

MAYOR AND COUNCIL COMMUNICATION

DATE: October 17, 2023

TO: Mayor and Council

FROM: Roque Salinas, Director of Economic Development

THROUGH: Dr. Crystal Caldera, City Manager

SUBJECT: Presentation, Discussion, and Possible Action to Create a New Economic Development Program for Building and/or Facade Improvements - R. Salinas, Director of Economic Development

SPONSOR(S): N/A

PURPOSE

The City of Leon Valley is committed to enhancing the aesthetic appeal and economic vitality of our community. To promote the revitalization of commercial properties and maintain the character of our city.

FISCAL IMPACT

Will be dependent on number of awards

SEE LEON VALLEY

Social Equity – N/A

Economic Development – Economic and Community Development projects encourage collaborative engagement with residents.

Environmental Stewardship – N/A

STRATEGIC GOALS

This partnership is in line with the city's goal of economic development to recruit and retain businesses in the city.

RECOMMENDATION

At council discretion

APPROVED : _____ DISAPPROVED : _____

APPROVED WITH THE FOLLOWING AMENDMENTS :

ATTEST :

SAUNDRA PASSAILAIGUE, TRMC
City Secretary