

2022 Operating Fund Budget-

Revenues

	2021	Amended 2021	2022
Lodging Tax collections	537,730	663,344	683,800
Operating Fund Interest	50	50	50
Enterprise Fund Transfer	250,000	298,460	224,000
Office Rental	14,400	14,400	14,400
Board Room Rental	1,000	150	1,000
Reimbursed Expenses	16,200	16,200	16,200
Office of Tourism	20,000	65,386	20,000
Totals	839,380	1,057,990	959,450

Expenses

Advertising:

Media	124,000	124,000	130,000
Production/Photography/Printed Materials	45,000	40,000	45,000
Website Dev/ Main	8,000	4,000	7,500
Meeting/Sports Marketing	31,000	20,000	20,000
Trade Shows/Marketing	6,000	3,000	15,000
Audit & Professional Services	11,000	11,000	11,000
Auto Expense	6,600	6,600	6,600
Auto Mileage	3,000	2,000	3,000
Collection Expense	2,750	2,750	2,750
Community Support	3,500	3,500	5,000
Debt Service	130,938	258,490	0
Dues & Subscriptions	6,500	9,500	10,000
FAM Tours	2,000	1,000	2,500
Lincoln Parish Park Grant	50,000	50,000	50,000
Grants	65,512	180,000	250,000
Hospitality & Tourism Aware	2,500	3,500	5,000
Office Supplies	3,000	3,000	3,000
Office Printing	1,400	1,000	1,500
Operating Expenses - insurance	9,200	9,200	9,200
Operating Expenses	2,500	2,500	2,500
Operating Expenses - electric	9,500	9,500	9,500
Operating Expenses - gas	2,400	2,400	2,400
Operating Expenses - technology	21,000	15,000	25,000
Operating Expenses - PPE	5,500	7,100	10,000
Operating Expenses - maintenance	12,000	30,000	20,000
Personnel Expenses	250,580	240,000	283,000
Postage	1,000	1,000	1,000
Promotional Items	6,000	9,000	9,000
Research	5,000	1,200	5,000
Registration/Staff Training	5,000	2,500	7,500
Travel			
Lodging	4,000	4,000	5,000
Air & Travel Misc.	2,000	750	1,500
Meals	1,000	500	1,000

TOTALS

	839,380	1,057,990	959,450
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