



VIA Metropolitan Transit Service Update

Leon Valley | 2024

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Today's Discussion

- Service Benefits
- Ridership in Leon Valley
- Service Cost and Value
- Financial Investment
- Telecom Tax

A woman with curly hair, wearing a dark blue jacket and white headphones, is seated on a public transit vehicle. She is looking down at her smartphone. The background is blurred, showing other passengers and the interior of the vehicle. A bright cyan rectangular bar is positioned in the top right corner of the image.

Public Transit Benefits

Connects people to jobs, training,
education, healthcare

Offers independence to people in
the disability community

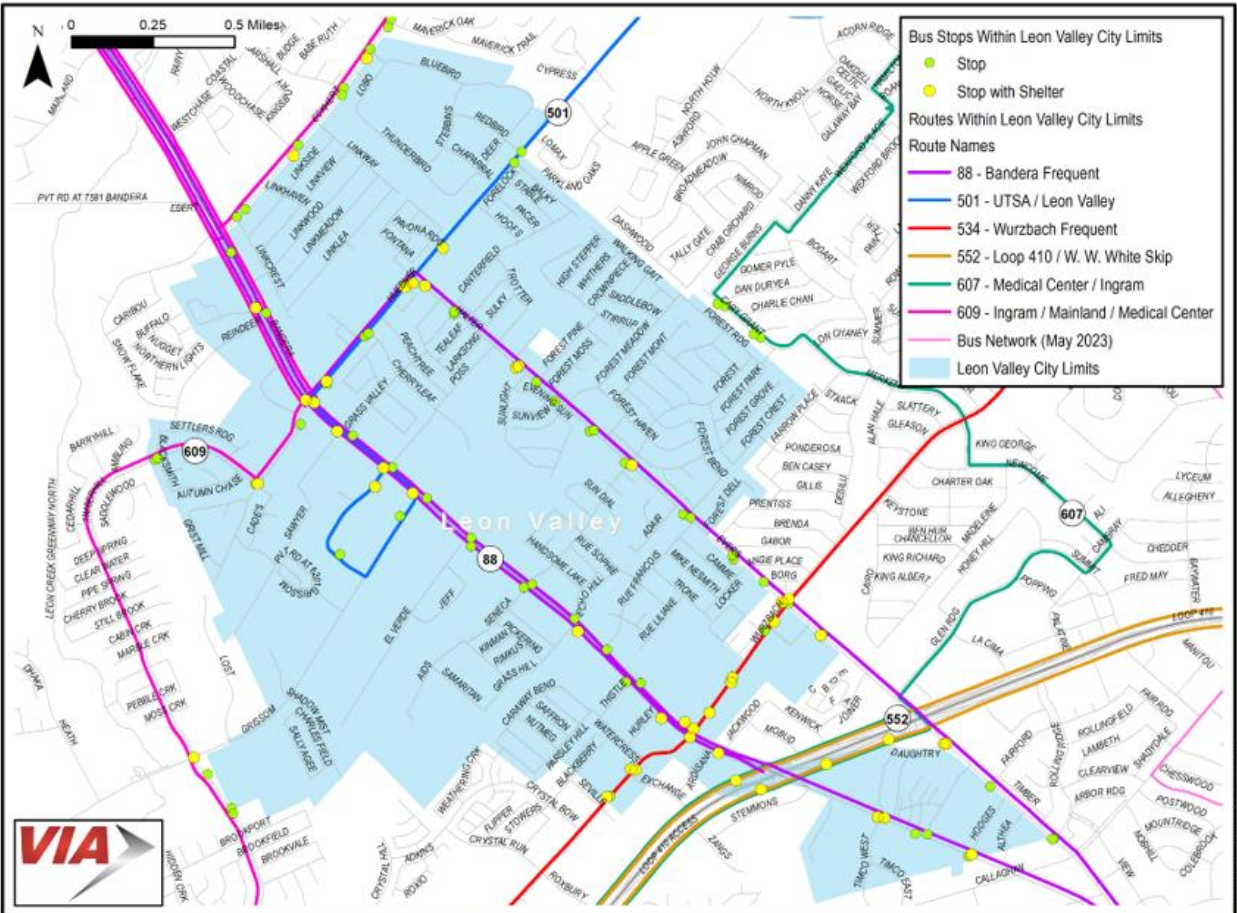
Helps drive local businesses and
supports the economy

Lowers harmful emissions for
a cleaner environment

Provides affordable, accessible
mobility options

Bus Service Snapshot

CURRENT SERVICE



Note: This map was made for conceptual purposes and it is subject to change.

