



## Tourist Development Council Agenda Item Summary Form

1. **Name and Title:** Catrina Sistrunk Tourism Manager
2. **Department:** Tourism
3. **Meeting Date:** Thursday, June 18, 2026
4. **Requested Action:**  
Recommend to Approve Proposed 2026-2027 Levy County Visitors Bureau Marketing Plan to Levy County Board of County Commissioners
5. **Cost & Funding Source:**
  
6. **Justification of Request:**