

Trash Survey

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City Manager

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Summary

- The purpose of this item is for the City Council to determine how to distribute the Trash Survey.
- Options
 - Approve
 - A company to distribute electronically
 - City Staff to use a Google form - unlimited
 - The City to mail out with return envelope, using an identifier
 - One survey
 - Two surveys
 - Combination
 - Do not send out the Survey

Option 1 - Company Demo (Polco)

- Polco's online community engagement polling platform provides the information tools local governments and other public sector leaders need.
- Polco was designed from inception for civic environments by former public servants. After spending time at some of the best tech companies, they wanted to bring world-class communication technology to the civic process.
- Now, hundreds of organizations nationwide use Polco for strategic planning, budgeting, and empowering resident voices. We make civil, verified community engagement online not only possible, but accessible.
- Together with our National Research Center (NRC) survey science team, we provide insights and results that leaders can trust.
- Cost \$12,000

Option 2 – google form

- Only use one per address – will not anonymous
- Allow to be unlimited
- Free

Option 3 – Mailout

- Only use one per address – will not anonymous \$4,979
- Do you want to included businesses \$5,528
- Allow to be unlimited

Fiscal impact

- Depending on the option.

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