

2023 Operating Fund Budget-

Revenues

	2022	Amended 2022	2023
Lodging Tax collections	683,800	780,000	810,000
Operating Fund Interest	50	50	50
Enterprise Fund Transfer	224,000	224,000	260,000
Office Rental	14,400	14,400	14,400
Board Room Rental	1,000	500	1,000
Reimbursed Expenses	16,200	16,200	16,200
Office of Tourism	20,000	20,000	20,000
Totals	959,450	1,055,150	1,121,650

Expenses

Advertising:

Media	130,000	130,000	130,000
Production/Photography/Printed Materials	45,000	45,000	40,000
Website Dev/ Main	7,500	4,000	20,000
Meeting/Sports Marketing	20,000	20,000	40,000
Trade Shows/Marketing	15,000	5,000	10,000
Audit & Professional Services	11,000	18,000	14,000
Auto Expense	6,600	6,600	6,600
Auto Mileage	3,000	4,500	5,000
Collection Expense	2,750	2,750	2,750
Community Support	5,000	5,000	5,000
Debt Service	0	0	0
Dues & Subscriptions	10,000	10,000	12,000
FAM Tours	2,500	1,000	5,000
Lincoln Parish Park Grant	50,000	50,000	50,000
Grants	250,000	326,150	300,000
Hospitality & Tourism Aware	5,000	11,000	11,000
Office Supplies	3,000	3,000	3,000
Office Printing	1,500	750	1,500
Operating Expenses - insurance	9,200	9,200	9,200
Operating Expenses	2,500	2,500	2,500
Operating Expenses - electric	9,500	9,500	9,000
Operating Expenses - gas	2,400	2,400	2,400
Operating Expenses - connectivity	25,000	30,000	30,000
Operating Expenses - PPE	10,000	10,000	10,000
Operating Expenses - maintenance	20,000	35,000	35,000
Personnel Expenses	283,000	286,000	327,000
Postage	1,000	1,000	1,000
Promotional Items	9,000	6,000	6,000
Research	5,000	5,000	15,000
Registration/Staff Training	7,500	8,000	9,000
Travel			
Lodging	5,000	6,000	6,200
Air & Travel Misc.	1,500	1,500	2,500
Meals	1,000	300	1,000

TOTALS

	959,450	1,055,150	1,121,650
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