



# **Loganville Downtown Development Authority Minutes**

**Called Meeting**

**Meeting Date: Wednesday May 22, 2024**

**@ 6:00 p.m.**

**Council Chambers/City Hall**

**Attendance:**

**Director Present:**

Dana Russell  
Jamie Dempsey  
Tara Argo  
Jamey Towler  
Iranetta Willis

**Invited Guest Present:**

**Other Guest:**

Kristy Daniel, Special Events

**Directors Not Present**

Braxton Roberts, Jr.

## **1. Call to Order**

Chairman Dana Russell called the meeting to order at 6:00 pm and declared that a quorum was present.

## **2. Request to fund trash can and banner purchases**

Chairman Dana Russell opened for discussion a request from the City for the DDA to fund new banners and trash cans displaying the new Loganville Downtown logo (the invoices had been shared with board members as part of the meeting packet a few days before the meeting). Russell noted quotes of \$7,245 for 36 banners and mounting brackets and \$11,380 for 15 metal trash cans branded with the new logo in metal.

Based on feedback and concerns regarding the cost of the new trash cans expressed by board members prior to the meeting, Kristy Daniel presented a compromise plan to 1) order four new trash cans of the same design as those on the town green to replace those on main street, and 2) construct metal plates containing the new logo and affix them to new and existing trash cans. Ms. Daniel passed around a sample plate made using a small traffic sign and stated that pricing would be approximately \$75 per plate and the total estimated cost of this approach was approximately \$2,500. Director Towler indicated that he knew of a company that did laser engraving on metal sheets and could get a quote from them as well.

Director Towler made a motion to have additional samples made and affixed to existing trash cans to test the viability and desirability of this alternative. The motion was seconded by Director Argo and passed unanimously.

Director Willis made a motion to approve purchase and funding of the banners as presented. The motion was seconded by Director Towler and passed unanimously.

### **3. Adjourn**

A motion was made to adjourn at 6:44 pm by Director Jamie Dempsey. All members voted unanimously to adjourn.

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Dana Russell, Chairman

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Jamie Dempsey, Vice Chair