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1. Levy County Grocery Store Impact Analysis
2. Tailwinds Profile
3. Marketing Material
4. Trade Area Report
5. Florida Commerce Levy County Report
6. Levy 2040 Report

# Levy County Grocery Store Impact

Prepared by Ben Friedman, CERP

## Project OVERVIEW

This economic impact analysis uses Lightcast's input-output model to determine the effect a new grocery store will have in Levy County. Lightcast is a leading labor market information tool used by universities, economic developers, and Fortune 500 companies. Input-output models measure how changes in one industry affect other industries.

## Assumptions

- 100 Full time equivalent (FTE) jobs
- Average FTE wage of \$40,600 per job
- Construction spending of \$10,000,000
- \$4,000,000 for equipment with 20% purchased locally

## Industry Impacts

These are annually recurring economic impacts to the community

NAICS 445110 Supermarkets and Other Grocery (except Convenience) Stores				
	Direct	Indirect	Induced	Total
Jobs	100.0	15.0	9.3	124.3
Earnings	\$4,060,000	\$770,182	\$609,812	\$5,439,994

## Construction Impacts

These are temporary benefits spread over the life of the project's construction.

	Jobs	Sales	Earnings
Construction	69.5	\$12,364,000	\$5,008,656
Equipment	4.2	\$1,130,960	\$358,288
Total	73.8	\$13,494,960	\$5,366,945



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## Project Notes

Project assumptions about wages and employment used to generated the impact analysis came from staff at the Nature Coast Business Development Council.

20% local sourcing for equipment is an industry standard estimate used when estimating construction impacts and may be higher or lower depending on the local environment.

## Terms

- **Direct Impact** - Direct effects are the set of expenditures applied to the input-output multipliers for an impact analysis. It is one or more production changes or expenditures made by producers/consumers resulting from an activity or policy.
- **Indirect Impact** - Indirect effects are the business-to-business purchases in the supply chain taking place in the region that stem from the initial industry input purchases. As the industry specified spends their money in the region with their suppliers, this spending is shown through the indirect effect.
- **Induced Impacts** - Induced effects are the values stemming from household spending of labor income, after removal of taxes, savings, and commuter income. The induced effects are generated by the spending of the employees within the business' supply chain.



## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St									
Chiefland, FL									
Population									
Estimated Population (2024)	523		20,797		59,426		186,795		
Projected Population (2029)	564		23,351		66,918		201,603		
Census Population (2020)	520		19,474		56,246		177,086		
Census Population (2010)	490		18,549		52,899		157,784		
Projected Annual Growth (2024-2029)	41	1.6%	2,555	2.5%	7,492	2.5%	14,809	1.6%	
Historical Annual Growth (2020-2024)	3	0.2%	1,323	1.7%	3,179	1.4%	9,708	1.4%	
Historical Annual Growth (2010-2020)	30	0.6%	925	0.5%	3,348	0.6%	19,302	1.2%	
Estimated Population Density (2024)	167	psm	66	psm	47	psm	66	psm	
Trade Area Size	3.1	sq mi	314.0	sq mi	1,256.5	sq mi	2,827.2	sq mi	
Households									
Estimated Households (2024)	213		8,342		22,892		74,840		
Projected Households (2029)	227		9,215		25,396		81,793		
Census Households (2020)	217		7,710		21,228		69,756		
Census Households (2010)	201		7,221		19,969		62,473		
Projected Annual Growth (2024-2029)	14	1.3%	873	2.1%	2,504	2.2%	6,952	1.9%	
Historical Annual Change (2010-2024)	13	0.4%	1,121	1.1%	2,923	1.0%	12,367	1.4%	
Average Household Income									
Estimated Average Household Income (2024)	\$82,614		\$74,740		\$75,570		\$106,545		
Projected Average Household Income (2029)	\$84,874		\$77,074		\$77,936		\$110,947		
Census Average Household Income (2010)	\$36,174		\$40,077		\$42,561		\$58,291		
Census Average Household Income (2000)	\$33,162		\$34,043		\$35,661		\$46,381		
Projected Annual Change (2024-2029)	\$2,260	0.5%	\$2,334	0.6%	\$2,365	0.6%	\$4,402	0.8%	
Historical Annual Change (2000-2024)	\$49,453	6.2%	\$40,697	5.0%	\$39,910	4.7%	\$60,164	5.4%	
Median Household Income									
Estimated Median Household Income (2024)	\$53,327		\$54,377		\$54,958		\$75,092		
Projected Median Household Income (2029)	\$53,346		\$55,102		\$55,588		\$76,902		
Census Median Household Income (2010)	\$28,809		\$32,246		\$34,597		\$44,213		
Census Median Household Income (2000)	\$26,991		\$26,490		\$27,931		\$36,515		
Projected Annual Change (2024-2029)	\$19	-	\$725	0.3%	\$630	0.2%	\$1,810	0.5%	
Historical Annual Change (2000-2024)	\$26,337	4.1%	\$27,887	4.4%	\$27,026	4.0%	\$38,577	4.4%	
Per Capita Income									
Estimated Per Capita Income (2024)	\$33,656		\$30,030		\$29,137		\$42,745		
Projected Per Capita Income (2029)	\$34,201		\$30,459		\$29,600		\$45,065		
Census Per Capita Income (2010)	\$14,802		\$15,599		\$16,065		\$23,080		
Census Per Capita Income (2000)	\$13,209		\$13,066		\$13,303		\$17,990		
Projected Annual Change (2024-2029)	\$545	0.3%	\$429	0.3%	\$463	0.3%	\$2,320	1.1%	
Historical Annual Change (2000-2024)	\$20,447	6.4%	\$16,964	5.4%	\$15,834	5.0%	\$24,755	5.7%	
Estimated Average Household Net Worth (2024)	\$763,524		\$811,430		\$859,768		\$1.04 M		



## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
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Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St									
Chiefland, FL									
	1 mi radius		10 mi radius		20 mi radius		30 mi radius		
Race and Ethnicity									
Total Population (2024)	523		20,797		59,426		186,795		
White (2024)	411	78.6%	17,611	84.7%	48,657	81.9%	138,293	74.0%	
Black or African American (2024)	68	13.0%	1,617	7.8%	5,812	9.8%	24,408	13.1%	
American Indian or Alaska Native (2024)	2	0.3%	53	0.3%	177	0.3%	487	0.3%	
Asian (2024)	15	2.9%	215	1.0%	557	0.9%	7,354	3.9%	
Hawaiian or Pacific Islander (2024)	-	-	3	-	15	-	60	-	
Other Race (2024)	6	1.2%	362	1.7%	1,214	2.0%	4,363	2.3%	
Two or More Races (2024)	21	4.0%	935	4.5%	2,994	5.0%	11,830	6.3%	
Population < 18 (2024)	109	20.8%	4,133	19.9%	11,956	20.1%	39,049	20.9%	
White Not Hispanic	76	70.2%	3,076	74.4%	8,664	72.5%	24,265	62.1%	
Black or African American	17	15.5%	415	10.0%	1,346	11.3%	6,332	16.2%	
Asian	3	2.8%	60	1.5%	126	1.1%	1,953	5.0%	
Other Race Not Hispanic	5	4.3%	178	4.3%	566	4.7%	1,949	5.0%	
Hispanic	8	7.2%	404	9.8%	1,253	10.5%	4,551	11.7%	
Not Hispanic or Latino Population (2024)	490	93.7%	19,406	93.3%	54,897	92.4%	169,152	90.6%	
Not Hispanic White	397	80.9%	17,099	88.1%	47,115	85.8%	132,966	78.6%	
Not Hispanic Black or African American	67	13.7%	1,592	8.2%	5,695	10.4%	23,847	14.1%	
Not Hispanic American Indian or Alaska Native	1	0.3%	38	0.2%	107	0.2%	269	0.2%	
Not Hispanic Asian	15	3.1%	210	1.1%	539	1.0%	7,243	4.3%	
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	6	-	42	-	
Not Hispanic Other Race	-	-	12	-	62	0.1%	330	0.2%	
Not Hispanic Two or More Races	10	1.9%	456	2.3%	1,373	2.5%	4,456	2.6%	
Hispanic or Latino Population (2024)	33	6.3%	1,390	6.7%	4,529	7.6%	17,642	9.4%	
Hispanic White	14	43.1%	512	36.8%	1,542	34.1%	5,327	30.2%	
Hispanic Black or African American	-	-	25	1.8%	117	2.6%	560	3.2%	
Hispanic American Indian or Alaska Native	-	-	15	1.1%	71	1.6%	218	1.2%	
Hispanic Asian	-	-	5	0.4%	17	0.4%	112	0.6%	
Hispanic Hawaiian or Pacific Islander	-	-	3	0.2%	9	0.2%	18	0.1%	
Hispanic Other Race	6	18.9%	351	25.2%	1,151	25.4%	4,033	22.9%	
Hispanic Two or More Races	11	34.3%	480	34.5%	1,621	35.8%	7,375	41.8%	
Not Hispanic or Latino Population (2020)	484	93.2%	18,136	93.1%	51,860	92.2%	159,177	89.9%	
Hispanic or Latino Population (2020)	35	6.8%	1,338	6.9%	4,386	7.8%	17,910	10.1%	
Not Hispanic or Latino Population (2010)	460	93.9%	17,569	94.7%	49,946	94.4%	146,646	92.9%	
Hispanic or Latino Population (2010)	30	6.1%	980	5.3%	2,953	5.6%	11,138	7.1%	
Not Hispanic or Latino Population (2029)	504	89.4%	20,810	89.1%	59,804	89.4%	178,385	88.5%	
Hispanic or Latino Population (2029)	59	10.6%	2,541	10.9%	7,114	10.6%	23,219	11.5%	
Projected Annual Growth (2024-2029)	27	16.4%	1,151	16.6%	2,585	11.4%	5,576	6.3%	
Historical Annual Growth (2010-2020)	5	1.8%	358	3.7%	1,433	4.9%	6,772	6.1%	

## Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St										
Chiefland, FL			1 mi radius		10 mi radius		20 mi radius		30 mi radius	
Total Age Distribution (2024)										
Total Population	523		20,797		59,426		186,795			
Age Under 5 Years	32	6.1%	1,077	5.2%	3,000	5.0%	9,469	5.1%		
Age 5 to 9 Years	30	5.8%	1,153	5.5%	3,312	5.6%	10,869	5.8%		
Age 10 to 14 Years	29	5.5%	1,238	6.0%	3,546	6.0%	11,462	6.1%		
Age 15 to 19 Years	33	6.4%	1,086	5.2%	3,379	5.7%	12,218	6.5%		
Age 20 to 24 Years	34	6.4%	1,198	5.8%	3,321	5.6%	11,973	6.4%		
Age 25 to 29 Years	36	6.8%	1,199	5.8%	3,300	5.6%	10,105	5.4%		
Age 30 to 34 Years	31	6.0%	1,254	6.0%	3,776	6.4%	11,936	6.4%		
Age 35 to 39 Years	28	5.4%	1,172	5.6%	3,688	6.2%	11,945	6.4%		
Age 40 to 44 Years	31	5.9%	1,179	5.7%	3,701	6.2%	12,067	6.5%		
Age 45 to 49 Years	27	5.1%	1,028	4.9%	3,243	5.5%	10,649	5.7%		
Age 50 to 54 Years	32	6.1%	1,264	6.1%	3,637	6.1%	11,195	6.0%		
Age 55 to 59 Years	30	5.8%	1,340	6.4%	3,907	6.6%	11,440	6.1%		
Age 60 to 64 Years	33	6.4%	1,488	7.2%	4,364	7.3%	12,461	6.7%		
Age 65 to 69 Years	30	5.7%	1,434	6.9%	4,075	6.9%	12,213	6.5%		
Age 70 to 74 Years	33	6.3%	1,295	6.2%	3,470	5.8%	10,352	5.5%		
Age 75 to 79 Years	25	4.8%	1,106	5.3%	2,741	4.6%	7,957	4.3%		
Age 80 to 84 Years	19	3.6%	707	3.4%	1,651	2.8%	4,631	2.5%		
Age 85 Years or Over	10	1.9%	577	2.8%	1,313	2.2%	3,853	2.1%		
Median Age	40.5		43.8		42.9		41.3			
Age 19 Years or Less	125	23.9%	4,554	21.9%	13,236	22.3%	44,017	23.6%		
Age 20 to 64 Years	282	53.8%	11,122	53.5%	32,938	55.4%	103,772	55.6%		
Age 65 Years or Over	117	22.3%	5,120	24.6%	13,252	22.3%	39,006	20.9%		
Female Age Distribution (2024)										
Female Population	274	52.4%	10,279	49.4%	28,745	48.4%	94,420	50.5%		
Age Under 5 Years	15	5.4%	521	5.1%	1,472	5.1%	4,742	5.0%		
Age 5 to 9 Years	16	5.7%	559	5.4%	1,639	5.7%	5,456	5.8%		
Age 10 to 14 Years	14	5.2%	607	5.9%	1,740	6.1%	5,729	6.1%		
Age 15 to 19 Years	17	6.4%	507	4.9%	1,599	5.6%	5,430	5.8%		
Age 20 to 24 Years	16	5.8%	512	5.0%	1,374	4.8%	5,783	6.1%		
Age 25 to 29 Years	19	7.0%	576	5.6%	1,467	5.1%	5,043	5.3%		
Age 30 to 34 Years	18	6.5%	627	6.1%	1,754	6.1%	6,158	6.5%		
Age 35 to 39 Years	16	5.8%	590	5.7%	1,768	6.1%	6,140	6.5%		
Age 40 to 44 Years	16	5.8%	591	5.7%	1,745	6.1%	6,093	6.5%		
Age 45 to 49 Years	14	4.9%	498	4.8%	1,477	5.1%	5,276	5.6%		
Age 50 to 54 Years	19	6.8%	612	6.0%	1,742	6.1%	5,638	6.0%		
Age 55 to 59 Years	16	6.0%	681	6.6%	1,920	6.7%	5,855	6.2%		
Age 60 to 64 Years	18	6.6%	800	7.8%	2,260	7.9%	6,573	7.0%		
Age 65 to 69 Years	15	5.6%	737	7.2%	2,117	7.4%	6,481	6.9%		
Age 70 to 74 Years	19	6.8%	698	6.8%	1,820	6.3%	5,510	5.8%		
Age 75 to 79 Years	12	4.4%	533	5.2%	1,360	4.7%	4,116	4.4%		
Age 80 to 84 Years	9	3.4%	368	3.6%	855	3.0%	2,428	2.6%		
Age 85 Years or Over	5	2.0%	262	2.5%	639	2.2%	1,967	2.1%		
Female Median Age	40.9		44.8		44.1		42.1			
Age 19 Years or Less	62	22.6%	2,195	21.4%	6,450	22.4%	21,357	22.6%		
Age 20 to 64 Years	151	55.2%	5,487	53.4%	15,506	53.9%	52,560	55.7%		
Age 65 Years or Over	61	22.1%	2,598	25.3%	6,790	23.6%	20,503	21.7%		

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St										
Chiefland, FL			1 mi radius		10 mi radius		20 mi radius		30 mi radius	
Male Age Distribution (2024)										
Male Population	249	47.6%	10,517	50.6%	30,680	51.6%	92,375	49.5%		
Age Under 5 Years	17	7.0%	556	5.3%	1,528	5.0%	4,727	5.1%		
Age 5 to 9 Years	15	6.0%	594	5.6%	1,672	5.5%	5,412	5.9%		
Age 10 to 14 Years	15	5.8%	630	6.0%	1,806	5.9%	5,733	6.2%		
Age 15 to 19 Years	16	6.4%	579	5.5%	1,780	5.8%	6,788	7.3%		
Age 20 to 24 Years	18	7.0%	686	6.5%	1,947	6.3%	6,190	6.7%		
Age 25 to 29 Years	16	6.6%	624	5.9%	1,833	6.0%	5,061	5.5%		
Age 30 to 34 Years	14	5.4%	627	6.0%	2,022	6.6%	5,778	6.3%		
Age 35 to 39 Years	12	4.9%	582	5.5%	1,920	6.3%	5,805	6.3%		
Age 40 to 44 Years	15	6.0%	588	5.6%	1,956	6.4%	5,974	6.5%		
Age 45 to 49 Years	13	5.2%	530	5.0%	1,766	5.8%	5,373	5.8%		
Age 50 to 54 Years	13	5.4%	652	6.2%	1,895	6.2%	5,557	6.0%		
Age 55 to 59 Years	14	5.6%	659	6.3%	1,987	6.5%	5,585	6.0%		
Age 60 to 64 Years	15	6.2%	688	6.5%	2,105	6.9%	5,888	6.4%		
Age 65 to 69 Years	15	5.9%	697	6.6%	1,959	6.4%	5,732	6.2%		
Age 70 to 74 Years	14	5.7%	597	5.7%	1,650	5.4%	4,841	5.2%		
Age 75 to 79 Years	13	5.2%	573	5.5%	1,382	4.5%	3,840	4.2%		
Age 80 to 84 Years	10	3.8%	339	3.2%	797	2.6%	2,203	2.4%		
Age 85 Years or Over	5	1.9%	315	3.0%	674	2.2%	1,885	2.0%		
Male Median Age	39.9		42.8		41.8		40.6			
Age 19 Years or Less	63	25.2%	2,359	22.4%	6,786	22.1%	22,660	24.5%		
Age 20 to 64 Years	130	52.3%	5,635	53.6%	17,433	56.8%	51,212	55.4%		
Age 65 Years or Over	56	22.5%	2,523	24.0%	6,461	21.1%	18,503	20.0%		
Males per 100 Females (2024)										
Overall Comparison	91		102		107		98			
Age Under 5 Years	117	53.9%	107	51.6%	104	50.9%	100	49.9%		
Age 5 to 9 Years	96	48.9%	106	51.5%	102	50.5%	99	49.8%		
Age 10 to 14 Years	103	50.7%	104	50.9%	104	50.9%	100	50.0%		
Age 15 to 19 Years	92	47.9%	114	53.3%	111	52.7%	125	55.6%		
Age 20 to 24 Years	110	52.3%	134	57.3%	142	58.6%	107	51.7%		
Age 25 to 29 Years	85	46.0%	108	52.0%	125	55.6%	100	50.1%		
Age 30 to 34 Years	76	43.2%	100	50.0%	115	53.5%	94	48.4%		
Age 35 to 39 Years	76	43.1%	99	49.6%	109	52.1%	95	48.6%		
Age 40 to 44 Years	95	48.6%	99	49.9%	112	52.9%	98	49.5%		
Age 45 to 49 Years	97	49.1%	107	51.6%	120	54.5%	102	50.5%		
Age 50 to 54 Years	72	41.9%	107	51.6%	109	52.1%	99	49.6%		
Age 55 to 59 Years	85	46.0%	97	49.2%	104	50.9%	95	48.8%		
Age 60 to 64 Years	85	46.0%	86	46.2%	93	48.2%	90	47.2%		
Age 65 to 69 Years	96	49.0%	95	48.6%	93	48.1%	88	46.9%		
Age 70 to 74 Years	76	43.2%	86	46.1%	91	47.6%	88	46.8%		
Age 75 to 79 Years	108	52.0%	108	51.8%	102	50.4%	93	48.3%		
Age 80 to 84 Years	102	50.5%	92	48.0%	93	48.2%	91	47.6%		
Age 85 Years or Over	85	45.9%	120	54.6%	106	51.3%	96	48.9%		
Age 19 Years or Less	101	50.3%	107	51.8%	105	51.3%	106	51.5%		
Age 20 to 39 Years	86	46.3%	109	52.2%	121	54.8%	99	49.7%		
Age 40 to 64 Years	86	46.2%	98	49.5%	106	51.5%	96	49.1%		
Age 65 Years or Over	92	48.0%	97	49.3%	95	48.8%	90	47.4%		

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NEC US 98 & NW 120th St									
Chiefland, FL									
		1 mi radius		10 mi radius		20 mi radius		30 mi radius	
Household Type (2024)									
Total Households		213		8,342		22,892		74,840	
Households with Children		66	31.0%	2,306	27.6%	6,353	27.8%	18,846	25.2%
Average Household Size		2.5		2.4		2.5		2.4	
Household Density per Square Mile		68		27		18		26	
Population Family		459	87.7%	16,542	79.5%	46,137	77.6%	134,178	71.8%
Population Non-Family		64	12.3%	3,624	17.4%	10,517	17.7%	48,180	25.8%
Population Group Quarters		-	-	630	3.0%	2,772	4.7%	4,437	2.4%
Family Households		158	74.2%	5,485	65.8%	14,963	65.4%	42,128	56.3%
Married Couple Households		97	61.5%	3,683	67.1%	10,342	69.1%	29,910	71.0%
Other Family Households with Children		61	38.5%	1,803	32.9%	4,621	30.9%	12,217	29.0%
Family Households with Children		66	41.5%	2,296	41.9%	6,330	42.3%	18,792	44.6%
Married Couple with Children		35	54.0%	1,404	61.1%	4,089	64.6%	12,733	67.8%
Other Family Households with Children		30	46.0%	892	38.9%	2,240	35.4%	6,059	32.2%
Family Households No Children		93	58.5%	3,189	58.1%	8,633	57.7%	23,336	55.4%
Married Couple No Children		62	66.8%	2,279	71.5%	6,252	72.4%	17,177	73.6%
Other Family Households No Children		31	33.2%	910	28.5%	2,380	27.6%	6,158	26.4%
Non-Family Households		55	25.8%	2,857	34.2%	7,929	34.6%	32,713	43.7%
Non-Family Households with Children		-	-	11	0.4%	23	0.3%	54	0.2%
Non-Family Households No Children		55	99.3%	2,846	99.6%	7,906	99.7%	32,659	99.8%
Average Family Household Size		2.9		3.0		3.1		3.2	
Average Family Income		\$83,072		\$86,335		\$89,509		\$135,776	
Median Family Income		\$58,659		\$65,869		\$67,810		\$97,085	
Average Non-Family Household Size		1.2		1.3		1.3		1.5	
Marital Status (2024)									
Population Age 15 Years or Over		432		17,329		49,568		154,995	
Never Married		136	31.5%	4,735	27.3%	13,924	28.1%	45,202	29.2%
Currently Married		177	41.0%	7,615	43.9%	22,786	46.0%	75,229	48.5%
Previously Married		118	27.4%	4,978	28.7%	12,859	25.9%	34,564	22.3%
Separated		21	18.0%	779	15.6%	2,243	17.4%	4,990	14.4%
Widowed		39	33.0%	1,512	30.4%	3,823	29.7%	10,879	31.5%
Divorced		58	49.0%	2,688	54.0%	6,793	52.8%	18,695	54.1%
Educational Attainment (2024)									
Adult Population Age 25 Years or Over		365		15,045		42,868		130,804	
Elementary (Grade Level 0 to 8)		9	2.4%	516	3.4%	1,727	4.0%	3,418	2.6%
Some High School (Grade Level 9 to 11)		27	7.4%	1,205	8.0%	3,612	8.4%	7,568	5.8%
High School Graduate		144	39.5%	6,326	42.0%	17,304	40.4%	38,229	29.2%
Some College		75	20.5%	3,026	20.1%	8,269	19.3%	22,368	17.1%
Associate Degree Only		47	13.0%	1,835	12.2%	5,161	12.0%	15,252	11.7%
Bachelor Degree Only		46	12.6%	1,402	9.3%	4,429	10.3%	22,382	17.1%
Graduate Degree		17	4.7%	734	4.9%	2,367	5.5%	21,587	16.5%
Any College (Some College or Higher)		185	50.8%	6,997	46.5%	20,225	47.2%	81,589	62.4%
College Degree + (Bachelor Degree or Higher)		63	17.3%	2,136	14.2%	6,795	15.9%	43,969	33.6%

