



Loganville Downtown Development Authority Minutes

Called Meeting

Meeting Date: Monday, June 24, 2024

@ 6:30 p.m.

Council Chambers/City Hall

Attendance:

Director Present:

Dana Russell

Jamie Dempsey

Tara Argo

Mike Lee

Skip Baliles, Mayor and Ex-officio Member

Invited Guest Present:

Other Guest:

Kristy Peters, Special Events

Donnie Wright, Legal Counsel

Directors Not Present

Jamey Towler

Braxton Roberts, Jr.

Iranetta Willis

1. Call to Order

Chairman Dana Russell made a call to order at 6:30 pm with a quorum of members present.

2. Approval of Agenda

Director Jamie Dempsey made a motion to approve the agenda, Director Tara Argo seconded the motion. The motion passed with all members voting in favor. Chairman Dana Russell advised that Mayor Skip Baliles was the ex-officio member of the board, non-voting, and the liaison between the board and the City Council.

3. Request to fund Trash Can Logo Purchases

Christy Peters presented a proposal by the city with approved designs for six new signs and four new trash cans (see attached) at a cost of \$3567.84. After discussion and explanation of the proposal, Director Mike Lee made a motion to approve the purchase and Director Tara Argo seconded with Director Jamie Dempsey amending the proposal to include a 10% variance on the price for materials difference. The board voted unanimously to approve.

4. Resolution to Open a Bank Account

Chairman Dana Russell advised that the current bank was requiring certain documents to which the name appears different in the IRS tax exempt determination letter and State business registration records from the Authority's official name in the recently executed Intergovernmental Agreements and that they could not open the account until that was corrected. He made a proposal to consider opening the account at Legacy State Bank (Loganville area bank). A motion was made by Director Mike Lee to approve the resolution for Legacy State Bank (see attached) and seconded by Director Jamie Dempsey. The board voted unanimously to approve.

5. Morning Mingle

The Morning Mingle was discussed as the former LDA had agreed to host it on August 16, 2024. The board voted at the last meeting to approve this and it was confirmed with Christy Peters, Loganville Events Manager.

6. Business After Hours

A Discussion was had about the Fall After Hours event that was previously hosted by the LDA. It was mentioned that it was late in the season, the number of businesses would be different, and that the board could look into it later. Director Mike Lee made a motion to table this for further meetings and it was seconded by Director Tara Argo. All members voted unanimously to table the matter.

7. Board Meeting Dates

Chairman Dana Russell discussed meeting dates for the board for the remainder of the year. After discussion, it was decided to hold monthly meetings for the rest of the year on the third Thursday of each month at 6:30 pm in council chambers. A motion was made by Director Jamie Dempsey and seconded by Director Tara Argo to approve this schedule and was unanimously approved by the board.

8. Memberships

Chairman Dana Russell brought up the Georgia Downtown Association (see attachment) as a membership we might want to join. They host classes, conferences, and training seminars for DDA's statewide. Discussion was had about a conference in August and classes, but with a short amount of time and no commitment from board members, it was decided to forgo this conference. A motion was made to join this organization for all members at a cost of \$500 by Director Jamey Dempsey and seconded by Director Mike Lee. The board voted unanimously to approve this.

9. Training

Chairman Dana Russell advised that the required class for new members was being taught at the August Conference for the Georgia Downtown Association. Discussion was had about when and where members could get this training. Director Mike Lee made a motion to approve the required training and associated cost for each member to seek at their own convenience within the one year period

(cost of class only, travel would have to be approved). This was seconded by Director Tara Argo and unanimously approved by the board.

10. Business Cards

Chairman Dana Russell discussed business cards and name tags for the board and directors. A discussion was had about the design and logo for the board. Christy Peters advised she would talk with Brent with the city of Loganville about the design and Director Jamie Dempsey will work with them on the development of the logo.

11. Adjourn

A motion was made to adjourn at 7:20 pm by Director Jamie Dempsey and seconded by Director Mike Lee. All members voted unanimously to adjourn.

Dana Russell, Chairman

Michael Lee, Acting Secretary

[seal]