



# ***VIA Metropolitan Transit Service Update***

Leon Valley | 2024

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# Telecom Tax

Telecommunications Exemption - **Texas Tax Code 321.210**, In accordance with Texas State Tax code Telecommunications companies require an administrative notice in order to implement the sales tax.

VIA is proposing an ordinance that allows the statutorily required collection of sales use tax on receipts from the sale of telecommunication services within the city as allowed under **Texas Tax Code 321.210**.

# Census/ Economic Data about Leon Valley

Population	11503
Total Households	4726
Family Households	3033
Non-Family Households	1693

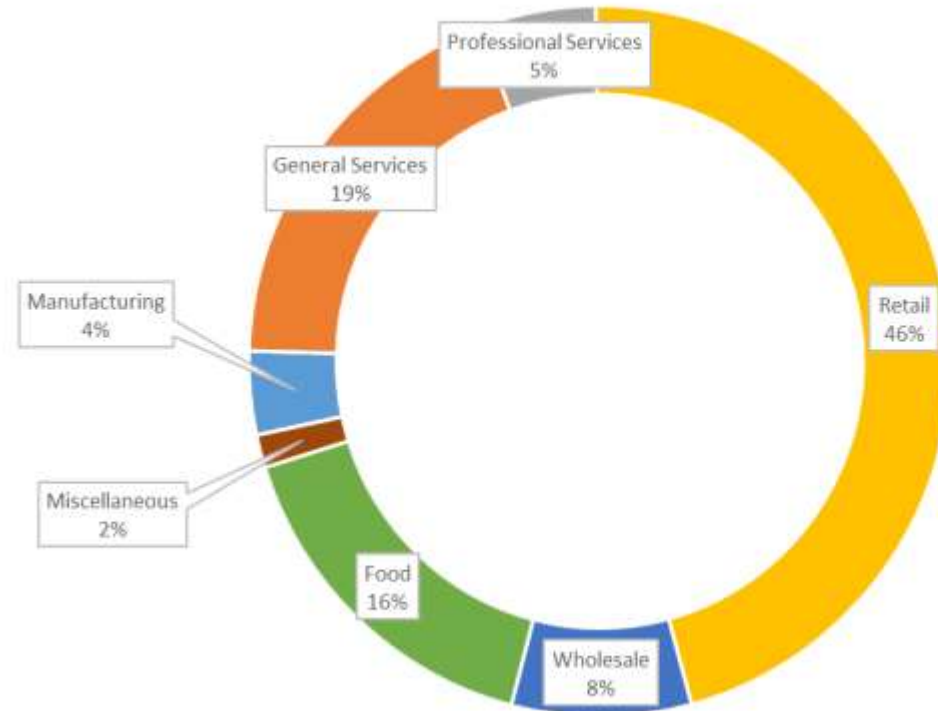
Average Household income	\$67,430
Median Household Income	\$54,531
People Below the Poverty Line	1558
No highschool education	294
Number of Businesses in Leon Valley	46

## Leon Valley Sales Tax by Sector

Professional Services	5%
General services	19%
Manufacturing	4%
Miscellaneous	2%
Food	16%
Wholesale	8%
Retail	46%

Leon Valley Actual Sales Tax FY 2023 \$4,628,697

Sales Tax by Sector



# Sales Taxes in Leon Valley

- ▶ As presented to you currently Sales Tax in the City of Leon Valley is 8.25%. This amount is broken down:

6.25% Sales and Use Tax State of Texas

1.50% Sales and Use Tax City of Leon Valley

0.50% Sales and Use Tax Metropolitan Transit Authority (MTA / VIA)

Sales and Use tax is assessed on all retail sales, leases and rentals of most goods, as well as taxable services in the City of Leon Valley.

# Sales Taxes in Leon Valley

- ▶ So, for example, someone purchases paper plates at the Walgreens on Bandera and Grissom. Let's say the price for those plates is \$10.00. The sales tax for those paper plates is applied as follows. State of Texas Sales Tax  $\$10.00 \times .0625 = \$0.625$  cents, City of Leon Valley Sales Tax  $\$10.00 \times .0125 = \$0.125$  cents and the MTA sales tax  $\$10.00 \times .0050 = \$0.05$  cents