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St										
Chiefland, FL			1 mi radius		10 mi radius		20 mi radius		30 mi radius	
Housing										
Total Housing Units (2024)			231		9,450		26,571		84,594	
Total Housing Units (2020)			244		9,120		25,109		79,885	
Historical Annual Growth (2020-2024)			-13   -1.3%		330   0.9%		1,462   1.5%		4,709   1.5%	
Housing Units Occupied (2024)			213   92.2%		8,342   88.3%		22,892   86.2%		74,840   88.5%	
Housing Units Owner-Occupied			135   63.5%		6,213   74.5%		18,157   79.3%		53,317   71.2%	
Housing Units Renter-Occupied			78   36.5%		2,129   25.5%		4,735   20.7%		21,523   28.8%	
Housing Units Vacant (2024)			18   7.8%		1,108   11.7%		3,679   13.8%		9,754   11.5%	
Household Size (2024)										
Total Households			213		8,342		22,892		74,840	
1 Person Households			45   21.3%		2,368   28.4%		6,743   29.5%		28,161   37.6%	
2 Person Households			88   41.4%		3,331   39.9%		9,818   42.9%		29,913   40.0%	
3 Person Households			30   14.0%		1,111   13.3%		2,634   11.5%		7,196   9.6%	
4 Person Households			21   10.0%		751   9.0%		1,838   8.0%		5,210   7.0%	
5 Person Households			16   7.6%		447   5.4%		1,059   4.6%		2,594   3.5%	
6 Person Households			8   3.7%		233   2.8%		542   2.4%		1,185   1.6%	
7 or More Person Households			4   2.1%		101   1.2%		259   1.1%		583   0.8%	
Household Income Distribution (2024)										
HH Income \$200,000 or More			14   6.7%		299   3.6%		833   3.6%		7,626   10.2%	
HH Income \$150,000 to \$199,999			7   3.1%		308   3.7%		952   4.2%		5,884   7.9%	
HH Income \$125,000 to \$149,999			10   4.7%		340   4.1%		1,056   4.6%		4,471   6.0%	
HH Income \$100,000 to \$124,999			23   10.7%		750   9.0%		2,283   10.0%		7,235   9.7%	
HH Income \$75,000 to \$99,999			33   15.4%		1,281   15.4%		2,789   12.2%		8,884   11.9%	
HH Income \$50,000 to \$74,999			31   14.5%		1,305   15.6%		3,822   16.7%		11,761   15.7%	
HH Income \$35,000 to \$49,999			28   13.2%		1,161   13.9%		3,465   15.1%		8,827   11.8%	
HH Income \$25,000 to \$34,999			19   9.1%		1,184   14.2%		2,611   11.4%		6,094   8.1%	
HH Income \$15,000 to \$24,999			16   7.6%		839   10.1%		2,591   11.3%		6,007   8.0%	
HH Income \$10,000 to \$14,999			18   8.6%		497   6.0%		1,275   5.6%		3,328   4.4%	
HH Income Under \$10,000			13   6.3%		378   4.5%		1,215   5.3%		4,723   6.3%	
Household Vehicles (2024)										
Households 0 Vehicles Available			20   9.2%		613   7.3%		1,423   6.2%		4,145   5.5%	
Households 1 Vehicle Available			75   35.4%		2,680   32.1%		7,717   33.7%		26,249   35.1%	
Households 2 Vehicles Available			64   30.1%		3,126   37.5%		8,474   37.0%		28,706   38.4%	
Households 3 or More Vehicles Available			54   25.3%		1,923   23.1%		5,278   23.1%		15,742   21.0%	
Total Vehicles Available			390		15,592		42,669		136,279	
Average Vehicles per Household			1.8		1.9		1.9		1.8	
Owner-Occupied Household Vehicles			288   74.0%		12,822   82.2%		35,970   84.3%		107,585   78.9%	
Average Vehicles per Owner-Occupied Household			2.1		2.1		2.0		2.0	
Renter-Occupied Household Vehicles			101   26.0%		2,770   17.8%		6,700   15.7%		28,694   21.1%	
Average Vehicles per Renter-Occupied Household			1.3		1.3		1.4		1.3	
Travel Time (2024)										
Worker Base Age 16 years or Over			227		8,481		24,043		86,533	
Travel to Work in 14 Minutes or Less			83   36.5%		2,419   28.5%		5,420   22.5%		16,294   18.8%	
Travel to Work in 15 to 29 Minutes			36   16.0%		2,400   28.3%		6,673   27.8%		29,984   34.7%	
Travel to Work in 30 to 59 Minutes			71   31.1%		2,343   27.6%		7,965   33.1%		25,434   29.4%	
Travel to Work in 60 Minutes or More			28   12.5%		882   10.4%		2,529   10.5%		4,942   5.7%	
Work at Home			9   3.8%		436   5.1%		1,456   6.1%		9,879   11.4%	
Average Minutes Travel to Work			21.7		22.5		26.2		24.6	

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St									
Chiefland, FL									
	1 mi radius			10 mi radius		20 mi radius		30 mi radius	
Transportation To Work (2024)									
Worker Base Age 16 years or Over	227			8,481		24,043		86,533	
Drive to Work Alone	192	84.7%		6,862	80.9%	18,953	78.8%	65,237	75.4%
Drive to Work in Carpool	21	9.2%		948	11.2%	3,042	12.7%	7,534	8.7%
Travel to Work by Public Transportation	-	-		2	-	66	0.3%	1,264	1.5%
Drive to Work on Motorcycle	-	-		-	-	38	0.2%	341	0.4%
Bicycle to Work	3	1.4%		36	0.4%	77	0.3%	498	0.6%
Walk to Work	2	0.8%		171	2.0%	296	1.2%	1,044	1.2%
Other Means	-	-		26	0.3%	116	0.5%	737	0.9%
Work at Home	9	3.8%		436	5.1%	1,456	6.1%	9,879	11.4%
Daytime Demographics (2024)									
Total Businesses	120			836		1,744		7,426	
Total Employees	799			5,438		11,681		47,170	
Company Headquarter Businesses	4	3.1%		27	3.3%	46	2.7%	169	2.3%
Company Headquarter Employees	96	12.1%		763	14.0%	1,159	9.9%	5,651	12.0%
Employee Population per Business	6.6	to 1		6.5	to 1	6.7	to 1	6.4	to 1
Residential Population per Business	4.3	to 1		24.9	to 1	34.1	to 1	25.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	1,003			14,120		36,793		113,183	
Labor Force									
Labor Population Age 16 Years or Over (2024)	426			17,098		48,858		152,521	
Labor Force Total Males (2024)	199	46.8%		8,611	50.4%	25,321	51.8%	75,180	49.3%
Male Civilian Employed	106	53.3%		4,303	50.0%	12,290	48.5%	44,706	59.5%
Male Civilian Unemployed	3	1.4%		109	1.3%	445	1.8%	1,360	1.8%
Males in Armed Forces	-	-		-	-	-	-	47	-
Males Not in Labor Force	90	45.3%		4,199	48.8%	12,587	49.7%	29,067	38.7%
Labor Force Total Females (2024)	227	53.2%		8,486	49.6%	23,537	48.2%	77,341	50.7%
Female Civilian Employed	115	51.0%		4,113	48.5%	11,457	48.7%	41,755	54.0%
Female Civilian Unemployed	8	3.7%		230	2.7%	636	2.7%	1,403	1.8%
Females in Armed Forces	-	-		-	-	-	-	-	-
Females Not in Labor Force	103	45.4%		4,144	48.8%	11,444	48.6%	34,183	44.2%
Unemployment Rate	11	2.6%		339	2.0%	1,081	2.2%	2,763	1.8%
Occupation (2024)									
Occupation Population Age 16 Years or Over	227			8,481		24,043		86,533	
Occupation Total Males	109	48.1%		4,337	51.1%	12,438	51.7%	44,736	51.7%
Occupation Total Females	118	51.9%		4,144	48.9%	11,606	48.3%	41,797	48.3%
Management, Business, Financial Operations	26	11.3%		818	9.7%	2,547	10.6%	12,917	14.9%
Professional, Related	36	16.0%		1,291	15.2%	4,087	17.0%	23,752	27.4%
Service	50	22.1%		1,643	19.4%	4,869	20.3%	14,699	17.0%
Sales, Office	50	22.1%		1,834	21.6%	5,230	21.8%	17,775	20.5%
Farming, Fishing, Forestry	2	1.1%		237	2.8%	496	2.1%	836	1.0%
Construction, Extraction, Maintenance	30	13.3%		1,329	15.7%	3,468	14.4%	7,855	9.1%
Production, Transport, Material Moving	32	14.1%		1,329	15.7%	3,346	13.9%	8,699	10.1%
White Collar Workers	112	49.4%		3,943	46.5%	11,864	49.3%	54,444	62.9%
Blue Collar Workers	115	50.6%		4,538	53.5%	12,179	50.7%	32,089	37.1%



## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St									
Chiefland, FL									
Units In Structure (2024)									
Total Units	213		8,342		22,892		74,840		
1 Detached Unit	124	58.0%	3,830	45.9%	11,201	48.9%	40,487	54.1%	
1 Attached Unit	3	1.3%	72	0.9%	292	1.3%	2,548	3.4%	
2 Units	9	4.2%	123	1.5%	178	0.8%	703	0.9%	
3 to 4 Units	8	3.6%	136	1.6%	329	1.4%	2,629	3.5%	
5 to 9 Units	9	4.1%	122	1.5%	207	0.9%	2,371	3.2%	
10 to 19 Units	5	2.2%	53	0.6%	100	0.4%	2,863	3.8%	
20 to 49 Units	-	-	38	0.5%	86	0.4%	1,432	1.9%	
50 or More Units	3	1.3%	116	1.4%	171	0.7%	2,405	3.2%	
Mobile Home or Trailer	53	24.7%	3,827	45.9%	10,090	44.1%	19,071	25.5%	
Other Structure	-	-	25	0.3%	238	1.0%	331	0.4%	
Homes Built By Year (2024)									
Homes Built 2020 or later	-	-	134	1.4%	444	1.7%	1,847	2.2%	
Homes Built 2010 to 2019	14	6.0%	610	6.5%	2,200	8.3%	9,986	11.8%	
Homes Built 2000 to 2009	36	15.7%	1,816	19.2%	5,157	19.4%	16,565	19.6%	
Homes Built 1990 to 1999	37	16.0%	1,873	19.8%	5,308	20.0%	15,805	18.7%	
Homes Built 1980 to 1989	24	10.4%	1,649	17.4%	3,920	14.8%	13,204	15.6%	
Homes Built 1970 to 1979	44	19.2%	1,195	12.6%	3,058	11.5%	9,796	11.6%	
Homes Built 1960 to 1969	24	10.6%	513	5.4%	1,243	4.7%	3,910	4.6%	
Homes Built 1950 to 1959	11	4.9%	259	2.7%	826	3.1%	2,054	2.4%	
Homes Built 1940 to 1949	15	6.6%	183	1.9%	404	1.5%	838	1.0%	
Homes Built Before 1939	6	2.6%	110	1.2%	332	1.3%	835	1.0%	
Median Age of Homes	43.0	yrs	35.7	yrs	34.5	yrs	32.7	yrs	
Home Values (2024)									
Owner Specified Housing Units	135		6,213		18,157		53,317		
Home Values \$1,000,000 or More	-	-	73	1.2%	160	0.9%	766	1.4%	
Home Values \$750,000 to \$999,999	-	-	39	0.6%	147	0.8%	1,037	1.9%	
Home Values \$500,000 to \$749,999	1	0.9%	116	1.9%	502	2.8%	4,121	7.7%	
Home Values \$400,000 to \$499,999	6	4.8%	202	3.2%	587	3.2%	4,784	9.0%	
Home Values \$300,000 to \$399,999	13	9.7%	577	9.3%	1,793	9.9%	9,261	17.4%	
Home Values \$250,000 to \$299,999	12	9.1%	426	6.8%	1,411	7.8%	5,286	9.9%	
Home Values \$200,000 to \$249,999	15	11.3%	672	10.8%	1,740	9.6%	5,307	10.0%	
Home Values \$175,000 to \$199,999	9	6.3%	343	5.5%	924	5.1%	2,815	5.3%	
Home Values \$150,000 to \$174,999	17	12.9%	472	7.6%	1,527	8.4%	3,501	6.6%	
Home Values \$125,000 to \$149,999	24	17.4%	569	9.2%	1,207	6.6%	2,276	4.3%	
Home Values \$100,000 to \$124,999	13	9.9%	687	11.1%	1,553	8.6%	2,939	5.5%	
Home Values \$90,000 to \$99,999	7	5.1%	308	5.0%	1,025	5.6%	1,417	2.7%	
Home Values \$80,000 to \$89,999	2	1.5%	256	4.1%	691	3.8%	1,112	2.1%	
Home Values \$70,000 to \$79,999	2	1.2%	248	4.0%	588	3.2%	930	1.7%	
Home Values \$60,000 to \$69,999	-	-	92	1.5%	290	1.6%	626	1.2%	
Home Values \$50,000 to \$59,999	4	3.2%	332	5.3%	1,100	6.1%	1,587	3.0%	
Home Values \$35,000 to \$49,999	5	3.6%	354	5.7%	1,010	5.6%	1,968	3.7%	
Home Values \$25,000 to \$34,999	1	0.7%	111	1.8%	852	4.7%	1,449	2.7%	
Home Values \$10,000 to \$24,999	3	2.2%	301	4.8%	780	4.3%	1,320	2.5%	
Home Values Under \$10,000	-	-	36	0.6%	270	1.5%	817	1.5%	
Owner-Occupied Median Home Value	\$163,881		\$150,086		\$150,335		\$238,545		
Renter-Occupied Median Rent	\$654		\$650		\$671		\$1,079		

## Complete Profile

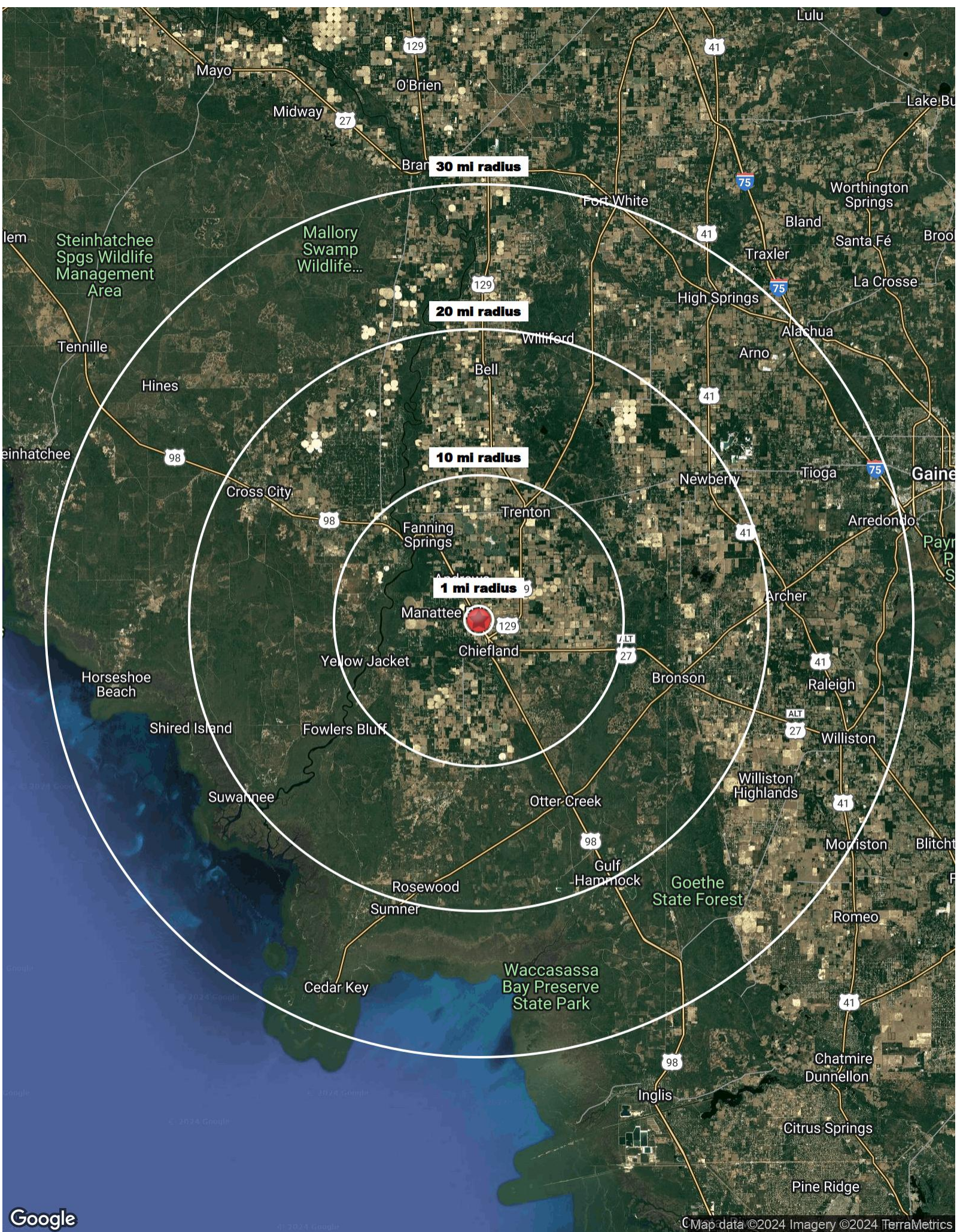
2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St Chiefland, FL		1 mi radius	10 mi radius	20 mi radius	30 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>					
Total Household Expenditure		\$12.71 M	\$447.06 M	\$1.31 B	\$5.39 B
Total Non-Retail Expenditure		\$6.71 M	\$235.5 M	\$689.02 M	\$2.86 B
Total Retail Expenditure		\$6.01 M	\$211.56 M	\$619.08 M	\$2.53 B
Apparel		\$444.56 K	\$15.45 M	\$45.09 M	\$189.83 M
Contributions		\$408.31 K	\$14.35 M	\$42.2 M	\$184.23 M
Education		\$363.7 K	\$12.17 M	\$35.87 M	\$170.06 M
Entertainment		\$711.31 K	\$24.94 M	\$73.16 M	\$308.26 M
Food and Beverages		\$1.89 M	\$66.28 M	\$193.65 M	\$785.7 M
Furnishings and Equipment		\$441.74 K	\$15.52 M	\$45.54 M	\$191.16 M
Gifts		\$306.22 K	\$10.55 M	\$30.83 M	\$138.22 M
Health Care		\$1.1 M	\$39.23 M	\$114.83 M	\$453.93 M
Household Operations		\$496.77 K	\$17.47 M	\$51.22 M	\$214.73 M
Miscellaneous Expenses		\$238.45 K	\$8.45 M	\$24.78 M	\$102.84 M
Personal Care		\$170.82 K	\$6 M	\$17.56 M	\$72.31 M
Personal Insurance		\$87.59 K	\$3.07 M	\$9.02 M	\$39.12 M
Reading		\$27.8 K	\$985.08 K	\$2.89 M	\$11.99 M
Shelter		\$2.68 M	\$93.93 M	\$274.4 M	\$1.14 B
Tobacco		\$81.63 K	\$2.92 M	\$8.47 M	\$30.94 M
Transportation		\$2.31 M	\$81.51 M	\$238.59 M	\$972.56 M
Utilities		\$962.26 K	\$34.25 M	\$100.01 M	\$389.47 M
<b>Monthly Household Consumer Expenditure (2024)</b>					
Total Household Expenditure		\$4,973	\$4,466	\$4,762	\$6,003
Total Non-Retail Expenditure		\$2,623 52.7%	\$2,353 52.7%	\$2,508 52.7%	\$3,183 53.0%
Total Retail Expenditures		\$2,350 47.3%	\$2,113 47.3%	\$2,254 47.3%	\$2,820 47.0%
Apparel		\$174 3.5%	\$154 3.5%	\$164 3.4%	\$211 3.5%
Contributions		\$160 3.2%	\$143 3.2%	\$154 3.2%	\$205 3.4%
Education		\$142 2.9%	\$122 2.7%	\$131 2.7%	\$189 3.2%
Entertainment		\$278 5.6%	\$249 5.6%	\$266 5.6%	\$343 5.7%
Food and Beverages		\$738 14.8%	\$662 14.8%	\$705 14.8%	\$875 14.6%
Furnishings and Equipment		\$173 3.5%	\$155 3.5%	\$166 3.5%	\$213 3.5%
Gifts		\$120 2.4%	\$105 2.4%	\$112 2.4%	\$154 2.6%
Health Care		\$429 8.6%	\$392 8.8%	\$418 8.8%	\$505 8.4%
Household Operations		\$194 3.9%	\$174 3.9%	\$186 3.9%	\$239 4.0%
Miscellaneous Expenses		\$93 1.9%	\$84 1.9%	\$90 1.9%	\$115 1.9%
Personal Care		\$67 1.3%	\$60 1.3%	\$64 1.3%	\$81 1.3%
Personal Insurance		\$34 0.7%	\$31 0.7%	\$33 0.7%	\$44 0.7%
Reading		\$11 0.2%	\$10 0.2%	\$11 0.2%	\$13 0.2%
Shelter		\$1,048 21.1%	\$938 21.0%	\$999 21.0%	\$1,264 21.1%
Tobacco		\$32 0.6%	\$29 0.7%	\$31 0.6%	\$34 0.6%
Transportation		\$903 18.2%	\$814 18.2%	\$869 18.2%	\$1,083 18.0%
Utilities		\$376 7.6%	\$342 7.7%	\$364 7.6%	\$434 7.2%







## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area			Trade Area
<b>Population</b>			
Estimated Population (2024)	45,852		
Projected Population (2029)	51,528		
Census Population (2020)	42,961		
Census Population (2010)	41,677		
Projected Annual Growth (2024-2029)	5,677	2.5%	
Historical Annual Growth (2020-2024)	2,890	1.7%	
Historical Annual Growth (2010-2020)	1,284	0.3%	
Estimated Population Density (2024)	26	psm	
Trade Area Size	1,756.0	sq mi	
<b>Households</b>			
Estimated Households (2024)	18,092		
Projected Households (2029)	19,812		
Census Households (2020)	16,542		
Census Households (2010)	16,039		
Projected Annual Growth (2024-2029)	1,720	1.9%	
Historical Annual Change (2010-2024)	2,053	0.9%	
<b>Average Household Income</b>			
Estimated Average Household Income (2024)	\$71,774		
Projected Average Household Income (2029)	\$74,022		
Census Average Household Income (2010)	\$40,842		
Census Average Household Income (2000)	\$35,424		
Projected Annual Change (2024-2029)	\$2,249	0.6%	
Historical Annual Change (2000-2024)	\$36,350	4.3%	
<b>Median Household Income</b>			
Estimated Median Household Income (2024)	\$51,767		
Projected Median Household Income (2029)	\$52,457		
Census Median Household Income (2010)	\$33,080		
Census Median Household Income (2000)	\$27,285		
Projected Annual Change (2024-2029)	\$690	0.3%	
Historical Annual Change (2000-2024)	\$24,482	3.7%	
<b>Per Capita Income</b>			
Estimated Per Capita Income (2024)	\$28,354		
Projected Per Capita Income (2029)	\$28,491		
Census Per Capita Income (2010)	\$15,718		
Census Per Capita Income (2000)	\$13,422		
Projected Annual Change (2024-2029)	\$137	-	
Historical Annual Change (2000-2024)	\$14,932	4.6%	
Estimated Average Household Net Worth (2024)	\$895,322		

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area		Trade Area	
Race and Ethnicity			
Total Population (2024)	45,852		
White (2024)	39,101	85.3%	
Black or African American (2024)	3,618	7.9%	
American Indian or Alaska Native (2024)	121	0.3%	
Asian (2024)	354	0.8%	
Hawaiian or Pacific Islander (2024)	10	-	
Other Race (2024)	783	1.7%	
Two or More Races (2024)	1,864	4.1%	
Population < 18 (2024)	8,647	18.9%	
White Not Hispanic	6,709	77.6%	
Black or African American	758	8.8%	
Asian	86	1.0%	
Other Race Not Hispanic	387	4.5%	
Hispanic	706	8.2%	
Not Hispanic or Latino Population (2024)	43,174	94.2%	
Not Hispanic White	38,155	88.4%	
Not Hispanic Black or African American	3,564	8.3%	
Not Hispanic American Indian or Alaska Native	91	0.2%	
Not Hispanic Asian	341	0.8%	
Not Hispanic Hawaiian or Pacific Islander	1	-	
Not Hispanic Other Race	37	-	
Not Hispanic Two or More Races	985	2.3%	
Hispanic or Latino Population (2024)	2,677	5.8%	
Hispanic White	947	35.4%	
Hispanic Black or African American	54	2.0%	
Hispanic American Indian or Alaska Native	30	1.1%	
Hispanic Asian	13	0.5%	
Hispanic Hawaiian or Pacific Islander	8	0.3%	
Hispanic Other Race	746	27.9%	
Hispanic Two or More Races	879	32.8%	
Not Hispanic or Latino Population (2020)	40,445	94.1%	
Hispanic or Latino Population (2020)	2,516	5.9%	
Not Hispanic or Latino Population (2010)	39,857	95.6%	
Hispanic or Latino Population (2010)	1,820	4.4%	
Not Hispanic or Latino Population (2029)	46,551	90.3%	
Hispanic or Latino Population (2029)	4,978	9.7%	
Projected Annual Growth (2024-2029)	2,300	17.2%	
Historical Annual Growth (2010-2020)	696	3.8%	