MXD File: Bus_Service_Jan2024Map_LeonValley

- Currently **220,630** boardings per year

Route #	Route/Line	Frequency
88	Bandera Frequent	20 mins
501	UTSA/Leon Valley	60 mins
534	Wurzbach Frequent	20 mins
552	Loop 410/ WW White Skip	15 mins
607	Med Center/Ingram	60 mins
609	Ingram/Mainland/ Med Center	60 mins

105 Stops

44 Sheltered Stops



VIAtrans Service Snapshot

CONNECTIONS TO THE NETWORK (TRIP ORIGINS AND DESTINATIONS)

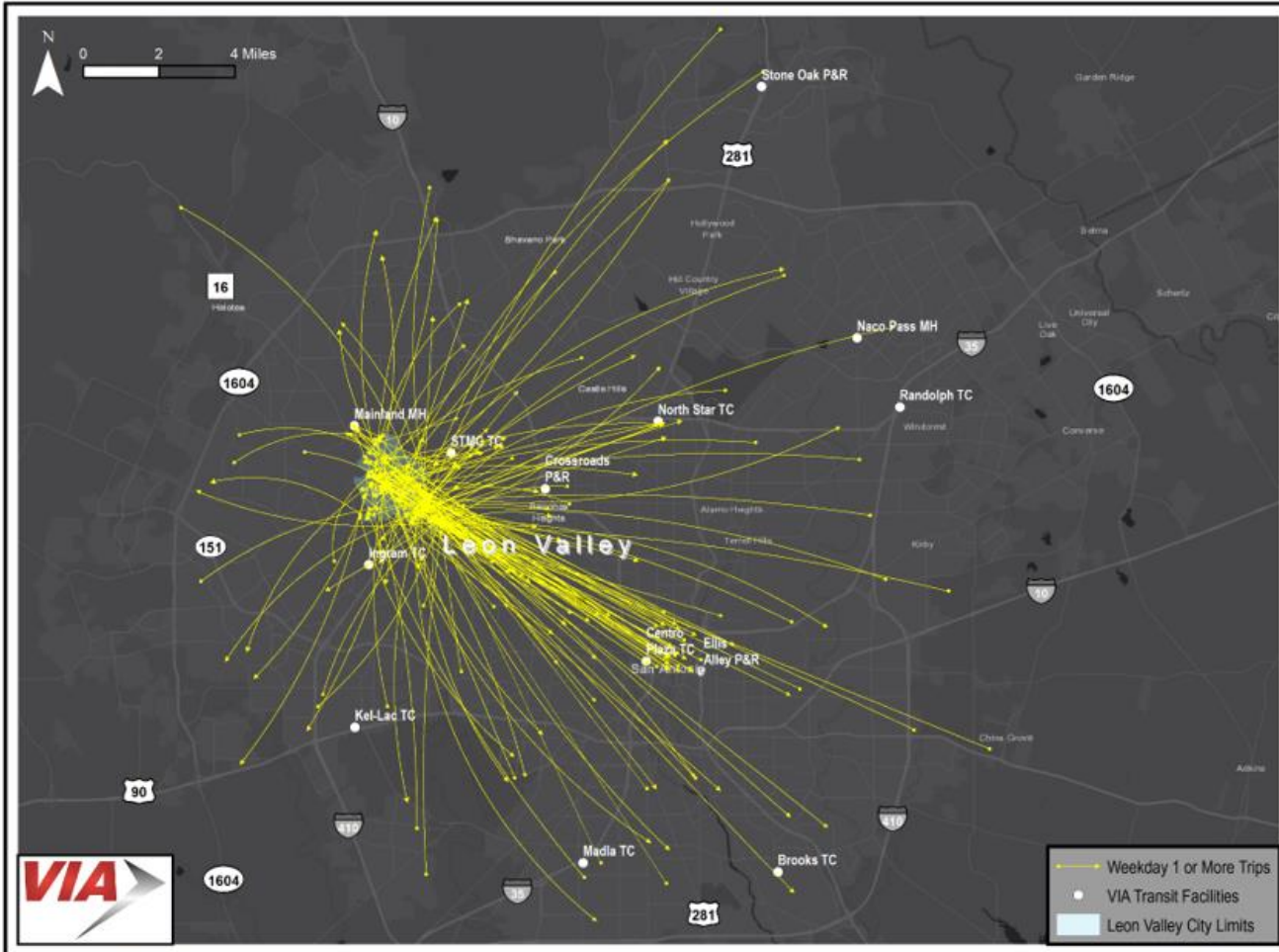
159 Active VIAtrans clients in Leon Valley

