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Estimate 1116



ADDRESS

School Board of Levy County

DATE	TOTAL
01/29/2020	\$13,585.50

ACTIVITY	QTY	RATE	AMOUNT
Pre-production:Planning Initial phone calls, emails, and in-person meetings that relate to project planning and preparation. May also include scheduling of crew, location scouting, etc. PLANNING PROCESS 1. Discovery process 2. Concept development 3. Script development 4. Storyboard/shot list 5. Production schedule and planning documents 6. Schedule crew and production	9	100.00	900.00
Production:2 Man Crew A (Day Rate) 2 man production crew with video, lighting, and audio equipment. Includes FIVE FULL DAYS OF SHOOTING VIDEO in Levy County to capture both educational elements and area attractions. 1. Yankeetown 2. Cedar Key 3. Bronson 4. Williston 5. Chief-land	5	1,800.00	9,000.00
Post Production:Script Development Script writing for documentary-style video projects where interviews are conducted first, during the production stage, and writing occurs afterward. In this setting, sound bites will be logged and incorporated into the overall documentary story. Two versions: (a) 2 min (b) 45 sec.	5	150.00	750.00
Editing Rate Editing 16 hours -- initial drafts (2 min / 45 sec versions) 8 hours -- revisions.	24	150.00	3,600.00

Project(s): Levy County Schools 'recruitment video.'
 Time(s): Anticipated timeframe TBD

ACTIVITY	QTY	RATE	AMOUNT
Post Production:Graphics & Animation Specialty motion graphics that are produced for a specific concept or project. Tasks include concept design, modeling, animation, sport, and delivery. This will include a logo animation, lower third titles, full screen graphics, and transition elements as needed.	1	500.00	500.00
Production Elements:Music Background music bed	1	95.00	95.00
Production Elements:Professional Voiceover A High-end professional voice talent selected from list. Includes live call-in during recording session with talent.	1	250.00	250.00
Levy County Recruitment Video			
		SUBTOTAL	15,095.00
		DISCOUNT 10%	-1,509.50
		TOTAL	\$13,585.50

THANK YOU.

Accepted By

Accepted Date