

**Levy County Tourist Development Council Meeting**

**June 3, 2021**

**607 SW 1<sup>st</sup> Avenue, Williston, Florida 32696**

**Minutes**

Call to Order: The Levy County Tourist Development Council (TDC) Meeting was called to order by Chairman Matt Brooks at 6:00 PM. The minutes are being taken by Tisha Whitehurst.

Members in Attendance: Matt Brooks, Helen Ciallella, Amy Henderson, Daryl Kirby, Jerry Robinson, Vicki Todd, and Tisha Whitehurst (Staff)

Quorum: The chair declared a quorum present.

Welcome & Introductions: Chairman Matt Brooks welcomed all in attendance

Minutes Approval: Minutes for the April 8, 2021 TDC Meeting were distributed to members.

**Motion:** Helen Ciallella made a motion to approve the minutes for the April 8, 2021 TDC Meeting as presented.

**MOTION ADOPTED**

Review of Financial Statements: Year to Date Fiscal Year Expenditures, and 2006-2021 Levy County Tax Revenue Comparison were reviewed.

New Business:

Director's Report: a.) Recommendation for representative to fill Wendy Brennan's accommodation seat.

1. Wendy Brennan submitted a resignation letter on 5/27/2021.

**Motion:** 2. By unanimous consent, Tim Haines is recommended to replace Wendy Brennan on the TDC.

b.) 2021-2022 Marketing Plan

**Motion:** 1. Helen Ciallella made a motion to recommend to the Levy County Board of County Commissioners to approve the 2021-2022 Proposed Marketing Plan.

**MOTION ADOPTED**

c.) Other-

1. Shellfish Trail Map update

2. Big Bend Paddling Map-FWC added Levy County

3. Jeep-tober-fest at Kirby Farm update

Announcements: Levy County Upcoming Events Reviewed

Adjournment: With no further business to conduct, the Levy County Tourist Development Council Meeting was adjourned at 6:25 PM.

Approved: \_\_\_\_\_ Date: \_\_\_\_\_

Minutes Prepared By: Tisha Whitehurst