38,863 trips in 2023
31,649 trips in FY 2022
28,508 trips in FY 2021

▪ \$23.91 Cost per trip

Popular trip destinations include:

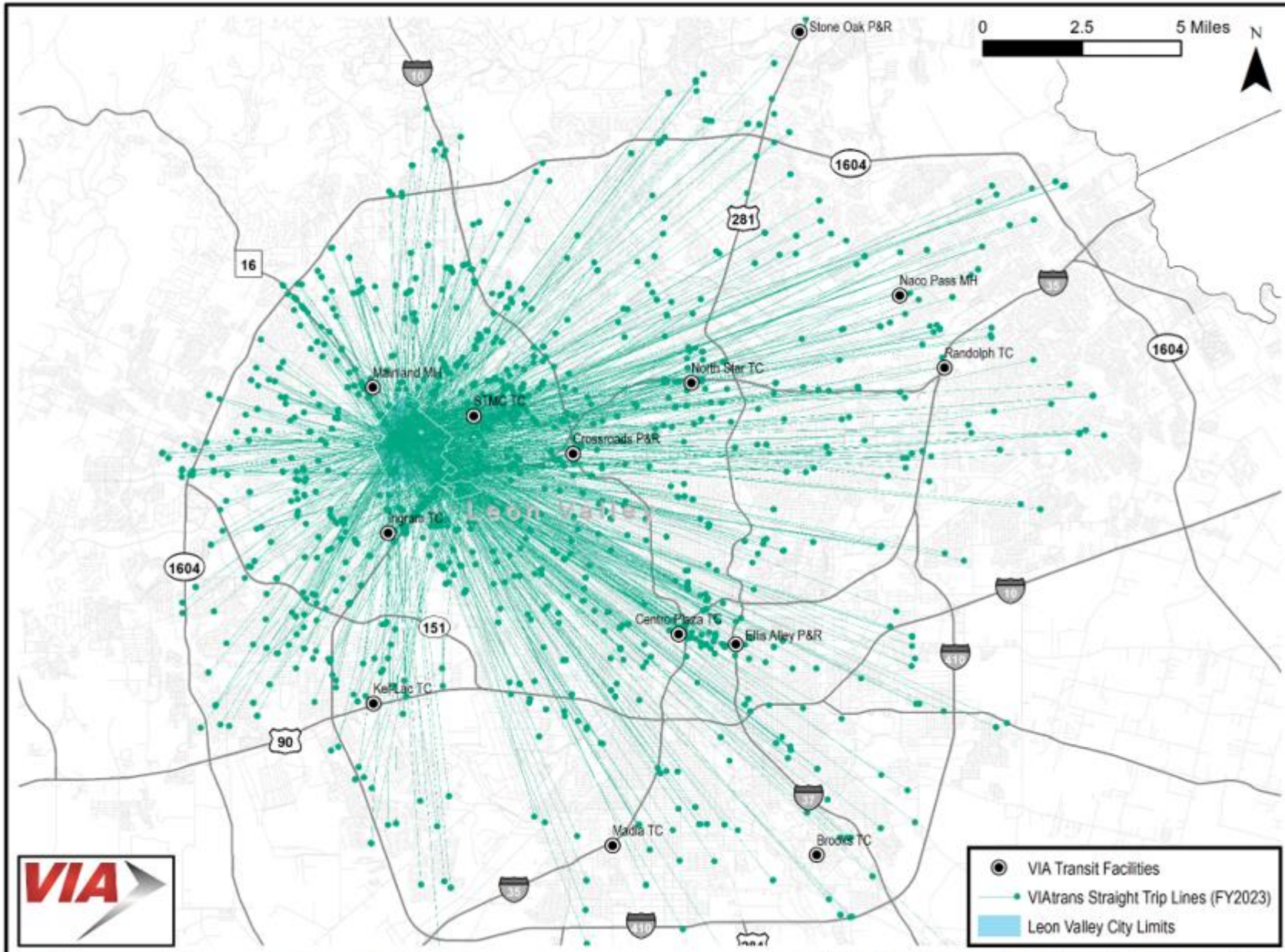
- Dialysis Centers
- Senior Centers
- Medical Facilities
- Grocery Stores
- Shopping Centers
- Schools



