



Levy County Board of County Commissioners Agenda Item Summary Form

1. **Name:** Tisha Whitehurst
2. **Organization/Title/Telephone:** Levy County Visitors Bureau/Executive Director of Tourism Department/352-528-4030
3. **Meeting Date:** Tuesday, July 25, 2023
4. **Requested Motion/Action:**
Requesting the Levy Board of County Commissioners' approval of the 2023-2024 Levy County Visitors Bureau Marketing Plan

5. **Agenda Presentation:** Yes No N/A

6. **Time Requested:** 5 minutes

7. **Is this Item Budgeted (If Applicable):** Yes No N/A

8. **If no, State Action Required:**

- a. **Budget Action:**
- b. **Financial Impact Summary Statement:**
- c. **Detailed Analysis Attached**
- d. **Budget Officer Approval:**

If approved enter date: 10/1/2023

9. **Background: (Why is the action necessary, and what action will be accomplished) (All supporting documentation must be attached if any)**

On July 13, 2023, the Levy County Tourist Development Council (TDC) voted to recommend to the Levy Board of County Commissioners to approve the 2023-2024 Levy County Visitors Bureau Marketing Plan.

10. **Recommended Approval**

- a. **Department Director:** Yes No N/A
- b. **County Attorney:** Yes No N/A
- c. **County Coordinator:** Yes No N/A
- d. **Other:** Yes No N/A