



Levy County Board of County Commissioners

PO Box 310, Bronson, Florida, 32621

310 School Street, Bronson, Florida, 32621

Phone: 352.486.5218

Levy County Quarterly Department Report

Department Information

Name of Department	Tourism
Name of Department Head	Catrina Sistrunk

Department Deliverables

Deliverable (To be determined by the Department Head)	Second Quarter FY (January-March 2026)	Third Quarter FY (April-June 2026)	Fourth Quarter FY (July-September 2026)
Promotions in Print, Digital & Social Media, and Tourism Website	Print Ads Published <ul style="list-style-type: none"> • Camp Florida RV Park & Campground Directory • American Road Spring • Fishing Lowdown Jan., Feb., & March • The Hidden Coast Jan., Feb., & March • Visit Florida Travel Guide Business Listing, 1/6 pg. ad and 1/3 pg. ad • Levy Citizen Winter FYI • Hidden/Nature Coast Business Directory • Taste of the South Small Town Issue • Hardisonink *Multiple Print Ads Submitted-will report when published		

Charlie Kennedy, Vice Chair, District 1

Rock Meeks, District 2

Desiree Mills, District 3

Tim Hodge, Chair, District 4

Johnny Hiers, District 5





LEVY COUNTY

	<p>Brochures</p> <ul style="list-style-type: none">• North Florida Trails• Things to Do in Levy County• Big Bend Shellfish Trail Brochure Update & Reprint (with UF/IFAS) <p>Digital Ads</p> <ul style="list-style-type: none">• “Time Slows Down” Cedar Key Digital Marketing Campaign with Cedar Key Welcome Center• Visit Florida Video Co-op Program <p>Social Media Ads</p> <ul style="list-style-type: none">• Weekly posts with Meridian Pursuit• Taste of the South Instagram• Sarah Phinney Social Media Storyteller Campaign*see report<ul style="list-style-type: none">○ Cedar Key Dining Highlight○ Black Prong○ Williston Itinerary○ Levy County Adventures You Can’t Miss○ Places You Need to Eat in Levy County○ Most Beautiful Places in Levy County <p>Tourism Website Monthly Newsletter</p>		
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LEVY COUNTY

	<ul style="list-style-type: none">• Blue Spring County Park Playground Equipment (with County Parks & Rec)• City of Williston Brochure• Cedar Key Trestle Kayak Trail with Florida Paddling Trails Assoc.		
Comment:	<ul style="list-style-type: none">• Attend Visit Natural North Florida Meetings January & March• Attend Cedar Key Chamber Business Afterhours Event		

Department Highlights

Please see Year to Date Revenue Report

THE OFFICIAL 2026 FLORIDA RV PARK & CAMPGROUND DIRECTORY

camp florida



**PLANNING INFO ON
OVER 375 RV PARKS,
CABINS & OUTDOOR
RENTALS**

Let us help you plan the
perfect getaway.

PROUD PARTNER OF

VISIT FLORIDA

MAP #

ALACHUA

1 TRAVELER'S CAMPGROUND

17701 April Blvd., Alachua 32615
 travelerscampground.com

386-462-2505
 Total Sites 160

Traveler's Campground in Alachua boasts 160 sites, full hookups, pull-thrus, free Wi-Fi, Cable, shaded dog park, pool, laundry, propane and a camp store. Guests love the friendly staff, rescue animals and proximity to Gainesville, making this a clean, quiet and pet-friendly stop near I-75.

BRANFORD

2 RIVERS CROSSING RV RESORT

7568 US Hwy. 27, Branford 32008
 riverscrossingrv.com

386-266-9087
 Total Sites 50

We are a family-owned/operated campground nestled on 20-acres in the heart of the Suwannee River area. At our resort, we take pride in providing a welcoming and personalized camping experience for families. Our amenities include a dog park, laundromat, restroom, bike trails and planned activities.

BRONSON

3 BLACK PRONG

450 S.E. CR 337, Bronson 32621
 blackprong.com

352-486-1234
 Total Sites 28

Beautiful cabins, luxury Tiny Homes, Airstreams and horse stalls for rent and RV and camping spots with full hookups. All prime RV pads have cobblestone pavers with a cookout area. Our level, grass RV pads are conveniently located near the bathhouse, laundry and pool area. Dine at the onsite Black Prong Bar & Grill!

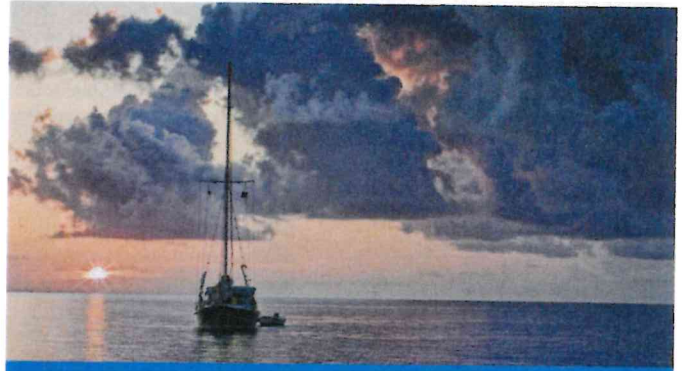
CALLAHAN

4 KELLY'S COUNTRYSIDE RV PARK

36065 Kelly's Ln., Callahan 32011
 kellyscountrysidervpark.com

904-845-4252
 Total Sites 67

Come enjoy unspoiled natural surroundings and immaculate amenities at our lovely RV park. Located 25 miles from Amelia Island and Fernandina Beach. See the amazing wildlife in the surrounding woods. We offer a friendly hospitality and relaxed atmosphere in quiet and restful surroundings.



**LAID BACK
 IN LEVY**

www.visitlevy.com

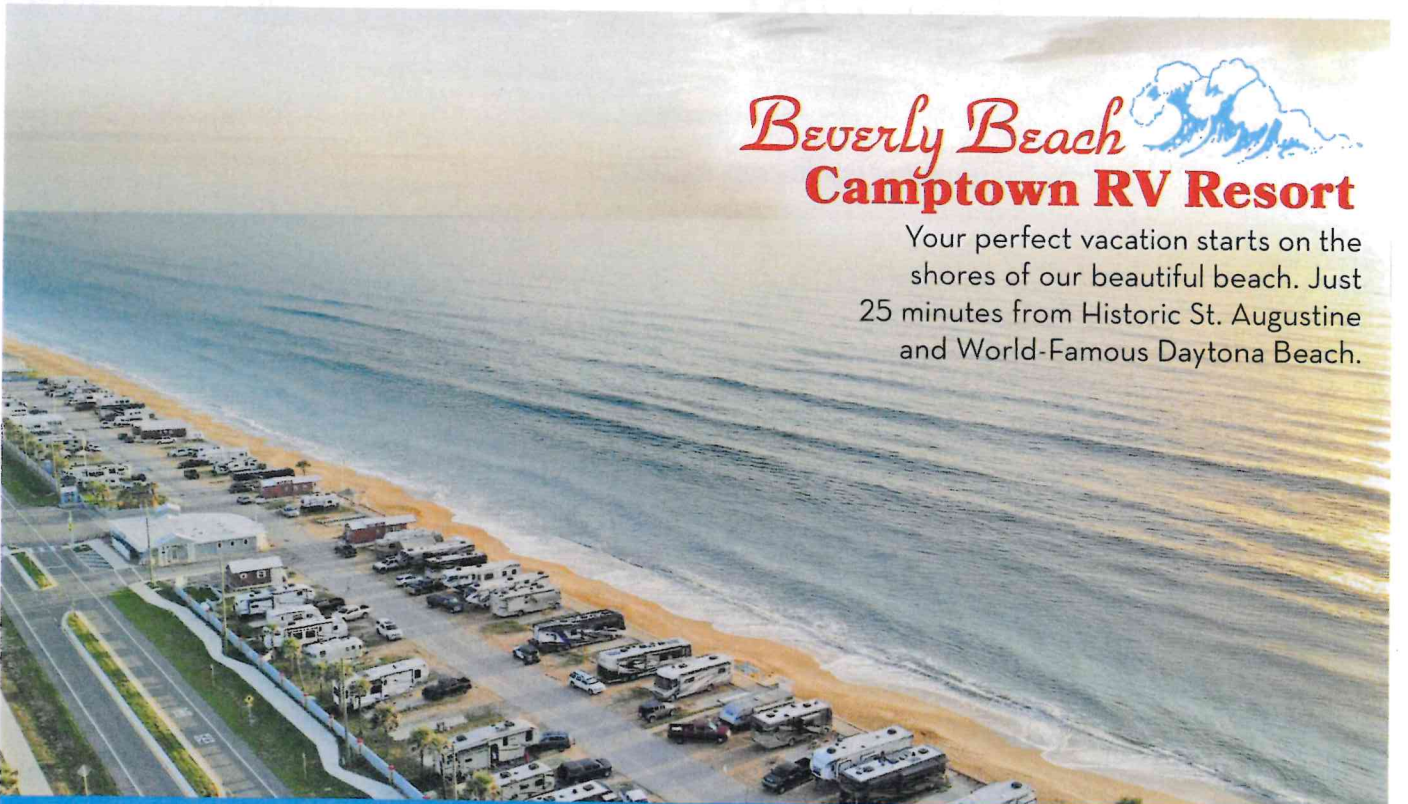
@visitlevycounty

@levycountyvisitorsbureau

Refined Relaxation. Endless Horizons. Gulf Coast Living.



Photos by Bohish Photography



Beverly Beach
CampTown RV Resort

Your perfect vacation starts on the shores of our beautiful beach. Just 25 minutes from Historic St. Augustine and World-Famous Daytona Beach.

