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We appreciate the opportunity to submit you the following proposal...

## **PRODUCTION SPECIFICATIONS:**

Description:	Loganville Magazine 2023	
Quantity:	4000	
Finished Size:	8.375 x 10.875	
Pages:	64 +4	
Preparation:	Client to provide Walton Press PDF files via FTP site. Walton Press to generate electronic on-line proofs for client approval.	
Inks:	4 color process all pages	
Paper:	Text: 70# #4 Gloss Text Cover: 80# Gloss Cover + Matte UV	
Bindery:	Perfect Bind, carton pack conveniently, skid pack	
Delivery:	Deliver to Loganville, GA – <b>Additional \$100 – Not included in price below</b>	
Payment Terms:	Net 30	

## **PRODUCTION SCHEDULE\*:**

 Materials to Walton Press:
 4/26/2023
 Delivery Date:
 05/10/2023

 \* WP must receive a signed order to approve schedule. Schedule approval is contingent on press and paper availability at time the signed order is received by WP.

FREQUENCY: 2 Times a Year

TERM:

**Contract Term:** One issue, unless contract terms are agreed upon by both parties

Selling Price: \$6820.11

Sales tax (if applicable) not included in pricing above.

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Above quotation is conditioned upon customer acceptance of Walton Press, Inc. Service Agreement.

Quantities delivered with variances of 2% over or under constitute satisfactory performance by Walton Press.

Paper pricing is subject to change due to changes in the paper market. 30 days written notice will be given prior to any paper price adjustment. Special order paper may require additional schedule time and is subject to be charged at pricing at time of order. Due to the recent volatility and long term historical activity of the paper market, for budgeting purposes Walton Press recommends our clients budget for the probability of paper price adjustments in any given year.

Shipping charges are based on estimated costs at time of quotation and exclude any applicable fuel surcharges. Shipping charges may change due to fuel surcharges or other shipping expenses at time of order. Any additional shipping or packaging services requested at time of order (inside delivery, specific delivery time requirements, special packaging or stacking, etc.) not requested at time of original quotation are chargeable at standard rates of each service required.

Postage not included in pricing and must be paid by the client prior to delivery of final product to the Post Office. Postal funds must be received 48 hours prior to mail date.

Walton Press reserves the right to charge for any labor overtime required to meet changes in the delivery schedule or altered quantity requirements requested by the client beyond the scope of the original agreed upon specifications.

Quotation is good for 30 days from date of quotation. If acceptance exceeds 30 days, Walton Press reserves the right to review and revise pricing.

Sales tax (if applicable) is additional to quoted pricing above. Tax exempt clients must submit a Sales and Use Tax Certificate of Exemption for Walton Press records with signed order, failure to provide valid certificate by invoice date will result in any applicable sales tax being added to invoice.

A late payment charge of 1.5% per month will be added onto the original invoice on any outstanding balances.

## Additional Pricing (charged upon client request or charged when incurred due to client error, delay, etc.):

Pre-press Labor Rates per hour:	\$140.00 (pricing does not include material)
Plate Material Charge:	\$35.00 per plate
Proof Material Charge:	\$21 per proof (1 proof = 8 pages for magazine, 4 pages for tabloid)
Press Downtime Charge:	\$350.00 per hour

**Our Mission:** To provide, with integrity, creative solutions, excellent service and products that meet or exceed our customer's expectations, our honored tradition for over 100 years.

Customer Signature:	_ Date:
Walton Press Signature:	_Date:

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