

Office of the Lieutenant Governor
State of Louisiana

BILLY NUNGESSER
LIEUTENANT GOVERNOR



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Dear Fellow Elected Official:

Since moving the state's litter abatement efforts under my office, Keep Louisiana Beautiful (KLB) has monumentally grown its programmatic reach and overall impact with the goal of eliminating Louisiana's litter problem. We are engaging more people than ever in cleaning up where they live, work, and play, but the truth is, we are just scratching the surface. We must stand up for this cause and work together to address Louisiana's litter problem. **I need your help and that is why I am inviting you to join me in cleaning up Louisiana during Love the Boot Week, April 20-28.**

Love the Boot Week is the largest statewide cleanup and beautification event, empowering companies, non-profit organizations, state and local governmental entities, schools, families, and individuals to clean up their communities. Last year we had the largest clean up ever with 547 events spanning across all 64 parishes. This year, we want to top that, but we need your help. **We are calling on you to plan a cleanup event in your area.** Register your event or join in on an existing one today at lovetheboot.org. The website contains all the tools, resources, and information you will need to register, plan, and promote your event. Once you register, you will be listed on the website and those interested in volunteering can connect with you directly. The first 300 organizations to register an event will receive a cleanup kit with volunteer t-shirts, gloves, and trash bags. The first 100 groups of individuals and families (less than 10) to register an event will receive a one-day Louisiana State Parks pass for one car entry (one per household).

Litter hurts our economy, our environment, and our quality of life. But if we properly address the issue and make the behavioral changes required to prevent litter from happening in the first place, we can turn things around. Our citizens and future generations deserve to live in a clean, safe, and healthy community.

Please join me and KLB in our efforts to Let Louisiana Shine. If I can be of assistance to you in any way, please don't hesitate to call.

Sincerely,

A handwritten signature in blue ink that reads "Billy Nungesser".

Billy Nungesser
Lieutenant Governor