

## **Evaluation Sheet**

### **GMC & Foresite Group**

Experience of Project Team	15/25
Public Process	25/25
Understanding the Issues	17/20
Proposed Approach	17/20
Timeline	10/10
Total	84/100

#### Comments:

Did not see a full zoning rewrite, lots of comp plans.

Local firm & staff. Two companies.

Lots of public meetings. Great timeline, may go over the 12 months.

One assigned employee to work directly with city staff.

## **Evaluation Sheet**

### **Town Planning & Urban Design Collaborative LLC (TPUDC)**

Experience of Project Team	25/25
Public Process	25/25
Understanding the Issues	18/20
Proposed Approach	18/20
Timeline	5/10
Total	91/100

#### Comments:

Lots of experience, form-base & hybrid-base codes.

Engage all parties, departments, P & Z members, City Council, Engineers.

Timeline was the longest of all three. Land Use attorney part of staff.

All staff has writing code experience.

## **Evaluation Sheet**

### **Zone Co & Pond**

Experience of Project Team	18/25
Public Process	15/25
Understanding the Issues	16/20
Proposed Approach	17/20
Timeline	9/10
Total	75/100

#### Comments:

Nolan has 1 year as planning director, last 4 years as urban and environmental planning.

Out of Ohio fee to travel? Two different companies.

Jocelyn has 12+ years as planning – Katie (Pond) only has 1 zoning rewrite (Clarkston)

4 public meetings others virtual. Proposal didn't flow.

## Evaluation Sheet

GMC + Forsite

Experience of Project Team	18 /25
Public Process	20 /25
Understanding the Issues	18 /20
Proposed Approach	16 /20
Timeline	10 /10
Total	82 /100

### Comments:

Not a lot of experience in rewriting zoning code. Plenty  
of experience with comprehensive plans and code revisions

local & big team

Planners is a plus

Teaming / partnership? Is there a void in  
skillset?

## Evaluation Sheet

TPUDC

Experience of Project Team	20 /25
Public Process	20 /25
Understanding the Issues	18 /20
Proposed Approach	16 /20
Timeline	8 /10
Total	84 /100

Comments:

Comprehensive experience of a code rewrite, but not local to Georgia (other than Monroe).

Team of 7 : will there be an issue of capacity?

Longest timeline for completion.

Exceptional public outreach experience.

## Evaluation Sheet

Zone Co

Experience of Project Team	17 /25
Public Process	15 /25
Understanding the Issues	15 /20
Proposed Approach	15 /20
Timeline	10 /10
Total	72 /100

Comments:

Nolon has extensive knowledge in environmental policy, not necessarily full zoning code rewrite.

Virtual meetings and distance to Loganville

Company does not have a lot of experience locally in Georgia.

No local contacts with Zone Co. Lots of overlays and updates, but no full rewrites in Ga.

## **Evaluation Sheet**

### **GMC / Foresite**

Experience of Project Team	18/25
Public Process	24/25
Understanding the Issues	18/20
Proposed Approach	18/20
Timeline	9/10
<b>Total</b>	<b>87/100</b>

### **Comments:**

- Helped update Newton County Unified Development Ordinance
- Like how they highlight the need for codes to be simplistic but maybe lessen importance of Comp Plan as we did not have a great deal of public participation
- Clearly stated they will review fee structure
- 5-7 public meetings, one stakeholder meeting
- A lot of experience on comprehensive plans and urban redevelopment plans, not as much in zoning code re-writes

## **Evaluation Sheet**

### **TPUDC**

Experience of Project Team	22/25
Public Process	24/25
Understanding the Issues	18/20
Proposed Approach	19/20
Timeline	8/10
<b>Total</b>	<b>91/100</b>

### **Comments:**

- Project manager handled Monroe's Character-based code
- Balances traditional with form-based
- Don't like the implementation assistance being hourly with no estimated costs
- Not as many public meetings with heavy emphasis on Codepalooza
- Pop up studio is good idea if timing can be done to incorporate into City events

## **Evaluation Sheet**

### **ZoneCo**

Experience of Project Team	18/25
Public Process	20/25
Understanding the Issues	18/20
Proposed Approach	15/20
Timeline	8/10
Total	79/100

### **Comments:**

- Not much in the way of local staff but fairly extensive experience in full zoning code re-write
- Don't feel like the proposal offered as much information as other two
- Community feedback is online only in early stages; no public meetings until first draft written