

## MAYOR AND COUNCIL COMMUNICATION

**DATE:** February 6, 2024  
**TO:** Mayor and Council  
**FROM:** Crystal Miranda, Community Relations Director  
**THROUGH:** Crystal Caldera, City Manager  
**SUBJECT:** Present, Discuss, and Receive Direction on the City of Leon Valley's 2024 Fourth of July Celebration.  
**SPONSOR(S):** N/A

### **PURPOSE**

Staff is requesting direction on the logistics including but not limited to the type of fireworks display for the annual Fourth of July Celebration, entertainment, and theme.

On November 14, staff conducted a test of high aerial (3" and 4" shells) fireworks at three site locations, Samaritan Dr., El Verde, and Raymond Rimkus Park. Based upon the results of the test it was determined that each site was capable of providing each shell size. Staff does recommend higher shell sizes at the Samaritan Drive location, but no larger than 4" shells at Raymond Rimkus Park.

Staff is requesting consideration of adding a laser show along with the fireworks display.

During the recap of 2023 Fourth of July Council recommended to staff to reach out to 'Finding Friday' for the 2024 entertainment. Staff is requesting approval or direction on entertainment.

### **FISCAL IMPACT**

#### Fireworks

##### 10 minute display

3"- 4" shells and asst. 1.3 cakes. \$13,000

##### 12 minute display

3"- 4" shells and asst. 1.3 cakes. \$15,000

##### 15 minute display

3"- 4" shells and asst. 1.3 cakes. \$16,500

Laser Show \$6,000 (up to 15 min display)  
Finding Friday \$6,000 (2-hour show)

**STRATEGIC GOALS**

This request most closely relates to Strategic Goal 7, "Parks, Recreational Green Space and Cultural Opportunities" which promotes the enhancement of quality of life and cultural activities in the community.

This event also promotes Leon Valley as part of Strategic Goal 1, "Economic Development".

**RECOMMENDATION**

City Council Discretion

APPROVED: \_\_\_\_\_ DISAPPROVED: \_\_\_\_\_

APPROVED WITH THE FOLLOWING AMENDMENTS:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

ATTEST:

\_\_\_\_\_  
**SAUNDRA PASSAILAIGUE, TRMC**  
City Secretary