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area		Trade Area	
Total Age Distribution (2024)			
Total Population	45,852		
Age Under 5 Years	2,225	4.9%	
Age 5 to 9 Years	2,399	5.2%	
Age 10 to 14 Years	2,531	5.5%	
Age 15 to 19 Years	2,376	5.2%	
Age 20 to 24 Years	2,580	5.6%	
Age 25 to 29 Years	2,527	5.5%	
Age 30 to 34 Years	2,690	5.9%	
Age 35 to 39 Years	2,640	5.8%	
Age 40 to 44 Years	2,657	5.8%	
Age 45 to 49 Years	2,394	5.2%	
Age 50 to 54 Years	2,827	6.2%	
Age 55 to 59 Years	3,032	6.6%	
Age 60 to 64 Years	3,487	7.6%	
Age 65 to 69 Years	3,439	7.5%	
Age 70 to 74 Years	2,948	6.4%	
Age 75 to 79 Years	2,443	5.3%	
Age 80 to 84 Years	1,486	3.2%	
Age 85 Years or Over	1,171	2.6%	
Median Age	45.1		
Age 19 Years or Less	9,531	20.8%	
Age 20 to 64 Years	24,834	54.2%	
Age 65 Years or Over	11,487	25.1%	
Female Age Distribution (2024)			
Female Population	21,775	47.5%	
Age Under 5 Years	1,067	4.9%	
Age 5 to 9 Years	1,164	5.3%	
Age 10 to 14 Years	1,251	5.7%	
Age 15 to 19 Years	1,128	5.2%	
Age 20 to 24 Years	1,004	4.6%	
Age 25 to 29 Years	1,070	4.9%	
Age 30 to 34 Years	1,226	5.6%	
Age 35 to 39 Years	1,217	5.6%	
Age 40 to 44 Years	1,199	5.5%	
Age 45 to 49 Years	1,060	4.9%	
Age 50 to 54 Years	1,337	6.1%	
Age 55 to 59 Years	1,470	6.8%	
Age 60 to 64 Years	1,806	8.3%	
Age 65 to 69 Years	1,763	8.1%	
Age 70 to 74 Years	1,512	6.9%	
Age 75 to 79 Years	1,199	5.5%	
Age 80 to 84 Years	749	3.4%	
Age 85 Years or Over	552	2.5%	
Female Median Age	46.5		
Age 19 Years or Less	4,610	21.2%	
Age 20 to 64 Years	11,390	52.3%	
Age 65 Years or Over	5,775	26.5%	

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

### Trade Area

### Trade Area

#### Male Age Distribution (2024)

Male Population	24,077	52.5%
Age Under 5 Years	1,158	4.8%
Age 5 to 9 Years	1,235	5.1%
Age 10 to 14 Years	1,280	5.3%
Age 15 to 19 Years	1,248	5.2%
Age 20 to 24 Years	1,576	6.5%
Age 25 to 29 Years	1,457	6.1%
Age 30 to 34 Years	1,464	6.1%
Age 35 to 39 Years	1,422	5.9%
Age 40 to 44 Years	1,458	6.1%
Age 45 to 49 Years	1,334	5.5%
Age 50 to 54 Years	1,490	6.2%
Age 55 to 59 Years	1,561	6.5%
Age 60 to 64 Years	1,682	7.0%
Age 65 to 69 Years	1,676	7.0%
Age 70 to 74 Years	1,436	6.0%
Age 75 to 79 Years	1,244	5.2%
Age 80 to 84 Years	737	3.1%
Age 85 Years or Over	619	2.6%
Male Median Age	43.9	
Age 19 Years or Less	4,921	20.4%
Age 20 to 64 Years	13,444	55.8%
Age 65 Years or Over	5,712	23.7%

#### Males per 100 Females (2024)

Overall Comparison	111	
Age Under 5 Years	109	52.0%
Age 5 to 9 Years	106	51.5%
Age 10 to 14 Years	102	50.6%
Age 15 to 19 Years	111	52.5%
Age 20 to 24 Years	157	61.1%
Age 25 to 29 Years	136	57.6%
Age 30 to 34 Years	119	54.4%
Age 35 to 39 Years	117	53.9%
Age 40 to 44 Years	122	54.9%
Age 45 to 49 Years	126	55.7%
Age 50 to 54 Years	111	52.7%
Age 55 to 59 Years	106	51.5%
Age 60 to 64 Years	93	48.2%
Age 65 to 69 Years	95	48.7%
Age 70 to 74 Years	95	48.7%
Age 75 to 79 Years	104	50.9%
Age 80 to 84 Years	98	49.6%
Age 85 Years or Over	112	52.9%
Age 19 Years or Less	107	51.6%
Age 20 to 39 Years	131	56.7%
Age 40 to 64 Years	110	52.3%
Age 65 Years or Over	99	49.7%

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area		Trade Area	
Household Type (2024)			
Total Households	18,092		
Households with Children	4,532	25.1%	
Average Household Size	2.4		
Household Density per Square Mile	10		
Population Family	34,463	75.2%	
Population Non-Family	8,709	19.0%	
Population Group Quarters	2,679	5.8%	
Family Households	11,245	62.2%	
Married Couple Households	7,756	69.0%	
Other Family Households with Children	3,489	31.0%	
Family Households with Children	4,513	40.1%	
Married Couple with Children	2,871	63.6%	
Other Family Households with Children	1,642	36.4%	
Family Households No Children	6,732	59.9%	
Married Couple No Children	4,885	72.6%	
Other Family Households No Children	1,847	27.4%	
Non-Family Households	6,847	37.8%	
Non-Family Households with Children	19	0.3%	
Non-Family Households No Children	6,828	99.7%	
Average Family Household Size	3.1		
Average Family Income	\$86,186		
Median Family Income	\$65,073		
Average Non-Family Household Size	1.3		
Marital Status (2024)			
Population Age 15 Years or Over	38,697		
Never Married	10,796	27.9%	
Currently Married	17,866	46.2%	
Previously Married	10,035	25.9%	
Separated	1,559	15.5%	
Widowed	2,937	29.3%	
Divorced	5,538	55.2%	
Educational Attainment (2024)			
Adult Population Age 25 Years or Over	33,741		
Elementary (Grade Level 0 to 8)	1,365	4.0%	
Some High School (Grade Level 9 to 11)	3,194	9.5%	
High School Graduate	14,853	44.0%	
Some College	6,341	18.8%	
Associate Degree Only	3,529	10.5%	
Bachelor Degree Only	2,891	8.6%	
Graduate Degree	1,568	4.6%	
Any College (Some College or Higher)	14,329	42.5%	
College Degree + (Bachelor Degree or Higher)	4,459	13.2%	

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area		Trade Area	
Housing			
Total Housing Units (2024)	22,212		
Total Housing Units (2020)	21,329		
Historical Annual Growth (2020-2024)	882	-	
Housing Units Occupied (2024)	18,092	81.5%	
Housing Units Owner-Occupied	14,130	78.1%	
Housing Units Renter-Occupied	3,962	21.9%	
Housing Units Vacant (2024)	4,119	18.5%	
Household Size (2024)			
Total Households	18,092		
1 Person Households	5,808	32.1%	
2 Person Households	7,057	39.0%	
3 Person Households	2,168	12.0%	
4 Person Households	1,530	8.5%	
5 Person Households	874	4.8%	
6 Person Households	449	2.5%	
7 or More Person Households	206	1.1%	
Household Income Distribution (2024)			
HH Income \$200,000 or More	648	3.6%	
HH Income \$150,000 to \$199,999	767	4.2%	
HH Income \$125,000 to \$149,999	725	4.0%	
HH Income \$100,000 to \$124,999	1,605	8.9%	
HH Income \$75,000 to \$99,999	2,092	11.6%	
HH Income \$50,000 to \$74,999	3,023	16.7%	
HH Income \$35,000 to \$49,999	2,784	15.4%	
HH Income \$25,000 to \$34,999	2,342	12.9%	
HH Income \$15,000 to \$24,999	1,958	10.8%	
HH Income \$10,000 to \$14,999	982	5.4%	
HH Income Under \$10,000	1,166	6.4%	
Household Vehicles (2024)			
Households 0 Vehicles Available	1,149	6.3%	
Households 1 Vehicle Available	5,925	32.7%	
Households 2 Vehicles Available	6,964	38.5%	
Households 3 or More Vehicles Available	4,055	22.4%	
Total Vehicles Available	33,844		
Average Vehicles per Household	1.9		
Owner-Occupied Household Vehicles	28,301	83.6%	
Average Vehicles per Owner-Occupied Household	2.0		
Renter-Occupied Household Vehicles	5,544	16.4%	
Average Vehicles per Renter-Occupied Household	1.4		
Travel Time (2024)			
Worker Base Age 16 years or Over	16,999		
Travel to Work in 14 Minutes or Less	4,704	27.7%	
Travel to Work in 15 to 29 Minutes	5,353	31.5%	
Travel to Work in 30 to 59 Minutes	4,456	26.2%	
Travel to Work in 60 Minutes or More	1,447	8.5%	
Work at Home	1,039	6.1%	
Average Minutes Travel to Work	22.0		

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area		Trade Area	
Transportation To Work (2024)			
Worker Base Age 16 years or Over	16,999		
Drive to Work Alone	13,529	79.6%	
Drive to Work in Carpool	1,899	11.2%	
Travel to Work by Public Transportation	49	0.3%	
Drive to Work on Motorcycle	36	0.2%	
Bicycle to Work	56	0.3%	
Walk to Work	250	1.5%	
Other Means	141	0.8%	
Work at Home	1,039	6.1%	
Daytime Demographics (2024)			
Total Businesses	1,312		
Total Employees	9,084		
Company Headquarter Businesses	35	2.7%	
Company Headquarter Employees	860	9.5%	
Employee Population per Business	6.9	to 1	
Residential Population per Business	35.0	to 1	
Adj. Daytime Demographics Age 16 Years or Over	30,311		
Labor Force			
Labor Population Age 16 Years or Over (2024)	38,185		
Labor Force Total Males (2024)	20,142	52.7%	
Male Civilian Employed	8,716	43.3%	
Male Civilian Unemployed	228	1.1%	
Males in Armed Forces	5	-	
Males Not in Labor Force	11,194	55.6%	
Labor Force Total Females (2024)	18,043	47.3%	
Female Civilian Employed	8,237	45.7%	
Female Civilian Unemployed	433	2.4%	
Females in Armed Forces	-	-	
Females Not in Labor Force	9,373	51.9%	
Unemployment Rate	660	1.7%	
Occupation (2024)			
Occupation Population Age 16 Years or Over	16,999		
Occupation Total Males	8,736	51.4%	
Occupation Total Females	8,263	48.6%	
Management, Business, Financial Operations	1,481	8.7%	
Professional, Related	2,436	14.3%	
Service	3,527	20.7%	
Sales, Office	4,062	23.9%	
Farming, Fishing, Forestry	444	2.6%	
Construction, Extraction, Maintenance	2,607	15.3%	
Production, Transport, Material Moving	2,443	14.4%	
White Collar Workers	7,979	46.9%	
Blue Collar Workers	9,020	53.1%	



## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area		Trade Area	
Units In Structure (2024)			
Total Units		18,092	
1 Detached Unit		8,352	46.2%
1 Attached Unit		132	0.7%
2 Units		172	1.0%
3 to 4 Units		197	1.1%
5 to 9 Units		184	1.0%
10 to 19 Units		94	0.5%
20 to 49 Units		48	0.3%
50 or More Units		138	0.8%
Mobile Home or Trailer		8,514	47.1%
Other Structure		261	1.4%
Homes Built By Year (2024)			
Homes Built 2020 or later		237	1.1%
Homes Built 2010 to 2019		1,335	6.0%
Homes Built 2000 to 2009		3,701	16.7%
Homes Built 1990 to 1999		4,446	20.0%
Homes Built 1980 to 1989		3,449	15.5%
Homes Built 1970 to 1979		2,327	10.5%
Homes Built 1960 to 1969		1,047	4.7%
Homes Built 1950 to 1959		767	3.5%
Homes Built 1940 to 1949		350	1.6%
Homes Built Before 1939		433	1.9%
Median Age of Homes		36.4	yrs
Home Values (2024)			
Owner Specified Housing Units		14,130	
Home Values \$1,000,000 or More		131	0.9%
Home Values \$750,000 to \$999,999		119	0.8%
Home Values \$500,000 to \$749,999		334	2.4%
Home Values \$400,000 to \$499,999		525	3.7%
Home Values \$300,000 to \$399,999		1,039	7.4%
Home Values \$250,000 to \$299,999		908	6.4%
Home Values \$200,000 to \$249,999		1,253	8.9%
Home Values \$175,000 to \$199,999		693	4.9%
Home Values \$150,000 to \$174,999		1,381	9.8%
Home Values \$125,000 to \$149,999		873	6.2%
Home Values \$100,000 to \$124,999		1,206	8.5%
Home Values \$90,000 to \$99,999		946	6.7%
Home Values \$80,000 to \$89,999		613	4.3%
Home Values \$70,000 to \$79,999		500	3.5%
Home Values \$60,000 to \$69,999		200	1.4%
Home Values \$50,000 to \$59,999		967	6.8%
Home Values \$35,000 to \$49,999		816	5.8%
Home Values \$25,000 to \$34,999		650	4.6%
Home Values \$10,000 to \$24,999		726	5.1%
Home Values Under \$10,000		250	1.8%
Owner-Occupied Median Home Value		\$140,956	
Renter-Occupied Median Rent		\$603	

## Complete Profile

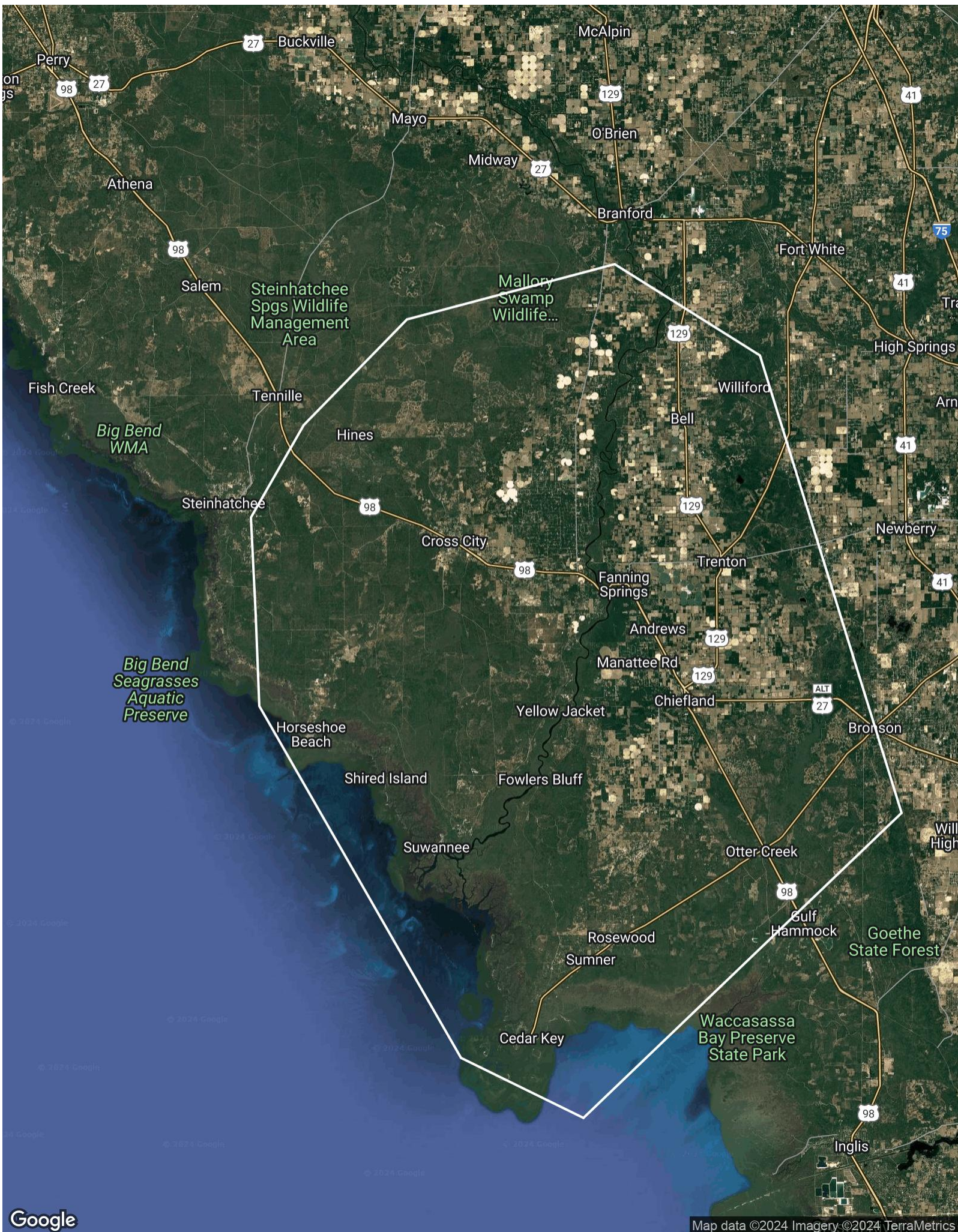
2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area		Trade Area	
Total Annual Consumer Expenditure (2024)			
Total Household Expenditure		\$975.22 M	
Total Non-Retail Expenditure		\$514.19 M	
Total Retail Expenditure		\$461.03 M	
Apparel		\$33.59 M	
Contributions		\$31.45 M	
Education		\$26.73 M	
Entertainment		\$54.41 M	
Food and Beverages		\$144.4 M	
Furnishings and Equipment		\$33.83 M	
Gifts		\$22.93 M	
Health Care		\$85.72 M	
Household Operations		\$38.2 M	
Miscellaneous Expenses		\$18.49 M	
Personal Care		\$13.08 M	
Personal Insurance		\$6.7 M	
Reading		\$2.16 M	
Shelter		\$204.97 M	
Tobacco		\$6.37 M	
Transportation		\$177.4 M	
Utilities		\$74.81 M	
Monthly Household Consumer Expenditure (2024)			
Total Household Expenditure		\$4,492	
Total Non-Retail Expenditure		\$2,368	52.7%
Total Retail Expenditures		\$2,124	47.3%
Apparel		\$155	3.4%
Contributions		\$145	3.2%
Education		\$123	2.7%
Entertainment		\$251	5.6%
Food and Beverages		\$665	14.8%
Furnishings and Equipment		\$156	3.5%
Gifts		\$106	2.4%
Health Care		\$395	8.8%
Household Operations		\$176	3.9%
Miscellaneous Expenses		\$85	1.9%
Personal Care		\$60	1.3%
Personal Insurance		\$31	0.7%
Reading		\$10	0.2%
Shelter		\$944	21.0%
Tobacco		\$29	0.7%
Transportation		\$817	18.2%
Utilities		\$345	7.7%





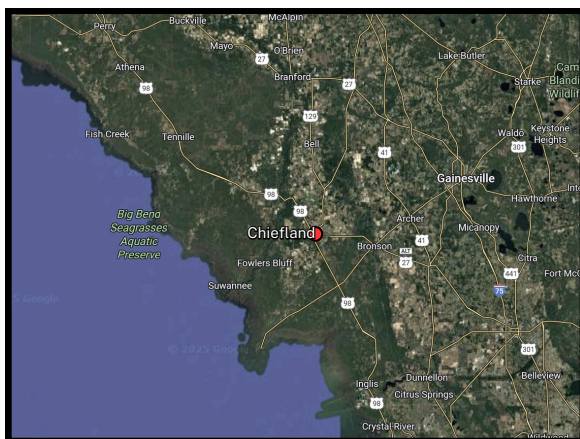


# Shoppes at Locke Crossing

**NOW LEASING!**



## NEC US 19-98 & CR 320 • Chiefland, FL



### **NEW! Proposed Neighborhood Shopping Center Coming Soon!** **SEEKING ALL RETAIL AND SECOND BIG BOX ANCHOR!**

- Rare chance to establish early in a growing, low-competition trade area
- Prime location on a major high-traffic corridor
- US Hwy 19-98 sees steady flow from commuters, tourists and local residents
- Key stop for Gulf Coast and Gainesville bound travelers
- Regional pull from Newberry, Bronson, and Cross City
- Planned second traffic signal and new entrance road to enhance access
- High visibility and easy access from both roadways
- Near Manatee Springs, Suwannee River & Nature Coast Trail high tourist draw
- Supporting local government – pro development



Demographics	3 Miles	5 Miles	10 Miles	20 Miles
2025 Population	4,790	8,181	21,093	60,115
2025 Households	1,977	3,407	8,375	23,016
2025 Avg HH Incomes	\$82,884	\$79,556	\$83,443	\$82,736

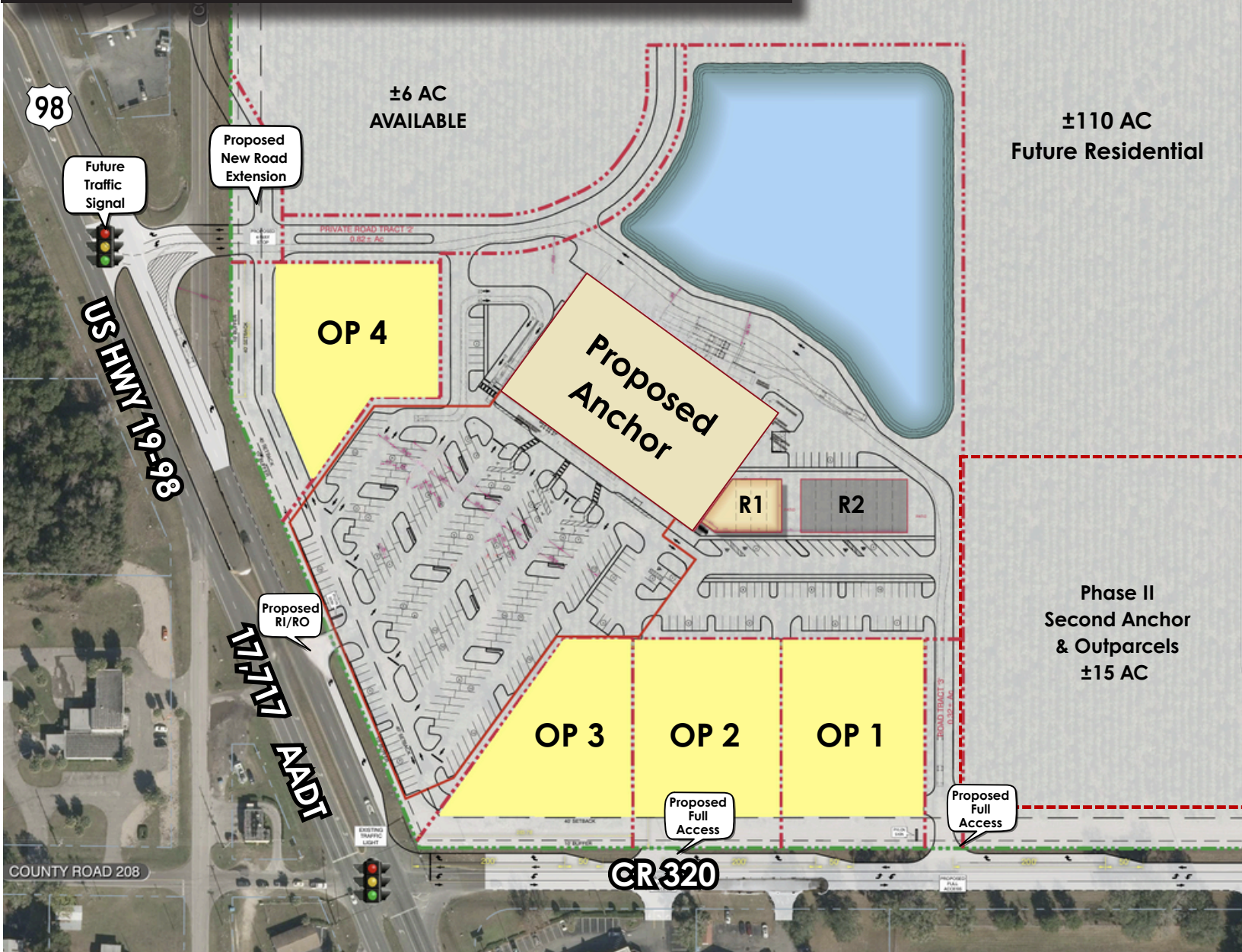
100 Colonial Center Parkway, Suite 230 • Lake Mary, FL 32746 • 321-363-4955  
www.TWDRE.com





# Shoppes at Locke Crossing

## NOW LEASING!



Parcel	Size	Status
1	1.19 AC	AVAILABLE
2	1.23 AC	AVAILABLE
3	1.20 AC	AVAILABLE
4	1.47 AC	AVAILABLE

Parcel	Size	Status
Phase II	± 15 AC	AVAILABLE
Residential	± 110 AC	AVAILABLE

Retail	Size	Status
1	6,150 SF	AVAILABLE/WILL DIVIDE
2	9,800 SF	AVAILABLE/WILL DIVIDE



Rachel Lanham  
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PH- 407-408-0459

