

Temporary Sign Variance Request  
Spirit Halloween  
6808 Huebner

Mindy Teague  
Planning & Zoning Director  
City Council Meeting  
August 6, 2024

# Purpose

- To consider approval of a request for a variance by applicant Aetna Sign Group for Spirit Halloween, located at 6808 Huebner Rd
- Variance is to Chapter 3 Building Regulations, Article 3.04 Signs, Section 3.04.013 Temporary signs, (b), which states:
  - “Each business may be allowed a total of one temporary sign per six-month period for a time period of up to 30 days. A permit is required and must be obtained each time a sign is displayed. A seasonal business may apply for a variance to display temporary signs for up to 120 days in lieu of 30 days per quarter.”
- They are requesting to display the sign from August through November (90 days)

# City Code

- Code addresses variances:
- Persons wishing to erect signs not in conformance with this article or any person aggrieved by any decision of the city in the administration of this article may appeal such decision to the city council. The city council shall only hear and decide the following:
  - (1) An appeal that alleges error in an order, requirement, decision, or determination made by an administrative official in the enforcement of this article; or
  - (2) A request for variance(s) from the strict enforcement of the requirements of this article due to special conditions wherein a literal enforcement of this article would result in unnecessary hardship, and so that the spirit of this article is observed, and substantial justice is done

# Proposed Sign



## BANNER

SCALE: 1/2" = 1'-0"

X SQ. FT.

REMOVE & DISCARD EXISTING "TUESDAY MORNING" CHANNEL LETTERS

ONE (1) REQUIRED - MFG. & INSTALL

WHITE BANNER W/ INKJET PRINT

GROMMETS EVENLY SPACED AROUND PERIMETER

HEMMED EDGES



EXISTING

SCALE: 1/16" = 1'-0"



PROPOSED

SCALE: 1/16" = 1'-0"

# Fiscal Impact

- The applicant has paid all fees associated with this request
- The applicant will be able to entice more customers with a large visual sign advertising their product, which will increase sales tax

# Recommendation

- The Code specifically allows variances for this type of sign
- Staff has no objection to the request