

# LAKE FOREST PARK

Washington

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## Submission information

Form: [City of Lake Forest Park Boards and Commissions Application](#) [1]

Submitted by Visitor (not verified)

Tue, 02/07/2023 - 1:26pm

67.170.125.63

### First Name

Rechilda

### Last Name

Allan

### Home Address

Lake Forest Park, WA 98155

### Mailing Address (if different from above)

### Phone Number

### Do you own property in Lake Forest Park?

Yes

### Email

### Board, Commission, Committee

Parks and Recreation Advisory Board

### Years a Resident of this Municipality

8

### Experience/Professional Expertise/Education (Please provide dates of education and experience.)

Entrepreneurship educator, market research professional. MBA degree (please refer to CV for more info and dates).

### Current or Prior Experience on Boards/Commissions/Committees

ROOTS Board Member (Sept 2022-present), Meridian Park elementary PTA Winter Ball organizing committee co-president (November 2022 - February 2023)

### Civic Activities and Memberships (Roles with fraternal, business, church, or social groups-please

**provide dates)**

ROOTS Board Member (Sept 2022-present), Meridian Park elementary PTA Winter Ball organizer (November 2022 - February 2023), HiCap 2nd grade classroom volunteer (2022SY)

**Reasons for Wanting to Serve**

I want to help improve and expand the recreational opportunities for young families and children, as well as adults in general.

I and my child have enjoyed adult and children's recreation activities from Shoreline, Seattle, Edmonds, and Mountlake Terrace. My experience and familiarity with these cities' programs are my motivation for wanting to serve on the board.

**Are you able to attend evening meetings?**

Yes

**Resume, Education, etc. (Optional)**

[cv\\_rmallan2022.pdf](#) [2]

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**Links**

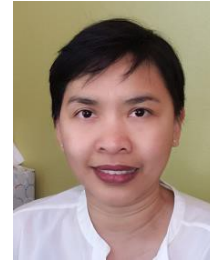
[1] <https://lakeforestpark-wa.municodemeetings.com/bc/application> [2] [https://lakeforestpark-wa.municodemeetings.com/system/files/webform/cv\\_rmallan2022.pdf](https://lakeforestpark-wa.municodemeetings.com/system/files/webform/cv_rmallan2022.pdf)

## RECHILDA MAGPAYO ALLAN

Lake Forest Park, WA 98155

Mobile:

E-mail:



### PROFESSIONAL EXPERTISE

- Entrepreneurship and management education
- Quantitative (online and field surveys) and qualitative market research (in-person interviewing and FGD facilitation)
- Networking and engagement with social business enterprises, academe, LGUs, NGOs and for-profit businesses
- Micro retail business management and turnaround

### EMPLOYMENT HISTORY

#### **BA and Entrepreneurship Program Coordinator**

*School of Business and Management – Mapua*

*July 2007 – July 2014*

- Curricula, annual budget, and supporting programs development
- Recruitment and placement of faculty roster
- Student (and Student Council) faculty adviser

#### **Associate Professor 3**

*School of Business and Management – Mapua*

*October 2005 – July 2014*

- Tenured faculty for the BA and Entrepreneurship programs
- Thesis adviser and oral defense panelist

#### **Senior Adviser/Former Manager**

*Magpayo Merchandise\*\**

*July 1996 – December 2013*

*\*\*Micro-business engaged in FMCG and construction materials merchandising*

- Engineered business rebound after near-bankruptcy in 1998
- Increased annual sales (1997 through 2008) up to 500%
- Established FIFO system and reduced obsolete/expired stocks from 25% to less than 1%
- Reduced account collection cycle from 30 to 7 days
- Systematized ordering system and implemented EOQ to eliminate stock-outs
- Negotiated favorable credit terms with suppliers - from 60 to 150 days for 95% of products carried

#### **Research Consultant (project-based)**

*Inclusive Business Market Scoping Study – Asian Development Bank*

*May-August 2012*

- Researched (and interviewed the respective chief executive officers) 27 medium and large private companies in the Philippines
- Authored poverty and macroeconomic analysis section of the study

#### **Assistant Manager for Marketing/Market Research and Business Adviser**

*Microventures Incorporated*

*April 2008 – June 2010*

- Initiated market research service and developed research module for the company
- Developed and executed major market research projects for SMART Communications and The Hershey Company
- Mentored and introduced customized operations system to distressed Hapinoy Community Stores

- Developed successful store recruitment model generating 2,400 new Hapinoy members in two months
- Oversaw merchandising and activation of new Hapinoy store members and reduced downtime from three months to two weeks

### **Secretariat Staff/Program Committee Coordinator**

*ICRI International Secretariat*

*Jan. 2000 – March 2004*

- Coordinated execution of Secretariat programs and regional meetings within and outside the Philippines
- Program Committee Coordinator for the 2nd International Tropical Marine Ecosystems Management Symposium or ITMEMS2
- Managed symposium participation of 248 international marine scientists and presentation of scientific papers
- Managing Editor of published ITMEMS2 Proceedings

### **EDUCATION**

#### **Master of Arts in Policy Studies (*pending capstone completion*)**

*Sept 2018 – 2019*

University of Washington – School of Interdisciplinary Arts & Sciences  
Bothell, WA

#### **Master in Business Administration**

*June 2000 – July 2003*

Ateneo de Manila University - Graduate School of Business  
Makati City, Philippines

#### **BS Computer Management**

*June 1996 – Oct 1999*

St. Joseph's College Q.C.  
Quezon City, Philippines

### **REFERENCES**

Mr. Emmanuel T. Velasco, PhD  
Former Dean - ET Yuchengco School of Business and Management, Mapua  
632 891 1452  
[velascoet@yahoo.com](mailto:velascoet@yahoo.com)

Mr. Paolo Benigno Aquino III  
President – Microventures Inc.  
632 920 9580  
[paolobenignoaquino@gmail.com](mailto:paolobenignoaquino@gmail.com)

Mr. Markus Dietrich  
President – Asian Social Enterprise Incubator Inc.  
632 239 8216 / 63922 8061738  
[markusdie@gmail.com](mailto:markusdie@gmail.com)

Mr. Keith Nitta, PhD  
Assoc. Professor – UW Bothell School of Interdisciplinary Arts  
206.331.0892  
[kanitta@uw.edu](mailto:kanitta@uw.edu)