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St									
Chiefland, FL									
Population									
Estimated Population (2024)	523		20,797		59,426		186,795		
Projected Population (2029)	564		23,351		66,918		201,603		
Census Population (2020)	520		19,474		56,246		177,086		
Census Population (2010)	490		18,549		52,899		157,784		
Projected Annual Growth (2024-2029)	41	1.6%	2,555	2.5%	7,492	2.5%	14,809	1.6%	
Historical Annual Growth (2020-2024)	3	0.2%	1,323	1.7%	3,179	1.4%	9,708	1.4%	
Historical Annual Growth (2010-2020)	30	0.6%	925	0.5%	3,348	0.6%	19,302	1.2%	
Estimated Population Density (2024)	167	psm	66	psm	47	psm	66	psm	
Trade Area Size	3.1	sq mi	314.0	sq mi	1,256.5	sq mi	2,827.2	sq mi	
Households									
Estimated Households (2024)	213		8,342		22,892		74,840		
Projected Households (2029)	227		9,215		25,396		81,793		
Census Households (2020)	217		7,710		21,228		69,756		
Census Households (2010)	201		7,221		19,969		62,473		
Projected Annual Growth (2024-2029)	14	1.3%	873	2.1%	2,504	2.2%	6,952	1.9%	
Historical Annual Change (2010-2024)	13	0.4%	1,121	1.1%	2,923	1.0%	12,367	1.4%	
Average Household Income									
Estimated Average Household Income (2024)	\$82,614		\$74,740		\$75,570		\$106,545		
Projected Average Household Income (2029)	\$84,874		\$77,074		\$77,936		\$110,947		
Census Average Household Income (2010)	\$36,174		\$40,077		\$42,561		\$58,291		
Census Average Household Income (2000)	\$33,162		\$34,043		\$35,661		\$46,381		
Projected Annual Change (2024-2029)	\$2,260	0.5%	\$2,334	0.6%	\$2,365	0.6%	\$4,402	0.8%	
Historical Annual Change (2000-2024)	\$49,453	6.2%	\$40,697	5.0%	\$39,910	4.7%	\$60,164	5.4%	
Median Household Income									
Estimated Median Household Income (2024)	\$53,327		\$54,377		\$54,958		\$75,092		
Projected Median Household Income (2029)	\$53,346		\$55,102		\$55,588		\$76,902		
Census Median Household Income (2010)	\$28,809		\$32,246		\$34,597		\$44,213		
Census Median Household Income (2000)	\$26,991		\$26,490		\$27,931		\$36,515		
Projected Annual Change (2024-2029)	\$19	-	\$725	0.3%	\$630	0.2%	\$1,810	0.5%	
Historical Annual Change (2000-2024)	\$26,337	4.1%	\$27,887	4.4%	\$27,026	4.0%	\$38,577	4.4%	
Per Capita Income									
Estimated Per Capita Income (2024)	\$33,656		\$30,030		\$29,137		\$42,745		
Projected Per Capita Income (2029)	\$34,201		\$30,459		\$29,600		\$45,065		
Census Per Capita Income (2010)	\$14,802		\$15,599		\$16,065		\$23,080		
Census Per Capita Income (2000)	\$13,209		\$13,066		\$13,303		\$17,990		
Projected Annual Change (2024-2029)	\$545	0.3%	\$429	0.3%	\$463	0.3%	\$2,320	1.1%	
Historical Annual Change (2000-2024)	\$20,447	6.4%	\$16,964	5.4%	\$15,834	5.0%	\$24,755	5.7%	
Estimated Average Household Net Worth (2024)	\$763,524		\$811,430		\$859,768		\$1.04 M		

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St									
Chiefland, FL									
	1 mi radius		10 mi radius		20 mi radius		30 mi radius		
Race and Ethnicity									
Total Population (2024)	523		20,797		59,426		186,795		
White (2024)	411	78.6%	17,611	84.7%	48,657	81.9%	138,293	74.0%	
Black or African American (2024)	68	13.0%	1,617	7.8%	5,812	9.8%	24,408	13.1%	
American Indian or Alaska Native (2024)	2	0.3%	53	0.3%	177	0.3%	487	0.3%	
Asian (2024)	15	2.9%	215	1.0%	557	0.9%	7,354	3.9%	
Hawaiian or Pacific Islander (2024)	-	-	3	-	15	-	60	-	
Other Race (2024)	6	1.2%	362	1.7%	1,214	2.0%	4,363	2.3%	
Two or More Races (2024)	21	4.0%	935	4.5%	2,994	5.0%	11,830	6.3%	
Population < 18 (2024)	109	20.8%	4,133	19.9%	11,956	20.1%	39,049	20.9%	
White Not Hispanic	76	70.2%	3,076	74.4%	8,664	72.5%	24,265	62.1%	
Black or African American	17	15.5%	415	10.0%	1,346	11.3%	6,332	16.2%	
Asian	3	2.8%	60	1.5%	126	1.1%	1,953	5.0%	
Other Race Not Hispanic	5	4.3%	178	4.3%	566	4.7%	1,949	5.0%	
Hispanic	8	7.2%	404	9.8%	1,253	10.5%	4,551	11.7%	
Not Hispanic or Latino Population (2024)	490	93.7%	19,406	93.3%	54,897	92.4%	169,152	90.6%	
Not Hispanic White	397	80.9%	17,099	88.1%	47,115	85.8%	132,966	78.6%	
Not Hispanic Black or African American	67	13.7%	1,592	8.2%	5,695	10.4%	23,847	14.1%	
Not Hispanic American Indian or Alaska Native	1	0.3%	38	0.2%	107	0.2%	269	0.2%	
Not Hispanic Asian	15	3.1%	210	1.1%	539	1.0%	7,243	4.3%	
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	6	-	42	-	
Not Hispanic Other Race	-	-	12	-	62	0.1%	330	0.2%	
Not Hispanic Two or More Races	10	1.9%	456	2.3%	1,373	2.5%	4,456	2.6%	
Hispanic or Latino Population (2024)	33	6.3%	1,390	6.7%	4,529	7.6%	17,642	9.4%	
Hispanic White	14	43.1%	512	36.8%	1,542	34.1%	5,327	30.2%	
Hispanic Black or African American	-	-	25	1.8%	117	2.6%	560	3.2%	
Hispanic American Indian or Alaska Native	-	-	15	1.1%	71	1.6%	218	1.2%	
Hispanic Asian	-	-	5	0.4%	17	0.4%	112	0.6%	
Hispanic Hawaiian or Pacific Islander	-	-	3	0.2%	9	0.2%	18	0.1%	
Hispanic Other Race	6	18.9%	351	25.2%	1,151	25.4%	4,033	22.9%	
Hispanic Two or More Races	11	34.3%	480	34.5%	1,621	35.8%	7,375	41.8%	
Not Hispanic or Latino Population (2020)	484	93.2%	18,136	93.1%	51,860	92.2%	159,177	89.9%	
Hispanic or Latino Population (2020)	35	6.8%	1,338	6.9%	4,386	7.8%	17,910	10.1%	
Not Hispanic or Latino Population (2010)	460	93.9%	17,569	94.7%	49,946	94.4%	146,646	92.9%	
Hispanic or Latino Population (2010)	30	6.1%	980	5.3%	2,953	5.6%	11,138	7.1%	
Not Hispanic or Latino Population (2029)	504	89.4%	20,810	89.1%	59,804	89.4%	178,385	88.5%	
Hispanic or Latino Population (2029)	59	10.6%	2,541	10.9%	7,114	10.6%	23,219	11.5%	
Projected Annual Growth (2024-2029)	27	16.4%	1,151	16.6%	2,585	11.4%	5,576	6.3%	
Historical Annual Growth (2010-2020)	5	1.8%	358	3.7%	1,433	4.9%	6,772	6.1%	



## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St										
Chiefland, FL			1 mi radius		10 mi radius		20 mi radius		30 mi radius	
Total Age Distribution (2024)										
Total Population	523		20,797		59,426		186,795			
Age Under 5 Years	32	6.1%	1,077	5.2%	3,000	5.0%	9,469	5.1%		
Age 5 to 9 Years	30	5.8%	1,153	5.5%	3,312	5.6%	10,869	5.8%		
Age 10 to 14 Years	29	5.5%	1,238	6.0%	3,546	6.0%	11,462	6.1%		
Age 15 to 19 Years	33	6.4%	1,086	5.2%	3,379	5.7%	12,218	6.5%		
Age 20 to 24 Years	34	6.4%	1,198	5.8%	3,321	5.6%	11,973	6.4%		
Age 25 to 29 Years	36	6.8%	1,199	5.8%	3,300	5.6%	10,105	5.4%		
Age 30 to 34 Years	31	6.0%	1,254	6.0%	3,776	6.4%	11,936	6.4%		
Age 35 to 39 Years	28	5.4%	1,172	5.6%	3,688	6.2%	11,945	6.4%		
Age 40 to 44 Years	31	5.9%	1,179	5.7%	3,701	6.2%	12,067	6.5%		
Age 45 to 49 Years	27	5.1%	1,028	4.9%	3,243	5.5%	10,649	5.7%		
Age 50 to 54 Years	32	6.1%	1,264	6.1%	3,637	6.1%	11,195	6.0%		
Age 55 to 59 Years	30	5.8%	1,340	6.4%	3,907	6.6%	11,440	6.1%		
Age 60 to 64 Years	33	6.4%	1,488	7.2%	4,364	7.3%	12,461	6.7%		
Age 65 to 69 Years	30	5.7%	1,434	6.9%	4,075	6.9%	12,213	6.5%		
Age 70 to 74 Years	33	6.3%	1,295	6.2%	3,470	5.8%	10,352	5.5%		
Age 75 to 79 Years	25	4.8%	1,106	5.3%	2,741	4.6%	7,957	4.3%		
Age 80 to 84 Years	19	3.6%	707	3.4%	1,651	2.8%	4,631	2.5%		
Age 85 Years or Over	10	1.9%	577	2.8%	1,313	2.2%	3,853	2.1%		
Median Age	40.5		43.8		42.9		41.3			
Age 19 Years or Less	125	23.9%	4,554	21.9%	13,236	22.3%	44,017	23.6%		
Age 20 to 64 Years	282	53.8%	11,122	53.5%	32,938	55.4%	103,772	55.6%		
Age 65 Years or Over	117	22.3%	5,120	24.6%	13,252	22.3%	39,006	20.9%		
Female Age Distribution (2024)										
Female Population	274	52.4%	10,279	49.4%	28,745	48.4%	94,420	50.5%		
Age Under 5 Years	15	5.4%	521	5.1%	1,472	5.1%	4,742	5.0%		
Age 5 to 9 Years	16	5.7%	559	5.4%	1,639	5.7%	5,456	5.8%		
Age 10 to 14 Years	14	5.2%	607	5.9%	1,740	6.1%	5,729	6.1%		
Age 15 to 19 Years	17	6.4%	507	4.9%	1,599	5.6%	5,430	5.8%		
Age 20 to 24 Years	16	5.8%	512	5.0%	1,374	4.8%	5,783	6.1%		
Age 25 to 29 Years	19	7.0%	576	5.6%	1,467	5.1%	5,043	5.3%		
Age 30 to 34 Years	18	6.5%	627	6.1%	1,754	6.1%	6,158	6.5%		
Age 35 to 39 Years	16	5.8%	590	5.7%	1,768	6.1%	6,140	6.5%		
Age 40 to 44 Years	16	5.8%	591	5.7%	1,745	6.1%	6,093	6.5%		
Age 45 to 49 Years	14	4.9%	498	4.8%	1,477	5.1%	5,276	5.6%		
Age 50 to 54 Years	19	6.8%	612	6.0%	1,742	6.1%	5,638	6.0%		
Age 55 to 59 Years	16	6.0%	681	6.6%	1,920	6.7%	5,855	6.2%		
Age 60 to 64 Years	18	6.6%	800	7.8%	2,260	7.9%	6,573	7.0%		
Age 65 to 69 Years	15	5.6%	737	7.2%	2,117	7.4%	6,481	6.9%		
Age 70 to 74 Years	19	6.8%	698	6.8%	1,820	6.3%	5,510	5.8%		
Age 75 to 79 Years	12	4.4%	533	5.2%	1,360	4.7%	4,116	4.4%		
Age 80 to 84 Years	9	3.4%	368	3.6%	855	3.0%	2,428	2.6%		
Age 85 Years or Over	5	2.0%	262	2.5%	639	2.2%	1,967	2.1%		
Female Median Age	40.9		44.8		44.1		42.1			
Age 19 Years or Less	62	22.6%	2,195	21.4%	6,450	22.4%	21,357	22.6%		
Age 20 to 64 Years	151	55.2%	5,487	53.4%	15,506	53.9%	52,560	55.7%		
Age 65 Years or Over	61	22.1%	2,598	25.3%	6,790	23.6%	20,503	21.7%		



# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St									
Chiefland, FL		1 mi radius		10 mi radius		20 mi radius		30 mi radius	
Male Age Distribution (2024)									
Male Population	249	47.6%	10,517	50.6%	30,680	51.6%	92,375	49.5%	
Age Under 5 Years	17	7.0%	556	5.3%	1,528	5.0%	4,727	5.1%	
Age 5 to 9 Years	15	6.0%	594	5.6%	1,672	5.5%	5,412	5.9%	
Age 10 to 14 Years	15	5.8%	630	6.0%	1,806	5.9%	5,733	6.2%	
Age 15 to 19 Years	16	6.4%	579	5.5%	1,780	5.8%	6,788	7.3%	
Age 20 to 24 Years	18	7.0%	686	6.5%	1,947	6.3%	6,190	6.7%	
Age 25 to 29 Years	16	6.6%	624	5.9%	1,833	6.0%	5,061	5.5%	
Age 30 to 34 Years	14	5.4%	627	6.0%	2,022	6.6%	5,778	6.3%	
Age 35 to 39 Years	12	4.9%	582	5.5%	1,920	6.3%	5,805	6.3%	
Age 40 to 44 Years	15	6.0%	588	5.6%	1,956	6.4%	5,974	6.5%	
Age 45 to 49 Years	13	5.2%	530	5.0%	1,766	5.8%	5,373	5.8%	
Age 50 to 54 Years	13	5.4%	652	6.2%	1,895	6.2%	5,557	6.0%	
Age 55 to 59 Years	14	5.6%	659	6.3%	1,987	6.5%	5,585	6.0%	
Age 60 to 64 Years	15	6.2%	688	6.5%	2,105	6.9%	5,888	6.4%	
Age 65 to 69 Years	15	5.9%	697	6.6%	1,959	6.4%	5,732	6.2%	
Age 70 to 74 Years	14	5.7%	597	5.7%	1,650	5.4%	4,841	5.2%	
Age 75 to 79 Years	13	5.2%	573	5.5%	1,382	4.5%	3,840	4.2%	
Age 80 to 84 Years	10	3.8%	339	3.2%	797	2.6%	2,203	2.4%	
Age 85 Years or Over	5	1.9%	315	3.0%	674	2.2%	1,885	2.0%	
Male Median Age	39.9		42.8		41.8		40.6		
Age 19 Years or Less	63	25.2%	2,359	22.4%	6,786	22.1%	22,660	24.5%	
Age 20 to 64 Years	130	52.3%	5,635	53.6%	17,433	56.8%	51,212	55.4%	
Age 65 Years or Over	56	22.5%	2,523	24.0%	6,461	21.1%	18,503	20.0%	
Males per 100 Females (2024)									
Overall Comparison	91		102		107		98		
Age Under 5 Years	117	53.9%	107	51.6%	104	50.9%	100	49.9%	
Age 5 to 9 Years	96	48.9%	106	51.5%	102	50.5%	99	49.8%	
Age 10 to 14 Years	103	50.7%	104	50.9%	104	50.9%	100	50.0%	
Age 15 to 19 Years	92	47.9%	114	53.3%	111	52.7%	125	55.6%	
Age 20 to 24 Years	110	52.3%	134	57.3%	142	58.6%	107	51.7%	
Age 25 to 29 Years	85	46.0%	108	52.0%	125	55.6%	100	50.1%	
Age 30 to 34 Years	76	43.2%	100	50.0%	115	53.5%	94	48.4%	
Age 35 to 39 Years	76	43.1%	99	49.6%	109	52.1%	95	48.6%	
Age 40 to 44 Years	95	48.6%	99	49.9%	112	52.9%	98	49.5%	
Age 45 to 49 Years	97	49.1%	107	51.6%	120	54.5%	102	50.5%	
Age 50 to 54 Years	72	41.9%	107	51.6%	109	52.1%	99	49.6%	
Age 55 to 59 Years	85	46.0%	97	49.2%	104	50.9%	95	48.8%	
Age 60 to 64 Years	85	46.0%	86	46.2%	93	48.2%	90	47.2%	
Age 65 to 69 Years	96	49.0%	95	48.6%	93	48.1%	88	46.9%	
Age 70 to 74 Years	76	43.2%	86	46.1%	91	47.6%	88	46.8%	
Age 75 to 79 Years	108	52.0%	108	51.8%	102	50.4%	93	48.3%	
Age 80 to 84 Years	102	50.5%	92	48.0%	93	48.2%	91	47.6%	
Age 85 Years or Over	85	45.9%	120	54.6%	106	51.3%	96	48.9%	
Age 19 Years or Less	101	50.3%	107	51.8%	105	51.3%	106	51.5%	
Age 20 to 39 Years	86	46.3%	109	52.2%	121	54.8%	99	49.7%	
Age 40 to 64 Years	86	46.2%	98	49.5%	106	51.5%	96	49.1%	
Age 65 Years or Over	92	48.0%	97	49.3%	95	48.8%	90	47.4%	

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St									
Chiefland, FL									
		1 mi radius		10 mi radius		20 mi radius		30 mi radius	
Household Type (2024)									
Total Households	213			8,342			22,892		74,840
Households with Children	66	31.0%		2,306	27.6%		6,353	27.8%	18,846 25.2%
Average Household Size	2.5			2.4			2.5		2.4
Household Density per Square Mile	68			27			18		26
Population Family	459	87.7%		16,542	79.5%		46,137	77.6%	134,178 71.8%
Population Non-Family	64	12.3%		3,624	17.4%		10,517	17.7%	48,180 25.8%
Population Group Quarters	-	-		630	3.0%		2,772	4.7%	4,437 2.4%
Family Households	158	74.2%		5,485	65.8%		14,963	65.4%	42,128 56.3%
Married Couple Households	97	61.5%		3,683	67.1%		10,342	69.1%	29,910 71.0%
Other Family Households with Children	61	38.5%		1,803	32.9%		4,621	30.9%	12,217 29.0%
Family Households with Children	66	41.5%		2,296	41.9%		6,330	42.3%	18,792 44.6%
Married Couple with Children	35	54.0%		1,404	61.1%		4,089	64.6%	12,733 67.8%
Other Family Households with Children	30	46.0%		892	38.9%		2,240	35.4%	6,059 32.2%
Family Households No Children	93	58.5%		3,189	58.1%		8,633	57.7%	23,336 55.4%
Married Couple No Children	62	66.8%		2,279	71.5%		6,252	72.4%	17,177 73.6%
Other Family Households No Children	31	33.2%		910	28.5%		2,380	27.6%	6,158 26.4%
Non-Family Households	55	25.8%		2,857	34.2%		7,929	34.6%	32,713 43.7%
Non-Family Households with Children	-	-		11	0.4%		23	0.3%	54 0.2%
Non-Family Households No Children	55	99.3%		2,846	99.6%		7,906	99.7%	32,659 99.8%
Average Family Household Size	2.9			3.0			3.1		3.2
Average Family Income	\$83,072			\$86,335			\$89,509		\$135,776
Median Family Income	\$58,659			\$65,869			\$67,810		\$97,085
Average Non-Family Household Size	1.2			1.3			1.3		1.5
Marital Status (2024)									
Population Age 15 Years or Over	432			17,329			49,568		154,995
Never Married	136	31.5%		4,735	27.3%		13,924	28.1%	45,202 29.2%
Currently Married	177	41.0%		7,615	43.9%		22,786	46.0%	75,229 48.5%
Previously Married	118	27.4%		4,978	28.7%		12,859	25.9%	34,564 22.3%
Separated	21	18.0%		779	15.6%		2,243	17.4%	4,990 14.4%
Widowed	39	33.0%		1,512	30.4%		3,823	29.7%	10,879 31.5%
Divorced	58	49.0%		2,688	54.0%		6,793	52.8%	18,695 54.1%
Educational Attainment (2024)									
Adult Population Age 25 Years or Over	365			15,045			42,868		130,804
Elementary (Grade Level 0 to 8)	9	2.4%		516	3.4%		1,727	4.0%	3,418 2.6%
Some High School (Grade Level 9 to 11)	27	7.4%		1,205	8.0%		3,612	8.4%	7,568 5.8%
High School Graduate	144	39.5%		6,326	42.0%		17,304	40.4%	38,229 29.2%
Some College	75	20.5%		3,026	20.1%		8,269	19.3%	22,368 17.1%
Associate Degree Only	47	13.0%		1,835	12.2%		5,161	12.0%	15,252 11.7%
Bachelor Degree Only	46	12.6%		1,402	9.3%		4,429	10.3%	22,382 17.1%
Graduate Degree	17	4.7%		734	4.9%		2,367	5.5%	21,587 16.5%
Any College (Some College or Higher)	185	50.8%		6,997	46.5%		20,225	47.2%	81,589 62.4%
College Degree + (Bachelor Degree or Higher)	63	17.3%		2,136	14.2%		6,795	15.9%	43,969 33.6%

## Complete Profile

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NEC US 98 & NW 120th St										
Chiefland, FL			1 mi radius		10 mi radius		20 mi radius		30 mi radius	
Housing										
Total Housing Units (2024)			231		9,450		26,571		84,594	
Total Housing Units (2020)			244		9,120		25,109		79,885	
Historical Annual Growth (2020-2024)			-13	-1.3%	330	0.9%	1,462	1.5%	4,709	1.5%
Housing Units Occupied (2024)			213	92.2%	8,342	88.3%	22,892	86.2%	74,840	88.5%
Housing Units Owner-Occupied			135	63.5%	6,213	74.5%	18,157	79.3%	53,317	71.2%
Housing Units Renter-Occupied			78	36.5%	2,129	25.5%	4,735	20.7%	21,523	28.8%
Housing Units Vacant (2024)			18	7.8%	1,108	11.7%	3,679	13.8%	9,754	11.5%
Household Size (2024)										
Total Households			213		8,342		22,892		74,840	
1 Person Households			45	21.3%	2,368	28.4%	6,743	29.5%	28,161	37.6%
2 Person Households			88	41.4%	3,331	39.9%	9,818	42.9%	29,913	40.0%
3 Person Households			30	14.0%	1,111	13.3%	2,634	11.5%	7,196	9.6%
4 Person Households			21	10.0%	751	9.0%	1,838	8.0%	5,210	7.0%
5 Person Households			16	7.6%	447	5.4%	1,059	4.6%	2,594	3.5%
6 Person Households			8	3.7%	233	2.8%	542	2.4%	1,185	1.6%
7 or More Person Households			4	2.1%	101	1.2%	259	1.1%	583	0.8%
Household Income Distribution (2024)										
HH Income \$200,000 or More			14	6.7%	299	3.6%	833	3.6%	7,626	10.2%
HH Income \$150,000 to \$199,999			7	3.1%	308	3.7%	952	4.2%	5,884	7.9%
HH Income \$125,000 to \$149,999			10	4.7%	340	4.1%	1,056	4.6%	4,471	6.0%
HH Income \$100,000 to \$124,999			23	10.7%	750	9.0%	2,283	10.0%	7,235	9.7%
HH Income \$75,000 to \$99,999			33	15.4%	1,281	15.4%	2,789	12.2%	8,884	11.9%
HH Income \$50,000 to \$74,999			31	14.5%	1,305	15.6%	3,822	16.7%	11,761	15.7%
HH Income \$35,000 to \$49,999			28	13.2%	1,161	13.9%	3,465	15.1%	8,827	11.8%
HH Income \$25,000 to \$34,999			19	9.1%	1,184	14.2%	2,611	11.4%	6,094	8.1%
HH Income \$15,000 to \$24,999			16	7.6%	839	10.1%	2,591	11.3%	6,007	8.0%
HH Income \$10,000 to \$14,999			18	8.6%	497	6.0%	1,275	5.6%	3,328	4.4%
HH Income Under \$10,000			13	6.3%	378	4.5%	1,215	5.3%	4,723	6.3%
Household Vehicles (2024)										
Households 0 Vehicles Available			20	9.2%	613	7.3%	1,423	6.2%	4,145	5.5%
Households 1 Vehicle Available			75	35.4%	2,680	32.1%	7,717	33.7%	26,249	35.1%
Households 2 Vehicles Available			64	30.1%	3,126	37.5%	8,474	37.0%	28,706	38.4%
Households 3 or More Vehicles Available			54	25.3%	1,923	23.1%	5,278	23.1%	15,742	21.0%
Total Vehicles Available			390		15,592		42,669		136,279	
Average Vehicles per Household			1.8		1.9		1.9		1.8	
Owner-Occupied Household Vehicles			288	74.0%	12,822	82.2%	35,970	84.3%	107,585	78.9%
Average Vehicles per Owner-Occupied Household			2.1		2.1		2.0		2.0	
Renter-Occupied Household Vehicles			101	26.0%	2,770	17.8%	6,700	15.7%	28,694	21.1%
Average Vehicles per Renter-Occupied Household			1.3		1.3		1.4		1.3	
Travel Time (2024)										
Worker Base Age 16 years or Over			227		8,481		24,043		86,533	
Travel to Work in 14 Minutes or Less			83	36.5%	2,419	28.5%	5,420	22.5%	16,294	18.8%
Travel to Work in 15 to 29 Minutes			36	16.0%	2,400	28.3%	6,673	27.8%	29,984	34.7%
Travel to Work in 30 to 59 Minutes			71	31.1%	2,343	27.6%	7,965	33.1%	25,434	29.4%
Travel to Work in 60 Minutes or More			28	12.5%	882	10.4%	2,529	10.5%	4,942	5.7%
Work at Home			9	3.8%	436	5.1%	1,456	6.1%	9,879	11.4%
Average Minutes Travel to Work			21.7		22.5		26.2		24.6	

