

Building Bicycle Tourism with the U.S. Bicycle Route System



The U.S. Bicycle Route System



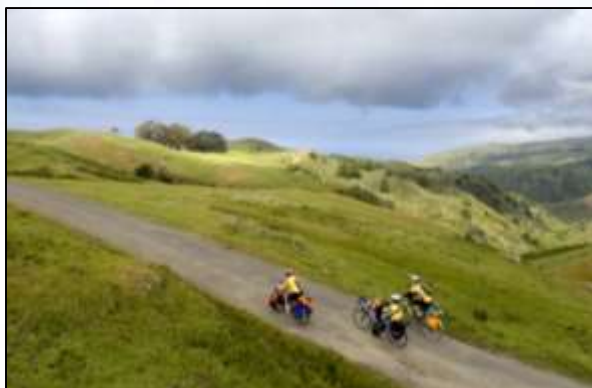
- Growing national network of numbered and signed bicycle routes
- Officially approved by state transportation agencies and AASHTO
- Coordinated by Adventure Cycling Association



Adventure Cycling Association

- Non-Profit Mission: *To inspire, empower, and connect people to travel by bike*
 - 50K mile route network + maps + organized tours
 - *Adventure Cyclist* magazine
 - National advocacy
- 53,000 members
- Adventure Cycling Route Network provided a blueprint for the first U.S. Bicycle Routes
- Adventure Cycling is the technical support organization to AASHTO for the USBRS

The U.S. Bicycle Route System



- 1982: First routes designated
- 2004: Project restarted & task force created
- 2005: Adventure Cycling pledged staff support
- 2008: AASHTO approved process & corridor plan
- 2011: First new route designated since 1982

Currently: 17,700 miles in 31 states + DC



The goal of The United States Bicycle Route System is to connect America through a network of numbered interstate bicycle routes.



ADVENTURECYCLING.ORG/USBRs

50,000+ miles when complete

Note: dashed lines just general guidance for where a route could be designated.

Development of U.S. Bicycle Routes in FL



- USBR 1 & USBR 90
 - Designated in 2014, all on state highways
 - Currently realignment projects underway to move to quieter streets and roads
- USBR 15
 - North segment designated 2018, connects to USBR 15 in GA
 - 14 miles from Georgia to Madison, FL – 92 miles in GA
 - Proposal to extend from Madison to Miami (496 additional miles)

Jurisdictional support required



- 19 “road owners” for USBR 15 extension, 7 already signed on
- Resolution or letter of support to FDOT signifies support
- Adventure Cycling volunteers doing local agency outreach

USBR 15 in Levy County

<https://ridewithgps.com/routes/34634828>

The screenshot shows a web browser window displaying a route planning page for USBR 15 in Levy County. The browser's address bar shows the URL <https://ridewithgps.com/routes/34634828?beta=false>. The page features a sidebar on the left with a 'Cue Sheet' section, a main map area, and a bottom status bar.

Cue Sheet

Continue onto Base Street	0.1 mi
Continue onto US-90 W/W Base St	0.6 mi
Turn left onto US-221 S	13.9 mi
Turn left onto US-19 S/US-27 ALT S/US-98 S/S Byron Butler Pkwy	40.9 mi
Turn left onto NE 210th Ave	84.9 mi
Turn right onto Nature Coast State Trail	84.9 mi
Sight right to stay on Nature Coast State Trail	96.4 mi
Sight left to stay on Nature Coast State Trail	107.2 mi
Turn right onto US-19 S/US-98 S/S Main St	107.3 mi
Sight left onto SE Co Rd 336	132.9 mi
Continue onto SW Co Hwy 336	143.1 mi
Turn left onto Co Rd 40	143.5 mi
Turn left onto W Pennsylvania Ave	147.5 mi

Map

The map shows a route starting near Cedar Key and heading east through Levy County. Key locations include Cedar Key, Waccasassa Bay Preserve State Park, Gulf Hammock Wildlife, Crystal River including Kings Bay Outstanding, Citrus Springs, and various state forests and preserves. The route is marked with a red line on the map.

Status Bar

499.1 mi +3697 ft / -3879 ft

Proposed route in Levy County

The draft route uses Nature Coast State Trail onto US 19, then

- SE County Rd. 336
- SW County Rd. 336
- Then onto Co. Rd. 40 in Marion County

Any changes agreed with Levy County will be reflected in the map. The map link will stay the same.

Local route input expected



Local agencies have the final say so when they request a change to the route, it is accepted/negotiated.

Benefits of the USBR designation



- Improved routes for bicycle travelers
- Positive health/environmental impacts
- Economic development via bicycle tourism for smaller communities

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