

MAYOR AND COUNCIL COMMUNICATION

DATE: March 5, 2024

TO: Mayor and Council

FROM: Crystal Caldera, City Manager Initiator's Name, Title

SUBJECT: Presentation, Discussion, and Possible Action on a Resolution Adopting a Revised Mission and Vision Statement for the City of Leon Valley

PURPOSE & BACKGROUND

The purpose of this item is for the City Council to adopt revised mission and vision statements. On February 24, 2024, the Leon Valley City Council joined together to revise the mission and vision statements. The Council jointly agreed to revise the mission and vision statements as follows:

Original Mission Statement: The City of Leon Valley will provide our community with a superior quality of life by balancing social equity, environmental stewardship and economic development to achieve sustainability.

Revised Mission Statement: The City of Leon Valley is committed to protecting the quality of life, safety, and liberty while prioritizing fiscal responsibility, resiliency, sustainability and economic development.

Original Vision Statement: The City of Leon Valley will be a sustainable community by balancing Social Equity, Economic Development and Environmental Stewardship (S.E.E.).
Social Equity -The City will promote a superior quality of life by responding to citizens in a fair and prompt manner, by providing outstanding public safety services, high quality educational, recreational, historical and cultural amenities and superb infrastructure. The City will encourage collaborative participation by its residents, businesses and stakeholders.

Economic Development- The City will provide a diverse and versatile business environment that supports a healthy economy. The City will exhibit a distinctive and welcoming identity at its boundaries and throughout the community. The City will attract, expand and retain viable businesses to promote development and redevelopment, including a town-centered design, pedestrian friendly connections and world class public transit.

Environmental Stewardship -The City will become carbon-neutral by conserving and preserving natural resources and by expanding recycling initiatives and enhancing our environment with earth-friendly practices.

Revised Vision Statement: The City of Leon Valley strives to foster a community that is resilient to challenges, sustainable for future generations, and economically dynamic, ensuring a prosperous and harmonious future for all.

FISCAL IMPACT

None

RECOMMENDATION

Council Discretion

APPROVED: _____ DISAPPROVED: _____

APPROVED WITH THE FOLLOWING AMENDMENTS:

ATTEST:

SAUNDRA PASSAILAIGUE, TRMC
City Secretary