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St									
Chiefland, FL									
	1 mi radius			10 mi radius		20 mi radius		30 mi radius	
Transportation To Work (2024)									
Worker Base Age 16 years or Over	227			8,481		24,043		86,533	
Drive to Work Alone	192	84.7%		6,862	80.9%	18,953	78.8%	65,237	75.4%
Drive to Work in Carpool	21	9.2%		948	11.2%	3,042	12.7%	7,534	8.7%
Travel to Work by Public Transportation	-	-		2	-	66	0.3%	1,264	1.5%
Drive to Work on Motorcycle	-	-		-	-	38	0.2%	341	0.4%
Bicycle to Work	3	1.4%		36	0.4%	77	0.3%	498	0.6%
Walk to Work	2	0.8%		171	2.0%	296	1.2%	1,044	1.2%
Other Means	-	-		26	0.3%	116	0.5%	737	0.9%
Work at Home	9	3.8%		436	5.1%	1,456	6.1%	9,879	11.4%
Daytime Demographics (2024)									
Total Businesses	120			836		1,744		7,426	
Total Employees	799			5,438		11,681		47,170	
Company Headquarter Businesses	4	3.1%		27	3.3%	46	2.7%	169	2.3%
Company Headquarter Employees	96	12.1%		763	14.0%	1,159	9.9%	5,651	12.0%
Employee Population per Business	6.6	to 1		6.5	to 1	6.7	to 1	6.4	to 1
Residential Population per Business	4.3	to 1		24.9	to 1	34.1	to 1	25.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	1,003			14,120		36,793		113,183	
Labor Force									
Labor Population Age 16 Years or Over (2024)	426			17,098		48,858		152,521	
Labor Force Total Males (2024)	199	46.8%		8,611	50.4%	25,321	51.8%	75,180	49.3%
Male Civilian Employed	106	53.3%		4,303	50.0%	12,290	48.5%	44,706	59.5%
Male Civilian Unemployed	3	1.4%		109	1.3%	445	1.8%	1,360	1.8%
Males in Armed Forces	-	-		-	-	-	-	47	-
Males Not in Labor Force	90	45.3%		4,199	48.8%	12,587	49.7%	29,067	38.7%
Labor Force Total Females (2024)	227	53.2%		8,486	49.6%	23,537	48.2%	77,341	50.7%
Female Civilian Employed	115	51.0%		4,113	48.5%	11,457	48.7%	41,755	54.0%
Female Civilian Unemployed	8	3.7%		230	2.7%	636	2.7%	1,403	1.8%
Females in Armed Forces	-	-		-	-	-	-	-	-
Females Not in Labor Force	103	45.4%		4,144	48.8%	11,444	48.6%	34,183	44.2%
Unemployment Rate	11	2.6%		339	2.0%	1,081	2.2%	2,763	1.8%
Occupation (2024)									
Occupation Population Age 16 Years or Over	227			8,481		24,043		86,533	
Occupation Total Males	109	48.1%		4,337	51.1%	12,438	51.7%	44,736	51.7%
Occupation Total Females	118	51.9%		4,144	48.9%	11,606	48.3%	41,797	48.3%
Management, Business, Financial Operations	26	11.3%		818	9.7%	2,547	10.6%	12,917	14.9%
Professional, Related	36	16.0%		1,291	15.2%	4,087	17.0%	23,752	27.4%
Service	50	22.1%		1,643	19.4%	4,869	20.3%	14,699	17.0%
Sales, Office	50	22.1%		1,834	21.6%	5,230	21.8%	17,775	20.5%
Farming, Fishing, Forestry	2	1.1%		237	2.8%	496	2.1%	836	1.0%
Construction, Extraction, Maintenance	30	13.3%		1,329	15.7%	3,468	14.4%	7,855	9.1%
Production, Transport, Material Moving	32	14.1%		1,329	15.7%	3,346	13.9%	8,699	10.1%
White Collar Workers	112	49.4%		3,943	46.5%	11,864	49.3%	54,444	62.9%
Blue Collar Workers	115	50.6%		4,538	53.5%	12,179	50.7%	32,089	37.1%

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St									
Chiefland, FL		1 mi radius		10 mi radius		20 mi radius		30 mi radius	
Units In Structure (2024)									
Total Units	213		8,342		22,892		74,840		
1 Detached Unit	124	58.0%	3,830	45.9%	11,201	48.9%	40,487	54.1%	
1 Attached Unit	3	1.3%	72	0.9%	292	1.3%	2,548	3.4%	
2 Units	9	4.2%	123	1.5%	178	0.8%	703	0.9%	
3 to 4 Units	8	3.6%	136	1.6%	329	1.4%	2,629	3.5%	
5 to 9 Units	9	4.1%	122	1.5%	207	0.9%	2,371	3.2%	
10 to 19 Units	5	2.2%	53	0.6%	100	0.4%	2,863	3.8%	
20 to 49 Units	-	-	38	0.5%	86	0.4%	1,432	1.9%	
50 or More Units	3	1.3%	116	1.4%	171	0.7%	2,405	3.2%	
Mobile Home or Trailer	53	24.7%	3,827	45.9%	10,090	44.1%	19,071	25.5%	
Other Structure	-	-	25	0.3%	238	1.0%	331	0.4%	
Homes Built By Year (2024)									
Homes Built 2020 or later	-	-	134	1.4%	444	1.7%	1,847	2.2%	
Homes Built 2010 to 2019	14	6.0%	610	6.5%	2,200	8.3%	9,986	11.8%	
Homes Built 2000 to 2009	36	15.7%	1,816	19.2%	5,157	19.4%	16,565	19.6%	
Homes Built 1990 to 1999	37	16.0%	1,873	19.8%	5,308	20.0%	15,805	18.7%	
Homes Built 1980 to 1989	24	10.4%	1,649	17.4%	3,920	14.8%	13,204	15.6%	
Homes Built 1970 to 1979	44	19.2%	1,195	12.6%	3,058	11.5%	9,796	11.6%	
Homes Built 1960 to 1969	24	10.6%	513	5.4%	1,243	4.7%	3,910	4.6%	
Homes Built 1950 to 1959	11	4.9%	259	2.7%	826	3.1%	2,054	2.4%	
Homes Built 1940 to 1949	15	6.6%	183	1.9%	404	1.5%	838	1.0%	
Homes Built Before 1939	6	2.6%	110	1.2%	332	1.3%	835	1.0%	
Median Age of Homes	43.0	yrs	35.7	yrs	34.5	yrs	32.7	yrs	
Home Values (2024)									
Owner Specified Housing Units	135		6,213		18,157		53,317		
Home Values \$1,000,000 or More	-	-	73	1.2%	160	0.9%	766	1.4%	
Home Values \$750,000 to \$999,999	-	-	39	0.6%	147	0.8%	1,037	1.9%	
Home Values \$500,000 to \$749,999	1	0.9%	116	1.9%	502	2.8%	4,121	7.7%	
Home Values \$400,000 to \$499,999	6	4.8%	202	3.2%	587	3.2%	4,784	9.0%	
Home Values \$300,000 to \$399,999	13	9.7%	577	9.3%	1,793	9.9%	9,261	17.4%	
Home Values \$250,000 to \$299,999	12	9.1%	426	6.8%	1,411	7.8%	5,286	9.9%	
Home Values \$200,000 to \$249,999	15	11.3%	672	10.8%	1,740	9.6%	5,307	10.0%	
Home Values \$175,000 to \$199,999	9	6.3%	343	5.5%	924	5.1%	2,815	5.3%	
Home Values \$150,000 to \$174,999	17	12.9%	472	7.6%	1,527	8.4%	3,501	6.6%	
Home Values \$125,000 to \$149,999	24	17.4%	569	9.2%	1,207	6.6%	2,276	4.3%	
Home Values \$100,000 to \$124,999	13	9.9%	687	11.1%	1,553	8.6%	2,939	5.5%	
Home Values \$90,000 to \$99,999	7	5.1%	308	5.0%	1,025	5.6%	1,417	2.7%	
Home Values \$80,000 to \$89,999	2	1.5%	256	4.1%	691	3.8%	1,112	2.1%	
Home Values \$70,000 to \$79,999	2	1.2%	248	4.0%	588	3.2%	930	1.7%	
Home Values \$60,000 to \$69,999	-	-	92	1.5%	290	1.6%	626	1.2%	
Home Values \$50,000 to \$59,999	4	3.2%	332	5.3%	1,100	6.1%	1,587	3.0%	
Home Values \$35,000 to \$49,999	5	3.6%	354	5.7%	1,010	5.6%	1,968	3.7%	
Home Values \$25,000 to \$34,999	1	0.7%	111	1.8%	852	4.7%	1,449	2.7%	
Home Values \$10,000 to \$24,999	3	2.2%	301	4.8%	780	4.3%	1,320	2.5%	
Home Values Under \$10,000	-	-	36	0.6%	270	1.5%	817	1.5%	
Owner-Occupied Median Home Value	\$163,881		\$150,086		\$150,335		\$238,545		
Renter-Occupied Median Rent	\$654		\$650		\$671		\$1,079		

## Complete Profile

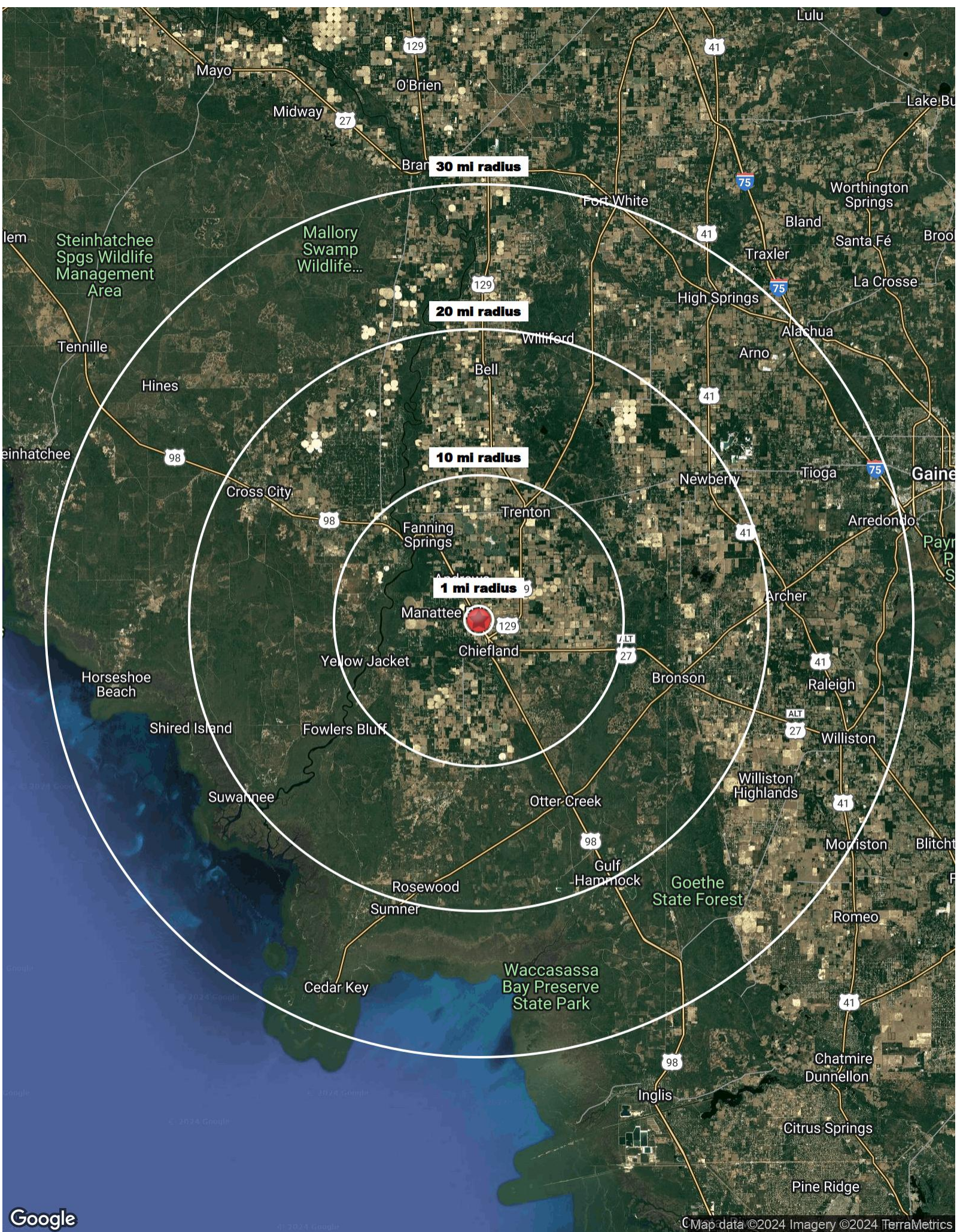
2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5051/-82.8711

NEC US 98 & NW 120th St Chiefland, FL		1 mi radius	10 mi radius	20 mi radius	30 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>					
Total Household Expenditure		\$12.71 M	\$447.06 M	\$1.31 B	\$5.39 B
Total Non-Retail Expenditure		\$6.71 M	\$235.5 M	\$689.02 M	\$2.86 B
Total Retail Expenditure		\$6.01 M	\$211.56 M	\$619.08 M	\$2.53 B
Apparel		\$444.56 K	\$15.45 M	\$45.09 M	\$189.83 M
Contributions		\$408.31 K	\$14.35 M	\$42.2 M	\$184.23 M
Education		\$363.7 K	\$12.17 M	\$35.87 M	\$170.06 M
Entertainment		\$711.31 K	\$24.94 M	\$73.16 M	\$308.26 M
Food and Beverages		\$1.89 M	\$66.28 M	\$193.65 M	\$785.7 M
Furnishings and Equipment		\$441.74 K	\$15.52 M	\$45.54 M	\$191.16 M
Gifts		\$306.22 K	\$10.55 M	\$30.83 M	\$138.22 M
Health Care		\$1.1 M	\$39.23 M	\$114.83 M	\$453.93 M
Household Operations		\$496.77 K	\$17.47 M	\$51.22 M	\$214.73 M
Miscellaneous Expenses		\$238.45 K	\$8.45 M	\$24.78 M	\$102.84 M
Personal Care		\$170.82 K	\$6 M	\$17.56 M	\$72.31 M
Personal Insurance		\$87.59 K	\$3.07 M	\$9.02 M	\$39.12 M
Reading		\$27.8 K	\$985.08 K	\$2.89 M	\$11.99 M
Shelter		\$2.68 M	\$93.93 M	\$274.4 M	\$1.14 B
Tobacco		\$81.63 K	\$2.92 M	\$8.47 M	\$30.94 M
Transportation		\$2.31 M	\$81.51 M	\$238.59 M	\$972.56 M
Utilities		\$962.26 K	\$34.25 M	\$100.01 M	\$389.47 M
<b>Monthly Household Consumer Expenditure (2024)</b>					
Total Household Expenditure		\$4,973	\$4,466	\$4,762	\$6,003
Total Non-Retail Expenditure		\$2,623 52.7%	\$2,353 52.7%	\$2,508 52.7%	\$3,183 53.0%
Total Retail Expenditures		\$2,350 47.3%	\$2,113 47.3%	\$2,254 47.3%	\$2,820 47.0%
Apparel		\$174 3.5%	\$154 3.5%	\$164 3.4%	\$211 3.5%
Contributions		\$160 3.2%	\$143 3.2%	\$154 3.2%	\$205 3.4%
Education		\$142 2.9%	\$122 2.7%	\$131 2.7%	\$189 3.2%
Entertainment		\$278 5.6%	\$249 5.6%	\$266 5.6%	\$343 5.7%
Food and Beverages		\$738 14.8%	\$662 14.8%	\$705 14.8%	\$875 14.6%
Furnishings and Equipment		\$173 3.5%	\$155 3.5%	\$166 3.5%	\$213 3.5%
Gifts		\$120 2.4%	\$105 2.4%	\$112 2.4%	\$154 2.6%
Health Care		\$429 8.6%	\$392 8.8%	\$418 8.8%	\$505 8.4%
Household Operations		\$194 3.9%	\$174 3.9%	\$186 3.9%	\$239 4.0%
Miscellaneous Expenses		\$93 1.9%	\$84 1.9%	\$90 1.9%	\$115 1.9%
Personal Care		\$67 1.3%	\$60 1.3%	\$64 1.3%	\$81 1.3%
Personal Insurance		\$34 0.7%	\$31 0.7%	\$33 0.7%	\$44 0.7%
Reading		\$11 0.2%	\$10 0.2%	\$11 0.2%	\$13 0.2%
Shelter		\$1,048 21.1%	\$938 21.0%	\$999 21.0%	\$1,264 21.1%
Tobacco		\$32 0.6%	\$29 0.7%	\$31 0.6%	\$34 0.6%
Transportation		\$903 18.2%	\$814 18.2%	\$869 18.2%	\$1,083 18.0%
Utilities		\$376 7.6%	\$342 7.7%	\$364 7.6%	\$434 7.2%







## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area			Trade Area		
Population					
Estimated Population (2024)			45,852		
Projected Population (2029)			51,528		
Census Population (2020)			42,961		
Census Population (2010)			41,677		
Projected Annual Growth (2024-2029)			5,677	2.5%	
Historical Annual Growth (2020-2024)			2,890	1.7%	
Historical Annual Growth (2010-2020)			1,284	0.3%	
Estimated Population Density (2024)			26	psm	
Trade Area Size			1,756.0	sq mi	
Households					
Estimated Households (2024)			18,092		
Projected Households (2029)			19,812		
Census Households (2020)			16,542		
Census Households (2010)			16,039		
Projected Annual Growth (2024-2029)			1,720	1.9%	
Historical Annual Change (2010-2024)			2,053	0.9%	
Average Household Income					
Estimated Average Household Income (2024)			\$71,774		
Projected Average Household Income (2029)			\$74,022		
Census Average Household Income (2010)			\$40,842		
Census Average Household Income (2000)			\$35,424		
Projected Annual Change (2024-2029)			\$2,249	0.6%	
Historical Annual Change (2000-2024)			\$36,350	4.3%	
Median Household Income					
Estimated Median Household Income (2024)			\$51,767		
Projected Median Household Income (2029)			\$52,457		
Census Median Household Income (2010)			\$33,080		
Census Median Household Income (2000)			\$27,285		
Projected Annual Change (2024-2029)			\$690	0.3%	
Historical Annual Change (2000-2024)			\$24,482	3.7%	
Per Capita Income					
Estimated Per Capita Income (2024)			\$28,354		
Projected Per Capita Income (2029)			\$28,491		
Census Per Capita Income (2010)			\$15,718		
Census Per Capita Income (2000)			\$13,422		
Projected Annual Change (2024-2029)			\$137	-	
Historical Annual Change (2000-2024)			\$14,932	4.6%	
Estimated Average Household Net Worth (2024)			\$895,322		

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area		Trade Area	
Race and Ethnicity			
Total Population (2024)	45,852		
White (2024)	39,101	85.3%	
Black or African American (2024)	3,618	7.9%	
American Indian or Alaska Native (2024)	121	0.3%	
Asian (2024)	354	0.8%	
Hawaiian or Pacific Islander (2024)	10	-	
Other Race (2024)	783	1.7%	
Two or More Races (2024)	1,864	4.1%	
Population < 18 (2024)	8,647	18.9%	
White Not Hispanic	6,709	77.6%	
Black or African American	758	8.8%	
Asian	86	1.0%	
Other Race Not Hispanic	387	4.5%	
Hispanic	706	8.2%	
Not Hispanic or Latino Population (2024)	43,174	94.2%	
Not Hispanic White	38,155	88.4%	
Not Hispanic Black or African American	3,564	8.3%	
Not Hispanic American Indian or Alaska Native	91	0.2%	
Not Hispanic Asian	341	0.8%	
Not Hispanic Hawaiian or Pacific Islander	1	-	
Not Hispanic Other Race	37	-	
Not Hispanic Two or More Races	985	2.3%	
Hispanic or Latino Population (2024)	2,677	5.8%	
Hispanic White	947	35.4%	
Hispanic Black or African American	54	2.0%	
Hispanic American Indian or Alaska Native	30	1.1%	
Hispanic Asian	13	0.5%	
Hispanic Hawaiian or Pacific Islander	8	0.3%	
Hispanic Other Race	746	27.9%	
Hispanic Two or More Races	879	32.8%	
Not Hispanic or Latino Population (2020)	40,445	94.1%	
Hispanic or Latino Population (2020)	2,516	5.9%	
Not Hispanic or Latino Population (2010)	39,857	95.6%	
Hispanic or Latino Population (2010)	1,820	4.4%	
Not Hispanic or Latino Population (2029)	46,551	90.3%	
Hispanic or Latino Population (2029)	4,978	9.7%	
Projected Annual Growth (2024-2029)	2,300	17.2%	
Historical Annual Growth (2010-2020)	696	3.8%	

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area		Trade Area	
Total Age Distribution (2024)			
Total Population	45,852		
Age Under 5 Years	2,225	4.9%	
Age 5 to 9 Years	2,399	5.2%	
Age 10 to 14 Years	2,531	5.5%	
Age 15 to 19 Years	2,376	5.2%	
Age 20 to 24 Years	2,580	5.6%	
Age 25 to 29 Years	2,527	5.5%	
Age 30 to 34 Years	2,690	5.9%	
Age 35 to 39 Years	2,640	5.8%	
Age 40 to 44 Years	2,657	5.8%	
Age 45 to 49 Years	2,394	5.2%	
Age 50 to 54 Years	2,827	6.2%	
Age 55 to 59 Years	3,032	6.6%	
Age 60 to 64 Years	3,487	7.6%	
Age 65 to 69 Years	3,439	7.5%	
Age 70 to 74 Years	2,948	6.4%	
Age 75 to 79 Years	2,443	5.3%	
Age 80 to 84 Years	1,486	3.2%	
Age 85 Years or Over	1,171	2.6%	
Median Age	45.1		
Age 19 Years or Less	9,531	20.8%	
Age 20 to 64 Years	24,834	54.2%	
Age 65 Years or Over	11,487	25.1%	
Female Age Distribution (2024)			
Female Population	21,775	47.5%	
Age Under 5 Years	1,067	4.9%	
Age 5 to 9 Years	1,164	5.3%	
Age 10 to 14 Years	1,251	5.7%	
Age 15 to 19 Years	1,128	5.2%	
Age 20 to 24 Years	1,004	4.6%	
Age 25 to 29 Years	1,070	4.9%	
Age 30 to 34 Years	1,226	5.6%	
Age 35 to 39 Years	1,217	5.6%	
Age 40 to 44 Years	1,199	5.5%	
Age 45 to 49 Years	1,060	4.9%	
Age 50 to 54 Years	1,337	6.1%	
Age 55 to 59 Years	1,470	6.8%	
Age 60 to 64 Years	1,806	8.3%	
Age 65 to 69 Years	1,763	8.1%	
Age 70 to 74 Years	1,512	6.9%	
Age 75 to 79 Years	1,199	5.5%	
Age 80 to 84 Years	749	3.4%	
Age 85 Years or Over	552	2.5%	
Female Median Age	46.5		
Age 19 Years or Less	4,610	21.2%	
Age 20 to 64 Years	11,390	52.3%	
Age 65 Years or Over	5,775	26.5%	



## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

### Trade Area

### Trade Area

#### Male Age Distribution (2024)

Male Population	24,077	52.5%
Age Under 5 Years	1,158	4.8%
Age 5 to 9 Years	1,235	5.1%
Age 10 to 14 Years	1,280	5.3%
Age 15 to 19 Years	1,248	5.2%
Age 20 to 24 Years	1,576	6.5%
Age 25 to 29 Years	1,457	6.1%
Age 30 to 34 Years	1,464	6.1%
Age 35 to 39 Years	1,422	5.9%
Age 40 to 44 Years	1,458	6.1%
Age 45 to 49 Years	1,334	5.5%
Age 50 to 54 Years	1,490	6.2%
Age 55 to 59 Years	1,561	6.5%
Age 60 to 64 Years	1,682	7.0%
Age 65 to 69 Years	1,676	7.0%
Age 70 to 74 Years	1,436	6.0%
Age 75 to 79 Years	1,244	5.2%
Age 80 to 84 Years	737	3.1%
Age 85 Years or Over	619	2.6%
Male Median Age	43.9	
Age 19 Years or Less	4,921	20.4%
Age 20 to 64 Years	13,444	55.8%
Age 65 Years or Over	5,712	23.7%

#### Males per 100 Females (2024)

Overall Comparison	111	
Age Under 5 Years	109	52.0%
Age 5 to 9 Years	106	51.5%
Age 10 to 14 Years	102	50.6%
Age 15 to 19 Years	111	52.5%
Age 20 to 24 Years	157	61.1%
Age 25 to 29 Years	136	57.6%
Age 30 to 34 Years	119	54.4%
Age 35 to 39 Years	117	53.9%
Age 40 to 44 Years	122	54.9%
Age 45 to 49 Years	126	55.7%
Age 50 to 54 Years	111	52.7%
Age 55 to 59 Years	106	51.5%
Age 60 to 64 Years	93	48.2%
Age 65 to 69 Years	95	48.7%
Age 70 to 74 Years	95	48.7%
Age 75 to 79 Years	104	50.9%
Age 80 to 84 Years	98	49.6%
Age 85 Years or Over	112	52.9%
Age 19 Years or Less	107	51.6%
Age 20 to 39 Years	131	56.7%
Age 40 to 64 Years	110	52.3%
Age 65 Years or Over	99	49.7%