2815 N. Oceanshore Blvd.,
 Flagler Beach

386.439.3111
beverlybeachcamptown.com

SYMBOL KEY: ⚡ 50 Amp Service; 🌊 Waterfront Sites; 🚐 Rentals; ⚠ Tent Sites; 🐾 Pet-Friendly; 📺 Cable/Satellite; 📶 Wi-Fi; 🏊 Pool

♥ Astoria Column ♥ Lincoln Motor Court ♥ Forever Marilyn

AMERICAN ROAD

VOLUME XXIII NUMBER 4



US \$7.95
CAN \$7.95



ROUTE 66 CENTENNIAL

♥ The Mother Road Turns 100

Display in Travel Through March 2026

WIN a \$100 GAS CARD from AMERICAN ROAD!

An outdoor adventure every day



There's no better place to explore the great outdoors than in White County. With over 20 area waterfalls, 7 wineries, 2 State Parks and Georgia's newest Historic Site - Hardman Farm, every day is an adventure. We also offer excellent hiking, biking, zip-lining, tubing, kayaking, golf, annual events throughout the year and much more.



Alpine Helen

Sautee Nacoochee - Cleveland & Unicoi State Park
800-858-802 www.HelenGa.org

Alpine Helen-White County Regional Visitor Center
726 Bruckenstrasse, Helen, GA 30845



AlpineHelenWhiteCountyCVB

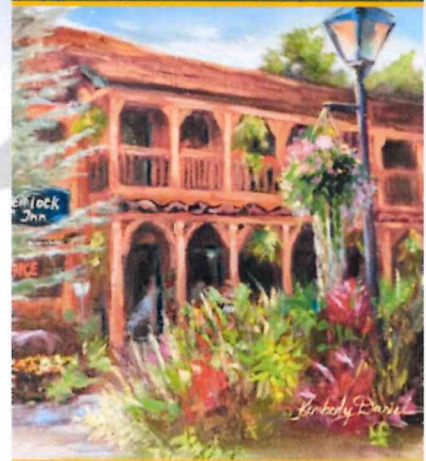
AlpineHelenGa



Hemlock Inn



A Blowing Rock Tradition



HemlockInn.net
828-295-7987

134 Morris Street
Blowing Rock, North Carolina



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The Answer to "Are We There Yet?"

paperpie
brand partner

L13115.paperpie.com
Rebecca Repp, brand partner

AMERICAN ROAD SALUTES Our ADVERTISERS...

2ND PLACE CHILI (JUDGE SELECTION) \$50
 3RD PLACE CHILI (JUDGE SELECTION) \$25
 PEOPLE'S CHOICE CHILI (ATTENDEE VOTE) \$25
 BEST CORNBREAD (ATTENDEE VOTE) \$25

CHILI AND CORNBREAD ENTRIES RECEIVED AT MARKER 29
 8:45-10:45 AM. NO LATE ENTRIES ACCEPTED.
 TASTING AND JUDGING AT 11 AM.
 WINNERS ANNOUNCED AT 1 PM.

FOR MORE DETAILS CONTACT OWEN PRINCE @ 229-300-3707
SPONSORED BY THE SUWANNEE TOWN
CHAMBER OF COMMERCE



Levy County Visitors Bureau

VisitLevy.com

Photos by: Highway 40 Boat Ramp-Shore Builders, Airboat-Bonish Photography & Big Dock-Living Cedar Key



The

FISHING LOWDOWN



THE HIDDEN COAST'S MONTHLY TAB ON FISHING & OUTDOOR RECREATION

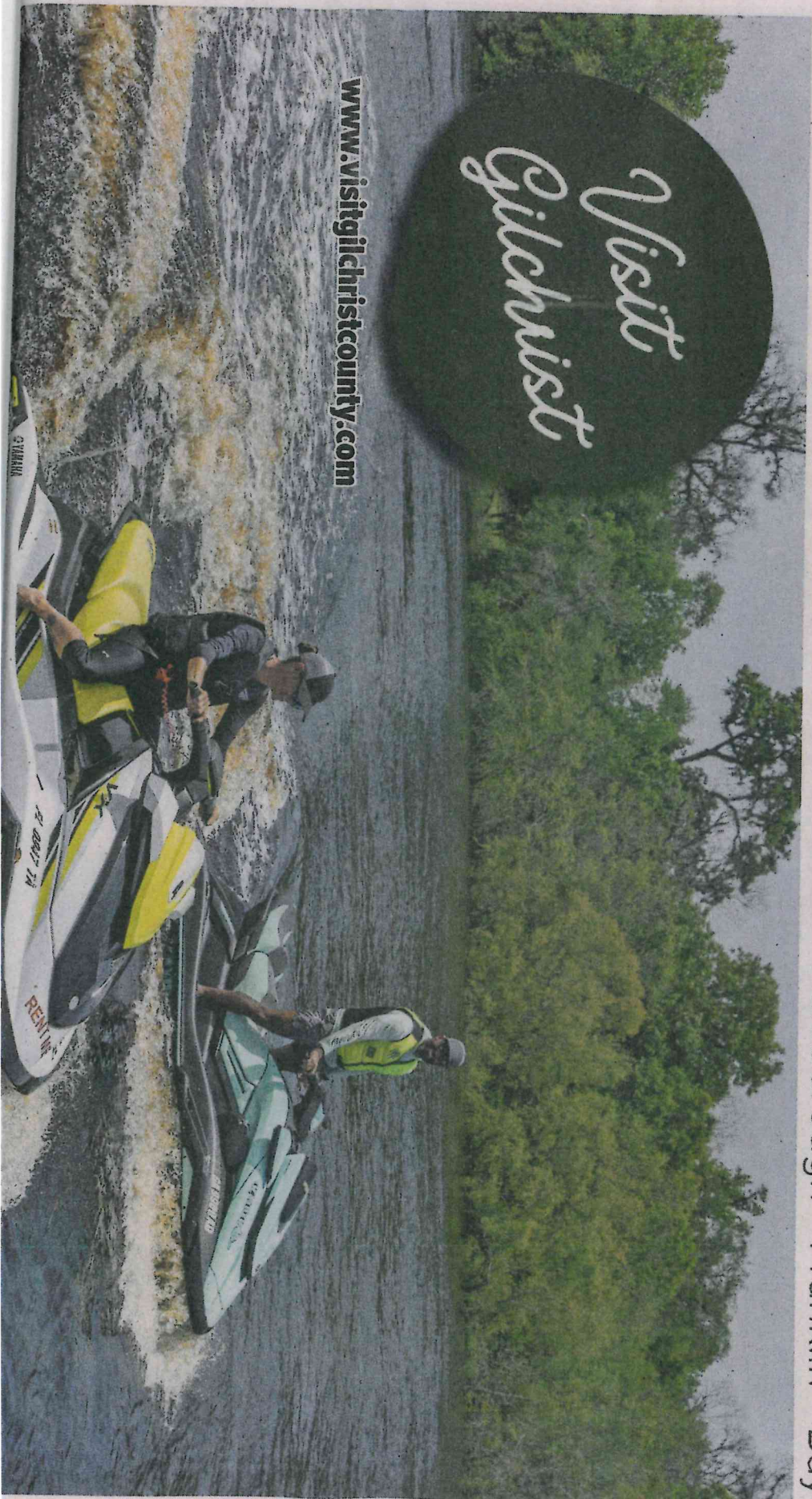
Volume 4 Edition 2 | February 2026

FREE!
Take One

Taylor • Dixie • Levy • Citrus • Hernando • Pasco • Hillsborough • Franklin • Bay

*Visit
Gilchrist*

www.visitgilchristcounty.com



January 13-15, 2020

\$10 Entrance Fee Covers
All Entertainment & Festival
14 & Under Free

352-356-8185

www.SteinhatzeeChamber.com



FISHING

Tournament

HOT Breakfast
at the Community
Center served by
the American Legion
Sat. & Sun. 7-9 AM \$10



Levy County Visitors Bureau

VisitLevy.com

Photos by: Highway 40 Boat Ramp-Shore Builders, Airboat-Bonish Photography & Big Dock-Living Cedar Key

The

FISHING LOWDOWN



THE HIDDEN COAST'S MONTHLY TAB ON FISHING & OUTDOOR RECREATION

Volume 4 Edition 3 | March 2026

FREE!
Take One

Taylor • Dixie • Levy • Citrus • Hernando • Pasco • Hillsborough • Pinellas • Franklin • Bay

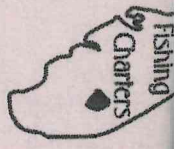
Rocky Creek CHARTERS

OUT OF STEINHATCHEE





ways to enjoy the water.



Captain Bobbi Brady

Steinhatchee, FL | 352-318-8429 | inshoredfish.com



Levy County Visitors Bureau

VisitLevy.com

Photos by: Highway 40 Boat Ramp-Shore Builders, Airboat-Bonish Photography & Big Dock-Living Cedar Key

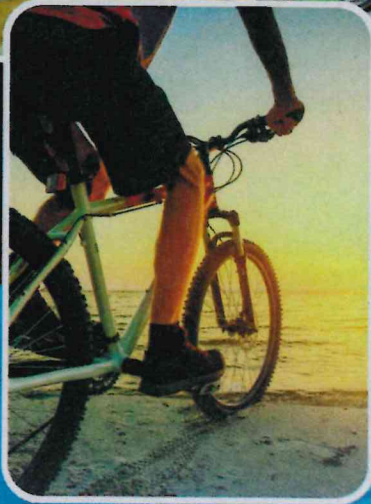
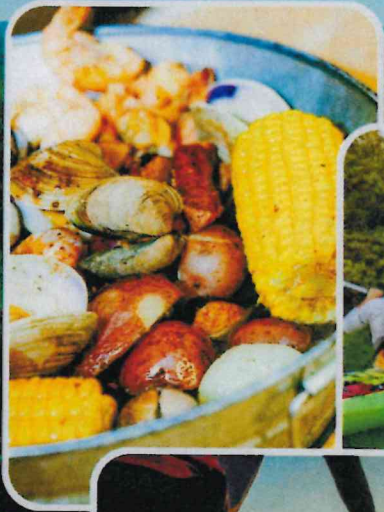
Florida's



FREE!

