior Care Facility	Los Altos
Snow White Care Home	Senior Care Facility	Los Altos
The Terraces	Senior Living Facility	Los Altos
Hidden Villa	Camps	Los Altos
<u>Baby World</u>	Day Care	Los Altos



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Existing Partners

Name	Category	Location
Farmer’s Market	Seasonal Events	Los Altos
LASD Springer Elementary	School	Los Altos
LASD Gardner Bullis Elementary	School	Los Altos
Pinewood School	School	Los Altos
Touch a Truck	Events	Los Altos Hills
Town Picnic	Events	Los Altos Hills
LAPD	Police Department	Los Altos
Nixon Elementary School	School	Palo Alto but draws from LAH
Fletcher Middle School	school	Palo Alto but draws from LAH

Go Go Biblio truck images

