



Levy County Board of County Commissioners Agenda Item Summary Form

1. **Name:** Mary-Ellen Harper
2. **Organization/Title/Telephone:** BoCC/Public Information Officer/352.722.2244
3. **Meeting Date:** Tuesday, March 19, 2024
4. **Requested Motion/Action:**
Presentation and approval of the Draft Levy County Public Information Strategic Plan.
5. **Agenda Presentation:** Yes No N/A
6. **Time Requested:** 10 minutes
(Request will be granted if Possible) allotted time not more than 15 minutes
7. **Is this Item Budgeted (If Applicable):** Yes No N/A
8. **If no, State Action Required:**
 - a. **Budget Action:** EnterTextHere
 - b. **Financial Impact Summary Statement:** EnterTextHere
 - c. **Detailed Analysis Attached** EnterTextHere
 - d. **Budget Officer Approval:** EnterTextHere

If approved enter date: Click or tap to enter a date.

9. **Background: (Why is the action necessary, and what action will be accomplished) (All supporting documentation must be attached if any)**

The Public Information Strategic Plan was developed to provide a data-driven evaluation of the priorities of the community, the BoCC Members, and the Members of the BoCC Management Team. The identified priorities were used as the foundation for Strategic Initiatives that were designed to guide the work-efforts of the Public Information Officer through July 2025. This strategic approach will ensure that the County's resources are focused where they can have the most significant benefit for its stakeholders.

10. Recommended Approval

- a. **Department Director:** Yes No N/A
- b. **County Attorney:** Yes No N/A
- c. **County Coordinator:** Yes No N/A
- d. **Other:** Yes No N/A