The Hidden Coast

OUTDOOR RECREATION | LODGING | RESTAURANTS | SHOPPING | REAL ESTATE
January 2026 The Last of Old Florida



A Journey
for the Senses

STARTING ON
PAGES 6-7



SCAN TO START EXPLORING

NORTH FLORIDA TRAILS

a Trail for Everyone

Hiking, Dining, Biking, Shopping, Paddling

Citrus Springs Oasis

Located in Citrus Springs Florida

4 beds 2 baths

15 minutes to Crystal River where you can swim with the manatees.

10 miles from Rainbow River in Dunnellon.

You can find us on Airbnb and VRBO



www.oldfloridafishcampck.com

Opening October 1, 2025

Newly renovated rooms, full kitchen, waterfront cabins, kayak launch, hot tub

All amenities included with your stay!

- Kayaks & Paddle Boards
- Beach Cruiser Bicycles
- Golf Cart



12685 SR 24
Cedar Key, FL 32625

(352) 502-7800
oldfloridafishcampck@gmail.com



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Photos by Bonish Photography

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Florida's



FREE!

The Hidden Coast

OUTDOOR RECREATION | LODGING | RESTAURANTS | SHOPPING | REAL ESTATE
February 2026

The Last of Old Florida

9th Annual Lower Suwannee Art & Nature Festival

SATURDAY, MARCH 14, 2026

10am - 3pm • Glen Dyals Park

21354 SE Hwy 349, Suwannee, FL 32692

SEE PAGES 6-7
FOR MORE INFORMATION!

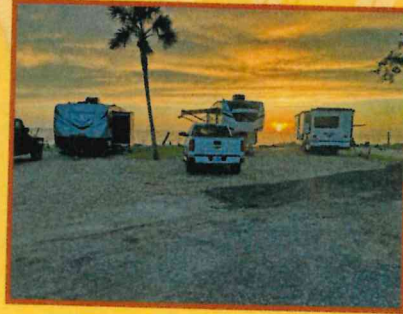


REAL ESTATE
BACK PAGE

Waterfront Sites on the Gulf at Keaton Beach!

Boat ramp, boat docks & wifi
Family owned and operated
Full hookups every site
Pet friendly
Nightly weekly long-term

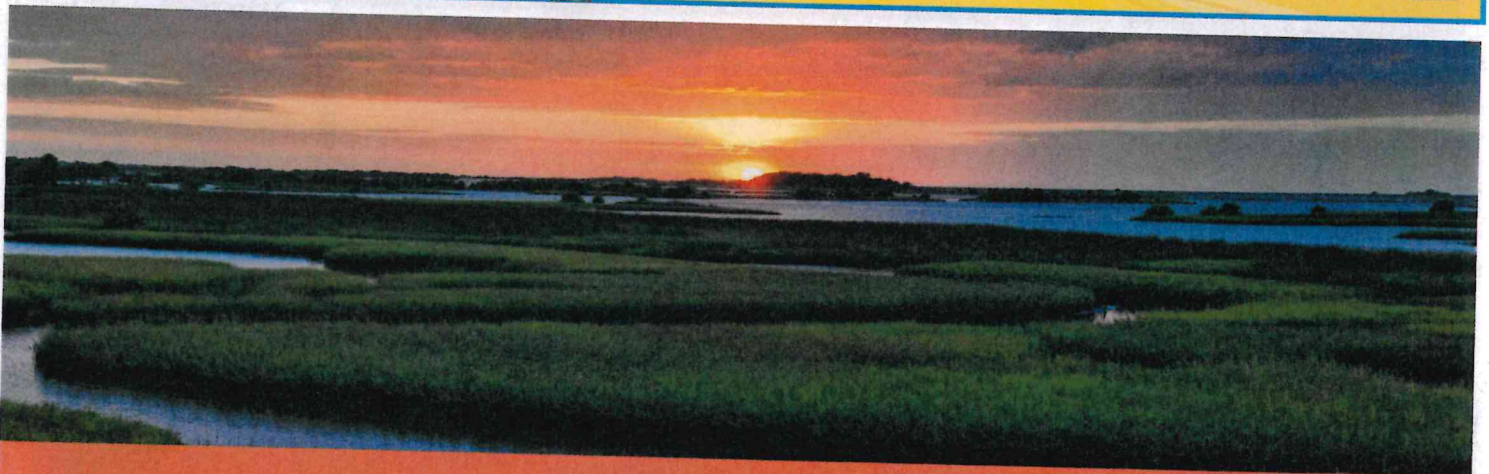
Ms. Lynn's
Old Pavilion RV Park, LLC.
850-578-2484
FULL HOOKUP - 30AMP & 50AMP
Waterfront Sites on The Gulf at Keaton Beach



Scan to see our
website.
Book online!

20771 Keaton Beach Dr.
Perry, Florida 32348
850-578-2484

www.oldpavilionrvpark.com



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Florida's



FREE!

The Hidden Coast

OUTDOOR RECREATION | LODGING | RESTAURANTS | SHOPPING | REAL ESTATE
March 2026 The Last of Old Florida

Old Florida Celebration of the Arts
April 11 & 12, 2026
Cedar Key, FL

Saturday, 10am-5pm | Sunday 10am-4pm

SEE PAGES 6-7 FOR MORE INFORMATION



The Stars of Cedar Key
by Glen Spaulding

REAL ESTATE
BACK PAGE!

Kathi's Krabs A FAMILY TRADITION FOR 50 YEARS AND COUNTING! **KATHI'S KRAB SHACK** Est. 1973



LIVE MUSIC WEEKENDS
INDOOR & OUTDOOR SEATING
FAMILY FRIENDLY
LEASHED PET FRIENDLY
OPEN 5 DAYS A WEEK
WEDNESDAY-SUNDAY



Proud to harvest, raise and serve the freshest, local, seafood in the Big Bend!

202 15TH ST. STEINHATCHEE, FL 352-498-0605
WWW.KATHISKRABS.COM

Citrus Springs Oasis

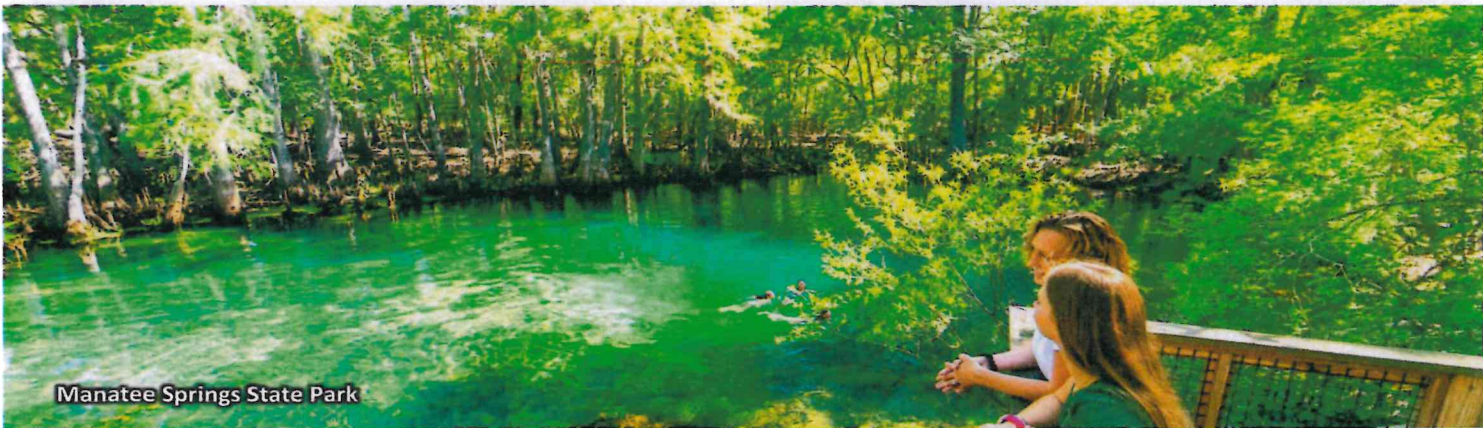
Located in Citrus Springs Florida

4 beds 2 baths

15 minutes to Crystal River where you can swim with the manatees.

10 miles from Rainbow River in Dunnellon.

