



Levy County Board of County Commissioners Agenda Item Summary Form

1. **Name and Title:** Tisha Whitehurst/Economic Development & Tourism Division Director
2. **Department:** Tourism
3. **Meeting Date:** Tuesday, August 19, 2025

4. **Requested Action:**
Requesting the Levy County Board of County Commissioners to approve the 2025-2026 Levy County Visitors Bureau Marketing Plan

5. **Cost & Funding Source:**

6. **Justification of Request:**

On August 14, 2025, the Levy County Tourist Development Council (TDC) voted to recommend to the Levy County Board of County Commissioners to approve the 2025-2026 Levy County Visitors Bureau Marketing Plan.