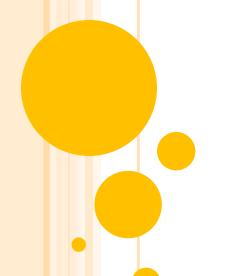


### SHORELAKE ARTS



## LAKE FOREST PARK: PARKS & REC ADVISORY BOARD

Monday, August 12, 2024



# NEW NEW EXECUTIVE DIRECTOR?

**Eraser in Vegas!** 



Prince, who should not be on this chair

The Cure, Malahide Castle, Dublin 2019

PTSA Golden Acorn Award 2024 ShoreLake Arts has seen staff changes, but stability going forward. As of July 1, 2024, the SLA Exec. Dir. Is:

Laura James (she/her)

#### A Little About Me:

- 18yr Shoreline resident, Ridgecrest
- 5 members in my family.
  - Husband Paul, WA born and raised
  - Stepson Kyle, Shorecrest class of '16
  - Son Aaron, Shorewood class of '26
  - Daughter Ashley, Shorewood class of '28
  - American Bully rescue Prince (Charming)
- Art Education major who detoured into corporate
   America after graduation and very happy to be back in the arts!!!
- PTA veteran; Avid concert-goer



### WHO IS SHORELAKE ARTS (SLA)?





#### 1989:

A group of volunteers seeking to enhance our community formed the Arts Council to support, present, and encourage the arts in Shoreline and Lake Forest Park. This nonprofit, community-based organization enriches the life of every resident by promoting public awareness of the arts, and by making the arts available in all its forms.

#### **Mission:**

To cultivate creativity and inspire our community through the arts.



# 2024 EVENTS IN LAKE FOREST PARK

Saturday marked our 13th of 19 events across Lake Forest Park and Shoreline.

#### Past Events, 900+ attendees, to-date:

- World Collage Day, May 15
- Portage Bay Big Band, June 26, series kick-off
- E.Pruitt & Maureese Itson, July 31
- Art in the Park: Double Dutch Divas, Last Leaf
   Shakespeare, fish print art, Aug 10, series
   wrap

#### **Upcoming LFP Events:**

- LFP Picnic in the Park, Sept 7
- Dia de Muertos Offrenda



# 2024 ART ADVENTURES CAMP



June 8-August 18, 2024
North City Elem portable &
Scottish Rite Masonic Center

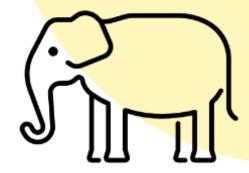
- 13 classes offered
- 100% teaching artist created and led curriculum
- 8 high school helpers, 1 Tips intern
- 17% of students are LFP residents



## TOP 2024 CHALLENGES



- Leadership changes
- Staff reduction
- Giving patterns have changed post-COVID,
   both financial and volunteer
- Day-to-day visibility across the community





#### **TRENDS**



Participation in ShoreLake Arts programming is on the rise! Our service numbers have nearly tripled (from 12,956 to more than 30,000) since 2004.



 Costs of doing business (artist fees, production costs, rentals, staff costs) are rising quickly salaries and outsourced services are up more than 10% from 2021.



 The Arts Market study showed that residents want more arts opportunities including classes for youth and adults, studio access, more performances & culutral events, and, most of all, a place to do it all and share their creativity!





#### LOOKING AHEAD

New location in Ridgecrest, for offices, classes, and gallery space. Grand Opening tent. October



We're bringing back Edible Books to Third Place Commons —and hopefully more!

To ensure another 35+ years, conversations have already begun and will continue for a win-win on behalf of our community in 2025:

- Balance calendar dreams with resource reality. Copy paste of 2024 is not sustainable and leaves little room to innovate for our community.
- Reimagine events and grow partnerships to engage with the community in new ways.
   i.e. work with Third Place Commons for opportunities to keep SLA's heART in LFP
- Board membership growth (know anyone?)





### 6x6 NW Art Show & Sale

Shoreline Community
College PUB Bldg

October 5, 2024 4:00 - 6:00 pm

**FREE ADMISSION** 

Calling Artists all ages

Art Registration opens
August 7

Art Drop Off Sept. 9-13 10:00 AM - 5:00 PM or by appointment 1,000 +/- original artworks.

All 6" x 6".

All \$36 each.

Food, Drink & Art

Fun for All Ages!

## SERVING YOU OUR BOARD & STAFF

#### **Board of Directors**

Nancy Malek, co-President
Tracy Furatani, co-President
Eric Freidli, Secretary
Bob Pfeiffer, Treasurer
Charlies Capp
Cynthia McCrea
Jack Malek
Subash Prajapati

#### **Staff**

Laura James *Executive Director* 

Teresa Pape Programs Director



Thank you City of Lake Forest Park!!
We simply couldn't do it without you.