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MXD File: OD2023_OrignDestination_LeonValley

VIATRANS - TRIPS FROM LEON VALLEY



Note: This map was made for conceptual purposes and it is subject to change.

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MXD File: VIAtransFY2022_Trips_From_LeonValley_Map



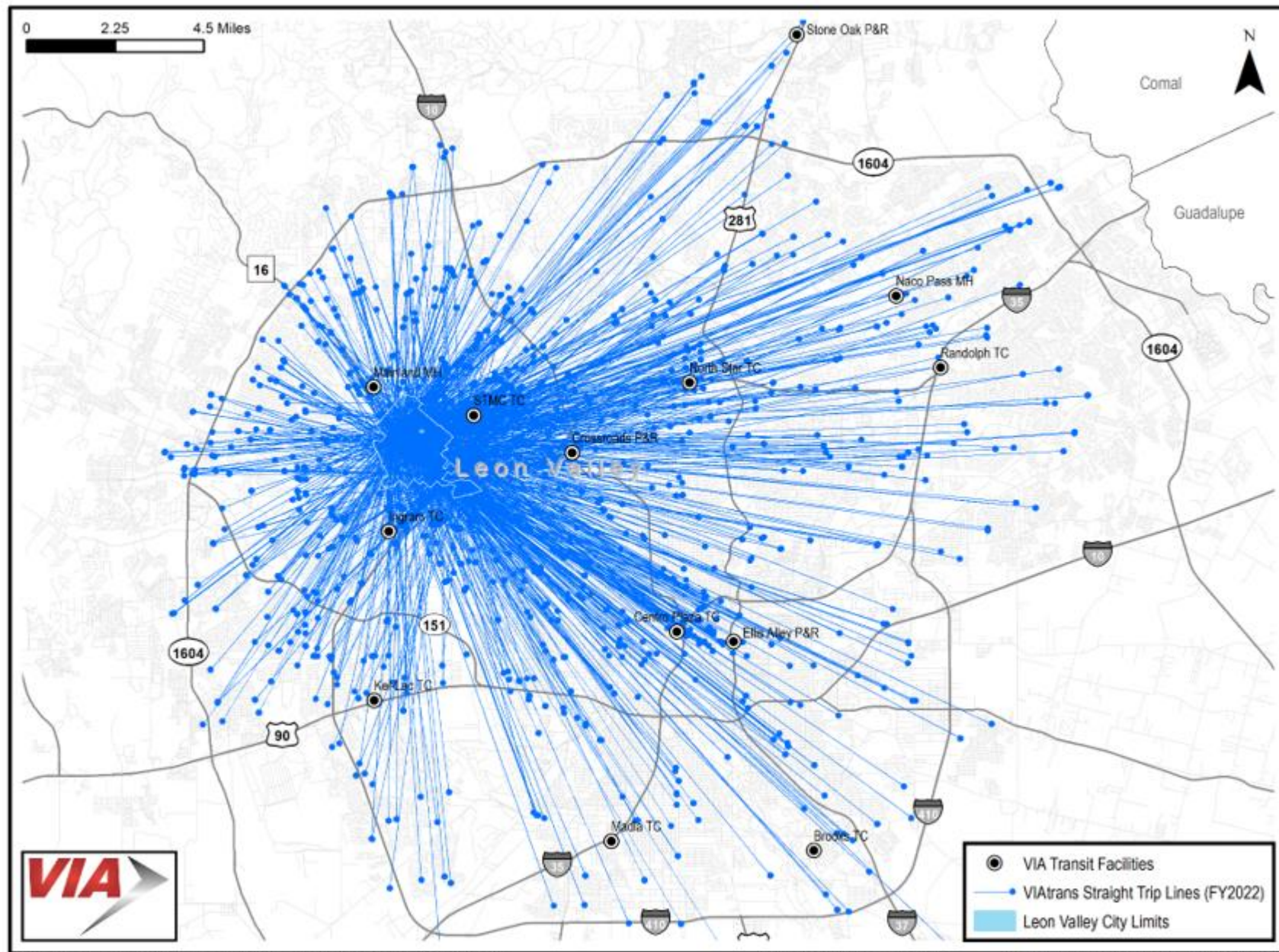
VIATRANS Snapshot

Trips From Leon Valley

VIATRANS Snapshot

Trips to Leon Valley

VIATRANS - TRIPS TO LEON VALLEY



Note: This map was made for conceptual purposes and it is subject to change.

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MXD File: VIAtransFY2022_Trips_To_LeonValley_Map

Transit Investment/Benefit to Leon Valley

▶ Revenues

Sales Tax ¹	\$1,599,586
