

MAYOR AND COUNCIL COMMUNICATION

DATE: November 01, 2022

TO: Mayor and Council

FROM: Sandra Passailaigue, City Secretary

THROUGH: Crystal Caldera, City Manager

SUBJECT: Presentation and Discussion on an Ordinance Amending the City of Leon Valley Code of Ordinances, Chapter 4 Business Regulations, Article 4.03 Alcoholic Beverages, Division 1. Generally, and Division 2. License and Permit Fees.

SPONSOR(S): N/A

PURPOSE

The purpose of this item is to repeal the 1972 ordinance the City of Leon Valley currently has related to the sale of alcoholic beverages and amend it with a new revision to comply with new regulations set by TABC; to update the Leon Valley Code of Ordinances outdated ordinance; and to be business friendly by offering a variety of options for businesses.

SEE LEON VALLEY

Social Equity – The City will provide outstanding public safety services, high quality educational, recreational, historical, and cultural amenities, and superb infrastructure. The City will encourage collaborative participation by its residents, businesses, and stakeholders.

Economic Development – The City will provide a diverse and versatile business environment that supports a healthy economy.

Environmental Stewardship – The City will provide an online permit application to continue efforts to enhance procedures that enhance our environment with earth-friendly practices.

FISCAL IMPACT

The City should see an increase in revenue once all establishments have obtained their permits and submit the appropriate sales tax.

STRATEGIC GOALS

#1 C, D, and E

To attract and retain quality businesses that will generate sales tax revenue withing the City by: C. Promote business friendly practices; D. Create, review, and enforce codes that impact economic development; and E. Increase educational and training resources.

#2 B

Maintain a high level of safety and security for residential and business community by: B. Review, create, and/or modify ordinances and rules that promote a safe environment.

RECOMMENDATION

Staff recommends approval of this ordinance, effective immediately but allowing a grace period ending January 15, 2023. This would allow businesses time (2 months) to obtain the appropriate licenses and permits to conduct their business; and it would also allow the City time to get information out on the new process and fees.

APPROVED: _____ DISAPPROVED: _____

APPROVED WITH THE FOLLOWING AMENDMENTS:

ATTEST:

SAUNDRA PASSAILAIGUE, TRMC
City Secretary