

## MAYOR AND COUNCIL COMMUNICATION

**DATE:** December 5, 2023

**TO:** Mayor and Council

**FROM:** Roque Salinas, Director of Economic Development

**THROUGH:** Dr. Crystal Caldera, City Manager

**SUBJECT:** Presentation, Discussion, and Possible Action Seeking Input for Guidelines for an Application to Provide Scholarships to John Marshall Students.- R. Salinas, Director of Economic Development.

### **PURPOSE**

The Economic Development Department is seeking feedback on scholarships requirements to provide scholarships for John Marshall seniors. The program objective is providing scholarships to seniors is paramount for fostering education, empowering the youth, and ensuring a vibrant future. By investing in the academic pursuits of seniors, a city not only equips them with the tools for personal success but also cultivates a skilled and knowledgeable workforce.

The current criteria are as follows: be a Leon Valley resident and from John Marshall High School 2024, have a personal statement of 1000 word maximum, have High School transcript, funding for non-Alamo Promise students will take priority, internships, externships, police and fire academy will be considered. Payment will be made directly to the institution.

AlamoPROMISE covers tuition and required fees for current academic year graduates from all Bexar County high schools seeking an academic certificate or associate degree at one of the five Alamo Colleges: Northeast Lakeview College, Northwest Vista College, Palo Alto College, San Antonio College, and St. Philip's College.

As AlamoPROMISE Scholars, students meeting eligibility criteria receive a "last-dollar" scholarship for up to three years or the completion of an associate degree or academic certificate, whichever comes first. The "last-dollar" scholarship funds the cost of tuition and required fees after financial aid awards are applied.

Other criteria for similar scholarship programs includes: The Martin Luther Link Jr. Scholarship program which requires completion and submission of the online application, graduating from Bexar County, be a graduating Senior for the current upcoming year, include two letters of recommendation, and submit an official high school transcript through the midterm of the school year. The Helotes Chamber Scholarships are awarded to students who plan to enroll full-time in an accredited college or university. There is a minimum of four \$1,000 scholarships awarded with a max of \$8,000 available to students

graduating in 2023. Selection is based on essays, grade point average, letters of recommendation, and school and/or community activities. Scholarships will be paid to the college or university – in the student’s name

**FISCAL IMPACT**

Funding will come out of the Economic Development projects line item, which was approved by the council in the FY 24 budget in the amount of \$121,000. The estimated amount for the program is \$7,500.

**RECOMMENDATION**

Council discretion.

APPROVED : \_\_\_\_\_ DISAPPROVED : \_\_\_\_\_

APPROVED WITH THE FOLLOWING AMENDMENTS:

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ATTEST :

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SAUNDRA PASSAILAIGUE, TRMC  
City Secretary