Line Service Passenger Fares ²	\$119,186
VIATrans Passenger Fares ³	\$68,387
<hr/>	
<i>Subtotal Revenues</i>	<i>\$1,787,159</i>

▶ Expenses

Line Service Expense ⁴	(\$1,666,047)
VIATrans Expense ⁵	(\$929,127)
<hr/>	
<i>Subtotal Expenses</i>	<i>(\$2,595,174)</i>

▶ System Subsidy for Leon Valley (\$808,015)

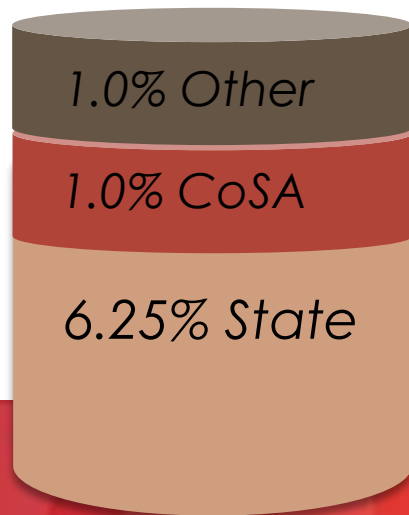
Notes: ¹ VIA does not receive MTA sales tax receipt details by individual member city from the Texas Comptroller. Gross sales tax receipts for the MTA are allocated by city based on the ratio of the MTA sales tax rate to the total city sales tax rate.
² Fare based on August 2022 sign-up ridership annualized; ³ Fare based on FY21 trips; ⁴ Based on January 2023 sign-up scheduled service hours annualized; ⁵ Based on FY21 trips

