

DDA Mission and Vision Statements

Monroe -

To drive economic development, support the National Historic Trust's principles of historic preservation, and collaborate with public and private organizations to engage our entire community.

Our vision is to become a nationally recognized downtown by creating memorable experiences, celebrating local entrepreneurship, and preserving our historic small town charm.

Snellville -

The mission of the Snellville Downtown Development Authority is to aggressively develop a community to attract and retain businesses and merchants.

The vision of the Snellville Downtown Development Authority is to support a vibrant business district and an active mixed-use district where the community lives, works and plays together.

Conyers -

Mission Statement: The Conyers Downtown Development Authority (DDA) was created by the Mayor and Council of the City of Conyers to be a catalyst for revitalization, promotion, development and redevelopment of Olde Town Conyers.

The Conyers DDA will accomplish this by:

Retaining and expanding new businesses,
Recruiting new businesses, new development and redevelopment,
Promoting balanced growth and enhancing the character of Olde Town,
Implementing beautification and quality of life projects,
Exploring incentives and development options within the tax allocation district, and
Utilizing the Main Street Program approach to manage, promote and enhance the city's historic downtown district.

Dahlonaga -

The purpose of the Downtown Development Authority and Main Street Program is to stimulate and sustain economic development in Downtown Dahlonaga by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

Downtown Dahlonaga will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.