



## Levy County Board of County Commissioners Agenda Item Summary Form

1. **Name:** Tisha Whitehurst
2. **Organization/Title/Telephone:** Levy County Visitors Bureau/Executive Director of Tourism Department and Grants/352-528-4030
3. **Meeting Date:** Tuesday, July 7, 2020
4. **Requested Motion/Action:**  
Request \$2,999 from the Levy County Board of County Commissioners (BOCC) for the production of a Levy County promotional video by Digital Fury, LLC.

5. **Agenda Presentation:** Yes  No  N/A

6. **Time Requested:** 5 minutes  
(Request will be granted if Possible) allotted time not more than 15 minutes

7. **Is this Item Budgeted (If Applicable):** Yes  No  N/A

8. **If no, State Action Required:**

- a. **Budget Action:**
- b. **Financial Impact Summary Statement:**
- c. **Detailed Analysis Attached**
- d. **Budget Officer Approval:**

If approved enter date: 7/7/2020

9. **Background: (Why is the action necessary, and what action will be accomplished) (All supporting documentation must be attached if any)**

The total price for the Levy County promotional video is \$13,585.50. The video will be made in partnership with the Levy County School Board (\$4,587.50), Levy County Schools Foundation (\$3,000), Levy County Visitors Bureau (\$2,999) and the Levy County BOCC (2,999). This promotional video will be used to market Levy County to future businesses, residents, and visitors.

10. **Recommended Approval**

- a. **Department Director:** Yes  No  N/A
- b. **County Attorney:** Yes  No  N/A
- c. **County Coordinator:** Yes  No  N/A
- d. **Other:** Yes  No  N/A