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area		Trade Area	
Household Type (2024)			
Total Households	18,092		
Households with Children	4,532	25.1%	
Average Household Size	2.4		
Household Density per Square Mile	10		
Population Family	34,463	75.2%	
Population Non-Family	8,709	19.0%	
Population Group Quarters	2,679	5.8%	
Family Households	11,245	62.2%	
Married Couple Households	7,756	69.0%	
Other Family Households with Children	3,489	31.0%	
Family Households with Children	4,513	40.1%	
Married Couple with Children	2,871	63.6%	
Other Family Households with Children	1,642	36.4%	
Family Households No Children	6,732	59.9%	
Married Couple No Children	4,885	72.6%	
Other Family Households No Children	1,847	27.4%	
Non-Family Households	6,847	37.8%	
Non-Family Households with Children	19	0.3%	
Non-Family Households No Children	6,828	99.7%	
Average Family Household Size	3.1		
Average Family Income	\$86,186		
Median Family Income	\$65,073		
Average Non-Family Household Size	1.3		
Marital Status (2024)			
Population Age 15 Years or Over	38,697		
Never Married	10,796	27.9%	
Currently Married	17,866	46.2%	
Previously Married	10,035	25.9%	
Separated	1,559	15.5%	
Widowed	2,937	29.3%	
Divorced	5,538	55.2%	
Educational Attainment (2024)			
Adult Population Age 25 Years or Over	33,741		
Elementary (Grade Level 0 to 8)	1,365	4.0%	
Some High School (Grade Level 9 to 11)	3,194	9.5%	
High School Graduate	14,853	44.0%	
Some College	6,341	18.8%	
Associate Degree Only	3,529	10.5%	
Bachelor Degree Only	2,891	8.6%	
Graduate Degree	1,568	4.6%	
Any College (Some College or Higher)	14,329	42.5%	
College Degree + (Bachelor Degree or Higher)	4,459	13.2%	

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area		Trade Area	
Housing			
Total Housing Units (2024)	22,212		
Total Housing Units (2020)	21,329		
Historical Annual Growth (2020-2024)	882	-	
Housing Units Occupied (2024)	18,092	81.5%	
Housing Units Owner-Occupied	14,130	78.1%	
Housing Units Renter-Occupied	3,962	21.9%	
Housing Units Vacant (2024)	4,119	18.5%	
Household Size (2024)			
Total Households	18,092		
1 Person Households	5,808	32.1%	
2 Person Households	7,057	39.0%	
3 Person Households	2,168	12.0%	
4 Person Households	1,530	8.5%	
5 Person Households	874	4.8%	
6 Person Households	449	2.5%	
7 or More Person Households	206	1.1%	
Household Income Distribution (2024)			
HH Income \$200,000 or More	648	3.6%	
HH Income \$150,000 to \$199,999	767	4.2%	
HH Income \$125,000 to \$149,999	725	4.0%	
HH Income \$100,000 to \$124,999	1,605	8.9%	
HH Income \$75,000 to \$99,999	2,092	11.6%	
HH Income \$50,000 to \$74,999	3,023	16.7%	
HH Income \$35,000 to \$49,999	2,784	15.4%	
HH Income \$25,000 to \$34,999	2,342	12.9%	
HH Income \$15,000 to \$24,999	1,958	10.8%	
HH Income \$10,000 to \$14,999	982	5.4%	
HH Income Under \$10,000	1,166	6.4%	
Household Vehicles (2024)			
Households 0 Vehicles Available	1,149	6.3%	
Households 1 Vehicle Available	5,925	32.7%	
Households 2 Vehicles Available	6,964	38.5%	
Households 3 or More Vehicles Available	4,055	22.4%	
Total Vehicles Available	33,844		
Average Vehicles per Household	1.9		
Owner-Occupied Household Vehicles	28,301	83.6%	
Average Vehicles per Owner-Occupied Household	2.0		
Renter-Occupied Household Vehicles	5,544	16.4%	
Average Vehicles per Renter-Occupied Household	1.4		
Travel Time (2024)			
Worker Base Age 16 years or Over	16,999		
Travel to Work in 14 Minutes or Less	4,704	27.7%	
Travel to Work in 15 to 29 Minutes	5,353	31.5%	
Travel to Work in 30 to 59 Minutes	4,456	26.2%	
Travel to Work in 60 Minutes or More	1,447	8.5%	
Work at Home	1,039	6.1%	
Average Minutes Travel to Work	22.0		



## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area		Trade Area	
Transportation To Work (2024)			
Worker Base Age 16 years or Over	16,999		
Drive to Work Alone	13,529	79.6%	
Drive to Work in Carpool	1,899	11.2%	
Travel to Work by Public Transportation	49	0.3%	
Drive to Work on Motorcycle	36	0.2%	
Bicycle to Work	56	0.3%	
Walk to Work	250	1.5%	
Other Means	141	0.8%	
Work at Home	1,039	6.1%	
Daytime Demographics (2024)			
Total Businesses	1,312		
Total Employees	9,084		
Company Headquarter Businesses	35	2.7%	
Company Headquarter Employees	860	9.5%	
Employee Population per Business	6.9	to 1	
Residential Population per Business	35.0	to 1	
Adj. Daytime Demographics Age 16 Years or Over	30,311		
Labor Force			
Labor Population Age 16 Years or Over (2024)	38,185		
Labor Force Total Males (2024)	20,142	52.7%	
Male Civilian Employed	8,716	43.3%	
Male Civilian Unemployed	228	1.1%	
Males in Armed Forces	5	-	
Males Not in Labor Force	11,194	55.6%	
Labor Force Total Females (2024)	18,043	47.3%	
Female Civilian Employed	8,237	45.7%	
Female Civilian Unemployed	433	2.4%	
Females in Armed Forces	-	-	
Females Not in Labor Force	9,373	51.9%	
Unemployment Rate	660	1.7%	
Occupation (2024)			
Occupation Population Age 16 Years or Over	16,999		
Occupation Total Males	8,736	51.4%	
Occupation Total Females	8,263	48.6%	
Management, Business, Financial Operations	1,481	8.7%	
Professional, Related	2,436	14.3%	
Service	3,527	20.7%	
Sales, Office	4,062	23.9%	
Farming, Fishing, Forestry	444	2.6%	
Construction, Extraction, Maintenance	2,607	15.3%	
Production, Transport, Material Moving	2,443	14.4%	
White Collar Workers	7,979	46.9%	
Blue Collar Workers	9,020	53.1%	

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area		Trade Area	
Units In Structure (2024)			
Total Units		18,092	
1 Detached Unit		8,352	46.2%
1 Attached Unit		132	0.7%
2 Units		172	1.0%
3 to 4 Units		197	1.1%
5 to 9 Units		184	1.0%
10 to 19 Units		94	0.5%
20 to 49 Units		48	0.3%
50 or More Units		138	0.8%
Mobile Home or Trailer		8,514	47.1%
Other Structure		261	1.4%
Homes Built By Year (2024)			
Homes Built 2020 or later		237	1.1%
Homes Built 2010 to 2019		1,335	6.0%
Homes Built 2000 to 2009		3,701	16.7%
Homes Built 1990 to 1999		4,446	20.0%
Homes Built 1980 to 1989		3,449	15.5%
Homes Built 1970 to 1979		2,327	10.5%
Homes Built 1960 to 1969		1,047	4.7%
Homes Built 1950 to 1959		767	3.5%
Homes Built 1940 to 1949		350	1.6%
Homes Built Before 1939		433	1.9%
Median Age of Homes		36.4	yrs
Home Values (2024)			
Owner Specified Housing Units		14,130	
Home Values \$1,000,000 or More		131	0.9%
Home Values \$750,000 to \$999,999		119	0.8%
Home Values \$500,000 to \$749,999		334	2.4%
Home Values \$400,000 to \$499,999		525	3.7%
Home Values \$300,000 to \$399,999		1,039	7.4%
Home Values \$250,000 to \$299,999		908	6.4%
Home Values \$200,000 to \$249,999		1,253	8.9%
Home Values \$175,000 to \$199,999		693	4.9%
Home Values \$150,000 to \$174,999		1,381	9.8%
Home Values \$125,000 to \$149,999		873	6.2%
Home Values \$100,000 to \$124,999		1,206	8.5%
Home Values \$90,000 to \$99,999		946	6.7%
Home Values \$80,000 to \$89,999		613	4.3%
Home Values \$70,000 to \$79,999		500	3.5%
Home Values \$60,000 to \$69,999		200	1.4%
Home Values \$50,000 to \$59,999		967	6.8%
Home Values \$35,000 to \$49,999		816	5.8%
Home Values \$25,000 to \$34,999		650	4.6%
Home Values \$10,000 to \$24,999		726	5.1%
Home Values Under \$10,000		250	1.8%
Owner-Occupied Median Home Value		\$140,956	
Renter-Occupied Median Rent		\$603	

## Complete Profile

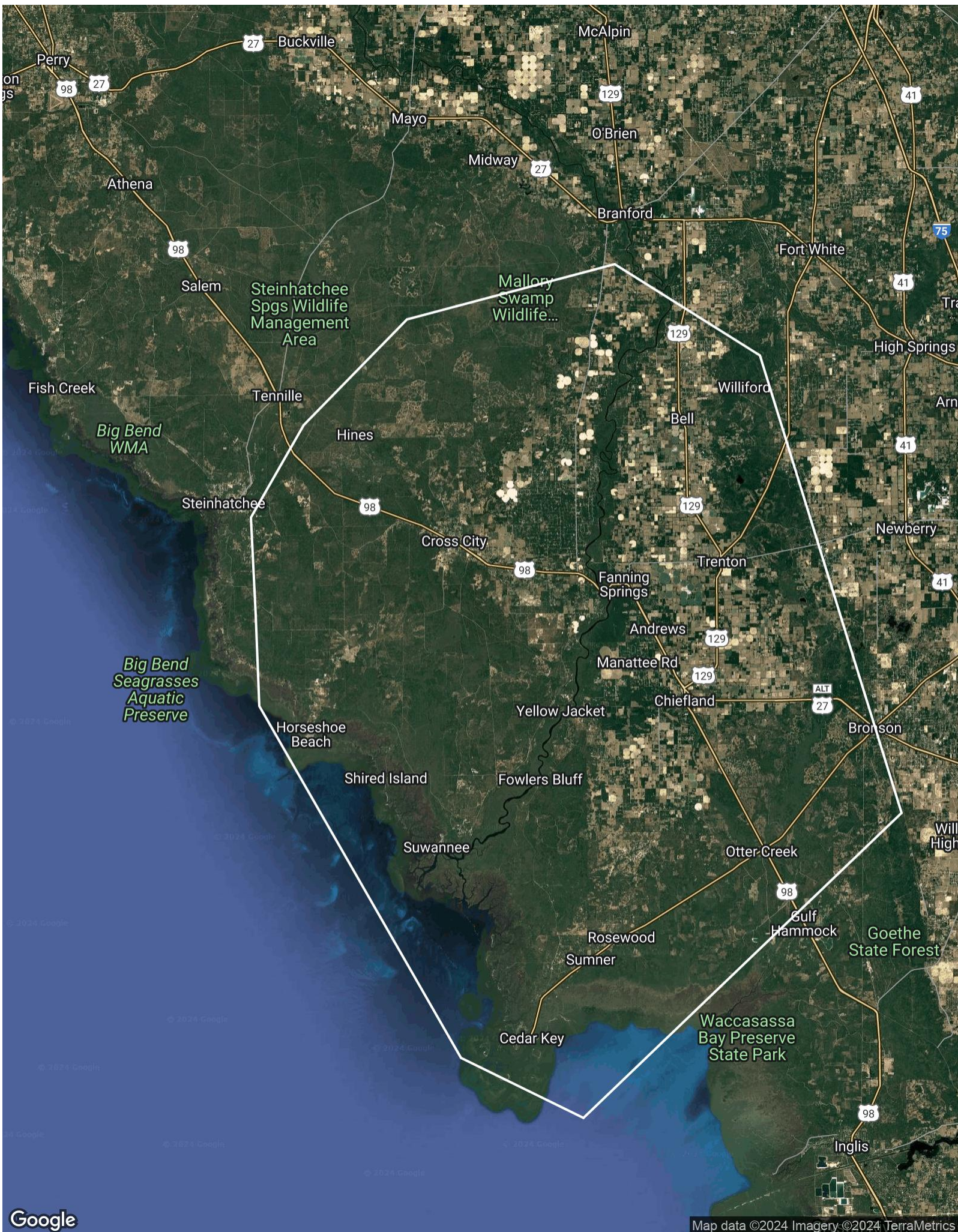
2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.5555/-83.093

Trade Area		Trade Area	
Total Annual Consumer Expenditure (2024)			
Total Household Expenditure		\$975.22 M	
Total Non-Retail Expenditure		\$514.19 M	
Total Retail Expenditure		\$461.03 M	
Apparel		\$33.59 M	
Contributions		\$31.45 M	
Education		\$26.73 M	
Entertainment		\$54.41 M	
Food and Beverages		\$144.4 M	
Furnishings and Equipment		\$33.83 M	
Gifts		\$22.93 M	
Health Care		\$85.72 M	
Household Operations		\$38.2 M	
Miscellaneous Expenses		\$18.49 M	
Personal Care		\$13.08 M	
Personal Insurance		\$6.7 M	
Reading		\$2.16 M	
Shelter		\$204.97 M	
Tobacco		\$6.37 M	
Transportation		\$177.4 M	
Utilities		\$74.81 M	
Monthly Household Consumer Expenditure (2024)			
Total Household Expenditure		\$4,492	
Total Non-Retail Expenditure		\$2,368	52.7%
Total Retail Expenditures		\$2,124	47.3%
Apparel		\$155	3.4%
Contributions		\$145	3.2%
Education		\$123	2.7%
Entertainment		\$251	5.6%
Food and Beverages		\$665	14.8%
Furnishings and Equipment		\$156	3.5%
Gifts		\$106	2.4%
Health Care		\$395	8.8%
Household Operations		\$176	3.9%
Miscellaneous Expenses		\$85	1.9%
Personal Care		\$60	1.3%
Personal Insurance		\$31	0.7%
Reading		\$10	0.2%
Shelter		\$944	21.0%
Tobacco		\$29	0.7%
Transportation		\$817	18.2%
Utilities		\$345	7.7%









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Summary of Employment, Demographics,  
and Commuting Patterns for  
Levy County, Florida

2024

Bureau of Workforce Statistics and  
Economic Research (WSER)

July 2024



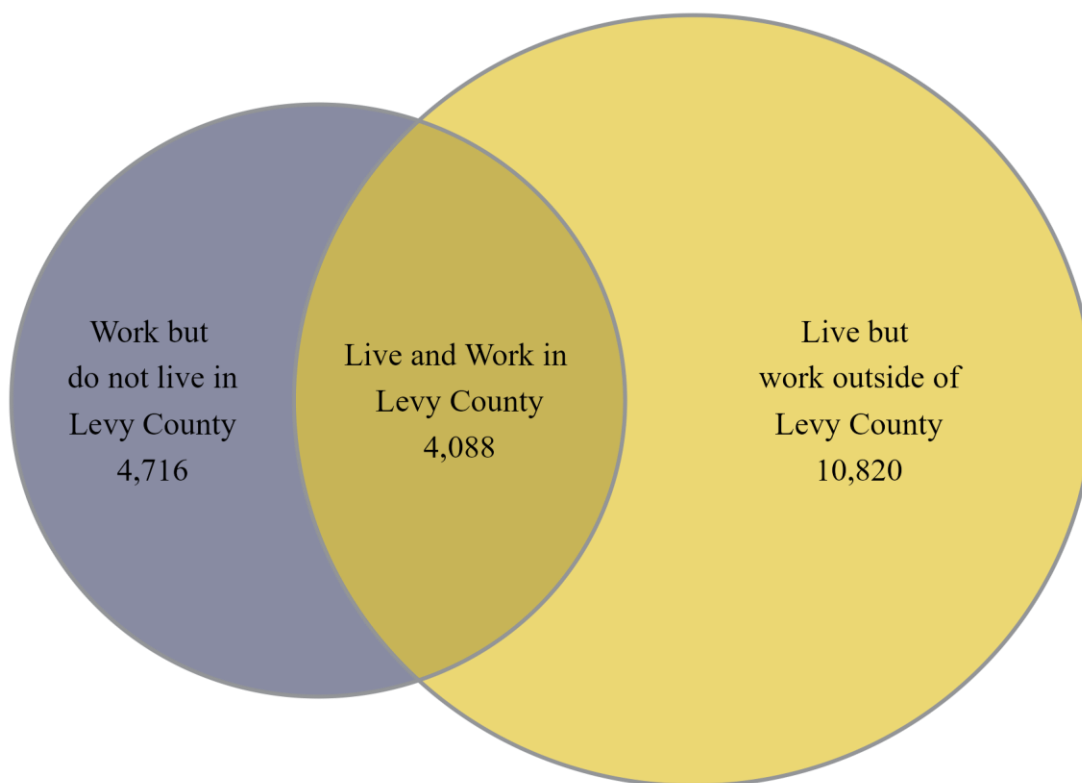
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## Executive Summary

The analysis of workforce and demographic characteristics, including commuting patterns of Levy County was conducted to provide economic data on the population and labor force living or working in the county. The report is useful for detailing where workers work and live in order to align resources. This report includes population, labor force, and demographics for Levy County.

A detailed examination of commuting patterns for Levy County shows that the county has a net outflow of -6,104 workers. Of the 8,804 people who are employed in Levy County, 4,088 (46.4%) live and work in the county. There are 4,716 (53.6%) workers who live outside Levy County and work within the county. Of the 14,908 workers who live within Levy County, 10,820 (72.6%) residents work outside the county.



Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

With 72.6% of workers who reside in Levy County employed outside the county, Levy County was ranked 14 of 67 for the highest outflow rankings among Florida counties. Miami-Dade County (22.0%) had the lowest outflow rate, followed by Leon County (23.3%) and Duval County (26.4%). Glades County (84.5%), Jefferson County (83.0%), and Union County (81.8%) had the highest worker outflow rates.

## **Labor Shed Analysis**

A labor shed analysis is defined as where workers work and where workers live relative to a user-defined selection area. This analysis helps to determine where a labor market draws its commuting workers. Labor shed studies can draw comparisons between various geographies including state, Congressional District, Metropolitan Statistical Area (MSA), county, Workforce Investment Area (WIA), Zip Code, and Census tract. By indicating how many of the selection area workers work outside the area, labor sheds can help identify potential pools of workers who would be available for work in the user-defined area.

Labor shed studies provide economic developers and existing or prospective employers a tool to understand the local labor market and make informed expansion and site selection decisions. In addition, labor shed studies can help indicate potential impacts from environmental, social, or economic incidents.

Based on 2021 LEHD Origin-Destination Employment Statistics (LODES) data from the U.S. Census Bureau.

## **OnTheMap, Census Bureau**

OnTheMap is a mapping and reporting tool developed by the U.S. Census Bureau showing employment and home locations of workers with companion reports for user-defined areas. It is the first synthetic data product released by the Census Bureau. OnTheMap is an important tool for Florida to perform labor inflow/outflow analyses and provide commuting data to planning and economic development agencies as well as Regional Workforce Boards. OnTheMap data is also used by the Florida Department of Commerce to help quantify natural disaster impacts for emergency management agencies based on where workers live and where they work.

OnTheMap integrates existing data from state-supplied administrative records on workers and employers with existing federal censuses, surveys, and other administrative records. The state Labor Market Information (LMI) agencies supply key data from unemployment wage records and from businesses each quarter. The Census Bureau merges the state-supplied data with current demographic information to produce the data found in OnTheMap. By combining data from different administrative sources, censuses, and surveys, the Census Bureau produces local employment information that was not previously available.

## **Florida Department of Commerce, Bureau of Workforce Statistics and Economic Research (WSER)**

The Florida Department of Commerce, Bureau of Workforce Statistics and Economic Research (WSER), produces, analyzes, and distributes labor statistics to improve economic decision making. These data are produced as part of the federal/state cooperative statistical program with the U.S. Department of Labor, Bureau of Labor Statistics, and the Employment and Training Administration.



## Labor Inflow/Outflow Summary

	Count	Share
<b>Levy County Labor Market Size (Primary Jobs)</b>		
Employed in the Selection Area	8,804	100.0%
Living in the Selection Area	14,908	169.3%
Net Job Inflow (+) or Outflow (-)	-6,104	-
<b>Levy County Labor Force Efficiency (Primary Jobs)</b>		
Living in the Selection Area	14,908	100.0%
Living and Employed in the Selection Area	4,088	27.4%
Living in the Selection Area but Employed Outside	10,820	72.6%
<b>Levy County Employment Efficiency (Primary Jobs)</b>		
Employed in the Selection Area	8,804	100.0%
Employed and Living in the Selection Area	4,088	46.4%
Employed in the Selection Area but Living Outside	4,716	53.6%
<b>Outflow Job Characteristics</b>		
External Jobs Filled by Residents	10,820	100.0%
Workers Aged 29 or younger	2,591	23.9%
Workers Aged 30 to 54	5,452	50.4%
Workers Aged 55 or older	2,777	25.7%
Workers Earning \$1,250 per month or less	1,719	15.9%
Workers Earning \$1,251 to \$3,333 per month	4,352	40.2%
Workers Earning More than \$3,333 per month	4,749	43.9%
Workers in the "Goods Producing" Industry Class	1,901	17.6%
Workers in the "Trade, Transportation, and Utilities" Industry Class	2,258	20.9%
Workers in the "All Other Services" Industry Class	6,661	61.6%

Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

## Labor Inflow/Outflow Summary (continued)

	Count	Share
<b>Inflow Job Characteristics (Primary Jobs)</b>		
Internal Jobs Filled by Outside Workers	4,716	100.0%
Workers Aged 29 or younger	1,146	24.3%
Workers Aged 30 to 54	2,342	49.7%
Workers Aged 55 or older	1,228	26.0%
Workers Earning \$1,250 per month or less	924	19.6%
Workers Earning \$1,251 to \$3,333 per month	1,871	39.7%
Workers Earning More than \$3,333 per month	1,921	40.7%
Workers in the "Goods Producing" Industry Class	1,486	31.5%
Workers in the "Trade, Transportation, and Utilities" Industry Class	1,323	28.1%
Workers in the "All Other Services" Industry Class	1,907	40.4%
<b>Interior Flow Job Characteristics (Primary Jobs)</b>		
Internal Jobs Filled by Residents	4,088	100.0%
Workers Aged 29 or younger	801	19.6%
Workers Aged 30 to 54	2,028	49.6%
Workers Aged 55 or older	1,259	30.8%
Workers Earning \$1,250 per month or less	791	19.3%
Workers Earning \$1,251 to \$3,333 per month	1,918	46.9%
Workers Earning More than \$3,333 per month	1,379	33.7%
Workers in the "Goods Producing" Industry Class	986	24.1%
Workers in the "Trade, Transportation, and Utilities" Industry Class	536	13.1%
Workers in the "All Other Services" Industry Class	2,566	62.8%

Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

The above Labor Inflow/Outflow Summary presents characteristics of jobs, categorized by inflow (internal jobs filled by outside workers), outflow (external jobs filled by residents), and interior flow (internal jobs filled by residents).

## Labor Force, Employment, and Unemployment

	February 2024				February 2023			
	LABOR	EMPLOY-	UNEMPLOYMENT		LABOR	EMPLOY-	UNEMPLOYMENT	
	FORCE	MENT	LEVEL	RATE (%)	FORCE	MENT	LEVEL	RATE (%)
Workforce Region 10	219,900	210,384	9,516	4.3	217,480	209,815	7,665	3.5
Citrus County	49,803	47,237	2,566	5.2	49,703	47,661	2,042	4.1
Levy County	17,644	16,967	677	3.8	17,423	16,859	564	3.2
Marion County	152,453	146,180	6,273	4.1	150,354	145,295	5,059	3.4
Florida	11,079,000	10,731,000	348,000	3.1	10,857,000	10,563,000	294,000	2.7
United States	167,285,000	160,315,000	6,970,000	4.2	166,178,000	159,713,000	6,465,000	3.9

Source: U.S. Department of Labor, Bureau of Labor Statistics, Local Area Unemployment Statistics.

Levy County employment was at 16,967 in February of 2024. This represents an over the year change of 108. In February of 2024, Levy County's unemployment rate was 3.8%, which reflects an over the year change of 0.6 percentage point.