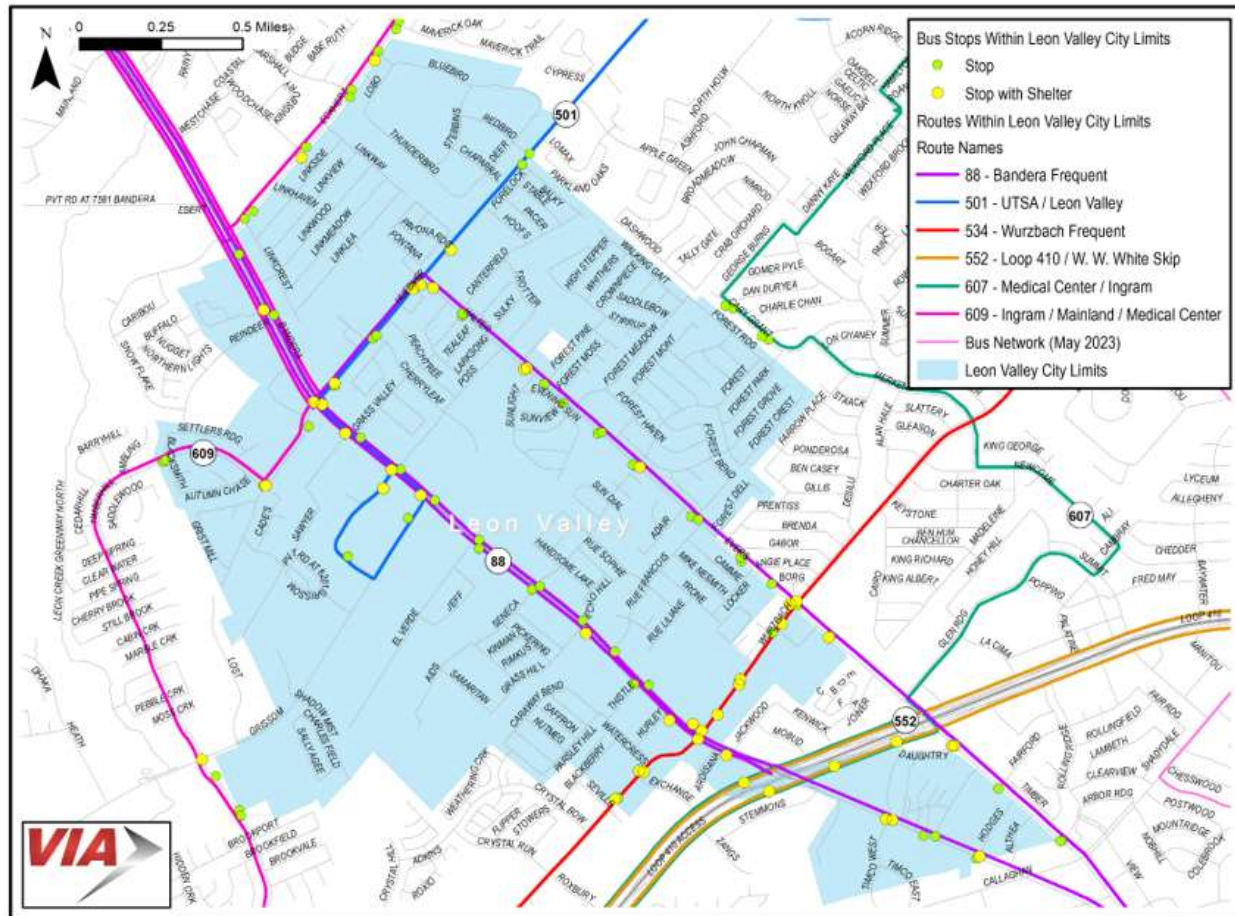
The sales and services categories that are subject to Sales Tax in the City of Leon Valley are the same except for one category, the Telecommunications Services category. The State of Texas 6.25% and the City of Leon Valley 1.50% sales taxes are assessed on Telecommunications Services. Only the .50% MTA tax is not assessed on Telecommunications services.

This generally works out to .05 cents for every \$10. So, if there is a \$30 purchase of paper plates in Leon Valley 0.15 cents is collected for the MTA portion of the sales take. The same ratio should apply for Telecommunications Services

As a reminder for the past 30+ years the City of Leon Valley's 1.50% sales tax is collected on **Telecommunications Services**. This administrative step we are seeking is the same one the City of Leon Valley took 30+ years ago.

# Bus Service Snapshot

## CURRENT SERVICE



Note: This map was made for conceptual purposes and it is subject to change.

