



City of Leon Valley Jazz Music Festival Presentation Update

Crystal Miranda
Community Relations Director
City Council
February 21, 2023

Purpose

- To provide an update on the City of Leon Valley Jazz Music Festival.



LEON VALLEY
JAZZ FEST

25 MARCH 3:30 - 8 PM

ARTS

**-FREE ADMISSION-
-LIVE PERFORMANCES-**

**BILLY RAY SHEPPARD
EUROPA
SLIM MAN**

**RAYMOND RIMKUS PARK,
LEON VALLEY
TX 78238**

**- VENDORS - - FOOD TRUCKS -
- BEER & WINE -**

Reg. Time Sponsor: **LINEBARGER**
ATTORNEYS AT LAW

WWW.LEONVALLEYTEXAS.GOV

Event Timeline

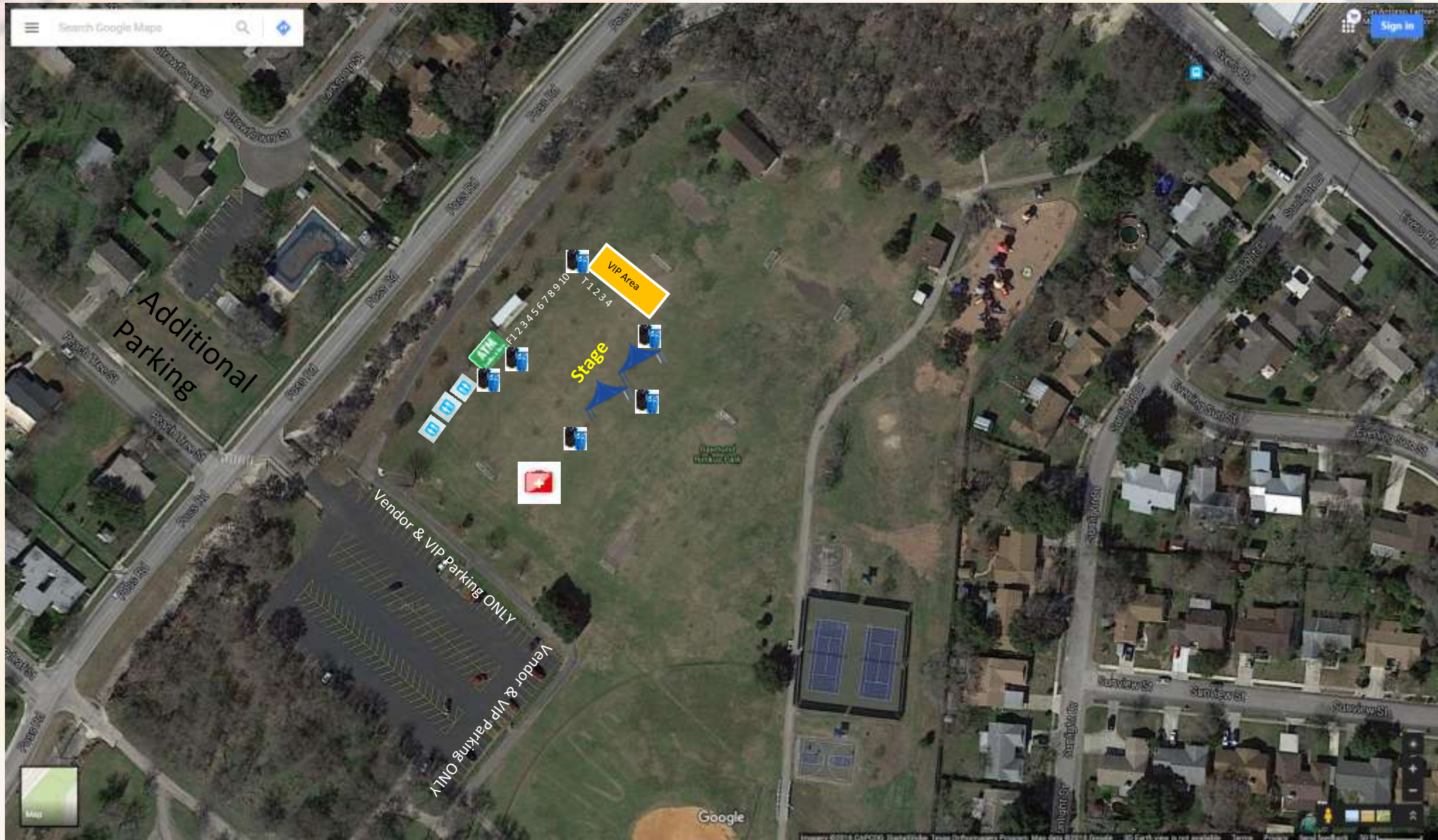


- Event Date – Saturday, March 25, 2023
- Event Time(s)
 - Vendors arrive at 12 p.m.
 - Concert begins at 3:30 p.m.
 - Concert ends at approximately 8 p.m.

Possible Event Fiscal Impact - Estimates

Item	Cost
Stage & Sound	\$6,400
Emcee	\$350
Entertainment	\$3,600
Set Up/Needs	\$7,298.40
Electrician	\$5,000
Advertisement	\$3,375
ATMs	\$200
	\$26,223.40

Layout



S.E.E. Impact Statement

- **Social Equity** - Is demonstrated by the City providing community events utilizing amenities for residents and visitors to the Jazz/Music Festival and encourages collaborative participation by residents, businesses and stakeholders in a large-scale family friendly event.
- **Economic Development** - The City's Jazz/Music Festival exhibits a distinctive and welcoming identity providing opportunities to market and brand the City for potential developers, businesses and/or residents.
- **Environmental Stewardship** - Will be demonstrated by stakeholders' onsite educating regarding recycling and sustainability.

The background features a light-colored design with several large, overlapping circles in shades of orange, yellow, and pink. On the left side, there is a faint, stylized illustration of a saxophone and two musical notes. On the right side, the word "JAZZ" is written vertically in large, bold, grey letters, with the word "FESTIVAL" written vertically next to it, partially cut off.

Questions?