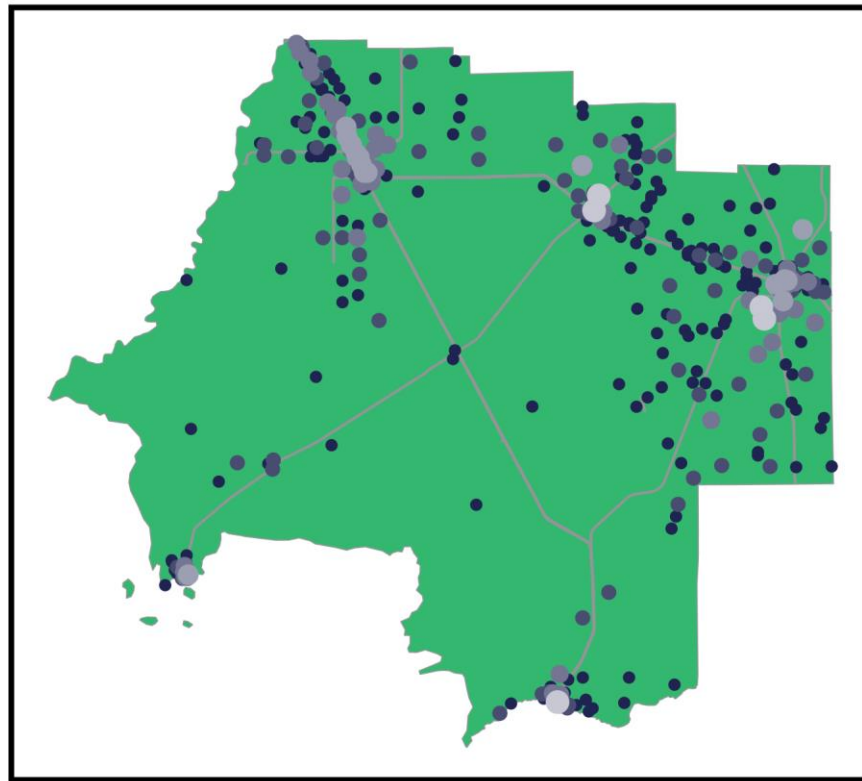
## Population

	Population Estimate (as of July 1)							
	2016	2017	2018	2019	2020	2021	2022	2023
Workforce Region 10	530,110	539,030	547,542	556,739	575,099	587,458	604,198	623,200
Citrus County	142,804	145,415	147,682	149,657	154,568	158,167	162,508	166,696
Levy County	39,837	40,276	40,798	41,503	43,059	44,156	45,253	46,545
Marion County	347,469	353,339	359,062	365,579	377,472	385,135	396,437	409,959
Florida	20,613,477	20,963,613	21,244,317	21,477,737	21,591,299	21,830,708	22,245,521	22,610,726
United States	322,941,311	324,985,539	326,687,501	328,239,523	331,526,933	332,048,977	333,271,411	334,914,895

Source: U.S. Census Bureau, Population Division.

Levy County's population was estimated at 46,545 in 2023. This represents an over the year change of 1,292. By population, Levy County represents 7% of Workforce Region 10.

## Where Workers Work in Levy County - Job Counts



### Job Count [Jobs per Census Block]

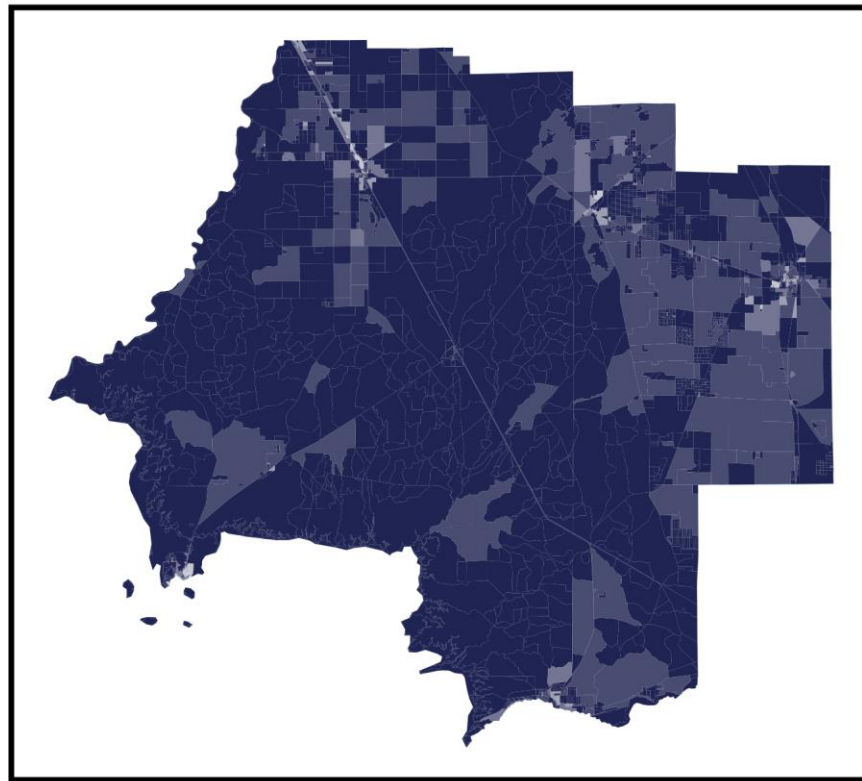
- 1 - 6
- 7 - 21
- 22 - 62
- 63 - 261
- 262 - 939

Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

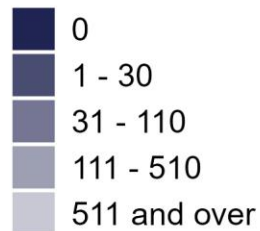
The count of Jobs per Census Block above shows the number of jobs in each census block within Levy County.



## Where Workers Work in Levy County - Job Density



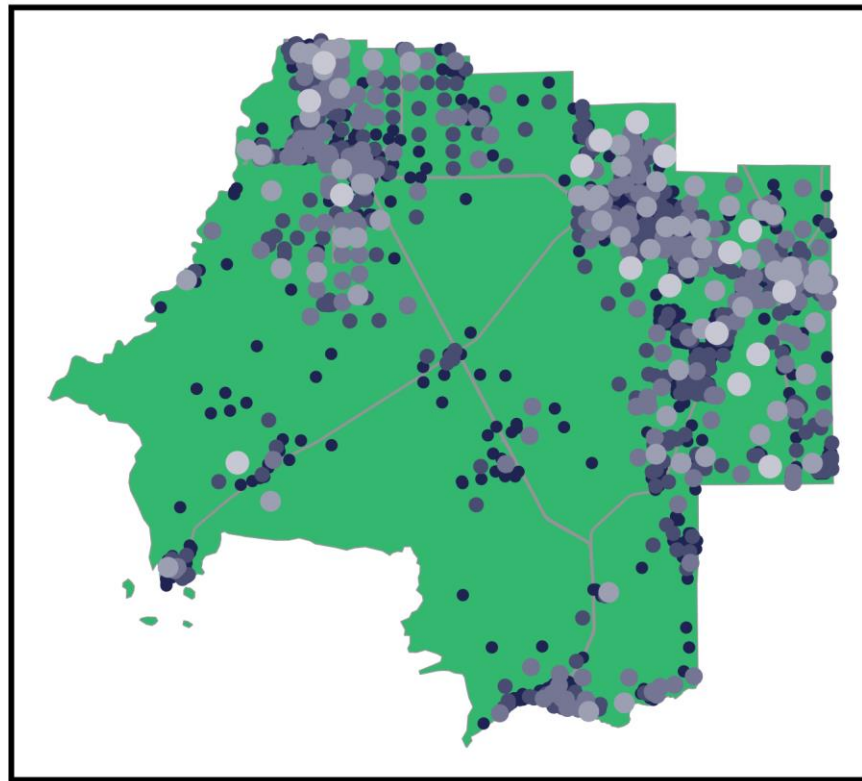
Job Density [Jobs per Sq. Mile]



Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

The above Job Density map displays the number of jobs in each census block, normalized as a density of jobs per square mile.

## Where Workers Live in Levy County - Job Holder Counts



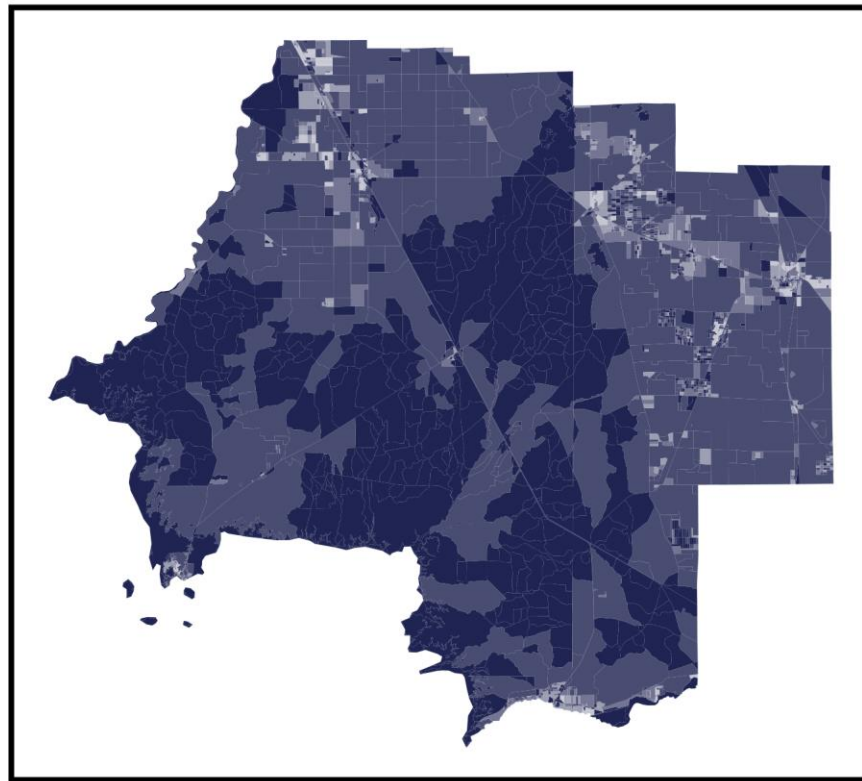
### Job Holder Count [Job Holders per Census Block]

- 1 - 5
- 6 - 11
- 12 - 29
- 30 - 64
- 65 - 182

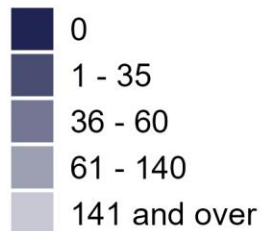
Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

The count of Job Holders per Census Block above shows the number of workers living in each census block within Levy County.

## Where Workers Live in Levy County - Job Holder Density



Job Holder Density [Job Holders per Sq. Mile]



Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

The above Job Holder Density map displays the number of workers living in each census block, normalized as a density of home locations per square mile.

## Work and Home Area Profile Demographics Table

The below Work and Home Area Profile Demographics Table displays the demographic composition of the worker population that work in Levy County on the left and the composition of the worker population that lives in Levy County on the right. Workers employed in Levy County are clustered in the Retail Trade (15.8%), and Construction (12.7%) industries. Workers living in Levy County are concentrated in the Health Care and Social Assistance (14.7%), and Retail Trade (12.0%) industries.

	Workers Employed in Levy County		Workers Living in Levy County	
	Count	Share	Count	Share
<b>Total Primary Jobs</b>	8,804	100.0%	14,908	100.0%
<b>Jobs by NAICS Industry Sector</b>				
Agriculture, Forestry, Fishing and Hunting	327	3.7%	492	3.3%
Mining, Quarrying, and Oil and Gas Extraction	39	0.4%	35	0.2%
Utilities	53	0.6%	82	0.6%
Construction	1,117	12.7%	1,266	8.5%
Manufacturing	989	11.2%	1,094	7.3%
Wholesale Trade	240	2.7%	421	2.8%
Retail Trade	1,388	15.8%	1,784	12.0%
Transportation and Warehousing	178	2.0%	507	3.4%
Information	29	0.3%	116	0.8%
Finance and Insurance	245	2.8%	443	3.0%
Real Estate and Rental and Leasing	92	1.0%	228	1.5%
Professional, Scientific, and Technical Services	268	3.0%	719	4.8%
Management of Companies and Enterprises	66	0.7%	107	0.7%
Administration & Support, Waste Management and Remediation	146	1.7%	735	4.9%
Educational Services	1,003	11.4%	1,576	10.6%
Health Care and Social Assistance	511	5.8%	2,194	14.7%
Arts, Entertainment, and Recreation	159	1.8%	250	1.7%
Accommodation and Food Services	914	10.4%	1,366	9.2%
Other Services (excluding Public Administration)	197	2.2%	378	2.5%
Public Administration	843	9.6%	1,115	7.5%

Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.



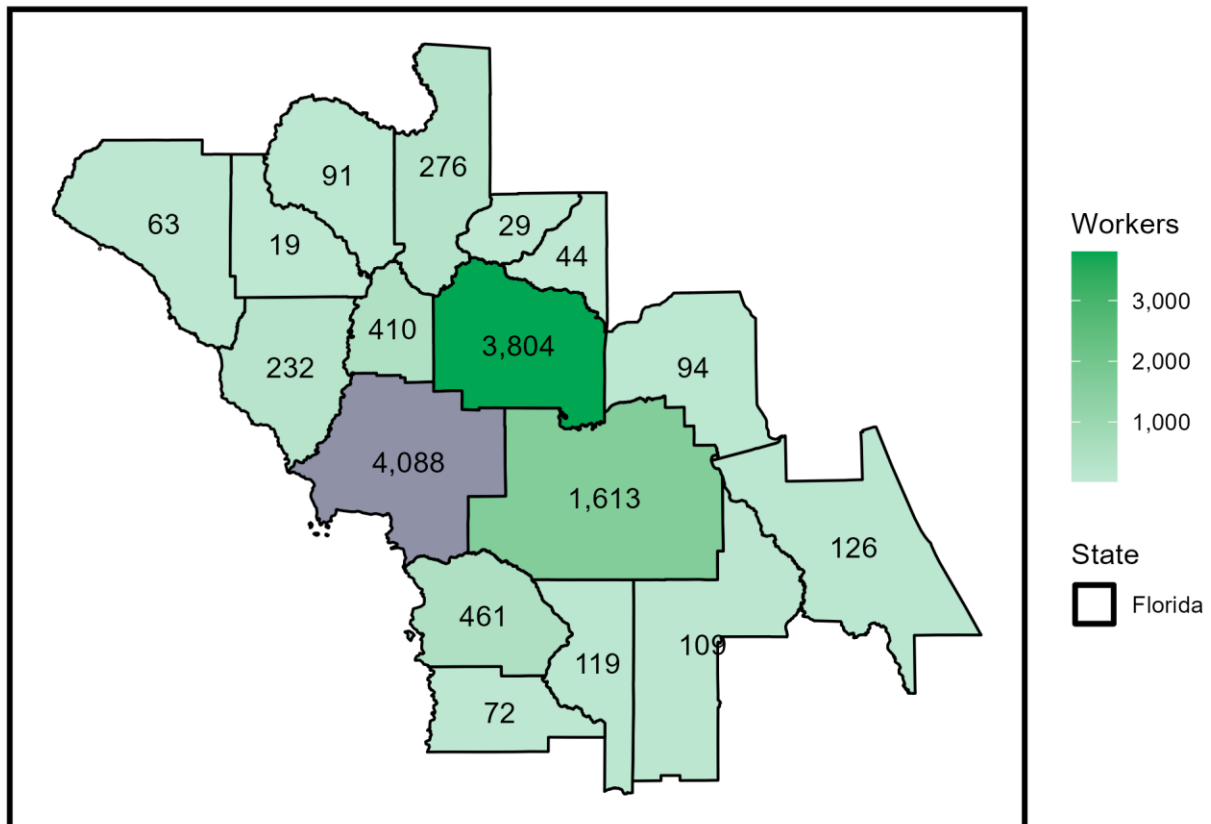
## Work and Home Area Profile Demographics Table (continued)

	Workers Employed in Levy County		Workers Living in Levy County	
	Count	Share	Count	Share
<b>Jobs by Worker Age</b>				
Age 29 or younger	1,947	22.1%	3,392	22.8%
Age 30 to 54	4,370	49.6%	7,480	50.2%
Age 55 or older	2,487	28.2%	4,036	27.1%
<b>Jobs by Worker Sex</b>				
Male	4,797	54.5%	7,547	50.6%
Female	4,007	45.5%	7,361	49.4%
<b>Jobs by Worker Race</b>				
White Alone	7,613	86.5%	12,779	85.7%
Black or African American Alone	897	10.2%	1,627	10.9%
American Indian or Alaska Native Alone	34	0.4%	80	0.5%
Asian Alone	145	1.6%	172	1.2%
Native Hawaiian or Other Pacific Islander Alone	8	0.1%	10	0.1%
Two or More Race Groups	107	1.2%	240	1.6%
<b>Jobs by Worker Ethnicity</b>				
Not Hispanic or Latino	8,169	92.8%	13,643	91.5%
Hispanic or Latino	635	7.2%	1,265	8.5%
<b>Jobs by Worker Educational Attainment</b>				
Less than high school	1,057	12.0%	1,665	11.2%
High school or equivalent, no college	2,231	25.3%	3,510	23.5%
Some college or Associate degree	2,240	25.4%	3,792	25.4%
Bachelor's degree or advanced degree	1,329	15.1%	2,549	17.1%
Educational attainment not available (workers aged 29 or younger)	1,947	22.1%	3,392	22.8%
<b>Jobs by Earnings</b>				
\$1,250 per month or less	1,715	19.5%	2,510	16.8%
\$1,251 to \$3,333 per month	3,789	43.0%	6,270	42.1%
More than \$3,333 per month	3,300	37.5%	6,128	41.1%

Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

## Work Destination Summary - Neighboring County Map

The map below shows the neighboring counties where workers, who live in Levy County, are employed.

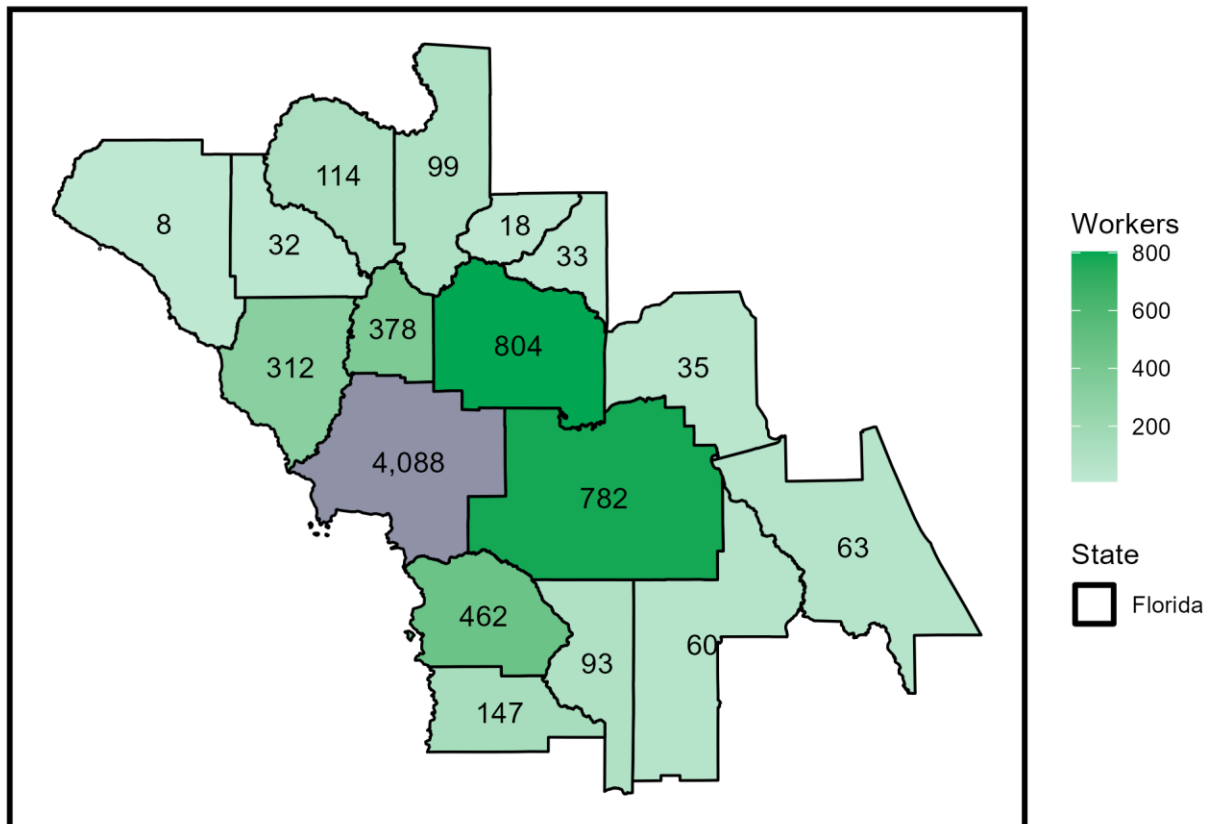


Note: The target county (in grey blue) shows people that live in and work in Levy County.

Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

## Home Destination Summary - Neighboring County Map

The map below shows the neighboring counties where workers, who are employed in Levy County, live.



Note: The target county (in grey blue) shows people that live in and work in Levy County.

Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

## Work and Home Destination Summary Table

Of the 10,820 Levy County workers employed outside of the county, the top destination counties are Alachua County, FL (3,804 workers); Marion County, FL (1,613 workers); Duval County, FL (567 workers). Of the 4,716 Levy County workers living outside of the county, the top origin counties are Alachua County, FL (804 workers); Marion County, FL (782 workers); Citrus County, FL (462 workers).

	Workers Employed in Levy County		Workers Living in Levy County	
	Count	Share	Count	Share
<b>Total Primary Jobs</b>	<b>8,804</b>	<b>100.0%</b>	<b>14,908</b>	<b>100.0%</b>
<b>Primary Job Counts by Counties</b>				
Levy County, FL	4,088	46.4%	4,088	27.4%
Alachua County, FL	804	9.1%	3,804	25.5%
Marion County, FL	782	8.9%	1,613	10.8%
Citrus County, FL	462	5.2%	461	3.1%
Gilchrist County, FL	378	4.3%	410	2.8%
Dixie County, FL	312	3.5%	232	1.6%
Hernando County, FL	147	1.7%	72	0.5%
Pasco County, FL	137	1.6%	86	0.6%
Duval County, FL	131	1.5%	567	3.8%
Suwannee County, FL	114	1.3%	91	0.6%
Columbia County, FL	99	1.1%	276	1.9%
Hillsborough County, FL	99	1.1%	291	2.0%
Sumter County, FL	93	1.1%	119	0.8%
Orange County, FL	73	0.8%	342	2.3%
Pinellas County, FL	68	0.8%	172	1.2%
Volusia County, FL	63	0.7%	126	0.8%
Lake County, FL	60	0.7%	109	0.7%
Polk County, FL	55	0.6%	122	0.8%
Brevard County, FL	48	0.5%	66	0.4%
St. Johns County, FL	47	0.5%	78	0.5%
Leon County, FL	44	0.5%	186	1.2%
Flagler County, FL	41	0.5%	21	0.1%
Seminole County, FL	38	0.4%	116	0.8%
Putnam County, FL	35	0.4%	94	0.6%
Clay County, FL	34	0.4%	114	0.8%
All Other Locations	552	6.3%	1,252	8.4%

Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.



## Appendix A: People QuickFacts

	Levy County	Florida	United States
<b>Population</b>			
Population estimates, July 1, 2023, (V2023)	46,545	22,610,726	334,914,895
Population estimates base, April 1, 2020, (V2023)	42,909	21,538,216	331,464,948
Population, percent change - April 1, 2020 (estimates base) to July 1, 2023, (V2023)	8.5%	5.0%	1.0%
Population, Census, April 1, 2020	42,915	21,538,187	331,449,281
Population, Census, April 1, 2010	40,801	18,801,310	308,745,538
<b>Age and Sex</b>			
Persons under 5 years, percent	4.8%	5.0%	5.6%
Persons under 18 years, percent	19.3%	19.3%	21.7%
Persons 65 years and over, percent	25.6%	21.6%	17.3%
Female persons, percent	50.5%	50.8%	50.4%
<b>Race and Hispanic Origin</b>			
White alone, percent	86.5%	76.8%	75.5%
Black or African American alone, percent(a)	9.5%	17.0%	13.6%
American Indian and Alaska Native alone, percent(a)	0.8%	0.5%	1.3%
Asian alone, percent(a)	1.0%	3.1%	6.3%
Native Hawaiian and Other Pacific Islander alone, percent(a)	0.1%	0.1%	0.3%
Two or More Races, percent	2.2%	2.4%	3.0%
Hispanic or Latino, percent(b)	9.8%	27.1%	19.1%
White alone, not Hispanic or Latino, percent	77.9%	52.3%	58.9%
<b>Population Characteristics</b>			
Veterans, 2018-2022	4,101	1,369,719	17,038,807
Foreign born persons, percent, 2018-2022	4.4%	21.1%	13.7%
<b>Housing</b>			
Housing units, July 1, 2022, (V2022)	21,471	10,257,426	143,786,655
Owner-occupied housing unit rate, 2018-2022	79.6%	66.9%	64.8%
Median value of owner-occupied housing units, 2018-2022	\$151,800	\$292,200	\$281,900
Median selected monthly owner costs -with a mortgage, 2018-2022	\$1,214	\$1,752	\$1,828
Median selected monthly owner costs -without a mortgage, 2018-2022	\$338	\$590	\$584
Median gross rent, 2018-2022	\$798	\$1,444	\$1,268
Building permits, 2022	198	211,962	1,665,088

### Legend

The vintage year (e.g., V2016) refers to the final year of the series (2010 thru 2016). Different vintage years of estimates are not comparable.