You can find us on Airbnb and VRBO



Manatee Springs State Park



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www.VisitLevy.com

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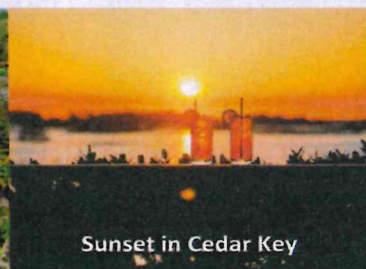
@levycountyvisitorsbureau



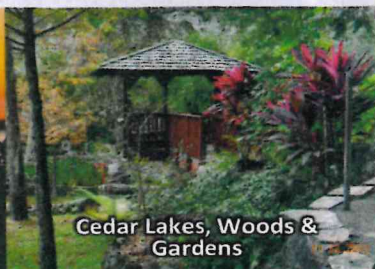
Blackwater Grill



Black Prong Resort



Sunset in Cedar Key



Cedar Lakes, Woods & Gardens

4 • For advertising information call 386-719-1354 or email sales@nfmfmservice.com

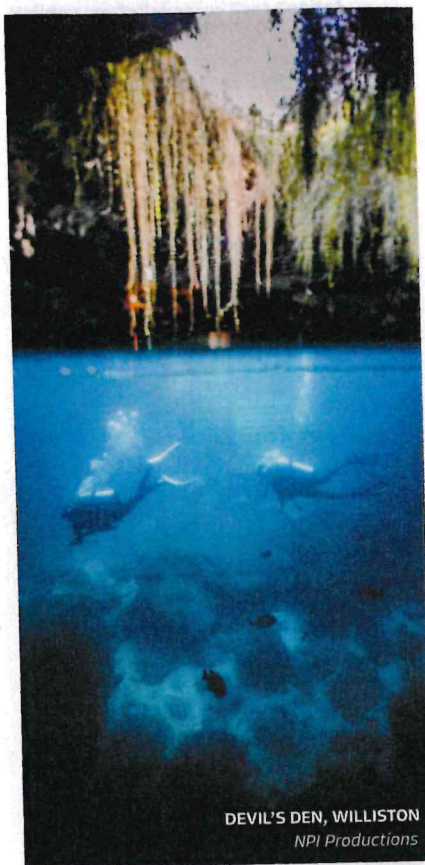
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LIVE MORE
FLORIDAYS





DEVIL'S DEN, WILLISTON
NPI Productions

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www.visitlevy.com

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Photos by Bonish Photography

PANACEA

Gulf Specimen Marine Laboratory
gulfspecimen.org

Visitors interact with creatures from the North Florida Coast in touch tanks and aquariums.

TALLAHASSEE

Alfred B. Maclay Gardens State Park
floridastateparks.org/park/maclay-gardens
Beautiful ornamental garden near Tallahassee, Florida.

Arts and Cultural Experiences at Railroad Square
railroadsquare.org

First Fridays at Railroad Square: your monthly destination for art, food, music, and community!

Florida Historic Capitol Museum
flhistoricapitol.gov

Beautifully restored building features Florida's political history. Open daily, free admission.

Goodwood Museum & Gardens
goodwoodmuseum.org

Please contact the Museum for hours of operation and tour times.

The Grove Museum
thegrovemuseum.com

Explore the ca. 1840 Call-Collins House and ten acres of beautiful grounds at The Grove Museum.

LeMoyne Arts Gallery and Sculpture Gardens
lemoyne.org

Contemporary art gallery with exciting exhibits, gallery shop, sculpture gardens, & workshops

Lofty Pursuits
loftypursuits.com

Soda Fountain, Brunch, Ice Cream, Toys, Victorian Hard Candies, Fun.

Mission San Luis
missionsanluis.org

Make your Special Day HISTORIC at Florida's Apalachee-Spanish Living History Museum!

The State Library and Archives of Florida
dos.myflorida.com/library-archives

The designated information resource provider for the Florida Legislature and all state agencies.

Tallahassee Automobile Museum
tacm.com

It's more than a Museum... It's a Journey Through History

Tallahassee Museum
tallahasseeuseum.org

Explore 52-acres of wildlife, historic buildings, exhibits and scenic vistas.

Union Bank Museum
unionbankmuseum.com

1841 historic bank building featuring exhibits and original artifacts. Free admission.

WAKULLA SPRINGS

Wakulla Springs State Park
floridastateparks.org/park/wakulla-springs

Home of one of the largest and deepest freshwater springs in the world.

WHITE SPRINGS

Stephen Foster Folk Culture Center State Park
floridastateparks.org/parks-and-trails/stephen-foster-folk-culture-center-state-park

Home of the Florida Folk Festival and Stephen Foster Museum, located on the Suwannee River

WILLISTON

Cedar Lakes Woods and Gardens
cedarlakeswoodsandgarden.com

Botanical gardens and wildlife reserve in the city of Williston.

Devil's Den Resort & Pre-Historic Spring
devilsden.com

Resort, Scuba Diving, Snorkeling, swimming and camping

Visitor Services

CROSS CITY

Dixie County Tourist Development Council
visitdixie.com

Where the Suwannee River, Steinhatchee River and National Wildlife Refuge meet the Gulf of America.

GAINESVILLE

Gainesville Regional Airport
flygainesville.com

Gainesville Regional Airport, North Central Florida minutes from the University of Florida

Visit Gainesville, Alachua County, FL
visitgainesville.com

Where Nature and Culture Meet

Visit Natural North Florida
naturalnorthflorida.com

Natural North Florida has an abundance of natural beauty and southern charm.

JASPER

Hamilton County Tourist Development Council
hamiltoncountyflorida.com

North Florida is one of the Sunshine State's little known and most precious treasures.

ATTRACTIONS

KEY TO SYMBOLS: ● = Certified Visitor Information Centers

LAKE CITY

Lake City, Florida's Springlands and Official Visitor Center ●
lakecityfl.com

We offer a full-service visitor center, including brochures, clean restrooms and accessible parking.

LIVE OAK

Visit Suwannee County
visitsuwannee.com

Come discover the nature of things in Suwannee County!

MADISON

Madison County Chamber of Commerce & Tourism
visitmadisonfl.com

Retreat to Vintage Florida, Madison County

MONTICELLO

Jefferson County Tourist Development Council
visitjeffersoncountyflorida.com

Just 25 miles east of Tallahassee, Monticello is Southern charm at its best!

PANACEA

Visit Panacea
visitpanacea.org

A nature lover's paradise of "Old Florida" flavor, you can take a step back to life in the slow lane

Wakulla County Tourist Development Council and Visitor Information Center ●
visitwakulla.com

Located just 25 miles south of the state's capital, Wakulla County is known for its natural wonders.

PERRY

Taylor County Chamber and Tourism Office
taylorflorida.com

For anyone seeking complete packages for vacation planning, please contact our office.

QUINCY

Gadsden County Tourist Development Council
visitgadsdencounty.com

Offers visitors an authentic experience of community with a diversity of outdoor, arts, & shopping.

STARKE

North Florida Regional Chamber of Commerce
northfloridachamber.com

Overflowing with hospitality, striking historical landmarks, sparkling lakes and wildlife areas.

TALLAHASSEE

COCA - Council on Culture & Arts
tallahasseearts.org

COCA promotes and advocates for arts and culture in Florida's capital region

1 **Visit Tallahassee** ●
visittallahassee.com

Florida's Capital City, where captivating events, superb dining, rich history and lush trails await.

TRENTON

Gilchrist County Tourist Development Council
visitgilchristcounty.com

The Gilchrist Tourist Development Council promotes the "Springs Capital of the World"

WHITE SPRINGS

White Springs Historic Preservation Society
historicwhitesprings.com

Experience a historic Florida town on the Suwannee River with natural beauty and cultural significance.

WILLISTON

2 **Levy County Visitors Bureau and Visitor Information Center** ●
visitlevy.com

Levy County is a paradise for outdoor enthusiasts.

ACCOMMODATIONS

KEY TO SYMBOLS

Pet Friendly: ☞ Pool: 🏊 Travelers with Disabilities: ♿
Accommodation Type: BB = Bed & Breakfast,
H = Hotel/Motel, R = Resort, V = Vacation Rental Home
Location: A = Airport, B = Beachfront, C = Beach Nearby,
D = Downtown, E = Expressway, S = Suburban, W = Waterfront

ALACHUA

Holiday Inn Express & Suites Alachua - Gainesville ☞ 🏊 H E

ihg.com/holidayinnexpress/hotels/us/en/alachua/gnvac/hoteldetail

CEDAR KEY

Cedar Key Harbour Master Suites H B
cedarkeyharbourmaster.com

GAINESVILLE

Best Western Gateway Grand ☞ 🏊 H E
gatewaygrand.com

Home2 Suites by Hilton Gainesville 🏊 H S
hilton.com/en/hotels/gnvthht-home2-suites-gainesville-medical-center

Hotel ELEO at the University of Florida H D
hoteleleo.com

Sweetwater Branch Inn Lodging & Events ☞ 🏊 BB D
sweetwaterinn.com

LAKE CITY

Americas Best Value Inn - Lake City 🏊 H E
abvillakecity.com

Motel 6 Lake City, FL - Medical Center ☞ H E
motel6.com/en/home/motels.fl.lake-city.9763.html

Vista Verde Farm Retreat ☞ V E
vistaverdefarmretreat.com

MONTICELLO

1872 Denham Inn ☞ BB D
johndenhamhouse.com

OLD TOWN

Suwannee Gables Motel & Marina ☞ 🏊 H W
suwanneegables.com

PERRY

The American Dream Vacation Rentals 🏊 V W
theamericandreamvacationrentals.com

QUINCY

Whippoorwill Sportsman's Lodge V W
fishthewhip.com

SUWANNEE

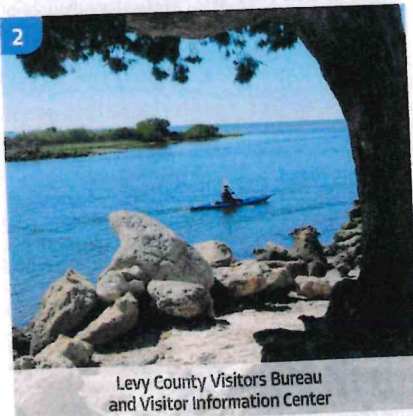
Bill's Fish Camp, Motel, & Campground H H
billsfishcamp.com

