

Temporary Sign Variance Request
Spirit Halloween
6808 Huebner

City Council Meeting
August 15, 2023

Mindy Teague
Planning & Zoning Director

Purpose

- To consider approval of a request for a variance by applicant Aetna Sign Group for Spirit Halloween, located at 6808 Huebner Rd
- Variance is to Chapter 3 Building Regulations, Article 3.04 Signs, Section 3.04.013 Temporary signs, (b), which states:
 - “Each business may be allowed a total of one temporary sign per six-month period for a time period of up to 30 days. A permit is required and must be obtained each time a sign is displayed. A seasonal business may apply for a variance to display temporary signs for up to 120 days in lieu of 30 days per quarter.”
- They are requesting to display the sign from August through November (90 days)

City Code

- Code addresses variances:
- Persons wishing to erect signs not in conformance with this article or any person aggrieved by any decision of the city in the administration of this article may appeal such decision to the city council. The city council shall only hear and decide the following:
 - (1) An appeal that alleges error in an order, requirement, decision, or determination made by an administrative official in the enforcement of this article; or
 - (2) A request for variance(s) from the strict enforcement of the requirements of this article due to special conditions wherein a literal enforcement of this article would result in unnecessary hardship, and so that the spirit of this article is observed, and substantial justice is done

Proposed Sign



BANNER

SCALE: 1/2" = 1'-0"

X SQ. FT.

REMOVE & DISCARD EXISTING "TUESDAY MORNING" CHANNEL LETTERS

ONE (1) REQUIRED - MFG. & INSTALL

WHITE BANNER W/ INKJET PRINT

GROMMETS EVENLY SPACED AROUND PERIMETER

HEMMED EDGES



EXISTING

SCALE: 1/16" = 1'-0"



PROPOSED

SCALE: 1/16" = 1'-0"

Fiscal Impact

- The applicant has paid all fees associated with this request
- The applicant will be able to entice more customers with a large visual sign advertising their product, which will increase sales tax

Recommendation

- The Code specifically allows variances for this type of sign
- Staff has no objection to the request

S.E.E. Statement

- Social Equity - Allowing the variance to advertise the seasonal business promotes participation with the City and creates positive relationships
- Economic Development – The seasonal business will increase sales tax revenue
- Environmental Stewardship – The sign can be used every year, reducing waste in landfills