

6417 Evers Rd  
Cha Cha's New Gen Cafe  
**Business Retention**

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City Manager

# BLUF Summary

## **Question:**

City Council is being asked to consider the business Retention of 6417 Evers Cha Cha's New Gen Cafe. The project monies would come from Economic & Community Development project funds for an outside sign facing Evers Raod.

## **Options:**

1. Approval
2. Denial
3. Approve alternate amount

# Request

Business owner, Margarita Bania Ruiz is seeking Economic and Community Development Funds to assist with signage.

If City Council decides to extend her lease the Staff is proposing \$4,000 to assist with signage off of Evers road. Providing that the sign face is interchangeable.

The owner has stated that the funds are greatly needed due to assist in brining in more customers

# Request/Fiscal Impact

**Total cost for business retention project not to exceed: \$4,000**

# Recommendations

- The Economic Community Development Advisory Committee is recommending approval provided that the City Council extend their lease.

# Ending Remarks

- ❖ Business owner provided a complete ECD application – Attached