### Fact Notes

(a) Includes persons reporting only one race

(b) Hispanics may be of any race, so also are included in applicable race categories

(c) Economic Census - Puerto Rico data are not comparable to U.S. Economic Census data

### Value Flags

"-" No or too few sample observations were available to compute an estimate.

"D" Suppressed to avoid disclosure of confidential information

"F" Fewer than 25 firms

"NA" Not available

"S" Suppressed; does not meet publication standards

"Z" Value greater than zero but less than half unit of measure shown

Source: U.S. Census Bureau, State & County QuickFacts.

## People QuickFacts (continued)

	Levy County	Florida	United States
<b>Families &amp; Living Arrangements</b>			
Households, 2018-2022	17,843	8,353,441	125,736,353
Persons per household, 2018-2022	2.40	2.53	2.57
Living in same house 1 year ago, percent of persons age 1 year+, 2018-2022	89.4%	85.6%	86.9%
Language other than English spoken at home, percent of persons age 5 years+, 2018-2022	7.6%	29.9%	21.7%
<b>Computer and Internet Use</b>			
Households with a computer, percent, 2018-2022	90.0%	95.2%	94.0%
Households with a broadband Internet subscription, percent, 2018-2022	76.4%	88.8%	88.3%
<b>Education</b>			
High school graduate or higher, percent of persons age 25 years+, 2018-2022	87.6%	89.3%	89.1%
Bachelor's degree or higher, percent of persons age 25 years+, 2018-2022	16.1%	32.3%	34.3%
<b>Health</b>			
With a disability, under age 65 years, percent, 2018-2022	14.2%	8.7%	8.9%
Persons without health insurance, under age 65 years, percent	18.1%	13.9%	9.3%
<b>Economy</b>			
In civilian labor force, total, percent of population age 16 years+, 2018-2022	50.5%	59.0%	63.0%
In civilian labor force, female, percent of population age 16 years+, 2018-2022	48.2%	54.6%	58.5%
Total accommodation and food services sales, 2017 (\$1,000)(c)	37,438	67,950,386	938,237,077
Total health care and social assistance receipts/revenue, 2017 (\$1,000)(c)	46,577	155,283,578	2,527,903,275
Total transportation and warehousing receipts/revenue, 2017 (\$1,000)(c)	D	68,145,959	895,225,411
Total retail sales, 2017 (\$1,000)(c)	421,904	333,134,553	4,949,601,481
Total retail sales per capita, 2017(c)	\$10,459	\$15,881	\$15,224
<b>Transportation</b>			
Mean travel time to work (minutes), workers age 16 years+, 2018-2022	30.4	27.9	26.7
<b>Income &amp; Poverty</b>			
Median household income (in 2022 dollars), 2018-2022	\$49,933	\$67,917	\$75,149
Per capita income in past 12 months (in 2022 dollars), 2018-2022	\$29,042	\$38,850	\$41,261
Persons in poverty, percent	15.9%	12.7%	11.5%

### Legend

The vintage year (e.g., V2016) refers to the final year of the series (2010 thru 2016). Different vintage years of estimates are not comparable.

### Fact Notes

(a) Includes persons reporting only one race

(b) Hispanics may be of any race, so also are included in applicable race categories

(c) Economic Census - Puerto Rico data are not comparable to U.S. Economic Census data

### Value Flags

"-" No or too few sample observations were available to compute an estimate.

"D" Suppressed to avoid disclosure of confidential information

"F" Fewer than 25 firms

"NA" Not available

"S" Suppressed; does not meet publication standards

"Z" Value greater than zero but less than half unit of measure shown

Source: U.S. Census Bureau, State & County QuickFacts.

## Appendix B: Business and Geography QuickFacts

	Levy County	Florida	United States
<b>Businesses</b>			
Total employer establishments, 2021	810	616,961	8,148,606
Total employment, 2021	6,712	8,877,389	128,346,299
Total annual payroll, 2021 (\$1,000)	229,529	492,355,693	8,278,573,947
Total employment, percent change, 2020-2021	7.6%	-2.3%	-4.3%
Total nonemployer establishments, 2021	3,478	2,770,424	28,477,518
All employer firms, Reference year 2017	619	438,491	5,744,643
Men-owned employer firms, Reference year 2017	332	261,671	3,480,438
Women-owned employer firms, Reference year 2017	119	93,163	1,134,549
Minority-owned employer firms, Reference year 2017	S	102,627	1,014,958
Nonminority-owned employer firms, Reference year 2017	490	309,451	4,371,152
Veteran-owned employer firms, Reference year 2017	S	28,391	351,237
Nonveteran-owned employer firms, Reference year 2017	494	382,527	4,968,606
<b>Geography</b>			
Population per square mile, 2020	38.4	401.4	93.8
Land area in square miles, 2020	1,118.22	53,652.17	3,533,038.28
FIPS Code	12075	12	1

Source: U.S. Census Bureau, State & County QuickFacts.

**FloridaCommerce  
Bureau of Workforce Statistics and Economic Research**

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**[FloridaJobs.org/wser-home](http://FloridaJobs.org/wser-home)**  
**[WSER.Info@Commerce.fl.gov](mailto:WSER.Info@Commerce.fl.gov)**



# LEVY 2040



Prepared by **1000 Friends of Florida**  
Spring 2025

A joint project of . . .

**UF**

CENTER FOR LANDSCAPE  
CONSERVATION PLANNING





# To Find Out More Please Visit:

Levy County 2040: [1000fof.org/levy-county-2040](https://1000fof.org/levy-county-2040)

Levy County 2040 Downloadable Maps:  
[1000fof.org/sealevel2040/levy](https://1000fof.org/sealevel2040/levy)

Florida Ecological Greenways Network (FEGN) Dashboard:  
<https://conservation.dcp.ufl.edu/fegn/>

Sea Level 2040/2070: [1000fof.org/sealevel2040](https://1000fof.org/sealevel2040)

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Planning to Protect the Florida Wildlife Corridor Broadcasts:  
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1000 Friends of Florida: [1000fof.org](https://1000fof.org)

UF Center for Landscape Conservation Planning:  
[conservation.dcp.ufl.edu](https://conservation.dcp.ufl.edu)

Photo Credit: Haley Busch





# BACKGROUND

In 2023, the University of Florida Center for Landscape Conservation Planning and 1000 Friends of Florida released *Florida's Rising Seas: Mapping Our Future*. This included the GIS-based studies, *Sea Level 2040 and 2070*, focusing on depicting the intersection between population growth, sea level rise, and development patterns in Florida. The 2040 and 2070 studies each include a baseline and two future scenarios. The Sprawl Scenario for each assumes that current patterns of development continue, and all high priority but currently unprotected natural lands are open for development. The Conservation Scenarios assume that priority natural lands will not be developed, and that future development will be more compact.

Based on data provided by the Bureau of Economic and Business Research at the University of Florida, the population of Levy County is expected to increase by almost 20 percent between now and 2040. By 2070, the county's population is expected to increase by an additional 22 percent to around 60,000 people (Table 1). Under the current development scenario, that could lead to an increase of just over 11,000 acres of additional developed land over the next 15 years. Sea level rise is expected to result in inundation of almost 50,000 acres or 6.83% of the total land area of the county, with most of the inundation occurring in areas that are already protected through public ownership or conservation easements.

This could result in a significant change in Levy County's landscape over the next few decades. However, the studies demonstrate that with certain planning tools in place, there is potential for Levy County to ensure long-term preservation of environmentally sensitive and agricultural producing lands which could otherwise be susceptible to sprawl over the long term, if not appropriately protected.

Photo Credit: Wylan Young, AICP



## Population

As of the 2020 Census, Levy County's population was 42,915. The median age was 47 years, slightly higher than the state average of 43.

## Economics

The median household income in Levy County in 2020 was \$49,933 whereas the median household income in FL was \$73,311.

The employment rate in Levy County in 2022 was 48.3% compared with about 52% throughout the state.

## Education

Despite having 19 universities within fifty miles, Levy County residents are less likely to hold a bachelor's degree than in other areas of the state – just 16% compared to 35% statewide.

## Housing

Almost 80% of Levy County residents own their homes compared with an average of 68% in other counties across the state.

As recorded in the 2020 Census, there were over 20,000 housing units and more than 17,000 of those were occupied, predominantly by married couples and families.

## Diversity

Levy County is predominantly white, with roughly 23% of the population being minority population (African American or Hispanic).

## Leading Economic Sectors

Retail and construction are the leading employment types for Levy residents and the majority of the workforce commutes.

**TABLE 1. POPULATION PROJECTIONS 2040 AND 2070**

	2019 Population Baseline	BEBR (2023) Population Projection	Total Population Change	Percent Population Change
2040	41,503	49,400	7,897	19%
2070	41,503	60,574	19,071	46%







## Opportunities to Protect Rural Areas

According to the USDA Census of Agriculture, Levy County increased the amount of land in agricultural production by 6% between 2017 and 2022, which increased the market value of agricultural goods about 18%, but overall farm income decreased. Most farms in the county are less than 50 acres in size, which might present a challenge when considering the potential for protecting large swaths of land unless multiple tracts are combined or there is coordination between owners.

In 2019, approximately 155,435 acres, or 21% of the county's land, was said to be in agricultural production other than timber and 471,978 acres, or 65%, were natural areas or timber. However, the majority of agricultural and natural lands in Levy County are not protected through conservation easements or fee-simple holdings, meaning they are susceptible to potential development if they are no longer farmed or acquired for protection.

Unlike many communities in Florida where development pressure is decimating natural areas at a rapid pace, Levy County has a unique opportunity to plan for growth within, and adjacent to, its existing urban areas, allowing natural and agricultural areas to remain rural. This approach to growth management not only protects agriculture; it has the potential to protect the historic and urban significance of areas such as Williston and Chiefland, reduce commuting time, decrease emergency response time and is less expensive to build and maintain.

If natural and agricultural lands are paved rather than protected, the wide range of valuable environmental and economic benefits they provide will be lost. These benefits, known as ecosystem services, include recharging the underground water supply, reducing nutrient pollution in surface waters from stormwater runoff, mitigating flooding by absorbing stormwater, preserving wildlife habitat, enhancing biodiversity, and sequestering carbon. Beyond the environmental benefits, protecting undeveloped land also provides economic benefits, sustaining agriculture and its economic and lifestyle benefits, and expanding outdoor recreational opportunities for residents and tourists alike.

Forested lands, whether natural or for silviculture, are especially valuable for their benefits to water quality and quantity. They naturally purify water and gradually release it into waterways and the atmosphere. They also reduce erosion and sediment in waterways. Losing forested land means losing those benefits.

Based on project analysis, the mid-term planning horizon (2040) does not result in significant amounts of land being lost to development. Instead, the analysis shows that prioritizing infill and utilizing land protection tools such as fee simple acquisition and conservation easements could result in an increase of 126,330 acres of natural land and 33,289 acres of agricultural land being protected. When combined with currently protected lands, this represents just under half the county's total land (Table 2).

**TABLE 2. LAND TYPES 2040**

	2019	% of Total Acreage	Trend 2040	% of Total Acreage	Alternative 2040	% of Total Acreage
Developed	87,053	11.95%	98,398	13.50%	95,258	13.07%
Protected Natural Land	174,407	23.93%	133,486	18.32%	300,737	41.27%
Protected Agriculture	1,280	0.18%	1,280	0.18%	34,569	4.74%
Agriculture	154,155	21.15%	146,838	20.15%	115,324	15.83%
Other*	297,571	40.83%	284,663	39.06%	118,778	16.30%
2019 Open Water	14,279	1.96%	14,279	1.96%	14,279	1.96%
Sea Level Inundation: Protected Lands	0	0.00%	40,922	5.62%	49,055	6.73%
Sea Level Inundation: All Other Land Uses	0	0.00%	8,879	1.22%	745	0.10%
<b>Total Acreage</b>	<b>728,745</b>	<b>100.00%</b>	<b>728,745</b>	<b>100.00 %</b>	<b>728,745</b>	<b>100.00 %</b>
<b>Total Land Acreage</b>	<b>714,466</b>	<b>98.04%</b>	<b>664,665</b>	<b>91.21%</b>	<b>664,666</b>	<b>91.21%</b>
<b>Total Open Water including SLR</b>	<b>14,279</b>	<b>1.96%</b>	<b>64,080</b>	<b>8.79%</b>	<b>64,079</b>	<b>8.79%</b>
<b>Total Sea Level Inundation</b>	<b>0</b>	<b>0.00%</b>	<b>49,801</b>	<b>6.83%</b>	<b>49,800</b>	<b>6.83%</b>

**TABLE 3. DEVELOPMENT DENSITIES**

2019 Gross Development Density	0.12 people per developed acre
Acres Needed to Accommodate 2070 Population	33,143 acres
Additional development at a 20% Higher Gross Development Density (Alternative)	0.14 people per developed acre
Acres Needed to Accommodate Projected Population under higher development density	23,841 acres

**TABLE 4. LAND TYPES 2070**

	2019	% of Total Acreage	Sprawl 2070	% of Total Acreage	Conservation 2070	% of Total Acreage
Developed	87,053	11.95%	120,196	16.49%	110,894	15.22%
Protected Natural Land	174,407	23.93%	107,381	14.74%	262,441	36.01%
Protected Agriculture	1,280	0.18%	1,273	0.17%	34,405	4.72%
Agriculture	154,155	21.15%	134,826	18.50%	105,777	14.51%
Other*	297,571	40.83%	275,460	37.80%	125,619	17.24%
2019 Open Water	14,279	1.96%	14,279	1.96%	14,279	1.96%
Sea Level Inundation: Protected Lands	0	0.00%	56,925	7.81%	74,451	10.22%
Sea Level Inundation: All Other Land Uses	0	0.00%	18,405	2.53%	879	0.12%
Total Acreage	728,745	100.00%	728,745	100.00 %	728,745	100.00 %
Total Land Acreage	714,466	98.04%	639,136	87.70%	639,136	87.70%
Total Open Water including SLR	14,279	1.96%	89,609	12.30%	89,609	12.30%
Total Sea Level Inundation	0	0.00%	75,330	10.34%	75,330	10.34%



Photo Credit: Vivian Young, AICP



## Sea Level Rise

The impact of sea level rise in Levy County will be mainly observed on lands that are already protected, and generally located in southwestern coastal areas of the county. By 2070, approximately 10% of the county's total land mass is expected to be inundated. Since about 24% (175,687) of land is currently protected, this equates to a loss of almost half of today's protected land area (Figure 1).

Recognizing that coastal areas are highly desired for new development, Levy County's existing coastal communities have the potential to grow faster than other areas of the county. Understanding the risks and considering enhanced development standards for this area will be essential to protect both the built infrastructure and the natural functions of these areas.

**FIGURE 1. BASELINE, SPRAWL AND CONSERVATION SCENARIOS FOR LEVY COUNTY IN 2070.**

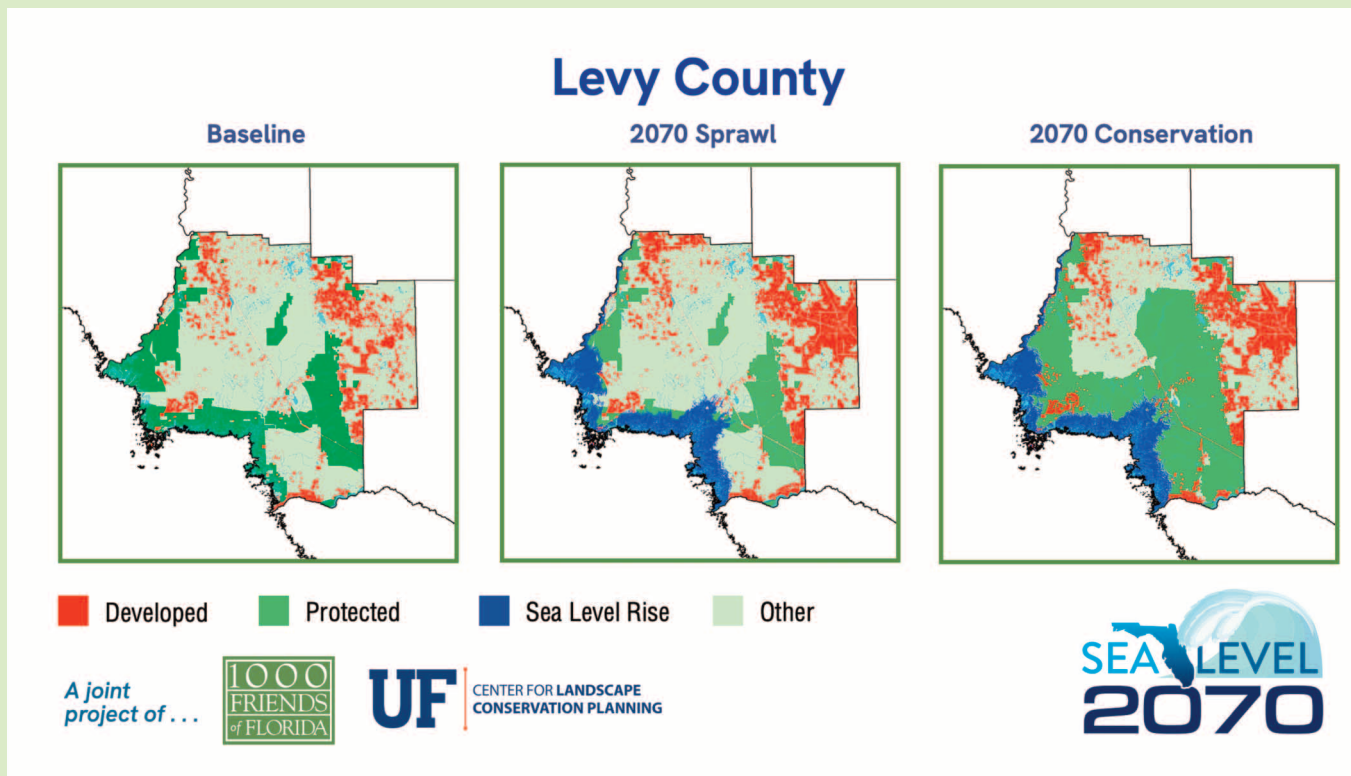






Photo Credit: Haley Busch

Florida has become recognized as a leader in land conservation funding. In recent years, state leaders have committed more than \$2B to land acquisition and management for the Florida Wildlife Corridor.

The Corridor is an 18-million-acre network of connected natural lands that runs from the Everglades to the panhandle, providing habitat for more than 130 imperiled species and recreational opportunities for Floridians and tourists. About one half of the Corridor is already protected through public ownership or conservation easements, but there are about 224,896 acres of undeveloped, unprotected land in Levy County that are identified in the Corridor and potentially eligible to participate in Florida's land conservation programs through fee-simple acquisition or easement. Though some funds are planned to be available in perpetuity, the majority of the \$2 billion in allocations are not recurring, creating some urgency for landowners to take advantage of the opportunity to participate in the effort.

## Wildlife Viewing and Fishing as Part of Florida and Local Economy

Levy County is uniquely situated to expand its outdoor recreational opportunities while still preserving the character and natural setting that make it special to those who live here. As of 2017, outdoor recreation contributed about \$25 billion to Florida's economy, as well as more than 200,000 jobs. Passive opportunities, such as wildlife viewing, contributed more than 20% of those funds.

Recreational boating and fishing as well as equestrian amenities appear to be sectors that could be enhanced to diversify Levy County's economy.

## Growing from Within

By embracing policies in response to growth that encourage more compact development in urban areas, rather than low-density, automobile-dependent development in rural areas, leaders in Levy County can provide constituents an array of benefits. Denser neighborhoods oriented toward people rather than cars will attract and support more businesses, creating new opportunities for residents living in municipalities to walk or bike to work, shopping and restaurants, encouraging healthier lifestyles and reducing daily transportation expenses. Lessening dependence on car travel will reduce local air and water pollution. Compact development will generate the revenues to enhance and expand other public services. It will increase the efficiency of those services, and slow their cost increases, helping to keep a lid on local taxes.

## Community Feedback Survey

To invite locally generated ideas for policies that would promote sustainable growth in Levy County, 1000 Friends of Florida invited residents and workshop attendees to participate in a survey to understand perspectives related to population and economic growth within the county. Among survey responses, most people indicated that access to large conservation areas, diversity of natural outdoor activities and the agricultural landscape were attributes that let them "live the good life" in Levy County. There seemed to be a general acknowledgement that there is room for development, while still protecting agricultural and natural areas in the future.

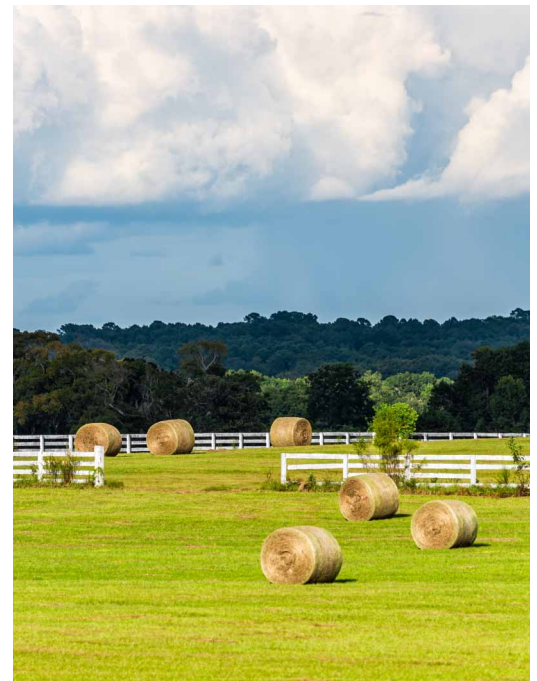
The respondents to our survey expressed a deep appreciation of the county's natural landscape. Most respondents said that fishing, hiking and wildlife viewing were their top outdoor activities and almost everyone agreed that the outdoor industry is extremely important. About half of respondents cited horseback riding as a primary activity.

Local residents are concerned about the rapid development of existing urban centers and their impact on environmentally sensitive lands, as well as the loss of the small town feel of areas like Williston and Chiefland.

## Policy Recommendations

To promote an economically prosperous future for Levy County that capitalizes on its considerable environmental assets while preserving its quality of life and rural character, we offer the following policy recommendations:

- Establish locally financed land conservation programs to leverage federal, state and private funds to preserve natural and agricultural lands from development and protect critical lands buffering water bodies. In lieu of a local funding program, a focused effort should be placed on connecting landowners with land trusts and other organizations to assist in maximizing opportunities to participate in state funded conservation programs.
- Discourage development in areas without adequate water and sewer infrastructure. Policies that allow for the proliferation of septic systems not only encourage sprawl but have the potential to lead to long-term water quality issues and are more costly in the long run. Septic-to-sewer conversions are increasingly being implemented to counteract the effects of under-treated wastewater in urban and suburban areas across the state. Such projects are costly and often difficult to implement. Being proactive about wastewater collection and treatment reduces costs and protects water quality.
- With the vulnerability of the region to sea level rise, flooding and other climate- change impacts, make adaptation strategies a regular consideration in any changes to land development regulations. Land development regulations should reflect best practices related to building in the coastal environment. Establish an affordable housing policy to provide for Levy County's workforce.
- Allow for higher densities in existing urban areas to accommodate increased population and alleviate development pressure in rural areas.
- Participate in Florida's Main Street program, a technical assistance program that focuses on revitalizing historic downtowns and encouraging economic development alongside historic preservation.
- Invest in public spaces to provide a sense of place and opportunities for passive recreation such as wildlife viewing, photography and paddling.





## 1000 Friends of Florida

Since 1986, 1000 Friends has been leading the way to a more sustainable future for Florida. We educate, advocate, and negotiate to protect our quality of life. Citizen involvement is at the heart of all we do. We conduct webinars and workshops, prepare special reports, and maintain a robust website to share information to empower citizens to meaningfully participate in Florida's planning process. We believe that good urban planning is not only key to vibrant communities; it's also an essential component of protecting our rural and natural areas for generations to come. We also advocate on behalf of citizens in the halls of the Legislature and in city and county chambers, and work to promote sound public policy on growth and development issues. We are a resource for citizens, civic organizations, planners and local governments to enact policies that reflect their visions for the future while supporting a strong economic foundation.



## University of Florida Center for Landscape Conservation Planning

The Center for Landscape Conservation Planning was established in 2010 to provide an official forum within the University of Florida's College of Design, Construction and Planning for conducting applied research on the relationship between conservation, green infrastructure, and land use. The Center is affiliated with the Department of Landscape Architecture, forming a bridge between the disciplines of design, planning and wildlife conservation, and providing applied learning opportunities for students. Results of the Center's research are used to influence public policy through education and direct involvement in the application of relevant science, technology, sound planning principles, and state-of-the-art methods of conservation analysis, planning and management.





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