HOW TRANSIT IS FUNDED IN TEXAS

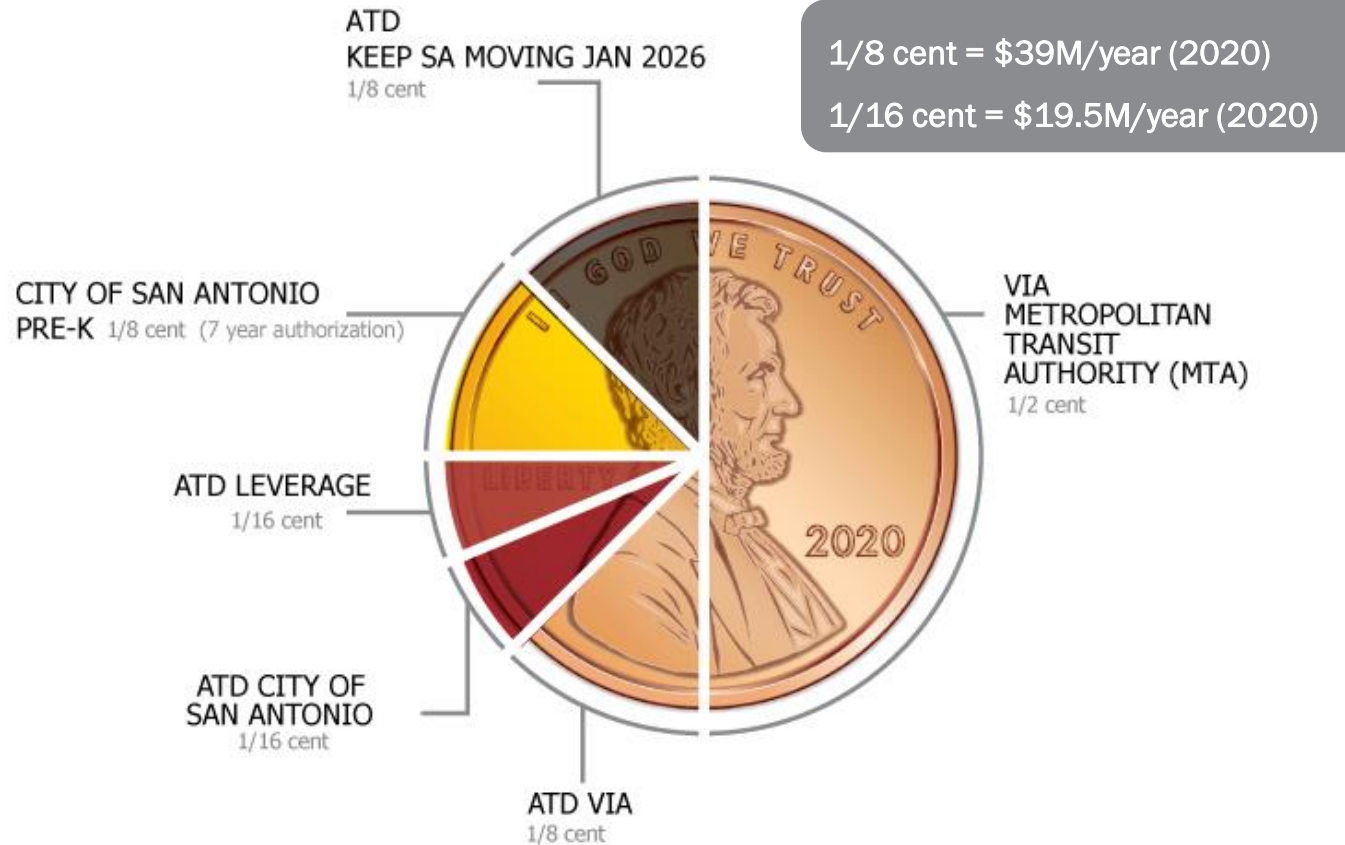
1973 Texas Legislature authorized up to 1% local sales tax for transit (MTA)

1977 San Antonio voters approve the creation of the first MTA in Texas VIA, funded by a 1/2 cent (.5%) sales tax

**8.25%
SALES
TAX**



PENNY SALES TAX ALLOCATION 2026



Telecom Tax

Telecommunications Exemption - **Texas Tax Code 321.210**, unless through an administrative notice Telecommunication companies will not assess sales tax on goods and services. The administrative notice originates from the municipality. As such the Metropolitan Transit Authority sales tax approved by voters is not being applied to telecommunications services.

VIA is proposing an ordinance that repeals the exemption and allows collection of sales use tax on receipts from the sale of telecommunication services within the city as allowed under **Texas Tax Code 321.210**.

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