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To:	Green River Builders, Inc.
From:	Abdul Amer, PE
Date:	June 5 th , 2024
Subject:	Trip Generation Memorandum for Proposed Mixed-Use Development, Walton County, Georgia A&R 24-108

The purpose of this memorandum is to estimate the trip generation that will result from the proposed mixed-used development that will be located in Walton County, Georgia. The development will consist of 229 single-family houses, 152 townhomes, and 233,650 square feet of combined retail, restaurant, office space. The location of the development is shown below.





METHODOLOGY

Trip generation estimates for the project were based on the rates and equations published in the 11th edition of the Institute of Transportation Engineers (ITE) Trip Generation Manual. This reference contains traffic volume count data collected at similar facilities nationwide. The trip generation referenced is based on the following ITE land uses below:

<u>Land Use: 210 – Single-Family Detached Housing</u>: A single-family detached housing site includes any single-family detached home on an individual lot. A typical site surveyed is a suburban subdivision.

<u>Land Use: 215 – Single-Family Attached Housing:</u> A single-family attached housing includes any single-family housing unit that shares a wall with an adjoining dwelling unit, whether the walls are for living space, a vehicle garage, or storage space.

<u>Land Use: 821 – Shopping Plaza (40-150k)</u>: A shopping plaza is an integrated group of commercial establishments that is planned, developed, owned, and managed as a unit. Each study site in this land use has between 40,000 and 150,000 square feet of gross leasable area (GLA).

<u>Land Use: 932 – High-Turnover (Sit-Down) Restaurant:</u> This land use consists of sit-down, full-service eating establishments with a typical duration of stay of 60 minutes or less. This type of restaurant is usually moderately priced, frequently belongs to a restaurant chain, and is commonly referred to as casual dining.

<u>Land Use: 930 – Fast Casual Restaurant:</u> A fast casual restaurant is a sit-down restaurant with no (or very limited) wait staff or table service. A customer typically orders off a menu board, pays for food before the food is prepared, and seats themselves.

<u>Land Use: 710 – General Office Building:</u> A general office building is a location where affairs of businesses, commercial or industrial organizations, or professional persons or firms are conducted. An office building houses multiple tenants that can include, as examples, professional services, insurance companies, investment brokers, a banking institution, a restaurant, or other service retailers.



TRIP GENERATION

The calculated site-generated peak hour traffic volumes for the development are shown in Table 1, below.

TABLE 1 — TRIP GENERATION FOR PROPOSED DEVELOPMENT										
Land Use	Size	AM Peak Hour		PM Peak Hour			24 Hour			
Land Use		Enter	Exit	Total	Enter	Exit	Total	Total		
ITE 210 - Single-Family Detached Housing	229 Units	40	118	158	136	81	217	2,163		
Mixed-use reduction		-12	-20	-32	-39	-41	-80	-772		
ITE 215 - Single-Family Attached Housing 152 Units		18	55	73	51	36	87	1,108		
Mixed-use reduction		-6	-10	-16	-20	-21	-41	-395		
ITE 710 – General Office Building	46,730 SF	77	10	87	15	73	88	599		
Mixed-use reduction		-8	-2	-10	-5	-18	-23	-117		
ITE 821 – Shopping Plaza (40-150k) – Supermarket - Yes	116,825 SF	125	77	202	297	309	606	7,888		
Mixed-use reduction		17	-14	-31	-41	-33	-74	-667		
Pass-by Trips (0%) 40%		0	0	0	-102	-110	-212	-2,120		
ITE 930 – Fast Casual restaurant	35,048 SF	25	25	50	337	277	614	3,405		
Mixed-use reduction		-7	-6	-13	-18	-14	-32	-288		
ITE 932 – High-Turnover Sit-Down restaurant	35,048 SF	184	151	335	193	124	317	3,757		
Mixed-use reduction		-8	-6	-14	-20	-16	-36	-318		
Pass-by Trips (0%) 43%		0	0	0	-74	-47	-121	-1,210		
Total Trips without Reductions		469	437	906	1,029	900	1,929	18,919		
Total Trips with Reductions		411	379	790	710	600	1,310	13,032		

Based on trip generation rates published in the ITE Trip Generation Manual, 11th edition, the mixed-use development generates 411 entering and 379 exiting trips in the AM peak hour, 710 entering and 600 exiting in the PM peak hour and 13,032 overall two-way trips in a 24-hour duration.

