Sign Ordinance

Roque Salinas, MPA
Director of Economic Development
4/16/2024



Summary

- Presentation and Discussion to Amend Article 3.04 of the Leon Valley Code of Ordinance - Sign Ordinance - R. Salinas, Director of Economic Development (1st read as Required by City Charter)
- Options
 - Approve
 - Deny



Changes

- Material changes
 - Allowance of Wind waver flags.
 - Billboard allowance at 410 and Bandera Road with distance regulations.
 - Set back restrictions for public safety.
- Minor changes
 - Updated language



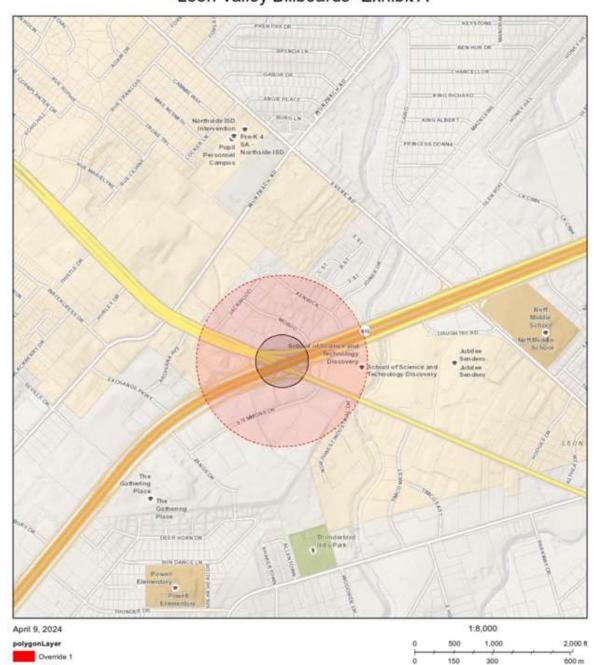
Things to Consider

- Current sign ordinance is in line with all other cities in the area, including but not limited to right-away restrictions, sign height, etc.
- The wind waver flag would still not be allowed in the right of way
- Setbacks would not remove any current signage, just new development.
- Billboard allowance is only on 410 and Bandera with regulations.
- Reminder Council removed all other regulations on signs from the sustainability overlay on December 21, 2021.





Leon Valley Billboards- Exhibit A



polygonLayer

Override 1

PUBLIC RIGHT-OF-WAY



	Max Sign Height	Allow Wind Waver				sign triangle, street			
Item	(freeway)	✓ Max Sift (freewa	flags	Temp signs	Political	corner	Right or way	Sign flippe	Bandit signs 🔽
Leon Valley (Current)	60	650	No	2 per year 30 days each. Seasonal business 120 days	No permit (A)Have an effective area of greater than 36 feet;(B)Be greater than eight feet high;(C)Be illuminated or(D)Have any moving elements.	None	No		No
Leon Valley (Proposed)	60	650	Yes only on property within 20 feet from door and 1 per business	2 per year 30 days each. Seasonal business 120 days	No permit (A)Have an effective area of greater than 36 feet;(B)Be greater than eight feet high;(C)Be illuminated or(D)Have any moving elements.	None	No		No
Live Oak	60	400/800 2 sided	Yes	14 Days after purpose of sign	No permit required No right away removed 10 days after election no larger then 36 feet	20	No	Not prohibited	No
Cibolo	40	200	Yes	14 days 3 times per year.	Temporary only. 36 sq feet permit. Sign shall not be more than 8 feet high	25	No	Not prohibited	No
San Antonio	60	650	Yes	it varies from weekend up to 5 years	 Must be staked to the ground or securely affixed to a structure or fence May be installed on private property but must have property owner's approval prior to sign installation 	25	No	Not prohibited	Yes
Universal City	35	200	Yes	No permit needed if no logo or company name is not listed. 30 days for everything's else. Unlimited permits issues.		30	No	Not prohibited	Yes



Fiscal impact

No fiscal impact