TALLAHASSEE

Aloft Tallahassee Downtown 🏊 H D
alofttallahassee.com



Visit Tallahassee



Levy County Visitors Bureau and Visitor Information Center



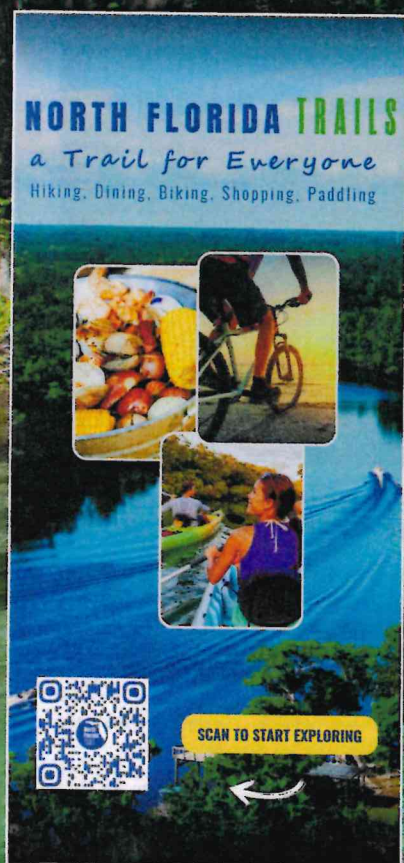
Santa Fe Palms RV Resort

Visit Natural
NORTH FLORIDA


Nature is Our Theme Park

Natural North Florida, Florida's original gem, offers abundant natural beauty and Southern charm. Explore quaint towns, the world's largest natural spring collection, superb sport fishing, tranquil rivers, and Florida's finest state parks. With rolling hills, fewer crowds, and no palm trees, it redefines Florida stereotypes. Discover crystal-clear streams by day and excellent dining and entertainment by night. Experience modern amenities blended with traditional charm. Whatever adventure you seek—paddling, hiking, bicycling, birding, fishing, or scalloping—you'll find it in Natural North Florida, where Nature is our Theme Park.


NaturalNorthFlorida.com



NORTH FLORIDA TRAILS
a Trail for Everyone
Hiking. Dining. Biking. Shopping. Paddling



SCAN TO START EXPLORING



Unlock Your Adventure
Taylor County, FL



Keaton Beach
Explore our unspoiled coastlines, dine at one of our coastal seafood restaurants


Steinhatchee
Your adventure awaits...
Fishing, kayaking, scalloping, swimming

Perry
Enjoy one of our many cultural events and festivals as well as shopping downtown at one of our many boutiques


Unlock Your Adventure...
TaylorFlorida.com

More to Explore

IN LEVY COUNTY, FL



LAI D BACK IN LEVY





www.VisitLevy.com

Photo by Bonish Photography

BIKING HIKING PADDLING FISHING

DIXIE COUNTY TRAILS


Florida's Hidden Coast

VISITDIXIE.COM

Welcome to

Gilchrist County Springs Capital of the World



VisitGilchristCounty.com

RETREAT TO Vintage FLORIDA

MADISON COUNTY FLORIDA



VISITMADISONFL.COM

Visit **SUWANNEE** COUNTY, FLORIDA

the heart of natural florida




www.VisitSuwannee.com

Fun is in our nature.



Explore Wakulla



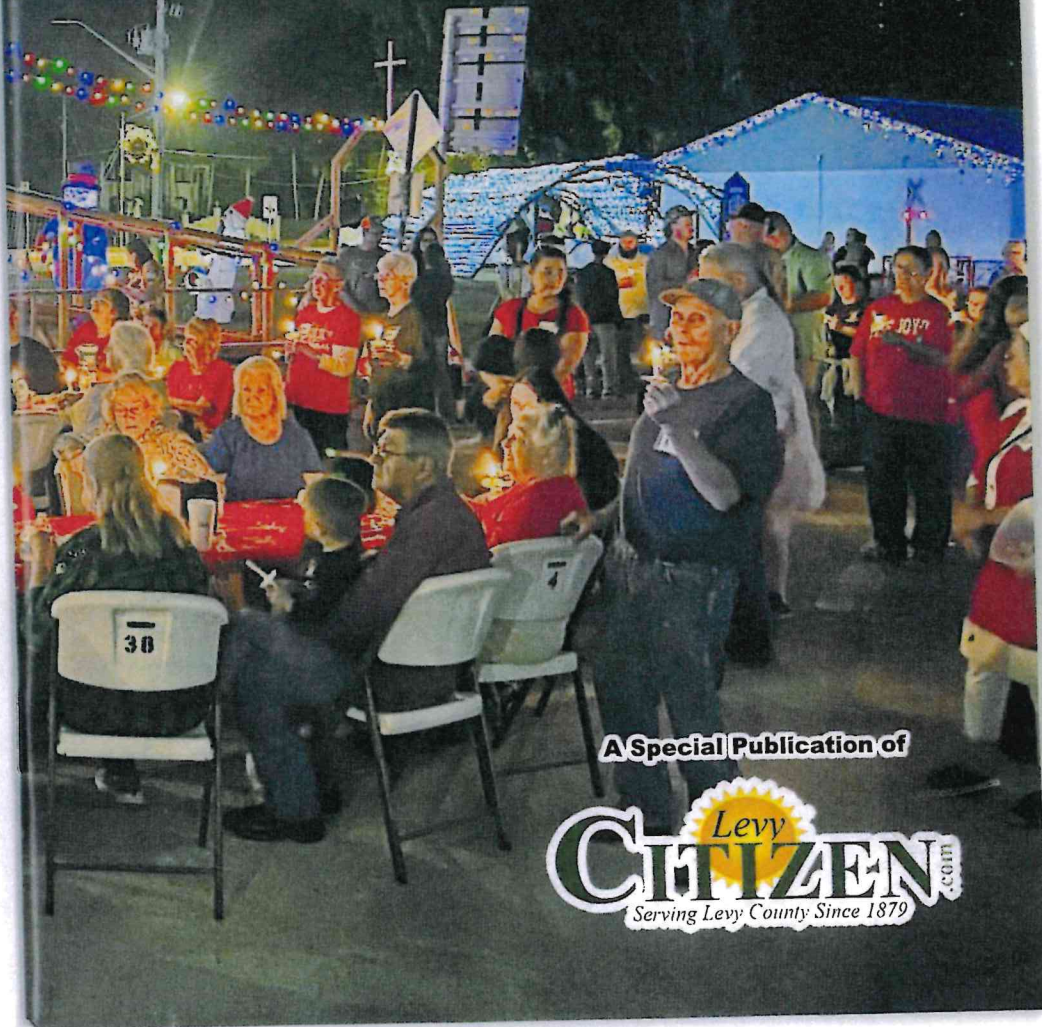
Wakulla
The Natural Place to Be in Florida

Levy County

FYI

For Your Information
Winter 2025

FREE



A Special Publication of

Levy
CITIZEN.com
Serving Levy County Since 1879

Did you know?


By METRO CREATIVE


It's hard to imagine Valentine's Day without chocolate, and that association can be traced to a name that is very familiar to people who enjoy sweets on February 14. According to History.com, Richard Cadbury utilized advancements at his family's chocolate factory in England to produce new varieties of what was then known as "eating chocolate." Cadbury then began marketing eating chocolates in decorative boxes, and while History.com notes he never patented the heart-shaped box, it's widely believed Cadbury was the first to create one.



LAID BACK IN LEVY

www.visitlevy.com

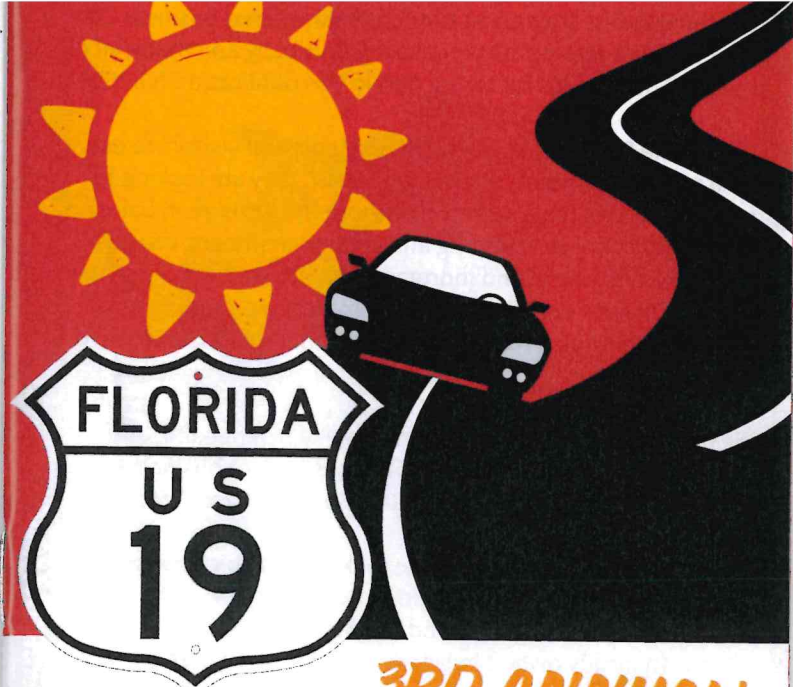
 @visitlevycounty

 @levycountyvisitorsbureau

Refined Relaxation. Endless Horizons. Gulf Coast Living.



