

2024 & 2025 Operating Budget

Revenues

	2024	Amended 2024	2025
Lodging Tax collections	820,000	845,000	922,000
Operating Fund Interest	50	3,800	3,000
Enterprise Fund Transfer	262,429	262,429	262,429
Tourism Revival Fund Transfer	252,181	158,171	92,473
Office Rental	0	11,100	30,000
Board Room Rental	1,000	750	1,500
Reimbursed Expenses	16,200	12,731	0
Office of Tourism	20,000	15,500	15,500
Totals	1,371,860	1,309,481	1,326,902

Expenses

Advertising:

Media	160,000	137,500	150,000
Production/Photography/Printed Materials	45,000	55,000	40,000
Website Dev/ Main	40,000	30,000	15,000
Meeting/Sports Marketing	65,000	20,000	35,000
Trade Shows/Marketing	14,631	7,500	12,500
Audit & Professional Services	14,000	20,000	20,000
Auto Expense	6,600	6,600	6,600
Auto Mileage	7,529	3,500	5,000
Collection Expense	3,000	2,000	3,000
Community Support	6,000	6,000	6,000
Debt Service	0	0	0
Dues & Subscriptions	15,000	12,500	15,000
FAM Tours	5,000	1,700	3,000
Lincoln Parish Park Grant	50,000	50,000	50,000
Grants	385,000	385,000	340,302
Hospitality & Tourism Aware	16,000	17,681	15,000
Office Supplies	3,000	2,000	2,000
Office Printing	1,500	500	0
Operating Expenses - Insurance	9,200	9,500	9,500
Operating Expenses	2,500	2,500	2,500
Operating Expenses - electric	7,000	7,000	7,000
Operating Expenses - gas	2,500	2,500	2,500
Operating Expenses - connectivity	25,400	26,000	28,000
Operating Expenses - PPE	10,000	6,000	10,000
Operating Expenses - maintenance	30,000	65,000	40,000
Personnel Expenses*	386,000	381,000	405,000
Postage	750	750	500
Promotional Items	6,000	8,000	9,000
Research	25,000	15,000	50,000
Registration/Staff Training	14,000	14,000	19,500
Travel			
Lodging	11,750	10,000	15,000
Air & Travel Misc.	3,000	3,000	7,500
Meals	1,500	1,750	2,500

TOTALS

1,371,860	1,309,481	1,326,902
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