



CITY OF
LONG LAKE

City Council Agenda Report

City of Long Lake

450 Virginia Avenue, PO Box 606

Long Lake, MN 55356

MEETING DATE / September 16, 2025

SUBJECT: Special Event Permit Request for the Gear Western Country Half Marathon and 5K

Prepared By: Jeanette Moeller, City Clerk

Report Date: 9/3/2025

Recommended City Council Action

Staff recommends the following:

Motion to adopt Resolution No. 2025-28 approving issuance of Special Event Permit #S2025-12 for the Gear Western Country Half Marathon and 5K event to be held October 11, 2025; and approve the issuance of a Noise Variance Permit authorizing the use of sound amplification equipment during the races and after-race party.

Overview / Background

Brian McCollor, on behalf of Gear West, has requested a Special Event Permit to hold their country-western themed annual half marathon and 5K followed by an outdoor race party on Saturday, October 11. Setup begins at approximately 7:00 am, the races start at 8:30 am and 9:00 am, and after-race festivities (located at Gear West) are anticipated to end around 12:00 noon. Race cleanup along the course and at the start/finish areas would be completed immediately thereafter.

The races would take place on streets in both Long Lake and Orono, and on portions of the Dakota Trail, Luce Line Trail, Wurzer Trail, and Wayzata Boulevard W trail. The applicant will be required to obtain permission from the Hennepin County Transportation Department for use of Brown Road (County Road 146) and for crossing Wayzata Boulevard W (County Road 112). The event organizer will work with the Police Department regarding traffic control planning along race routes. As in past years, to allow some flexibility in addressing any additional route related concerns that may arise due to unforeseen circumstances, staff is recommending approving conditions for the Gear Western Country Half Marathon and 5K event permit include a condition that any changes to final race routes through Long Lake may be agreed to in writing by the Wayzata Police Chief or her designee.

Gear West also proposes to host an outdoor race party with refreshments, amplified music, and race awards following the half marathon and 5K for event participants on their property. No alcoholic beverages will be sold or distributed. The event organizer will be obtaining permission from nearby businesses (MidCountry Bank, Lakeside Wine + Spirits, and Chiro Center) for use of their sites to accommodate overflow parking.

Supporting Information

- Resolution No. 2025-28
- Special Event Permit application for the Gear Western Country Half Marathon and 5K
- Event narrative, flyers, and race route maps
- Noise Variance Permit application