Photos by Bonish Photography



Florida's *3RD ANNUAL!*
Hidden/Nature Coast
BUSINESS CARD DIRECTORY
COVERING 15 COUNTIES

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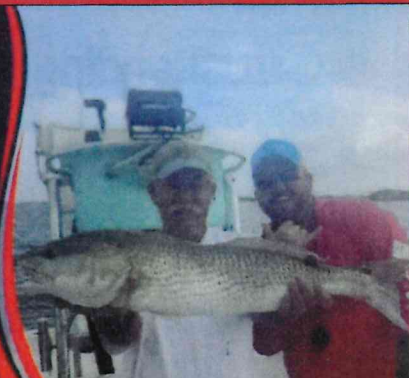
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RECIPES
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NEW BEST BRUNCHES

PAGE 61

TASTE OF THE SOUTH | MARCH/APRIL 2026 | volume 23, issue 2

*Skillet
Buttermilk
Biscuits*
page 64

MARCH/APRIL 2026 vol. 23, Issue 2

\$7.99US



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DISPLAY UNTIL MAY 12, 2026

**Slow Cooker
Suppers**

page 22

**Perfect
Pound Cakes**

page 45

**New Ways with
Sweet Tea**

page 81

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Blackwater Bar & Grill

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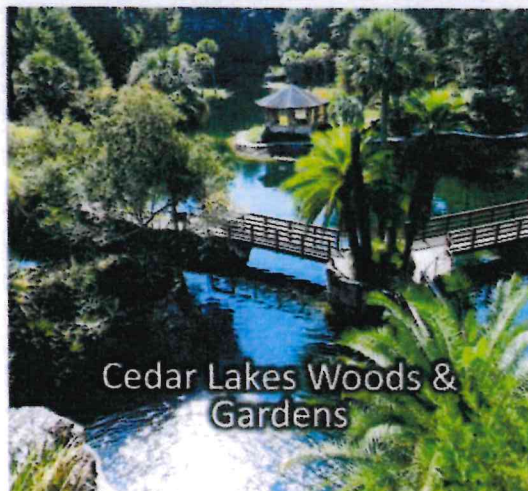
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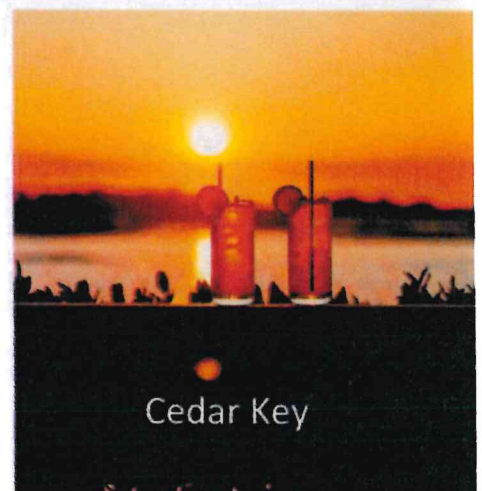
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Cedar Lakes Woods & Gardens



Cedar Key



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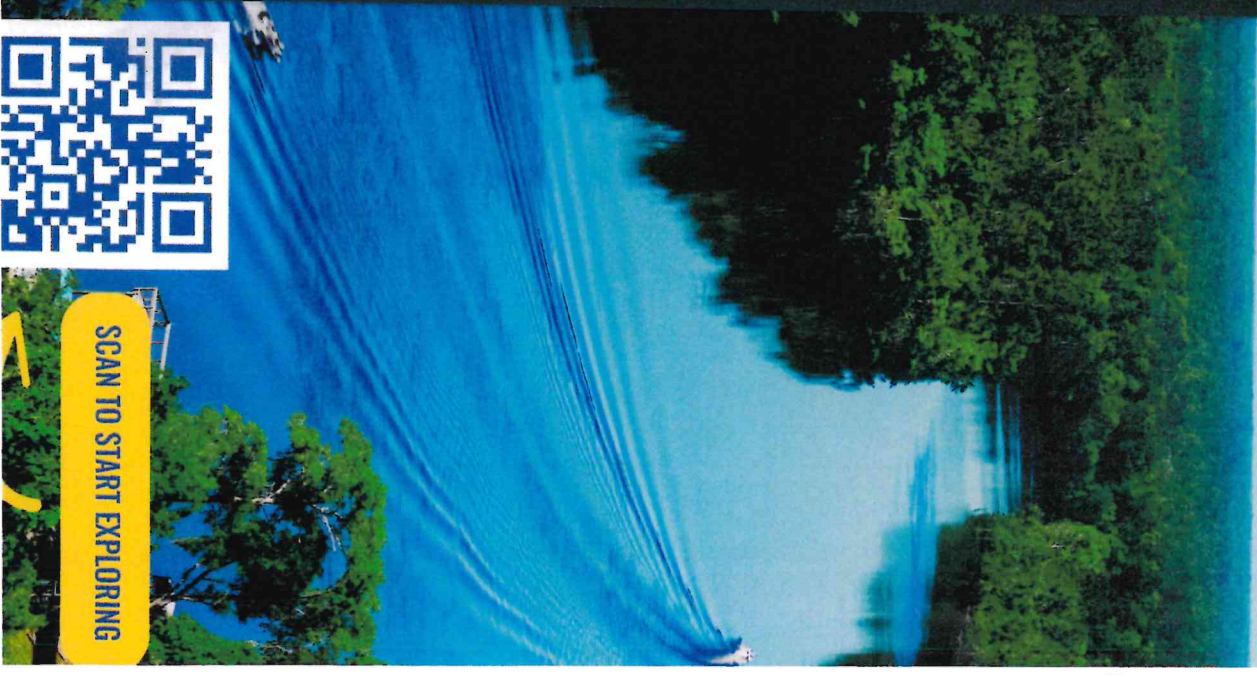
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SCAN TO START EXPLORING



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tasteofthesouthmagazine Laid-back in Levy County, Florida 🌴🌊 Discover Blackwater Grill, a hidden gem in Yankeetown, where fresh grouper, shrimp, and prime beef pair perfectly with breathtaking views of the Withlacoochee River. 🐟🌅 Savor sunsets, embrace refined relaxation, and experience endless horizons along Florida's Nature Coast. Come for the Gulf Coast living, leave your cares miles away! 🇺🇸

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1w



miss_pam_ssi Went to Blackwater recently and ordered Tuna taco's. #delicious

6d Reply



36 likes
March 4

CP



Add a comment...

Post

Four can't-miss eats in Cedar Key 🤤

(Save this post!)



Caption:

CEDAR KEY'S FOOD SCENE

Cedar Key may be a small island, but it has a seriously good food scene with plenty of local favorites to try @visitlevycounty #ad

Here are four (of many fantastic spots!) to check out on your next visit

Steamers Clam Bar & Grill

Cedar Key is known for its clam farming, and Steamers is the place to try them. One standout is the Clam Bowl, with 25 fresh local clams steamed in white wine, butter, and garlic.

434 2nd St, Cedar Key, FL 32625

2nd Street Cafe

Located in the same building as Steamers, 2nd Street Café is a go-to spot for breakfast and lunch. Don't miss favorites like the 2nd Street Club. You'll leave full!

434 2nd St, Cedar Key, FL 32625

Jaybird's Chicken & Dock Street Dips

One of the newer additions to Cedar Key's food scene, @jaybirdscedarkey serves wings, wraps, sliders, and salads. The buttermilk fried chicken tacos are a must-try!

491 Dock St, Cedar Key, FL 32625

The Tipsy Cow Bar & Grill

A fun, funky spot with great Gulf views. Keep an eye out for dolphins while digging into menu favorites like the Big Nachos.

360 Dock St, Cedar Key, FL 32625

Comment "FOOD" and I'll send this list straight to your inbox, along with a link to the @visitlevycounty interactive map I used to plan my trip to #CedarKey

#LoveLevy #VisitLevy #ExploreLevyCounty #MapItOut #NatureCoastAdventures #HiddenFlorida #CedarKey #SarahsOutdoorAdventures #LoveFL #VisitFlorida



**This getaway combines nature,
horses, & luxury** 

 **Black Prong
Resort**

WHAT A COMBO

If you love nature, horses, and luxury, then you need to check out @blackprong, just 20 minutes outside of Williston @visitlevycounty #ad

There's so much to explore on this 90-acre piece of paradise, surrounded on three sides by Goethe State Forest

Choose from private resort cabins and country cottages with stabling available. I loved the Deluxe One-Bedroom Resort Cabin, with its floor-to-ceiling windows, beautiful finishes, a large shower, and a comfy king bed.

Book a trail ride with @blackprongadventures. The 1-hour Goethe Forest Trail Ride is the most popular. You'll be paired with a trail horse and ride through longleaf pine forests, oak hammocks, and palmettos. Carriage rides are also available.

Cool off in the large, beach-entry pool, warm up in the hot tub, or fit in a gym session at the fitness center.

Dine at the Black Prong Whiskey Bar and Grill, a gorgeous space with live music on Thursdays and Saturdays. Make sure to order the house-made Sweet Potato Ravioli and the Whipped Imported Feta with Florida Wildflower Honey from the small plates menu.

Pick up breakfast and lunch daily at The Galloping Gourmet at Black Prong. Order online and grab it at the window. Enjoy it on the pool deck, around the property, or pack it to-go for a ride or hike!