MXD File: Bus\_Service\_Jan2024Map\_LeonValley

- Currently **220,630** boardings per year

Route #	Route/Line	Frequency
88	Bandera Frequent	20 mins
501	UTSA/Leon Valley	60 mins
534	Wurzbach Frequent	20 mins
552	Loop 410/ WW White Skip	15 mins
607	Med Center/Ingram	60 mins
609	Ingram/Mainland/ Med Center	60 mins

105 Stops

44 Sheltered Stops

# VIAtrans Service Snapshot

## CONNECTIONS TO THE NETWORK (TRIP ORIGINS AND DESTINATIONS)

159 Active VIAtrans clients in Leon Valley

38,863 trips in 2023

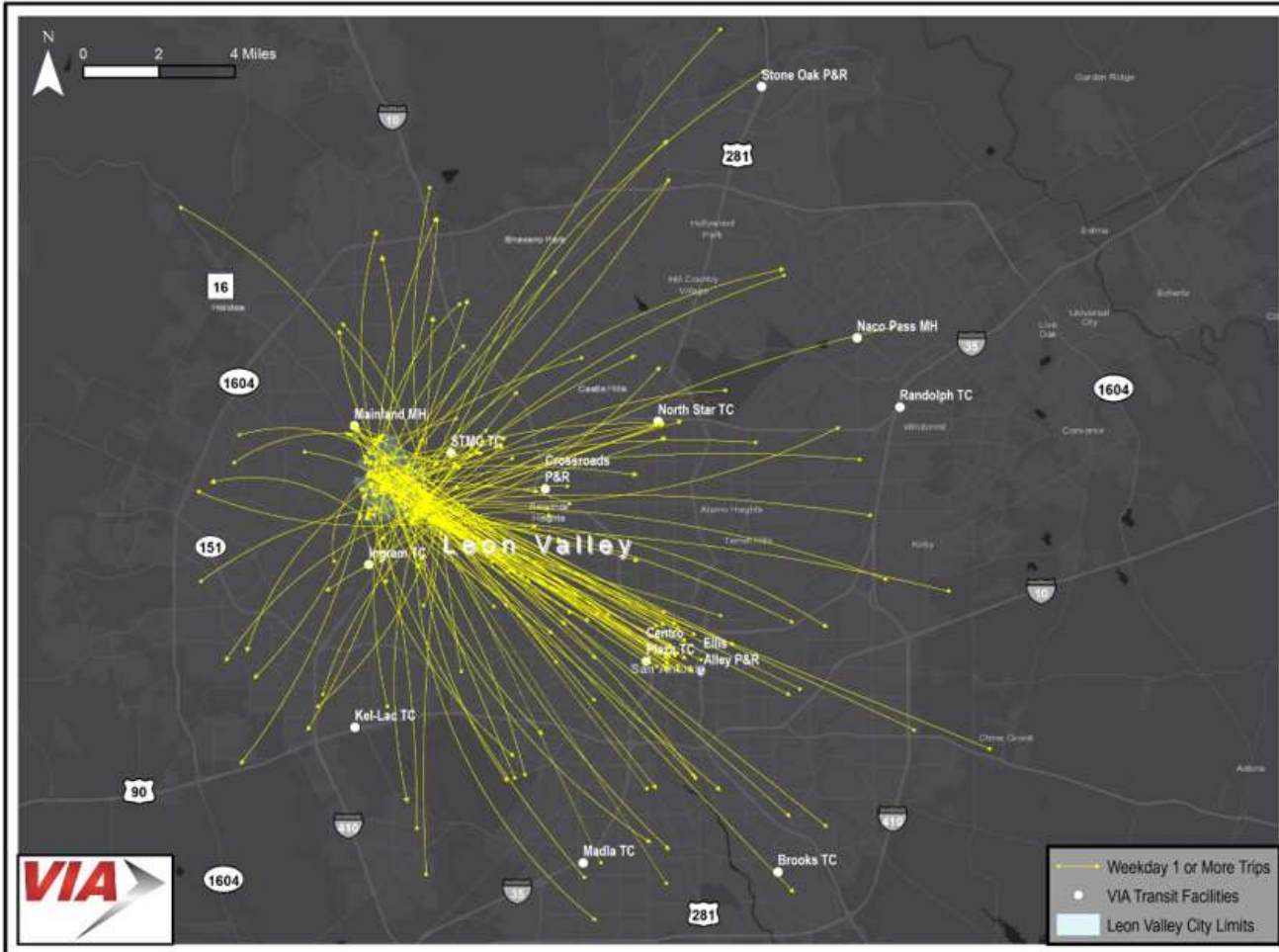
31,649 trips in FY 2022

28,508 trips in FY 2021

- \$23.91 Cost per trip

### Popular trip destinations include:

- Dialysis Centers
- Senior Centers
- Medical Facilities
- Grocery Stores
- Shopping Centers
- Schools



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MXD File: 0/02023\_OriginDestination\_LeonValley

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