



## Levy County Board of County Commissioners Agenda Item Summary Form

1. **Name:** Tisha Whitehurst
2. **Organization/Title/Telephone:** Levy County Visitors Bureau/Executive Director of Tourism Department/352-528-4030
3. **Meeting Date:** Tuesday, July 16, 2024
4. **Requested Motion/Action:**  
Requesting the approval of the 2024-2025 Levy County Visitors Bureau Marketing Plan
5. **Agenda Presentation:** Yes  No  N/A
6. **Time Requested:** 5 minutes
7. **Is this Item Budgeted (If Applicable):** Yes  No  N/A
8. **If no, State Action Required:**
  - a. **Budget Action:**
  - b. **Financial Impact Summary Statement:**
  - c. **Detailed Analysis Attached**
  - d. **Budget Officer Approval:**

If approved enter date: 10/1/2024

9. **Background: (Why is the action necessary, and what action will be accomplished) (All supporting documentation must be attached if any)**

On May 9, 2024, the Levy County Tourist Development Council (TDC) voted to recommend to the Levy Board of County Commissioners to approve the 2024-2025 Levy County Visitors Bureau Marketing Plan.

### 10. Recommended Approval

- a. **Department Director:** Yes  No  N/A
- b. **County Attorney:** Yes  No  N/A
- c. **County Coordinator:** Yes  No  N/A
- d. **Other:** Yes  No  N/A