



The City of Long Lake, Minnesota, is dedicated to fostering a vibrant, welcoming community that honors its rich heritage while embracing future growth and development.

**Mission Statement:** To provide exceptional municipal services and promote a high quality of life for all residents, businesses, and visitors by ensuring responsible governance, sustainable practices, and community engagement.

**Vision Statement:** To be a thriving, inclusive city that balances small-town charm with progressive initiatives, creating a safe, prosperous, and connected community for current and future generations.

The City of Long Lake, Minnesota, upholds several core values to guide its development and community engagement:

1. **Community Engagement:** The city encourages active participation from residents in decision-making processes, fostering a collaborative environment.
2. **Environmental Stewardship:** Long Lake is committed to preserving its natural resources, implementing policies that protect local ecosystems and promote sustainability.
3. **Sustainable Development:** The city aims for growth that balances economic development with environmental and social considerations, ensuring long-term prosperity.
4. **Transparency and Accountability:** By maintaining open communication channels and providing access to information, Long Lake ensures that government actions are transparent and officials are accountable to the public.
5. **Public Safety:** The city prioritizes the safety and well-being of its residents through effective law enforcement, fire protection, and emergency preparedness.
6. **Quality Services:** Long Lake is dedicated to delivering high-quality services, including utilities, infrastructure maintenance, and recreational facilities, to meet the needs of its community.

These values collectively contribute to Long Lake's mission of "making life better, together."

### **Core Strategies for the City of Long Lake, Minnesota**

1. **Promote Inclusive Community Engagement**
  - Foster open dialogue and collaboration between residents, businesses, and local government.
  - Utilize diverse communication platforms to ensure all voices are heard.
  - Encourage active participation in public meetings, community events, and city planning initiatives.
2. **Advance Environmental Sustainability**
  - Implement eco-friendly policies and programs to protect natural resources and ecosystems.
  - Encourage the use of renewable energy and sustainable building practices.
  - Promote public awareness about environmental conservation and responsible waste management.
3. **Support Balanced Growth and Development**

- Focus on economic development initiatives that align with the city's values and long-term sustainability goals.
  - Preserve Long Lake's small-town character while accommodating new opportunities for housing and businesses.
  - Invest in infrastructure that supports growth without compromising environmental integrity.
4. **Enhance Transparency and Trust**
- Maintain open communication channels to keep residents informed about government actions and decisions.
  - Publish accessible financial reports, meeting minutes, and updates on city projects.
  - Uphold accountability through ethical governance and clear performance benchmarks.
5. **Strengthen Public Safety and Resilience**
- Continuously invest in law enforcement, fire protection, and emergency response systems.
  - Collaborate with local organizations to address safety concerns and disaster preparedness.
  - Foster community-based programs to promote safety awareness and crime prevention.
6. **Deliver Superior Municipal Services**
- Ensure that city services, including utilities and recreational facilities, meet or exceed community needs.
  - Prioritize the maintenance and modernization of public infrastructure.
  - Regularly assess and improve service delivery to enhance resident satisfaction.
7. **Preserve and Celebrate Heritage**
- Highlight the city's rich history through cultural events, educational programs, and preservation efforts.
  - Protect historical landmarks and integrate heritage into urban development projects.
  - Support community initiatives that promote Long Lake's identity and traditions.
8. **Foster a Connected Community**
- Develop initiatives to improve social cohesion and build strong relationships among residents.
  - Expand access to digital and physical connectivity, including broadband services and transportation networks.
  - Support inclusive events and programs that bring the community together.

These strategies align with Long Lake's mission to provide exceptional municipal services and vision to create a thriving, inclusive, and connected community.