



DOWNTOWN DEVELOPMENT AUTHORITY

**Minutes of the
Loganville Downtown Development Authority
Called Meeting
June 17, 2025, 6:30 p.m.
City Council Chambers
4303 Lawrenceville Road**

Attendance:

Directors Present:

Dana Russell
Jamey Towler
Mike Lee
Tara Argo
Brax Roberts IV

Other Present:

Mayor Skip Baliles
Paul Rosenthal

Directors Not Present:

Iranetta Willis

1. Call to Order – Chairman Russell called the meeting to order at 6:30 pm.

2. Approval of Agenda – Tara Argo made a motion to add an item in new business and approve the agenda, Brax Roberts seconded the motion and it was approved 5-0.
3. Minutes – Brax Roberts made a motion to approve minutes from the April 17, 2025, Tara Argo seconded the motion, approved 5-0.
4. Treasurer's Report – Tara Argo presented report – no changes (see attached)
5. Old Business
 - a. Planning Consultant RFQ – A long discussion was had about the RFQ's for 254 Main Street, the budget, and the bidders. After no consensus was reached, Brax Roberts made a motion to table the issue with Jamey Towler second. The vote was 5-0 to table the matter.
 - b. Grant Consultant – Chairman Russell gave an update on conversation with another company about grants for the DDA. A discussion was had and it was decided that more research was needed.
 - c. Web Site- Tara Argo gave an update on design and will get with the city to update the website for the DDA.
6. New Business

- a. Georgia Downtown Association Conference – Chairman Russell brought up the conference, advised of the training and networking it provided, and encouraged all members to attend. Brax Roberts made a motion to approve reimbursement up to \$1500 for each member staying overnight at the conference (including registration, class fees, hotel, meals, and travel) and \$800 for those not staying overnight. Mike Lee seconded the motion and it was approved 5-0.
 - b. Project – Tara Argo brought up a possible project to help a citizen located just off main street with house painting. Paul Rosenthal advised that the DDA could not directly give funds for this but will research starting a façade grant for the downtown district and will come up with a model and regulations at a future meeting. Brax Roberts was a motion to investigate a façade grant, Jamey Towler seconded the motion, and it was approved 5-0. Paul Rosenthal will handle research.
- 7. Public Comment – Two people spoke at public comments, Jo Ann Byrne (Citizen) and Sadie Krawczyk (GMA).
 - 8. Adjourn – Jamey Towler made a motion to adjourn and it was approved. Adjourned at 8:59pm

Chairman

Mike Lee, Secretary