

City of Leon Valley New Article 11.05 Short Term Rentals- Occupancy Tax

Roque Salinas, MPA

Director of Economic Development

Council Meeting

11/7/2023

Summary

- This ordinance will require the collection of the Hotel Motel Tax for Short Term Rentals operating within the City of Leon Valley. The short-term rentals are collecting the standard 6% state occupancy tax; however, they are not collecting the city occupancy tax that local hotels are required to collect.
- Under section 351.001 of the Texas State Law local municipalities are allowed to impose an occupancy tax, this ordinance will require short-term rentals to pay that same tax that hotels within Leon Valley are required to pay.

Options:

1. Approve
2. Denial

Program Objectives:

- This measure aims to promote fair and responsible tax compliance, support economic growth, and ensure equitable revenue collection for the betterment of our community's services.

Fiscal impact

- The fiscal impact will increase revenue collected by the City with the tax.

S.E.E. Statement

Social Equity:

- N/A

Economic Development:

- N/A

Environmental Stewardship:

- N/A

Strategic Goals

Economic Development is a strategic goal outlined in Leon Valley's Strategic Plan.

- Create, review, and enforce codes that impact Economic Development.

Recommendation

- Staff recommends the adoption of this ordinance.
- At council's discretion

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