Comment "RESORT" and I'll send you a link with more information about @blackprong

#VisitLevyCounty #LevyCounty #SarahsOutdoorAdventures #BlackProng #FloridaTravel

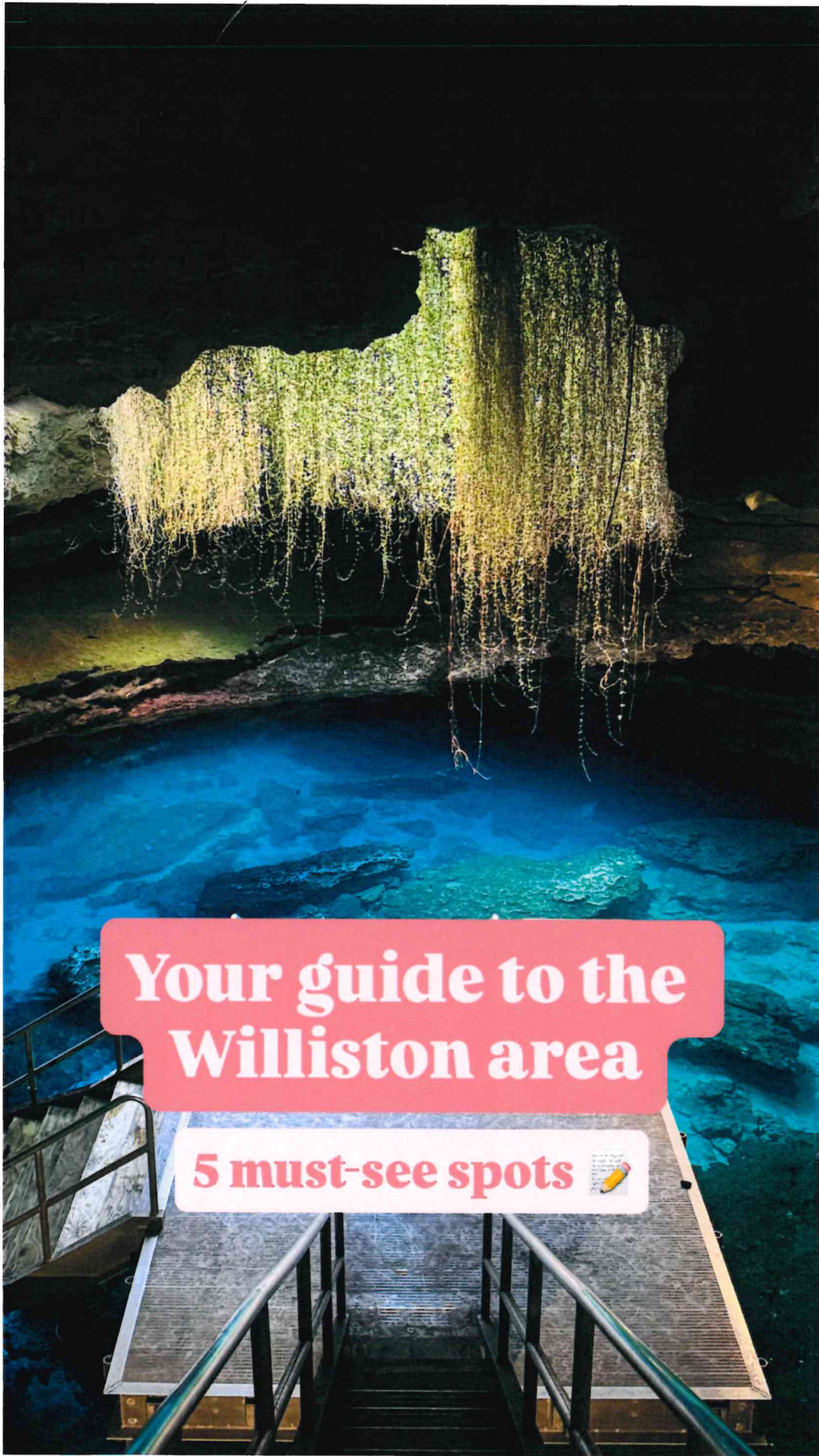
Hey there! I think you're going to love Black Prong Resort, just outside Williston in Levy County. Tap below to explore the resort and start planning your stay

Button: Explore Black Prong

<https://www.visitlevy.com/stay>

or

<https://blackprong.com>



Your guide to the Williston area

5 must-see spots



Reel caption:

YOUR GUIDE TO WILLISTON 📌

Williston, the largest city in Levy County, is best known for its unique springs. With only around 3,000 residents, it still has a small-town feel that makes it easy to explore like a local ✨ @visitlevycounty #ad

☕ Grab coffee at @saddonkeycoffeeco, located at Williston's Homestead Tiny House Resort. Choose from coffee, tea, frappuccinos, and sweet treats.

🤿 Dive (or snorkel!) at @devilsdenspring, one of the most popular springs in Florida. Descend into a 120-foot-wide cave, then swim in the constant 72-degree water year-round. You may see fish and turtles while exploring inside the cave.

🌳 @cedarlakeswoodsandgardens is right next to Devil's Den. This 20-acre botanical garden sits inside a restored, century-old limestone quarry and features waterfalls, more than 50 garden displays, and koi ponds.

😊 Grab lunch at @sistersplacefla, which serves breakfast (all day!), lunch, and dinner. The Sister's Delight, with four crispy fried green tomatoes, comes highly recommended and won't disappoint.

🐾 Spend the night at @blackprong, a resort for outdoor and equestrian lovers. Choose from private resort cabins and country cottages. Book a trail ride with @blackprongadventures to see Goethe Forest on horseback.

Comment "GUIDE" and I'll send this list to your inbox, along with a link to the @visitlevycounty interactive map I used to plan my trip to #Williston 📌

#DevilsDen #VisitLevyCounty #LevyCounty

Manychat Message:

Hey! So glad you're thinking about visiting Williston 😊 Here are a few of my favorite spots to check out 📌

- ☕ Sad Donkey Coffee: Grab a drink and a sweet treat at this tiny house coffee shop
- 🤿 Devil's Den: Snorkel or dive inside a 120-ft wide underground cave
- 🌳 Cedar Lakes Woods & Gardens: Stroll the gardens in a limestone quarry
- 😊 Sister's Place: Enjoy breakfast served all day
- 🐾 Black Prong Resort: Stay in a cabin or cottage and book a guided trail ride

Tap below to explore Levy County's interactive map and find your next adventure in Williston & beyond ✨

Button: Explore the map 📌


<https://www.visitlevy.com/interactive-map>

5 Beautiful Places in Levy County


(Send this to a friend!)



5 BEAUTIFUL PLACES

...You should check out in [@visitlevycounty](#)  #ad

- 1** Explore Manatee Springs State Park, home to the largest single spring flowing into the Suwannee River. The 800-foot boardwalk through the cypress forest is stunning too.
- 2** Stroll through [@cedarlakeswoodsandgardens](#) near Williston. The 20-acre botanical garden is inside a restored, century-old limestone quarry.
- 3** Kayak to Atsena Otie Key by renting from [@cedarkeyadventures](#). Spend time on the beach or walk the island trails to a historic cemetery.
- 4** See the Goethe State Forest by horseback with [@blackprongadventures](#). You'll pass longleaf pine forests, oak hammocks, and palmettos.
- 5** Appreciate the beauty of Fanning Springs by swimming or snorkeling in the head spring, or hitting the trails.

Save this post so you know where to go on your next trip to [#LevyCounty](#) 

[#ManateeSprings](#) [#FanningSprings](#) [#FloridaSprings](#) [#GoetheStateForest](#)

**5 unique restaurants
you need to visit in
Levy County 😊**



5 PLACES YOU NEED TO EAT IN LEVY COUNTY 1

Levy County is known for its natural beauty, but it's also packed with great local spots to grab a bite after a day outside. These five restaurants, from Yankeetown to Williston, are worth adding to your list 😊 #ad @visitlevycounty

🍷 **Treasure Camp:** A laid-back restaurant on the Suwannee River with indoor and outdoor seating. Get the gator bites.

📍 15249 NW 46th Ln, Chiefland

🍲 **Blackwater Restaurant:** A waterfront spot on the Withlacoochee River in Yankeetown serving seafood in an elevated setting. The steamed mussels & clams are delicious.

📍 6301 Riverside Dr, Yankeetown

🍳 **@sistersplacefla:** A hometown staple for Southern comfort food with breakfast served all day, plus hearty lunch and dinner options. Try the Sister's Delight with four crispy fried green tomatoes.

📍 143 E Noble Ave, Williston

🐟 **@brooksdocksideseafood:** A dockside seafood market and restaurant known for fresh, local catches. Stop by when the boats come in and you might see the day's haul being unloaded.

📍 140 Elkins Rd, Inglis

🍗 **@jaybirdscedarkey:** A newer Cedar Key favorite serving up wings, wraps, sliders, and salads. The buttermilk fried chicken tacos are a must.

📍 491 Dock St, Cedar Key

Save this post so you know where to eat on your next visit to Levy County 🗺️

#VisitLevyCounty #LevyCounty #CedarKey #Williston

5 amazing adventures in Levy County

(Save this post!)



Levy County Campaign Performance Summary

Content Creator: Sarah Phinney

Instagram: [@SarahsOutdoorAdventuresFL](#) (68K+ followers)

Campaign Dates: November 2025 to March 2026

Report Date: March 6, 2026

Sarah Phinney is a Florida travel creator who focuses on highlighting unique stays, outdoor experiences, and small towns across the state. Her audience primarily consists of Florida residents looking for nearby travel and staycation ideas.

Campaign Overview

This campaign highlighted four Levy County communities: Yankeetown, Cedar Key, Chiefland, and Williston through a series of Instagram Reels designed to inspire travel and introduce audiences to the area's small town experiences.

