

Levy County Tourist Development Council Meeting

June 14, 2022

607 SW 1st Avenue, Williston, Florida 32696

Minutes

Call to Order: The Levy County Tourist Development Council (TDC) Meeting was called to order by Chairman Matt Brooks at 1:30 PM. The minutes are being taken by Catrina Sistrunk.

Members in Attendance: Matt Brooks, Zach Bullock, Tim Haines, Lance Hayes, Amy Henderson, Daryl Kirby, Heidi Schwiebert, Vicki Todd, Catrina Sistrunk (Staff), and Tisha Whitehurst (Staff)

Quorum: The chair declared a quorum present.

Welcome & Introductions: Chairman Matt Brooks welcomed all in attendance

Minutes Approval: Minutes for the February 12, 2022 TDC Meeting were distributed to members.

Motion: Lance Hayes made a motion to approve the minutes for the February 12, 2022 TDC Meeting as presented.

MOTION ADOPTED

Review of Financial Statements: Year to Date Fiscal Year Expenditures and 2007-2022 Levy County Tax Revenue Comparison were reviewed.

New Business:

Director's Report: a.) 2022-2023 Marketing Plan

Motion: Tim Haines made a motion to recommend to the Levy County Board of Commissioners to approve the 2022-2023 Levy County Visitors Bureau Proposed Marketing Plan.

MOTION ADOPTED

Announcements: None

Adjournment: With no further business to conduct, the Levy County Tourist Development Council Meeting was adjourned at 1:41 PM.

Approved: _____ Date: _____

Minutes Prepared By: Catrina Sistrunk