SA City Barber Shop Grant Application

Roque Salinas Economic Development Director 05/2/2023



Summary

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SA City Barber Shop is seeking a grant in the amount of \$7,250 from Economic and Community Development Funds to modernize the location with new capital equipment and to hire new barbers. The funds will also be used to purchase a new exterior sign for the business.

Options:

- 1. Recommend Approval
- 2. Recommend Denial

* Grant was received prior to council updating the guidelines



Background

- SA City Barber Shop has been in the Leon Valley Community since 2017 and has remained in business during covid and has provided a welcoming and enjoyable atmosphere for residents.
- The business is looking to remain in Leon Valley and has signed a 3-year lease extension through 2026.
- The Business has a secure credit limit from a private financial institution for the requested amount.







S.E.E. Statement

Social Equity:

> N/A

Economic Development:

The City will provide a diverse and versatile business environment that supports a healthy economy.

Environmental Stewardship:

> N/A



Strategic Goals

Economic Development is a strategic goal outlined in Leon Valley's Strategic Plan.

This partnership is in line with the city's goal of economic development to recruit and retain businesses in the city.



Recommendation

• EDC advisory board has recommended that the application be approved 4-0 on April 24, 2023.

• At council discretion