The campaign included seven reels as part of the primary deliverables, along with three additional reels created from footage captured during the trip, bringing the total number of Levy County reels produced to 10. Raw video footage from all stops was also delivered as part of the agreement, allowing Levy County to continue sharing its story and highlighting local partners through future marketing efforts.

Across the campaign, the original seven reels generated **27,984 views** and **1,640 interactions**, resulting in an **average reel engagement rate of 5.69%**. Engagement rate measures how often viewers interact with content through likes, comments, shares, and saves. The rate is calculated for each reel and then averaged across the campaign to show typical performance per post. For travel marketing, higher engagement often signals stronger interest in a destination and can indicate trip planning behavior.

Typical engagement for Instagram accounts of this size ranges from **2 to 4%**, making the campaign's **5.69%** average reel engagement rate a strong result.

In total, the content featured **30 businesses and visitor attractions** across Levy County, including restaurants, lodging, tour operators, museums, shops, and outdoor recreation sites.

Cedar Key	Cedar Key Bed & Breakfast, Cedar Key Adventures, Cedar Key Island Bakery, Cedar Key Historical Museum, Captain Doug's Boat Tour, Living Cedar Key Sips & Stories Tour, Low Key Hideaway, Bonish Studio Thirst Emporium, Steamers / 2nd Street Cafe, Jaybird's Chicken, Dock Street Dips, The Tippy Cow Bar & Grill
Chiefland	Rosie's on Main, Manatee Springs State Park, Fanning Springs State Park, Prescription Outdoors, 352 Flea Market, Levy County Quilt Museum, Treasure Camp Restaurant
Williston	Sad Donkey Coffee, Devil's Den Spring, Cedar Lakes Woods and Gardens, Sister's Place, Black Prong Resort

Example of Visitor Impact

Content from the campaign is already influencing travel decisions among viewers.

One follower reached out after visiting Levy County following recommendations shared on Instagram. The first email was sent February 25, with additional details shared in a follow-up on March 4.

“Due to your recommendation on IG, Kim and I spent 3 days at Black Prong Resort. We loved the place! Our plan was to do a little kayaking but the weather was too cold and windy so we left the yaks at home. We spent half a day in Cedar Key and then per your recommendations we visited Cedar Lakes and Devil's Den. Very cool! We also explored Goethe State Forest, which was a lot of fun. We're looking forward to going back to Black Prong when the weather is warmer. Thanks for ideas! We never heard of Black Prong or Cedar Lakes.”

“Yes, we stayed in one of the small cabins. We saw your video of it and we were like...let's go there. 😊 It had everything you needed; it was so nice and comfy. Something funny... we didn't realize a golf cart was included until we checked in. lol Also, had a great dinner at the restaurant. The ambience, service, and food were excellent. It was a different getaway than what we usually do and it was a great time.”

lists helps introduce Levy County to new audiences.

Looking Ahead

The strong engagement across the campaign suggests that audiences are interested in discovering Levy County's unique small towns, outdoor recreation, and locally owned businesses. The response to experience-based content, such as Black Prong Resort, along with direct visitor feedback from followers who booked trips after seeing the content, demonstrates the potential for continued storytelling about the destination.

Future content could continue highlighting unique stays, outdoor experiences, and locally owned businesses while also introducing audiences to seasonal events and community traditions. Showcasing festivals, markets, and other local gatherings could help bring new visitors to Levy County while encouraging repeat travel throughout the year.

JANUARY 2026

Explore

LEVY COUNTY



For a list of events in Levy County, please visit our website: VisitLevy.com



KIMBERLY'S SNOW PARTY AT KIRBY FAMILY FARM

JAN. 17
10:30 AM-4:00 PM



YANKEETOWN & INGLIS TOUR OF THE TOWNS

JAN. 24
10:00 AM-3:00 PM

SAVE THE DATE!



OLDIES BUT GOODIES CAR, TRUCK & BIKE SHOW

JAN. 24
10:00 AM-3:00 PM
HOMESTEAD PARK

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VisitLevy.com 



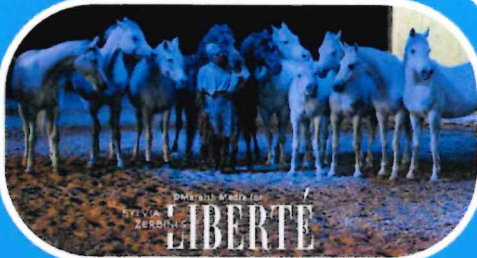


FEBRUARY 2026

Explore LEVY COUNTY

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VisitLevy.com



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EQUESTRIAN EXPERIENCE**

SATURDAYS & SUNDAYS
UNTIL APRIL 26TH



**KIRBY FAMILY FARM'S
SIX GUN TERRITORY
WILD WEST WEEKEND**

FEB. 7 & 8



**MAYHEM RANCH FARM
TOURS**

FEB. 14, 15 & 28



**HARMONY IN THE
GARDENS AT
CEDAR LAKES
WOODS &
GARDENS**

FEB. 13



**COUNTRY CLASH
AT HOMESTEAD
PARK**

FEB. 21



**MANATEE
SPRINGS STATE
PARK TRAIL RUN**

FEB. 21



**THE CHIEF
THEATRE'S LITTLE
WOMEN**

FRI., SAT., & SUN.
FEB. 27-MAR. 15

352-528-4030

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MARCH 2026

Explore

LEVY COUNTY



For a list of events in Levy County, please visit our website: VisitLevy.com



THE CHIEF THEATRE'S LITTLE WOMEN

FRI., SAT., AND SUN. THROUGH MARCH 15



GRAND LIBERTE'S EQUESTRIAN EXPERIENCE

SAT. & SUN. THROUGH APRIL 26



BLACK PRONG NATURE COAST SPEAKER SERIES

MARCH 15



MAYHEM RANCH EASTER ON THE FARM

MARCH 28 & 29
APRIL 4



352-528-4030

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PHOTOS BY BONISH PHOTOGRAPHY AND EVENT WEBSITES

Levy County Tourist Development Tax Revenue

	2010	2011	2012	2013	2014	2015	2016	2017	2018
	\$ 152,766.56	\$ 151,014.85	\$ 159,840.90	\$ 170,648.14	\$ 171,836.18	\$ 190,781.82	\$ 217,023.50	\$ 212,389.90	\$ 234,022.40
	2019	*2020	2021	2022	2023	2024	2025	2026	
Oct	\$ 15,245.75	\$ 17,486.35	\$ 42,821.90	\$ 52,263.67	\$ 62,104.78	\$ 42,488.94	\$ 28,674.78	\$ 43,804.29	
Nov	\$ 14,876.21	\$ 20,324.65	\$ 40,514.84	\$ 49,373.87	\$ 53,078.37	\$ 43,644.16	\$ 33,002.16	\$ 43,213.76	
Dec	\$ 16,579.55	\$ 21,771.12	\$ 43,428.12	\$ 58,880.67	\$ 51,579.32	\$ 45,944.39	\$ 37,472.91	\$ 46,495.74	
Jan	\$ 15,874.70	\$ 47,638.75	\$ 49,159.16	\$ 62,910.82	\$ 66,753.73	\$ 57,582.41	\$ 44,236.89	\$ 50,140.83	
Feb	\$ 20,336.08	\$ 58,310.91	\$ 52,205.66	\$ 77,917.31	\$ 74,231.83	\$ 83,441.83	\$ 58,415.01	\$ 63,579.20	
Mar	\$ 25,322.37	\$ 43,123.90	\$ 81,195.92	\$ 86,333.55	\$ 100,765.25	\$ 79,973.52	\$ 66,182.19		
Apr	\$ 32,128.50	\$ 14,316.59	\$ 62,362.87	\$ 72,779.96	\$ 78,448.85	\$ 73,117.37	\$ 53,294.98		
May	\$ 22,134.12	\$ 33,535.20	\$ 65,778.20	\$ 62,536.03	\$ 65,701.12	\$ 60,966.98	\$ 50,907.47		
June	\$ 21,674.41	\$ 53,567.77	\$ 67,726.06	\$ 66,173.81	\$ 63,889.13	\$ 60,463.03	\$ 47,826.06		
July	\$ 19,503.77	\$ 52,454.64	\$ 62,690.81	\$ 68,127.67	\$ 65,943.70	\$ 52,875.31	\$ 45,797.93		
Aug	\$ 20,115.05	\$ 45,010.87	\$ 40,370.64	\$ 46,994.75	\$ 43,772.19	\$ 42,413.23	\$ 39,244.40		
Sept	\$ 29,917.74	\$ 40,953.83	\$ 45,226.10	\$ 42,193.19	\$ 30,760.25	\$ 28,035.16	\$ 34,035.47		
Total	\$ 253,708.25	\$ 448,494.58	\$ 653,480.28	\$ 746,485.30	\$ 757,028.52	\$ 670,946.33	\$ 539,090.25	\$ 247,233.82	
Budget	\$ 235,000.00	\$ 235,000.00	\$ 460,000.00	\$ 598,000.00	\$ 598,000.00	\$ 600,000.00	\$ 705,000.00	\$ 550,000.00	

*Covid-19

*Inc Bed Tax from 2% to 4% January 2020

- Hurricane Ian September 2022
- Hurricane Idalia August 2023
- Hurricane Debby August 2024
- Hurricane Helene September 2024
- Hurricane Milton October 2024

	Oct - Feb
2019	\$ 82,912.29
2020	\$ 165,531.78
2021	\$ 228,129.68
2022	\$ 301,346.34
2023	\$ 307,748.03
2024	\$ 273,101.73
2025	\$ 201,801.75
2026	\$ 247,233.82